

# JACK LONDON

OAKLAND™

## About the Jack London Improvement District

A much-needed layer of services and leadership has been established and is now part of the infrastructure of the Jack London district. The Jack London Improvement District has pioneered a great movement of accomplishment, hope, and demand that we can be the premier gateway to a beautiful city with beautiful sights, sounds, people, and business. While our city is facing mounting challenges of crime, service delivery, and homelessness, we are making solid strides and creating the groundwork for long term solutions.

We are focused on advocacy and added services. We are getting noticed; we are making a difference. The role of our Business Improvement District is increasingly important.

### Our mission for the future is clear:

Advocate for our stakeholders at the government level to fund and execute special projects and events to attract business to our neighborhood, to beautify and maintain our historic, cultural region, to address safety and security, and to demonstrate and support an even brighter future for the Jack London community.

Founded in 2013 the Jack London Business District is comprised of our landowners, business owners, and residential property owners. We are a non-profit led by skilled leadership and a well-organized 12-member board of volunteers who passionately represent our diverse interests of this community.

**Our Ambassadors** are the heart of our organization. These hard-working team members are multifaceted; they help maintain our public spaces, they support the needs of our local businesses, and they assist with neighborhood crime prevention by being our eyes & ears on the street. They are frontline workers who are recognized as Ambassadors of Jack London's mission to keep our district as clean, safe, and welcoming as possible.

Kajah Miller has been a part of our Ambassador Team since early 2022



**61,527**  
pounds of litter removed



**4,567**  
hospitality assists



**1,155**  
bio hazard cleanups



**1,787**  
instances of graffiti removed



To view our new management plan and to learn more about JLID's impact in the community, visit: [jacklondonoakland.org/renewal](http://jacklondonoakland.org/renewal)



**STAFF**

Savlan Hauser, Executive Director  
 Joshua Maratea, Operations Manager  
 Rachel Gregory, Program Manager

**AMBASSADORS**

Jermaine McDowell, Team Lead  
 Kajah Miller, Hospitality  
 Charles Williams, Clean & Safe  
 Gilbert Ibarra, Clean & Safe  
 Chris Jennings, Clean & Safe  
 Ronnell Stanton, Clean & Safe  
 Michael Freeman, Clean & Safe

**BOARD MEMBERS AND AFFILIATIONS**

Taj Tashombe, President. Canyon Oaks  
 Jen Nettles, Secretary. CIM Group  
 Jonathan Fong, Treasurer. Berrett-Koehler Foundation  
 Peter Gerler, Property Owner  
 Chris Pastena, Chop Bar  
 Greg Pasquali, Carmel Partners  
 Dana Bushouse, Crooked City Cider  
 Keith Stephenson, Purple Heart  
 Kim Cole, Kim Cole Real Estate  
 Michael Carilli, Carilli Development Group  
 Ener Chiu, EBALDC  
 John Eric Henry, Pinnacle Drone Light Shows

**2024 budget**

- Maintenance, Beautification, & Safety 60%
- Marketing & Economic Development 15%
- Community Relations, Admin, & Government 15%
- Contingency & Special Projects 10%



**ACCOMPLISHMENTS**



Mini grants for businesses to pivot and adapt to COVID and support recovery plus the following:



Auto Burglary Task Force



Cross-sector Advocacy on Homelessness



Waterfront Warehouse District Signage Program and Facade Improvement Grants



Coordination and advocacy for new developments

**COMMUNITY EVENTS**

Collaborated with local organizations to host various events for the community.



Town Hall Forums for Mayoral and District Attorney Candidates



Jack London Brewing District Block Party – 1,000 attended



National Night Out: Jack London Block Party

**YOUR VOTE COUNTS** Otherwise, all of our services will end by January 2024

**Vote YES to Renew the Jack London Improvement District**

**1 IMMEDIATE**

Sign and return your petition

**2 SPRING 2023**

✓  
Vote YES on your ballot

**3 SUMMER 2023**

YES = renewed through 2033

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