
The Hollywood Partnership Outdoor Heaters Support Program

Purpose

On Friday, January 29, 2021, Los Angeles County lifted restrictions to allow for the re-establishment of outdoor dining. To mitigate the impact of COVID-19 on eligible restaurants within the Hollywood Entertainment District PBID, Partnership (The HP) will assist food and beverage type businesses in securing outdoor patio heaters to provide a comfortable dining experience for patrons.

The Program

Food & beverage establishments that desire to use the public sidewalk or approved sections of the street for outdoor dining can apply to The HP secure outdoor patio heaters. To help defray some of the costs for implementing these standards, the program contains the following components:

1. The HP will assist businesses on a first-come, first-served basis effective **Friday, February 5, 2021**. In the 2021 fiscal year, the program has fifty (50) on hand for distribution. There is a maximum of three (3) heaters per business. Businesses are required to contribute 25% (\$45) of cost per heater.
2. Outdoor patio heaters are to be used in rights-of-way areas or on private property as approved by the Los Angeles Department of Transportation for the purpose of outdoor dining. At a minimum, The HP intends to assist fifteen (15) businesses in the program.
 - a. Successful applicants will be required to utilize the right-of-way for outdoor dining in an ongoing, consistent basis for a period of at least 12 consecutive months, subject to approval of all required permits.
 - b. All new or expanded outdoor dining facilities must comply with applicable Los Angeles County Environmental Health, Alcohol and Beverage Control (ABC), and California Department of Public Health (CDPH) requirements and regulations.
 - c. The applicant business has secured a [LA County COVID-19 Safety Compliance Certificate](#).
 - d. If the business ceases operation after the first year of participating in the program, the heaters can be transferred by the business to another program applicant located within the HED boundaries with the approval of The HP's Vice President for Advocacy and Economic Development who oversees the implementation of the program. If the operation ceases within a year, The HP may request reimbursement from the purchase or request that the heater(s) is returned to The HP. In this instance, The HP could reassign the heater(s) to other program applicants or advance other program initiatives supported with the HED

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Management District Plan (MDP). Repayment of any funds will be reinvested into the program to aid additional businesses and extend the life of the program; or at the discretion of President & CEO, could be used to fund other programs of The HP consistent with its MDP.

e. Applicants shall be required to execute an Agreement after approval of the application package and after applicants receive any required permits required for the outdoor dining.

Eligibility

Applicants must be owners or operators of a food & beverage type business located on the ground floor of a building within the HED zone as defined by the HED MDP and current on all HED MDP assessment payments. The applicant is required to be current with all relevant permits and licenses and must verify that there are no code enforcement actions currently active against the business.

Eligible Equipment

The HP will provide Commercial hammered bronze propane patio heaters with wheels. The heater weights 19.8 lbs and has a heat output of 47,000. The patio heaters use a 20 lbs liquid propane gas tank and which upon installation adds weight to the base of the patio heater.

Roles/Responsibilities

THP

- Purchase and distribute heaters
- Process program applications
- Monitor for program compliance

Applicant

- Retrieve and install heaters
- Store and secure heaters
- Obtain and maintain propane for heater operations at the approved business address
- Operate heaters responsibly

Questions?

Please contact:

Davon Barbour, Vice President for Advocacy & Economic Development
davon@hollywoodbid.org or 323-377-3004



APPLICATION

Name of Applicant: _____

Applicant's Email Address: _____

Applicant's Phone Number: _____

Business Name: _____

Business Address: _____

Requested Number of Heaters: _____

Signature: _____

To be considered for this program, please include the following with your application:

- Copy of current applicable business permits
- Copy Business Tax Registration Certificate Application
- City of Los Angeles [Outdoor Dining Permit](#) - **(Permit is free and instantly granted upon online application for sidewalk and extended private property permits)**
<https://corona-virus.la/laalfresco>
- Copy of current inspection grade of "C" or better
- Copy of [COVID-19 Safety Compliance Certificate](#) **(Certificate is free upon online application and instantly granted upon self-certification)**
<http://publichealth.lacounty.gov/eh/covid19cert.htm>

Please fill out and submit this application for consideration and email to Davon Barbour, Davon@HollywoodBID.org