



THE
HOLLYWOOD
PARTNERSHIP



THE HOLLYWOOD PARTNERSHIP TO HOST “INFLUENCER FOR A DAY” COMMUNITY EVENT, WEDNESDAY, OCTOBER 13

HOLLYWOOD, CA (SEPTEMBER 21, 2021) – [The Hollywood Partnership](#), a non-profit community and business organization that manages the commercial core of the Hollywood Entertainment District, will host a fun and interactive, social-media themed community event where participants can level-up their content game with access to unique Hollywood photo opps, win cool prizes, and enjoy food and drinks at The Breakfast Club - Hollywood's new influencer café! The event called, [Influencer for a Day](#), will be held on Wednesday, October 13 in Hollywood.

The two-part event will kick off with a scavenger hunt where participants will search for a series of clues that lead to three local hot spots giving participants a chance to capture once-in-a-lifetime photo opps at some of Hollywood’s most popular sites. The hunt will include stops at the rooftop of the 1600 Vine building with the bright lights of the Vine Street corridor has the backdrop, an open-top Hollywood Starline bus to recreate Lana Del Rey’s famous *Honeymoon* album cover, and center stage of the *Tarantino Live* set at The Bourbon Room.

After the perfect photos are captured, participants will be invited to try light bites and cocktails at the newly opened Breakfast Club, where winners of the scavenger hunt will be announced. Prizes include a one-night stay at the newly opened Godfrey Hotel and a \$100 dining credit to ALK restaurant, a \$50 gift card to dine at the newly opened Breakfast Club, and two tickets to Rooftop Movies at the Montalbán Theatre.

Tickets for the event can be purchased in advance here: <https://www.eventbrite.com/e/influencer-for-a-day-tickets-173722688237>.

Admission includes the scavenger hunt, and hor d’oeuvres and one cocktail complimentary at The Breakfast Club. The event is scheduled to take place from 6:00 – 9:00 p.m.

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About The Hollywood Partnership

The Hollywood Partnership is a non-profit, 501 (c) 6 established to manage the Hollywood Entertainment District Property Based-Business Improvement District (HED BID). In 2018, the HED BID was renewed for a period of ten years and its geographic area stretches along the world-famous Walk of Fame and spans historic Hollywood Boulevard, from the La Brea Avenue Gateway on the west, through the iconic Sunset Boulevard, to the Hollywood 101 Freeway on the east. Many of Hollywood’s famous landmarks are located in the HED – the epicenter of the

entertainment capital of the world and birthplace of the movie industry. For more information, visit <http://www.hollywoodpartnership.com>.