



Goal 1 Place Management Committee

Meeting Agenda

11/10/2022, 10:30 AM -11:30 AM

Meeting Locations:

(Meeting ID): 822 5155 9699

Link: <https://us02web.zoom.us/j/82251559699>

Phone Number: 1-669-900-6833

Committee Members: Vaughn Davis (Chair), Steve Gentry, Jericho Gilmore, David Gordon, Mike Harkins, Amy Lemisch, Diego Lopez, Carol Massie, Elizabeth McDonald, Olivia McDuff, Jenifer Paquette, Frank Stephan, Nash Tennant, Katie Zandona, Tony Zimbardi

Advisory Members: Sgt. Neil Wank (LAPD); Ethan Weaver (Office of the Neighborhood Prosecutor); Shannan Calland (CD-13); Marco Hernandez (Bureau of Street Services)

	TIME	ITEM	SPEAKER
1	10:30	Call to Order	Vaughn Davis
2	10:31	Roll Call	Becky Murdoch
3	10:32	Public Comment	
4	10:35	Approval of Minutes ACTION: Approval of Minutes from October 13, 2022, meeting	Vaughn Davis
5	10:39	Staff Update	Ruben Lechuga
6	11:25	New Business	Vaughn Davis
7	11:30	Adjourn	Vaughn Davis
		Next Meeting: December 8, 2022	

Notes:

6562 Hollywood Blvd,
Hollywood, CA 90028

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HOLLYWOOD
PARTNERSHIP

Goal 1 Place Management Committee

MISSION: To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

VISION: HOLLYWOOD: Where Experiences Exceed Expectations

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Meeting Minutes

10/13/2022, 10:30 AM -11:30 AM

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HP Office, 6562 Hollywood Blvd. Hollywood, CA 90028

(Meeting ID): 822 5155 9699

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Phone Number: 1-669-900-6833

Committee Members: Vaughn Davis (Chair), Steve Gentry, David Gordon, Mike Harkins, Carol Massie, Elizabeth McDonald, Olivia McDuff, Jenifer Paquette, Nash Tennant, Katie Zandona, Tony Zimbardi

Absent: Jericho Gilmore, Amy Lemisch, Diego Lopez, Frank Stephan

Advisory Members: Marco Hernandez (Bureau of Street Services)

Guests: Guido Merkens, Courtney Kanagi, Steve Salisbury, David Bloomberg, Joaquin Jimenez

Staff: Becky Murdoch, Ruben Lechuga, Samuel Reyes, Lorin Lappin, Kathleen Rawson, Steven Welliver.

	ITEM
1	Call to Order – The meeting was called to order at 10:33 AM.
2	Roll Call – Roll Call was completed.
3	Public Comment – There was no public comment.
4	Approval of Minutes ACTION: Approval of Minutes from September 8, 2022, meeting It was moved by Vaughn Davis, seconded by Katie Zandona, and CARRIED to approve the Minutes from the September 8,2022 meeting. Unanimously approved.
5	Budget Review- Lappin presented the 2023 HED 19-28 Budget. The Guide Rails for the c6 were presented as: 1) Assessment funding is limited to uses listed in approved 2018 Management District Plan (MDP). 2) MDP established 75% operations / 25% marketing & administration. Board can vary that allocation by as much as 10% in a given year. 3) Organizational Strategic Plan provides clarity as to the programmatic uses of funds. The 2023 Budget Timeline was presented taking THP through to the November 1 st transmittal deadline with the City of Los Angeles. Lappin reviewed the philosophy for the

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	<p>2023 budget and presented the revenues. General revenues equal just over \$8M and include the following: General Assessment Revenue, General Benefit, delinquent collections, carry forward and interest income. Restricted revenues totaled just over \$300K and include the following: TDOZ, Alley Maintenance, EaCa Alley. Total Revenue: \$8,945,637. Expenditures – Lappin shared the 2023 Programmatic %s of Investment compared with 2022 and the Place Management Draft Budget breakdown of just over \$6M (73.56%).</p> <p>C3 Community Trust – Lappin noted that THP will look to outside funding for additional programs and projects. Welliver added that the current effort from the c3 is most directly related to Goal 1 is the funding we received from Supervisor Sheila Kuehl's office, \$250k. This money will go toward getting the dispatch center up and running.</p>
6	<p>Ambassador Program Overview</p> <p>A. 2023 Service Deployment – Lechuga presented an update on Service Deployment for 2023 noting that Cleaning Ambassadors, Special Projects, Safety Ambassadors and Hospitality and Security Ambassadors will all increase. Schedules were discussed.</p> <p>B. Community Dispatch Center - There will be two dispatchers working to provide 24/7 coverage. The hourly comparison was shared for each area noting that there was a total increase of 16.2% hours.</p>
7	<p>Staff Update – Lechuga presented noting that overall calls for service are up from September 2021 with 38.9 calls for service on average a day. McDonalds continues to top the list of top ten callers. Massie addressed the issue and discussed how it is being handled at the store level. Lechuga continued by stating statistics for September Outreach. It was noted that there were 449 self-initiated contacts with the HP office making the most calls for service, 480 accepted the referral with food being the most sought-after referral location. Merkens presented PSO Joshua Ortiz as Security Employee of the Month. Lechuga noted that hazardous waste removal continues to increase with an average of 30.7 pickups a day. Adrian Cosina, Special Projects is the Clean Team Employee of the Month. Hospitality activities have doubled since 2021 with Hospitality Assistance and Direction Assistance being the most popular services. Hospitality Ambassador, Wyatt Nacur is the Hospitality Ambassador Employee of the Month. Lechuga also noted that construction of the new dispatch center is scheduled to start next week.</p>
8	<p>New Business – There was no new business.</p>
9	<p>Adjourn – The meeting was adjourned at 11:04 AM.</p>