

	Zone 1	Zone 2	Zone 3
Safety, Cleaning & Operations			
Foot, Bicycle, & Vehicle Safety Patrols	High	High	High
Safety Escorts	Medium	Medium	Low
Security Cameras & Technologies	High	Medium	Low
Coordinated Dispatch & Security Communications	Medium	Medium	Medium
Homelessness, Mental Health & Social Service Outreach	Medium	Medium	Medium
Pressure Washing & Street Sweeping	High	Medium	Low
Star & Sidewalk Polishing	Medium	Not Provided	Not Provided
Trash Collection & Litter Removal	High	High	High
Graffiti, Sticker & Flyer Removal	High	High	High
Curb Painting	High	Medium	Low
Tree & Landscaping Management & Weed Abatement	High	Medium	Low
Streetscape & Infrastructure Management	High	Medium	Medium
Public Open Space Management	High	Medium	Low
Pedestrian Improvements	Medium	Low	Not Provided
Traffic & Transportation Improvements	Low	Low	Not Provided
	Zone 1	Zone 2	Zone 3
Placemaking & Events			
Lighting Design & Installation	Medium	Medium	Low
Signage Design & Installation	High	Medium	Medium
Landscaping Design & Installation	High	Medium	Low
Tree Planting & Establishment Care	Medium	Medium	Medium
Public Art Development & Conservation	High	High	Low
Interactive Installations & Programming	Medium	Low	Not Provided
Holiday Displays & Seasonal Decor	Low	Low	Not Provided
Community Events & Programming	High	Medium	Low
Entertainment Zone Management	Medium	Medium	Not Provided
Capital Improvements & Special Projects	Medium	Medium	Low
	Zone 1	Zone 2	Zone 3
Econ. Dev. & Business Support			
Economic Development Planning & Management	Medium	Medium	Medium
Business Support & Retention	High	High	Medium
Leasing Support	Low	Low	Low
Real Estate Development Support	Low	Low	Low
Business Recruitment & Incubation	High	Medium	Low
Pop-Ups, Temporary Activations & Mobile Businesses	High	Medium	Not Provided
Incentive Programs	Medium	Low	Not Provided
Technical Assistance	Medium	Medium	Medium
	Zone 1	Zone 2	Zone 3
Tourism & Visitor Experience			
Visitor Assistance, Hospitality & Concierge Services	High	Medium	Not Provided
Information Kiosks & Visitor Centers	High	High	High
Wayfinding Signage	High	Medium	Medium
Visitor Experience Monitoring & Improvements	Low	Low	Low
Destination Branding, Marketing & Publicity	Medium	Medium	Medium
Public Restroom Management	Medium	Medium	Medium
	Zone 1	Zone 2	Zone 3
Policy, Planning & Advocacy			
Legislative Monitoring & Advocacy	High	High	High
Government Relations	Medium	Medium	Medium
Streetscape & Public Open Space Development	High	Medium	Low
Zoning, Land Use & Community Development	Medium	Medium	Medium
Community Outreach & Communications	High	High	High
Community Meetings & Roundtables	Medium	Medium	Medium
Data Management, Insights & Storytelling	Medium	Medium	Medium
Research & Publication	Medium	Low	Low
Civic Leadership Development	Low	Low	Low

High Priority means: a) a service is prioritized for resource allocation before other lower prioritized services within the same service category; b) the level and/or frequency of a service is greater than in other benefit zones with a lower prioritization for the same service; c) staff will prioritize the provision of the service before provision of the service to other benefit zones with a lower prioritization for the same service; d) the organization's delivery of the service will be more proactive than reactive where practicable.

Medium Priority means: a) a service is prioritized for resource allocation after other higher prioritized services within the same service category and before other lower prioritized services within the same service category; b) the level and/or frequency of a service is lesser than in other benefit zones with a higher prioritization and greater than in other benefit zones with a lower prioritization for the same service; c) staff will prioritize the provision of the service after other benefit zones with a higher prioritization for the same service and before other benefit zones with a lower prioritization for the same service; d) the organization's delivery of the service will include a combination of proactive actions and reactive response to complaints and/or stakeholder identified needs.

Low Priority means: a) a service is prioritized for resource allocation after other higher prioritized services within the same service category; b) the level and/or frequency of a service is lesser than in other benefit zones with a higher prioritization for the same service; c) staff will prioritize the provision of the service after provision of the service to other benefit zones with a higher prioritization for the same service; d) the organization's delivery of the service will be more reactive than proactive and generally in response to complaints and/or stakeholder identified needs.