

## Advocacy & Econ. Development Committee (Goal 4) Meeting Agenda

March 14, 2024, 3:00-4:00 PM

## **Meeting Location**

6922 Hollywood Blvd, Suite 925 Hollywood, CA 90028

- 1. Call to Order (Paquette)
- 2. Roll Call (Murdoch)

Agenda items may be reordered at the discretion of the Committee Chair.

**3. Public Comment (**Paquette)

Hollywood Partnership meeting guidelines allow two minutes per speaker.

- **4. Approval of Minutes** (Paquette)
  - a. June 8, 2023
  - b. September 14, 2023
- 5. Staff Update (Judge)
- 6. Action Items

Committee may take action or provide direction to staff on any agenda item.

- a. Hollywood Sign District (Welliver)
- b. IDA Advocacy Initiatives (Welliver)
- c. Brown Act Training (Carter)
- 7. New Business
- 8. Adjournment (Paquette)

**Vision:** HOLLYWOOD: Where Experiences Exceed Expectations

**Mission:** To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up

**Goal:** Become the local market expert to advance & advocate for Hollywood's economic interests.

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