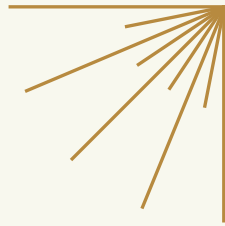


WELCOME



TO HOLLYWOOD

Hey New Hollywood Business!

It is with great pleasure that I extend a warm welcome as our newest member of the Hollywood Entertainment District (HED). We are thrilled to have you join us and look forward to seeing the unique contributions your business will bring to the area. The HED is known for its creativity and innovation, and we believe your business will fit right in with our values and culture.

As a valued stakeholder in the Hollywood Entertainment District, you have access to the benefits provided by The Hollywood Partnership. We are a non-profit organization that manages the public realm within the HED, which is a Property-Based Business Improvement District (BID). This means that property owners within the district fund our organization to offer enhanced services that promote the cleanliness, safety, beautification, and economic vitality of our neighborhood.

To learn more about our services, please visit our user-friendly [Hollywood Business Portal](#). Here, you can access information about our clean, safe, and hospitable services, sign up for our newsletter, complete or update your business profile for our online business directory, and much more.

Please do not hesitate to reach out to us if you need any assistance or support. We are always here to help one another and work together to create an environment that benefits everyone.

Once again, welcome to the Hollywood Entertainment District, we are thrilled to have you join us and look forward to getting to know you better.

Best,

Kathleen Rawson
President & CEO
The Hollywood Partnership

hollywoodpartnership.com
info@hollywoodpartnership.com
HPCDC: 567.HLY.WOOD



THE
HOLLYWOOD
PARTNERSHIP



THE
HOLLYWOOD
PARTNERSHIP



RESOURCES

THP Staff

Kathleen Rawson, LPM

President & CEO

kathleen@hollywoodpartnership.com

Mackenzie Carter, LPM

VP of Marketing & Communication

mackenzie@hollywoodpartnership.com

Lorin Lappin

Director of Finance & Administration

lorin@hollywoodpartnership.com

Samuel Reyes

Public Space & Operations Manager

samuel@hollywoodpartnership.com

Becky Murdoch

Executive Assistant

becky@hollywoodpartnership.com

Steven Welliver, LPM

VP of Strategic Initiatives/HPCDC, Executive Director

steven@hollywoodpartnership.com

Angela La Riva

VP of Operations

angela@hollywoodpartnership.com

Cole Judge

Research & Economic Development Manager

cole@hollywoodpartnership.com

Alyssa Amandla

Marketing & Communications Manager

alyssa@hollywoodpartnership.com

THP Administrative Office

6922 Hollywood Blvd., Suite 925

info@hollywoodpartnership.com

The Hollywood Partnership Community Dispatch Center (HPCDC)

567.HLY.WOOD (567.459.9663)

The HPCDC is the headquarters for THP's enhanced Ambassador Program, consisting of three distinct teams of ambassadors - cleaning, safety, and hospitality. Team members proactively monitor the district day and night, cleaning out trash cans, removing waste and graffiti, pressure washing sidewalks, providing safety response for non-emergency issues, offering guidance and directions to help visitors easily navigate their way through the district, and more. Now, residents, businesses, and visitors can access dispatchers "on demand" to request assistance by calling or texting just one number, 567-HLY-WOOD. Our friendly dispatchers will be on hand to take calls for service and deploy staff as needed.

