MAY HOSPITALITY REPORT

BY RUBEN LECHUGA
VICE PRESIDENT

6-10-21

THE HOLLYWOOD PARTNERSHIP

JAN-MAY 2021 HOSPITALITY

	Jan	Feb	Mar	Apr	May	Total
Business Contacts	1,853	2,048	1,852	967	1,433	**8,153**
Directions Assists	248	396	564	1,602	1,346	**4,156**
Hospitality Assistance	2,574	3,256	4,430	5,864	3,984	**20,108**
Hospitality Escorts	44	48	72	87	51	**302**
Motorist Assist	3	12	18	32	15	**80**
Photo Assistance	22	39	52	107	110	**330**
Total	**4,744**	**5,799**	**6,988**	**8,659**	**6,939**	**33,129**

JANUARY-MAY 2021

QUALITY OF LIFE

	Jan	Feb	Mar	Apr	May	Total
Aggressive PH	138	152	115	79	55	**539**
Passive PH	256	294	269	215	189	**1,223**
Homeless Referral	5	3	4	6	4	**22**
Total	**399**	**449**	**388**	**300**	**248**	**1,784**

OBSERVATIONS

	Jan	Feb	Mar	Apr	May	Total
Camping	1,236	1,050	903	1,299	910	**5,398**
Public Outbursts	162	134	113	155	117	**681**
Fights/Assaults	10	9	7	10	14	**50**
Illegal Drug Use	19	19	11	41	28	**118**
Open Container	132	134	147	235	203	**851**
Total	**1,559**	**1,346**	**1,181**	**1,740**	**1,272**	**7,098**

THE HOLLYWOOD PARTNERSHIP

JANUARY-MAY 21 ACTIVITIES

PROACTIVE CLEANING

	Jan	Feb	Mar	Apr	May	Total
Graffiti / Sticker Removed	80	147	258	284	113	**882**
Litter Collected	2,011	2,952	3,754	3,167	1,635	**13,519**
Total	**2,091**	**3,099**	**4,012**	**3,451**	**1,748**	**14,401**

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JANUARY-APRIL 21 ACTIVITIES

CLEANING REQUESTS

	Jan	Feb	Mar	Apr	May	Total
Area Clean Up	68	58	61	54	20	**241**
Biohazard Clean Up	75	69	82	54	16	**280**
Bulk Trash Removal	16	9	9	6	0	**40**
Graffiti / Stickers	4	3	4	0	0	**11**
Illegal Dumping	16	10	3	4	3	**33**
Trash Issue	11	5	16	12	5	**44**
Total	**190**	**154**	**175**	**130**	**44**	**693**

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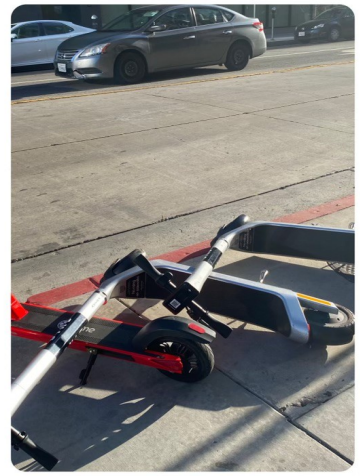
2021 SCOOTER ACTIVITY

	Jan	Feb	Mar	Apr	May	Total
Scooters - Picked Up/Organized	1,050	1,448	1,176	1,487	1,026	**6,187**
Scooters - Safety Education	11	9	15	28	3	**66**
Scooter - Ordinance Violation	232	73	282	81	20	**688**
Total	**1,293**	**1,530**	**1,473**	**1,596**	**1,049**	**6,941**



THE HOLLYWOOD PARTNERSHIP

HOSPITALITY NEXT STEPS

- COLLABORATION WITH OTHER DISTRICT /CITY OF LA TEAMS
  - **CONTINUED PROACTIVE CLEANING**
  - **NOTIFICATIONS TO CLEANING, HOMELESS OUTREACH AND SECURITY TEAMS.**
- RETAIL TRACKING- CONTINUES
- DE-ESCALATION TRAINING FOR SUPERVISOR/MANAGER COMPLETED
- INTRODUCTION TO DISTRICT BUSINESSES/PASSING OUT LITERATURE

THE HOLLYWOOD PARTNERSHIP

EMPLOYEE OF THE MONTH

ELLIOT JENKINS

HOSPITALITY AMBASSDOR

THE HOLLYWOOD PARTNERSHIP

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