



LITTLE ITALY TREE LIGHTING & CHRISTMAS VILLAGE

LOCATION // Throughout Little Italy - India Street between W. Cedar & W. Grape Streets

DATE // Saturday, December 5, 2026

TIME // 4:00pm – 8:00pm

Celebrate the magic of the holiday season at the 27th Annual Little Italy Tree Lighting & Christmas Village on Saturday, December 5th, from 4:00pm to 8:00pm!

This beloved community tradition brings families, friends, neighbors, and visitors together for an evening filled with holiday cheer. Gather in Piazza della Famiglia to admire our permanent 25-foot-plus live Christmas tree and join in the excitement of the traditional Italian countdown and tree lighting ceremony.

Explore the festive Christmas Village, shop unique gifts from local artisans, and enjoy holiday décor, live music, entertainment, seasonal treats, festive beverages, and more!

Santa Claus will also make a special appearance to spread Christmas cheer with a quick “Hello and Merry Christmas!”

Join us in Little Italy for an unforgettable evening of holiday magic, community, and Christmas cheer!

SPONSORSHIP LEVELS

- **Legacy Partner (1 Available) / \$25,000**
Premier Partner + “Presenting” sponsorship of overall event.
- **Premier Partner / \$15,000**
Champion Partner + Areas or activations “Presenting” sponsorship
- **Champion Partner / \$7,500**
Select Partner + 10x10 or larger activation space and category exclusivity (Available)
- **Select Partner / \$5,000**
Community Partner + Mention on TV spots and social media
- **Exhibitor / \$3,500**
10x10 event booth and logo on website with hyperlink
- **Community Partner / \$1,500**
Logo on website with hyperlink and logo on day-of marketing material

LITTLE ITALY SAN DIEGO

*Tree Lighting &
Christmas Village*

Little Italy Tree Lighting & Christmas Village Sponsor Form

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Check one of the options below.

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CONTACT INFORMATION

Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

ONCE COMPLETE

Remit form and payment to: Little Italy Association
Mail to: 2210 Columbia Street, San Diego, CA 92101
Email to: Chris@LittleItalySD.com

The Little Italy Association of San Diego is a 501(c)(3) corporation. Please consult with your tax advisor to determine if your donation is tax-deductible. All major credit cards accepted.

