



# TDOZ Tourism District Overlay Zone Steering Committee

## Meeting Agenda

09/08/21, 1:00-2:00PM

Location (Meeting ID): 842 8850 1850

<https://hollywoodpartnership.zoom.us/j/84288501850>

Phone Number: +16699009128,, 84288501850#

Members: Colleen Jimenez, Chair; Mike Harkins, Vice Chair; Donelle Dadigan; Carol Massie; Beth Marlis; Michael Nazzal; Blake Robin; Katie Zandona.

	TIME	ITEM	SPEAKER
1	1:01 PM	Call to Order	Jimenez
2	1:02 PM	Public Comment	
3	1:05 PM	Approval of the Minutes <b>Action: Approve the Minutes from the 06.09.21 Meeting</b>	Jimenez
4	1:10 PM	Pedestrian Counts	Barbour
5	1:15 PM	Resumed Services / Stats Overview	Lechuga
7	1:25 PM	Partner Updates (BSS / LAPD / CD13)	Various
8	1:35 PM	New Business	Jimenez
9	1:37 PM	Adjourn	Jimenez

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## TDOZ Tourism District Overlay Zone Steering Committee

### Meeting Minutes

06/09/21, 1:00-2:00PM

Location (Meeting ID): 814 7733 1054

<https://hollywoodpartnership.zoom.us/j/81477331054>

Phone Number: +16699009128,, 81477331054#

Members Present:

Colleen Jimenez, Chair; Donelle Dadigan; Carol Massie; Michael Nazzal; Blake Robin;

Absent: Mike Harkins, Vice Chair, Katie Zandona, Beth Marlis

Guests: Annklein Pacia

Staff: Kris Larson, April Clemmer, Ruben Lechuga, Davon Barbour

#### ITEM

1	Call to Order – The meeting was called to order at 1:08 PM.
2	Public Comment – There was no public comment.
3	Approval of the Minutes <b>Action: Approve the Minutes from the 04.14.21 Meeting – The action item was tabled due to a lack of quorum.</b>
4	General Updates from Members – Jimenez reported that hotel occupancy is not quite back up to pre-pandemic numbers. It was asked if citations and other enforcement efforts were underway to help keep the public right of way. Larson gave an update of the organization's advocacy efforts for additional LAPD patrols in the area. It was mentioned that the Chamber of Commerce's mural honoring the Walk of Fame will be unveiled Friday. It was reported that the McDonalds near Hollywood & Highland has now opened to indoor service.
5	Pedestrian Counts – Larson and Lechuga shared the pedestrian counts since March. The numbers show a 125% increase over the past few months.
6	Resuming Services in 2021- It was the consensus of the Committee that everyone had agreed to move forward with resuming services on July 1 <sup>st</sup> . The Committee discussed the types of services to employ, and whether to add security. Lechuga reviewed the current security deployment within the entire BID area. The Committee requested that the extra power washing date would be Wednesday evening, beginning June 15 <sup>th</sup> . The Chair advised the staff to move forward with the services presented in the 2021-2022 draft budget, with the option to review this decision at the next meeting.

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**Action: Resume Services in 2021 – The action was tabled due to lack of quorum.**

- 7 2021 Budget Priorities – Larson reviewed the progress on budget priorities set in January of 2020.
- 8 New Business – There was no new business.
- 9 Adjourn – The meeting was adjourned at 1:42 PM.

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