



Goal 1 Place Management Committee

Meeting Agenda

9/9/21, 10:30-11:30AM

Location (Meeting ID): 833 1256 1991

Link: <https://hollywoodpartnership.zoom.us/j/83312561991>

Phone Number: +1-669-900-9128

Committee Members: Katie Zandona (Chair), Michael Bezerra, Frank Stephan, Vaughn Davis, Josh Garza, Steve Gentry, Rana Ghadban, David Gordon, Mike Harkins, Jeffrey Loeb, Diego Lopez, Mike Manzari, Carol Massie, Elizabeth McDonald, Olivia McDuff, Anne Mehrrens, Gail Pena, Nash Tennant, Angela Voorhees

Advisory Members: Sgt. Neil Wank (LAPD); Ethan Weaver (Office of the Neighborhood Prosecutor); Hannah Cho (CD-13); Richard Shirvani (Bureau of Street Services)

TIME	ITEM	SPEAKER
1	10:30 Call to Order	Katie Zandona
2	10:31 Roll Call	April Clemmer
3	10:32 Public Comment	
4	10:36 Approval of Minutes ACTION: Approval of Minutes from August 12, 2021 meeting	Katie Zandona
5	10:38 Security/Cleaning Contract Extension	Kris Larson
6	10:40 Sunset/Vine Detail	Kris Larson
7	10:45 41.18/CARE+ Clean Ups	Hannah Cho
8	10:55 Reports A. Monthly Safety/Homeless Outreach Report B. Safety Ambassador of the Month C. Monthly Clean Report D. Clean Ambassador of the Month E. Monthly Hospitality Report F. Hospitality Ambassador of the Month	Ruben Lechuga
9	11:20 Partner Reports A. LAPD B. Neighborhood Prosecutor C. BSS G. CD-13	Sgt. Neil Wank Ethan Weaver Richard Shirvani Hannah Cho

6562 Hollywood Blvd,
Hollywood, CA 90028

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THE
HOLLYWOOD
PARTNERSHIP

Goal 1 Place Management Committee

10	11:25	New Business
11	11:30	Adjourn

Notes:

MISSION: To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

VISION: HOLLYWOOD: Where Experiences Exceed Expectations

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Meeting Minutes

8/12/21, 10:30-11:30AM

Location (Meeting ID): 833 1256 1991

Link: <https://hollywoodpartnership.zoom.us/j/83312561991>

Phone Number: +1-669-900-9128

Committee Members Present: Katie Zandona (Chair), David Gordon, Diego Lopez, Frank Stephan, Vaughn Davis, Josh Garza, Mike Harkins, Mike Manzari, Elizabeth McDonald, Nash Tennant, Angela Voorhees

Absent: Michael Bezerra, Steve Gentry, Jeffrey Loeb, Carol Massie, Anne Mehrrens, Gail Pena

Advisory Members Present: Sgt. Neil Wank (LAPD); Prosecutor); Hannah Cho (CD-13); Richard Shirvani (Bureau of Street Services)

Guests: Mike Ravizza, Brittany Weissman, Guido Merkens, Courtney Kanagi, Joaquin Jimenez

Staff: Kris Larson, Ruben Lechuga, April Clemmer, Davon Barbour, Rich Sarian, Devin Strecker

ITEM

1	Call to Order – The meeting was called to order at 10:32 AM.
2	Roll Call was completed.
3	Public Comment – Brittany Weissman was introduced and gave an overview of the work and mission of Hollywood 4WRD. Hannah Cho of the office of CD-13 was introduced and spoke about the work she will be doing in Hollywood. She gave a brief explanation of ordinance 4118, as well as what the CD-13 office is doing to address sanitization of encampments and outreach to unhoused individuals. Cho also reviewed the vote requesting an ordinance that will require proof of vaccination for entering public places.
4	Approval of Minutes ACTION: Approval of Minutes from May 13, 2021 meeting. It was moved by Nash Tennant, seconded by Diego Lopez, and CARRIED to approve the minutes from the May 13, 2021 meeting. Unanimously approved. ACTION: Approval of Minutes from June 10, 2021 meeting. It was moved by Nash Tennant, seconded by Diego Lopez, and CARRIED to approve the minutes from the June 10, 2021 meeting. Unanimously approved.

