



THE HOLLYWOOD PARTNERSHIP

THE HOLLYWOOD PARTNERSHIP COLLABORATES WITH LOCAL ARTIST, NON-PROFITS, AND CHILDREN, ON NEW MURAL PROJECT

HOLLYWOOD, CA – NOVEMBER 6, 2020 – The Hollywood Partnership has teamed up with Arts Bridging the Gap (ABG), officers and children of Hollywood PAL, and local artist Noah Humes to design and paint a mural that celebrates the magic of Hollywood.

The mural will be painted on the roll down shutters of the newsstands on Las Palmas Ave. directly south of Hollywood Boulevard. This project was one of the projects submitted and chosen for The Hollywood Partnership's "Set the Scene" Place Enhancement Partnership Program this year. The "Set the Scene" program commits to funding chosen projects that help enhance the Hollywood community. This "Set the Scene" grant will help ABG create the mural, including artist fees, anti-graffiti coating and a stipend to all of the young artists to encourage them to see arts as a viable career.

"On behalf of the Hollywood Partnership and its Place Enhancement Committee, we're grateful to Noah, Georgia and Arts Bridging the Gap for the opportunity to fund this project and promote a sense of pride and community engagement in Hollywood. As a local artist, we feel that Noah's vibrant work embodies the diverse experiences of the children that learn, play and grow up here in Hollywood. There are so many incredibly talented Black artists in our community and it's important that they're represented and given a platform to express their creativity and skill," - Chase Gordon, The Hollywood Partnership Board member and Place Enhancement Committee Chair, said.

ABG and The Hollywood Partnership previously worked together on 32 temporary murals that adorned the intersection of Hollywood and Vine this past summer and now are set to make a more permanent artistic splash just off the boulevard.

“When you ask our kids to paint a picture of Hollywood they create an art piece where their apartment, the Capitol Records buildings and the stars on the boulevard are all one, right next to a picture of them with their families having a picnic – this is their home. We wanted to capture that side of Hollywood – the side that not everyone sees when they come for the glitz and the glam but a side that is just as special and important to our community,” Georgia Van Cuylenburg Founder of Arts Bridging the Gap, said.

Humes has begun preliminary work on the mural and will be joined by the Hollywood PAL kids, LAPD officers, and community members on Saturday, November 7. All members of the community are welcome to join and pick up a paint brush. Everyone will be following strict social distancing protocols, and all will be required to wear masks to attend.

The mural is located at 6700 Hollywood Blvd., on the Las Palmas Ave side.

About The Hollywood Partnership

The Hollywood Partnership is a non-profit, 501 (c) 6 established to manage the Hollywood Entertainment District Property Based-Business Improvement District (HED). In 2018, the HED was renewed for a period of ten years and its geographic area stretches along the world-famous Walk of Fame and spans historic Hollywood Boulevard, from the La Brea Avenue Gateway on the west, through the iconic Sunset Boulevard, to the Hollywood 101 Freeway on the east. Many of Hollywood’s famous landmarks are located in the HED – the epicenter of the entertainment capital of the world and birthplace of the movie industry. For more information, visit www.hollywoodpartnership.com.

About Arts Bridging the Gap

Arts Bridging the Gap Arts Bridging the Gap envisions a world in which all youth are empowered through the arts to be future leaders of thriving, diverse, and inclusive communities. We highlight the voices, experiences, and self-expression of youth from underserved communities through immersive arts programs. We seek to cultivate the skills, mindsets, and connections that will allow youth to be their best and fullest selves, as individuals and as members of diverse, thriving communities.

About Noah Humes

Born and raised in Los Angeles, California, Noah Humes earned his BFA Communication Arts with an emphasis in Illustration from Otis College of Art and Design in 2017. His work straddles along with the convergence of experience, memory, history, and expression paired with a specific focus to highlight representations of individuals that exist in the world around him. Over the years, he found the freedom to share cultural undertones that vary in style and media.