



Board of Directors Meeting Minutes

July 30, 2026 - 4:00-6:00 PM

1. Call to Order - The meeting was called to order at 4:04pm.

2. Roll Call - Roll Call was completed.

3. Public Comment - Marty Shelton, Gil Smith, Jeff Loeb, Dina Goldstein, Heather Rozman, Kristina Chambers, Errol Roussel, Mark Echeverria, Robert Sorota, and Donelle Dadigan provided public comment regarding the Neighborhood Reinvestment Program, including the proposed PBID renewal and HTID formation.

4. Chair's Report -

- a. Board Officer Nominations. Moghavem provided an update on the Board Officer nomination process.

5. President & CEO's Report - Rawson reported that the written President & CEO's Report would be distributed via email.

6. Committee Activity Reports -

- a. Goal 1: Place Management - June 11, 2026
- b. Goal 2: Place Enhancement - No June Meeting
- c. Goal 3: Stakeholder Engagement - No June Meeting
- d. Goal 4: Advocacy & Econ. Dev. - No June Meeting
- e. TDOZ: Tourism District Overlay Zone - No June Meeting
- f. Ad Hoc Finance Committee - No June Meeting
- g. EaCa Alley Steering Committee - No June Meeting

7. Consent Calendar -

- a. Approve June 18, 2026 Meeting Minutes
- b. Approve June Financials
- c. Approve Attendance Report & Affirm Committee Roster
- d. Tree Trimming

It was moved by Jeffrey Moghavem, seconded by Chase Gordon, and CARRIED to approve the Consent Calendar. Unanimously approved.

8. Information items -

- a. None.

9. Action Items .

- a. Mid-Year FY2026 Budget Amendments (Lappin) - Lappin presented the proposed mid-year amendments to the FY2026 budget, noting that projected revenue is approximately \$100,000 higher than originally budgeted. The Board discussed.

It was moved by Michael Nazzal, seconded by Chase Gordon, and CARRIED to approve the Mid-Year FY2026 Budget Amendments. Unanimously approved.

b. Neighborhood Reinvestment Program - HED PBID & HTID

Management District Plans (Welliver)- Welliver presented the draft Management District Plans for the HED PBID renewal and HTID formation, reviewing proposed boundaries, assessment methodologies, service priorities, budgets, and changes made in response to stakeholder and Board feedback. He also reviewed upcoming milestones and the process for submitting the plans to the City for preliminary review. Rawson and Welliver answered questions related to assessment increases and the expanded boundaries. The Board discussed.

It was moved by Jeffrey Moghavem, seconded by Jasson Crockett, and CARRIED (12-1) to approve the draft Management District Plan for the Hollywood Entertainment District Property-Based Business Improvement District renewal, approve the draft Management District Plan for the Hollywood Tourism Improvement District formation, authorize staff to submit Management District Plans for both districts to the City of Los Angeles for preliminary legal and regulatory review, and direct staff to return to the Board of Directors with a complete Neighborhood Reinvestment Program package and seek authorization to proceed. Michael Gargano opposed.

10. Joint Session w/Hollywood Partnership Community Trust (Welliver) - tabled.

- a. Executive Directors Report
- b. Approve Q2 2026 Financials
- c. Approve Q3 2026 Budget

11. New business - None.

12. Adjournment - The meeting was adjourned at 5:50pm.

Board of Directors: Jeffrey Moghavem, Chair; Anne Mehrrens, Secretary; Michael Nazzal, Treasurer; Jasson Crockett; Bill Doak; Eric Eisenberg; Clarissa Estevez; Brian Folb; Michael Gargano; Chase Gordon; David Gordon; Elizabeth McDonald; Joe Rehfeld.
Absent: Tony Zimbardi, Vice Chair; David Green; Chad Lewis.

Ex-Officio: None.

Guests: Michael Alvarenga, Gina Trechtor, Marty Shelton, John Arakel, Gil Smith, Lionel Garcia, Jeff Loeb, Megan Aaron, Phil Erenberg, Dina Goldstein, Heather Rozman, Kristina Chambers, Lee Walker, Errol Roussel, Mark Echeverria, Robert Sorota, Mike Murillo, Donelle Dadigan

Staff: Kathleen Rawson, Steven Welliver, Mackenzie Carter, Lorin Loppin, Samuel Reyes, Ryan Dolan, Manuel Valenzuela, Ashley Mejia, Céline Vacher