

Partner Deck 2022

**Hollywood**  
**PRIDE**

June  
10th-  
12th



## ***Hollywood Pride— the Basics***

Presented by the Hollywood Partnership, Hollywood Pride is a weekend-long, neighborhood-wide celebration welcoming all who identify with and support the LGBTQIA+ community, culminating in PRIDE VILLAGE, a street-fair in one of the most iconic locations in the country.

When:

June 10th–12th (Fri–Sun),  
PRIDE VILLAGE on Sunday  
10AM–10PM

Where: Assorted venues  
throughout the Hollywood  
Pride Footprint. Sunday's PRIDE  
VILLAGE map on slide 4!



# ***We're Back!***

As we emerge from the pandemic, join hundreds of small businesses, artists, non profit organizations, Hollywood establishments, and more as they open their doors (and activate the streets!) in a loud and proud return to Hollywood.

## **What can you expect from PRIDE VILLAGE 2022?**

- An open streets festival featuring vendors, art, music, and more!
- Free programming and activities for all ages
- Signature PRIDE VILLAGE parties and events (full list to be announced end of May)
- Delicious local food and drinks (a 21+ beer garden!)
- Opportunities to learn more about and get involved in important LGBTIA+ initiatives
- And so much more to come!

# ***The Map: PRIDE VILLAGE STREET CLOSURE***



# Ways to Get Involved

There are three main ways to get involved with Hollywood Pride Village:

## Programming Partners

These are our creators, doers, community space makers, and all around programming movers & shakers.

Read on for opportunities for activation makers.

*Programming Partners will be paired with one of our venues.*

## Venue Partners

Have a physical space along the Hollywood Pride campus (Hollywood Blvd, between Ivar & Cahuenga)

Open your doors to the community and learn how to incorporate your brick & mortar with all things Pride.

*Venue Partners will be paired with program partners & sponsor activations*

## Sponsorship Partners

Is your business ready to blow out your support for the LGBTQIA+ community in a big way?

Learn about our sponsorship tiers, from premium naming rights to grassroots community engagement— there's a package for every Pride budget.

*Skip to Slide 12 for packages*



As a venue partner, take advantage of activating near the LA Pride parade route and bring foot traffic straight into your doors.

## ***PRIDE VILLAGE Venue Partner***

Read on to learn more



## ***Venue Continued***

**What we need: space and any resources that come with it.**

**What you'll get: matched up with incredible programming partners and producers who will plan, produce and execute the event.**



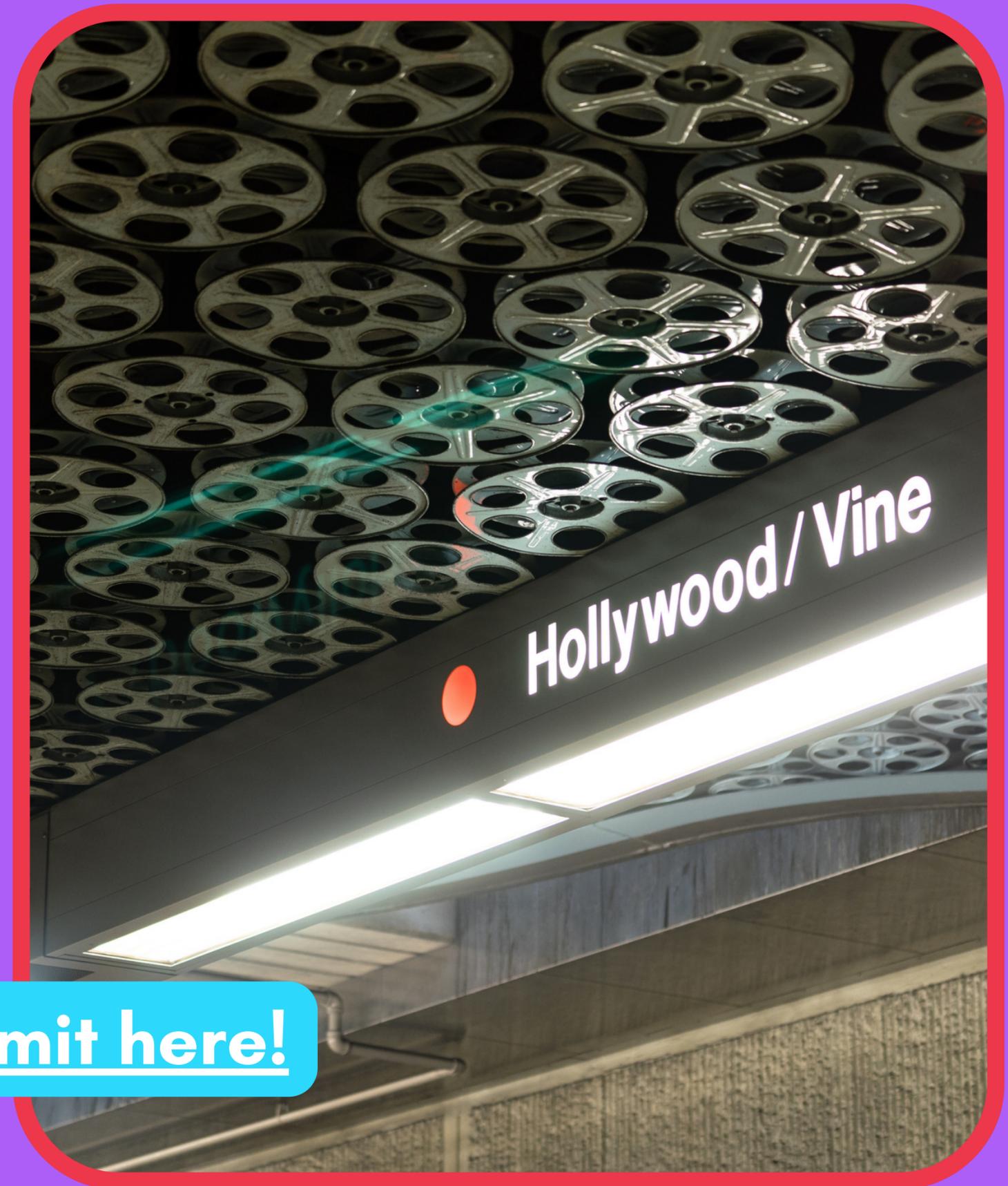
Thank you for being a part of our community. As a business establishment in our iconic Hollywood neighborhood, we hope to work with you to open your doors and provide space for exciting, meaningful programming that will celebrate, raise awareness and provide connections for tens of thousands of community members and visitors.

## ***Venue Continued***

### ***Benefits of being a PRIDE VILLAGE Venue Partner include:***

- Promotion on Pride website as an Official Venue of the Pride Village and inclusion in press / promotional materials
- Opportunity to engage that weekend's foot traffic and convert back to regular customers for your business
- If applicable: food + bar sales: we'll provide the people- you'll keep 100% of what you make!

**[Ready to join us as a Venue? Submit here!](#)**



**THANK**

**YOU**

*See you in  
Hollywood!*

