



**Jack London Improvement District - Meeting of the Board of Directors
333 Broadway, June 11th, 2018 5:00PM**

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| 1. Call to order and introductions | 5:00 |
| 2. Public Comment and Announcements | 5:05 |
| 3. Executive Update | 5:10 |
| a. District Update, Ambassador Statistics. | |
| 4. Governance Update | 5:15 |
| a. Recommend Assessment increase of 5% to accommodate rising costs of service delivery as authorized by the Management District Plan. | Action Item |
| 5. Approve Meeting Minutes- May 14th, 2017 | 5:30 |
| | Action Item |
| 6. Walking Tour. 4 th to Washington to 3 rd to Webster. | 5:40 |
| 7. Adjourn | 6:00 |

Next Meeting July 9th, 2018

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Jack London Improvement District agendas are posted with the City of Oakland. Action may not be taken on items not posted on the agenda. Copies of the agenda are available from the Jack London Improvement District at 333 Broadway, Oakland, CA 94607 or through jacklondonoakland.org. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify info@jacklondonoakland.org at least 48 hours prior to the meeting. The public will be provided with an opportunity to address the board on any item during agenda item number 2.

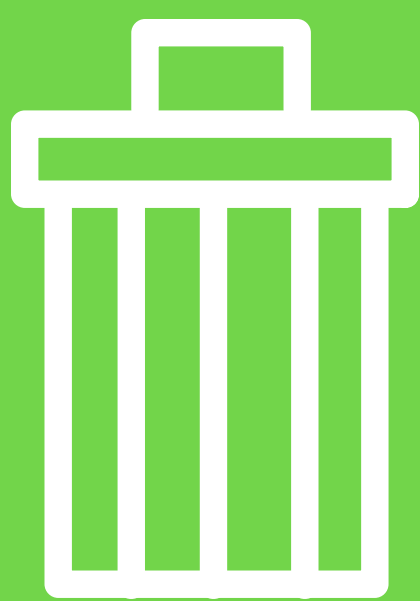
JACK LONDON CLEAN AND SAFE

STATISTICS

MAY 2018 REPORT YTD

Jack London's Ambassadors have been hard at work

Comments? Contact us at:
info@jacklondonoakland.org



48,415 lbs

of trash and debris
removed from the
Public Right-Of-Way

667

Graffiti sites
addressed

957

Blocks of weed
abatement



576

Illegal Dumping
sites have been
cleared.

1,458

Stickers, Posters,
Flyers removed
from City Fixtures.

9,379

Individuals
assisted by our
Ambassadors



Executive Update, June 2018

Here are this month's highlights and projects going on in the District:

- **The Waterfront Warehouse District is getting an Enhanced Signage Program.** On May 25th, we kicked off the design phase of the project in a meeting with key stakeholders.
- **The Jack London Improvement District thanks the Port of Oakland Board of Commissioners** for their approval of the Port Share Plan for the upcoming year. The Port Share Plan was approved on May 24th at the Board Meeting.
- **Bike to work day was May 10th** and Jack London's Energizer Station at the Ferry Terminal saw a record 183 cycling commuters from 7am to 9am—we distributed Jack London marketing material to invite folks to explore the District. Thank you to local businesses Alta Planning and Design, Bicycle Coffee for co-hosting with us.
- Check out the **gallery of District building and business history** on our webpage, thanks to the contribution of Board Secretary Paul Thyssen! Articles will be coming soon.
<https://jacklondonoakland.org/explore/>
- **More Building Art is added to the District- May was Oakland Art Month!** May 12-19 Jack London was home to the Bay Area Mural Festival thanks to District Partner Visit Oakland and hosting property owners. 9 great high-impact sites have been matched with competitively selected artists and art groups to bring more public art to the District. There was great synergy with walking tours and the Wine Festival event at Jack London Square on May 19th.

District Event Highlights

- National Night Out – and our Annual Party is August 7th
- Jack London Beat 1X NCPC Meeting – June 26th at 6:15PM, 333 Broadway (Jack London Improvement District Office)

Development/ Construction Updates

- **4th and Madison-** by Carmel Partners- 330 Homes in two buildings on North & South sides of 4th Street/Planned completion date Q3 2018 (south)/Q2 2019(north). JLS4thAndMadison@gmail.com
- **"Mirador"-Austin Group, 201 Broadway-** 48 Homes 4,000sqft retail/ Construction RESTART 5/18.
- **"Modera"- Mill Creek , 377 2nd Street-** 134 Homes /Broke ground Q22017, complete Q2/3 2019.
- Citrine Advisors' Rehabilitation at **322 Broadway @ 4th**/ sold to Christopher Porto, Smart Growth
- 4th and Alice street sold to SunCal Hotel Developers
- **PG&E Pipeline Replacement 3rd St** underway-finished 10/18. For updates, the project team will be presenting following each District Board Meeting through project completion. Email rect@PGE.com

We invite you to participate in our meetings and [collaborative events](#) in the District.

