



THE  
HOLLYWOOD  
PARTNERSHIP

## **Tourism District Overlay Zone Committee (TDOZ) Meeting Agenda**

February 8, 2023 1:00 - 2:00 PM

### **Meeting Location**

6922 Hollywood Blvd, Suite 925

Hollywood, CA 90028

Or via Zoom

<https://us02web.zoom.us/j/82847450262>

Meeting ID: 828 4745 0262

**1. Call to Order** (Klinger)

**2. Roll Call** (Murdoch)

*Agenda items may be reordered at the discretion of the Committee Chair.*

**3. Public Comment** (Klinger)

*Hollywood Partnership meeting guidelines allow two minutes per speaker.*

**4. Approval of Minutes** (Klinger)

a. January 11, 2023

**5. Staff Update** (Various)

**6. Action Items**

*Committee may take action or provide direction to staff on any agenda item.*

a. 2024 Assessment Level & Budget Recommendations

**7. New Business**

**8. Adjournment** (Klinger)

**Committee Members:** Rich Klinger; Chair, Kelly Olin; Vice Chair, Beth Marlis, Michael Nazzal, Carol Massie, Blake Robin

**Vision:** HOLLYWOOD: Where Experiences Exceed Expectations

**Mission:** To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up

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# TDOZ Tourism District Overlay Zone Steering Committee

## Meeting Minutes

1/11/2023, 1:00-2:00PM

Locations: 6922 Hollywood Blvd., Ste 925,  
Hollywood, CA 90028

Zoom: <https://us02web.zoom.us/j/86283394821>

Meeting ID: 862 8339 4821

One tap mobile +14086380968

Members: Rich Klinger; Chair, Kelly Olin; Vice Chair, Beth Marlis, Michael Nazzal

Absent: Carol Massie, Blake Robin

Guests: Cecilia Gomez, Steve Gentry

Staff: Samuel Reyes, Lorin Lappin, Steven Welliver, Becky Murdoch

	ITEM
1	Call to Order - The meeting was called to order at 1:05 PM.
2	Public Comment - There was no public comment.
3	<p>2023 Committee &amp; Chair/Vice Chair Election - Lappin presented the slate of candidates nominated for committee service in 2023:</p> <ul style="list-style-type: none"><li>• Rich Klinger, DJM Capital</li><li>• Kelly Olin, Federal Realty</li><li>• Beth Marlis, Musicians Institute</li><li>• Carol Massie, McDonald's</li><li>• Michael Nazzal, Yorkbury Investments</li><li>• Blake Robin, Lincoln Properties</li></ul> <p><b>Action: Approve the 2023 Committee slate. Approved by acclamation.</b> In discussion, the newly seated committee nominated Rich Klinger as Chair and Kelly Olin as Vice Chair.</p> <p><b>Action: Approve Rich Klinger as Chair and Kelly Olin as Vice Chair. Approved by acclamation.</b> Lappin reviewed the scheduled committee meetings for the year.</p>
4	Approval of the Minutes

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	<b>Action: Approve the Minutes from the 9.14.22 Meeting - It was moved by Beth Marlis, seconded by Rich Klinger, and CARRIED to approve the minutes from the 9.14.22 Meeting. Unanimously approved.</b>
5	Staff Updates - Welliver provided an update to the Committee on the departure of Lechuga and the current opening for VP of Operations. Reyes provided updates regarding staffing and duties in the TDOZ. He continued by stating cleaning stats and visitation trends. Welliver closed by explaining the new data dashboard that will be used as a communication tool for monthly reports moving forward.
6	New Business - There was no new business.
7	Adjourn - The meeting was adjourned at 1:25 PM.

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