

Partner Deck 2022

Hollywood
PRIDE

June
10th-
12th



Hollywood Pride— the Basics

Presented by the Hollywood Partnership, Hollywood Pride is a weekend-long, neighborhood-wide celebration welcoming all who identify with and support the LGBTQIA+ community, culminating in PRIDE VILLAGE, a street-fair in one of the most iconic locations in the country.

When:

June 10th–12th (Fri–Sun),
PRIDE VILLAGE on Sunday
10AM–10PM

Where: Assorted venues
throughout the Hollywood
Pride Footprint. Sunday's PRIDE
VILLAGE map on slide 4!



We're Back!

As we emerge from the pandemic, join hundreds of small businesses, artists, non profit organizations, Hollywood establishments, and more as they open their doors (and activate the streets!) in a loud and proud return to Hollywood.

What can you expect from PRIDE VILLAGE 2022?

- An open streets festival featuring vendors, art, music, and more!
- Free programming and activities for all ages
- Signature PRIDE VILLAGE parties and events (full list to be announced end of May)
- Delicious local food and drinks (a 21+ beer garden!)
- Opportunities to learn more about and get involved in important LGBTIA+ initiatives
- And so much more to come!

The Map: PRIDE VILLAGE STREET CLOSURE



Ways to Get Involved

There are three main ways to get involved with Hollywood Pride Village:

Programming Partners

These are our creators, doers, community space makers, and all around programming movers & shakers.

Read on for opportunities for activation makers.

Programming Partners will be paired with one of our venues.

Venue Partners

Have a physical space along the Hollywood Pride campus (Hollywood Blvd, between Ivar & Cahuenga)

Open your doors to the community and learn how to incorporate your brick & mortar with all things Pride.

Venue Partners will be paired with program partners & sponsor activations

Sponsorship Partners

Is your business ready to blow out your support for the LGBTQIA+ community in a big way?

Learn about our sponsorship tiers, from premium naming rights to grassroots community engagement— there's a package for every Pride budget.

Skip to Slide 12 for packages



As a programming partner, you'll be the heart and soul of the Pride celebration, adjacent to the LA Pride parade route, and get special designation as a...

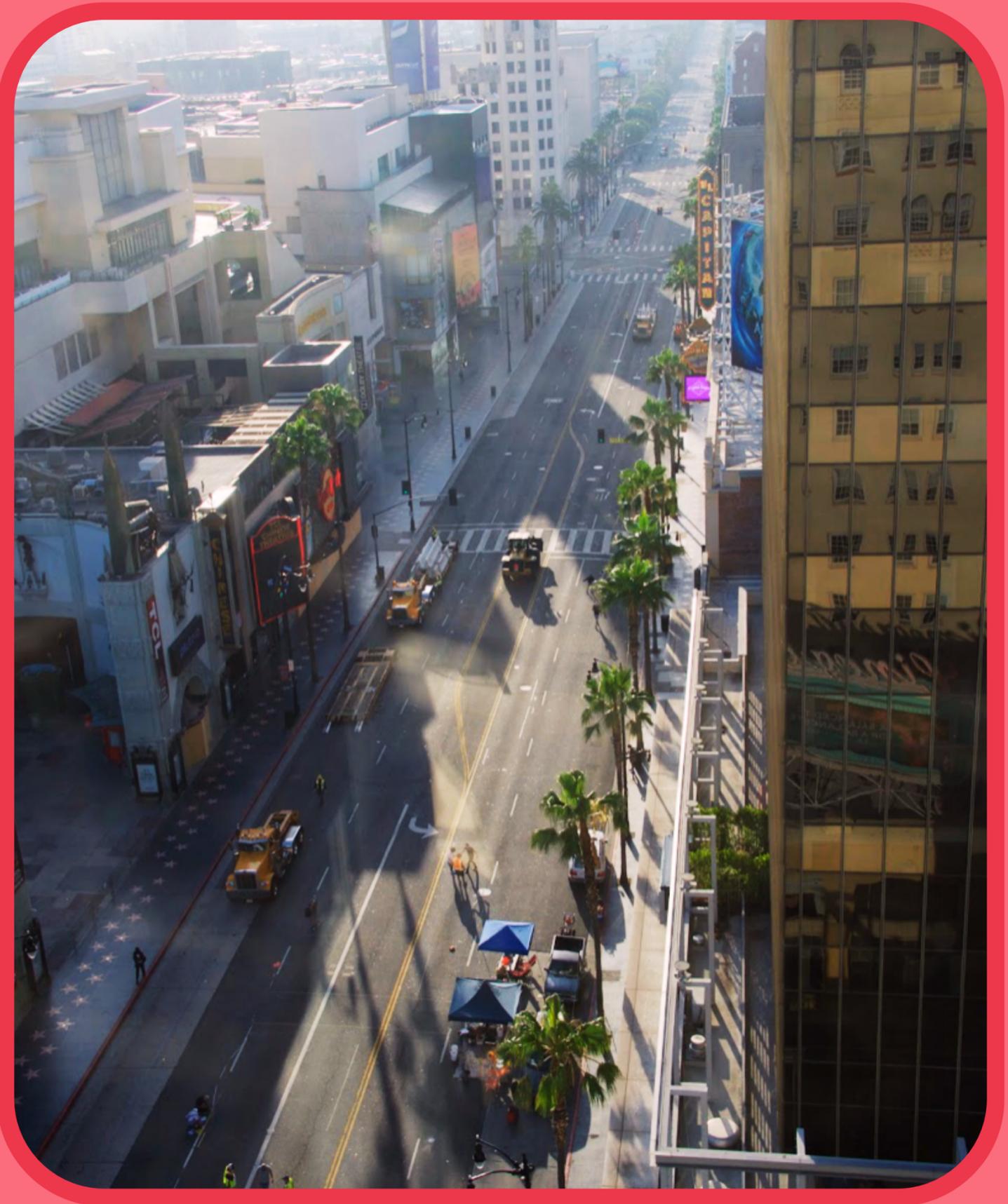
PRIDE VILLAGE Programming Partner

Read on to learn more



Programming Continued

We're actively curating thoughtful and exciting programming for this year's Hollywood Pride. From puppet shows, to tea parties, to sober spaces, art installations, and everything in between- we're open to all that will encourage meaningful celebration, awareness, and fun.



Programming Continued

Benefits of being a Hollywood Pride Programming Partner include:

- Promotion on Hollywood Pride website as a Programming Partner and inclusion in press / promotional materials
- Matching with a donated venue/space and additional resources as needed.
- Opportunity to charge for entry and keep 80% of ticket profits for your organization (20% goes back to Hollywood Partnership, a non profit organization dedicated to the vitality and growth of the Hollywood Neighborhood.)
- Engage the community and build meaningful connections between the experiences you create and a captive audience

[Ready to Join Us? Apply as a Programming Partner Here](#)



THANK

YOU

*See you in
Hollywood!*