-Savlan Hauser, Executive Director

**Jack London Improvement District - Meeting of the Board of Directors
May 14th – 5:00 p.m., Jack London Headquarters – 333 Broadway**

Present: Erin Coburn, Sara May, Sam Nassif, Chris Pastena, Peter Gertler, Saied Karamooz, Jenni Koidal, Tim Engler(remote), Mark Everton, Paul Thyssen, Vivian Kahn

Absent:

Staff: Savlan Hauser, Kaylee Hudson

Guests: Nicole Ferrarra, Pamela Kershaw, Aram Cretam, Cony McCollow

Discussions held and decisions made by the Board of Directors

<i>SUBJECT</i>	<i>DISCUSSION</i>	<i>ACTION?</i>
1. Call to order & introductions	The meeting was called to order at 5:03 p.m.	
2. Public comment and announcements	<ul style="list-style-type: none"> • Pamela Kershaw announced the Port’s decision to enter official negotiations with the Oakland A’s to potentially develop a Port property for their new stadium. • Erin Coburn presented a letter she has circulated to PG&E representatives and public officials highlighting impacts and much needed changes to 3rd St. pipeline replacement construction hours. She has received no acknowledgement from recipients of the letter. The District will continue to advocate and convene meetings on behalf of impacted businesses. • Art & Wine Fest VIP party will take place Friday night at new Esports Arena. 	
3. Executive Update a. District Update b. Walk This Way Broadway/Webster Underpass Project update- Nicole Ferrarra, Project manager Oakland DOT	<p>a. Savlan presented district updates and new ambassador statistics to the Board. Savlan noted that the City of Oakland approved Carmel partners to pay upfront costs for design consultants for the waterfront warehouse project, so the district will no longer need to pay from reserve funds.</p> <p>b. Nicole Ferrarra presented updates and information about the Walk This Way project that is now with the Department of Transportation. Nicole explained that the project is still in the planning phase. \$425,000 is available for the planning process. Consultants have been selected and the next step is to finalize the scope of projects. Some ideas on the table include gateway treatments on underpasses, bike and pedestrian improvements, acoustics, lighting and placemaking. On another note, the Board asked how other improvements needed in the District could be communicated to DOT, i.e. a crosswalk by the restaurant NIDO. Nicole recommended using 311 to file a request.</p>	
4. Governance Update a. Elect new President and Secretary Officer Positions of one-year term b. Designate Executive Committee to act as “employee supervisor” to ED	<p>a. Mark Everton was nominated and elected as President of the Board for a one-year term. Paul Thyssen was nominated and elected as Secretary of the Board for a one-year term.</p> <p>b. The Board moved to designate the Executive Committee to act as the “employee supervisor” to the Executive Director as defined in the employee handbook.</p>	a. Saied nominated Mark Everton President and Vivian seconded the nomination. Peter nominated Paul Thyssen for the Secretary and Jenni seconded

		the nomination. Saied motioned to elect Mark and Paul as President and Secretary. Peter seconded the motion. The motion passed unanimously. b. Sara motioned and Peter seconded to approve. The motion passed unanimously.
5. Financial Review a. Review Position and B v.Actuals reports	a. The Board reviewed the April financial statements. Jenni noted that future financial statements will be presented quarterly.	
6. Approve Meeting Minutes	The Board reviewed meeting minutes from April 9 th , 2018. A typo was noted and the amendment to fix the typo was included in the motion.	Peter motioned and Saied seconded to approve minutes. The motion passed unanimously.
7. Walking Tour	The walking tour was postponed to next month's meeting because of time constraints.	
8. Adjourn	The meeting was adjourned at 6:02 pm. Next Board meeting will be held Monday, June 11 th , 2018– 5:00 p.m.	

	Tim	Sara	Erin	Sam	Vivian	Mark	Paul	Saied	Peter	Jenni	Chris
January	x	x	x	x	x	x	x	x	x		x
February			x	x		x	x	x		x	x
March	x	x	x	x	x	x	x		x	x	x
April	x	x	x	x				x	x	x	x
May	x	x	x	x	x	x	x	x	x	x	x
June											
July											
August											
September											
October											
November											