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5	Security RFP review / appointment of vendor selection committee – Larson reviewed the Cleaning and Safety Contracts entered into in 2018. Larson's recommendation is to extend each contract for one year, due to the high level of performance of the vendors, and due to the difficulty of staffing at this point in time. Members of the Committee expressed support of this recommendation.
6	De-escalation Training Update – Lechuga reported that about 45 internal staff members have been trained. Five external stakeholders have reached out for this training, and 52 of these individuals have been trained. The training can be conducted in person or online. Committee members or their staff are invited to be part of this training.
7	Reports <ul style="list-style-type: none">A. Monthly Safety/Homeless Outreach Report – Kanagi shared the homeless outreach report for July. Lechuga reviewed the monthly safety report and stated that these reports are also available on the HP website.B. Safety Ambassador of the Month – The Safety Ambassador of the month is Chuck Kim.C. Monthly Clean Report – Lechuga reviewed the monthly cleaning report, detailing the statistics and activities of the Team throughout the month of July.D. Clean Ambassador of the Month – The Clean Ambassador of the month is Adrian Cosina.E. Monthly Hospitality Report – Lechuga reported on the activities and statistics for the hospitality team for the month of July. The team has hired new employees who are currently in the training phase.F. Hospitality Ambassador of the Month – The Hospitality Ambassador of the month is Eliezar Medina.
8	Partner Reports <ul style="list-style-type: none">A. LAPD – Sergeant Neil Wank expressed thanks to the Committee for their support of the work of the LAPD. Hollywood currently leads the city in increasing violent crime, and the LAPD is currently focusing a majority of their efforts on reducing this. The LAPD is also working on staffing in order to be able to restore more officers to the HED.B. Neighborhood Prosecutor – No report given.C. BSS – Shirvani reported that a steady number of First Amendment activities are occurring in the district. BSS officers continue to educate vendors on the policies, and most offenders are repeat offenders who relocate when they see BSS officers. There has been an uptick in parking violations.G. CD-13 – Report was given during introductions.
9	New Business – Larson invited the group to take and share the Stakeholder Engagement survey.
10	Adjourn – The meeting was adjourned at 11:40 AM.

Resurrection of CARE+ Cleanups

Summary: *The reestablished “comprehensive CARE+ clean-ups” ordinance (that formerly included LAPD, LAHSA & LA Sanitation workers) was designed to remediate public health and safety concerns that arise within major encampments. These efforts were suspended at the onset of the pandemic. Due to the evolved nature of the role of LAPD in the homelessness crisis, these efforts will now likely include only homeless outreach workers staffed by Urban Alchemy & LA Sanitation employees. The council office staff refers to enforcement of this ordinance as “comprehensive cleanings”.*

Council File link:

<https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=21-0031>

Notes:

- Citywide, the plan is to resume CARE+ clean ups on September 7th. CD13 is saying “mid-September” as there are significant staffing needs that need to be filled before services will resume.
- It is anticipated that there may be some bumps in the road with implementation as many large encampments haven’t been cleaned in ~20 months.
- Given the extent of some of the clean-ups needed, it is expected that the team will complete 1-2 comprehensive clean ups per day.
- Even once fully staffed, **there will only be one outreach / sanitation team for all of CD13**. This will be the same team that performs the 41.18 spot clean ups described below. The team will likely perform 2 days of comprehensive, CARE+ clean ups per week across the entire council district. Based on the demand for this service and the large area to serve, it is expected that the team will be in Hollywood once every-other week.
- All requests for these clean ups should be submitted to [Hannah Cho](#), as she will be coordinating the team and triaging requests.

The “new” 41.18

Summary: *The intent of this ordinance designed to protect ADA access along certain public rights-of-way deemed to be sensitive (adjacent to a school or library, e.g.). Given that encampments have sprawled so significantly during the pandemic due to a cessation of 41.18 / 56.11 enforcement, it aims to restore and preserve safe passage along certain sidewalks. It does not prohibit camping altogether, even within a City Council approved zone. The council office staff refers to enforcement of this ordinance as “spot cleaning”.*

Council File Link:

<https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=20-1376>

Notes:

- The final ordinance is still making its way through Council committees (Homelessness & Poverty / Energy, Climate Change, Environmental Justice, and River Committee). Currently, the ordinance is expected to be effective 9/3.

- Each council office will need to develop / advance lists of sensitive locations or zones. How these maps take form will be dependent on the political / philosophical leanings of each council office, so it is logical to conclude that there will be inconsistencies across the City of LA about how zones are established, if at all.
- For Hollywood, CD13 field deputy Hannah Cho has submitted these areas to CD13's legislative team for review. Requests for a qualifying zone to be established should be made to [Hannah](#).
- To enact any of the zones, each council office must submit a resolution that includes the qualifying zones to be considered / approved by the full City Council.
- The approval of the zones DOES NOT result in the immediate enforceability within the zones. It provides direction to the City's sign shop to produce the sign establishing the zone. There is concern about the slew of requests for signs which will likely result in a backlog of orders considering the number of council offices and qualifying zones.
- Once produced, the signage must be posted for 14 days before any clean-ups / enforcement can occur.
- Currently, LAPD-HWD does not believe it has the resources to do any 41.18 enforcement, as their former 8-person CORE team was dissolved in the cuts to the HED.
- Per CD13, their plan for implementation will include using homeless outreach workers staffed by Urban Alchemy which will precede the clean-ups performed by LA Sanitation workers.
- Given the ramp-up of this city-wide effort, LA Sanitation is currently managing a major hiring / training surge and will need to hire dozens of new employee to staff up adequately.
- Even once fully staffed, **there will only be one outreach / sanitation team for all of CD13**. They will likely do 3 days of 41.18 "spot cleaning / enforcement" per week across the entire council district. Based on the demand for this service and the large area to serve, it is expected that the team will be in Hollywood once every-other week to perform spot cleaning within approved, signed zones.