



**Board of Directors Meeting  
Little Italy Association  
Tuesday, April 4, 2017 - 8:30 a.m.  
Our Lady of the Rosary Parish Hall  
1954 State Street – San Diego, CA 92101**

**Present:** Vito Altieri, Jenn von Stauffenberg, Domenic Brunetto, Marianna Brunetto, Tom Cervello, Charlie Coradino, Joe Cordileone, Sandi Cottrell, Jim DeSpensa, Steve Galasso, Perry Meyer, Danny Mocerri, Christopher Morgan, Lou Palestini, Jack Pecoraro, James Pieri, Jr., Frank Stiriti, Bill Smirniors for Fr. Joseph Tabigue, Luke Vinci, Tom Zolezzi

**Absent:** Jim Barone, Dino Cresci, David Crum, Tom Di Zinno, Rich Gustafson, Pasquale Ioele, Catt White

**Guests:** Kathi Meyer, Dolores Duron, Raul Duron, Pete Molinari, Mark Shulman, Roberto Alcantar, Marsha Lyon, Mike Zarconi, Stacy Dion, Clarissa Elmore, Joyce Summer, Mark Robertson, Dave Tuckman, Sean Christensen, Annie Eichman, Ryan Feld, Samantha Hewitt, Curt Brooker, John Falcone, Julie Burnham, Nerea Urtason, Joseph Median, Captain Wes Morris

**Staff:** Marco Li Mandri, Chris Gomez, Rosie DeLuca, Jeri Keiller, Paula Kwast, Joseph Li Mandri

**MINUTES:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	The meeting was called to order at 8:31 A.M. by Steve Galasso. Self-introductions of everyone present were made. Steve then introduced Marco Li Mandri the Chief Executive Administrator of the Association (non-voting)	<b>No Action Taken</b>

<p><b>2. Review of March 7, 2017 minutes</b></p>	<p>Minutes of March 7<sup>th</sup>, 2017 were reviewed.</p>	<p><b>The minutes were reviewed and approved by consensus.</b></p>
<p><b>3. Community Reports</b></p>	<p>Luke Vinci from DCPC spoke about the election. Mark Robertson from the City Attorney’s office asked the Board if there were any issues or complaints.</p> <p>Roberto Alcantar from Chris Ward’s office spoke about issues with the homeless.</p> <p>Capt. Wes Morris from the SDPD introduced himself and spoke about the issues with dispatchers, homeless, and Little Italy in general.</p> <p>Annie Eichmann from LIRA spoke about the recent meeting.</p> <p>Nerea Urtason from Supervisor Ron Roberts office updated the Board on projects that Supervisor Roberts is working on.</p> <p>Bill from Our Lady of the Rosary thanked WES for the parking over Easter weekend.</p> <p>Domenic Brunetto mentioned the upcoming Fish Fry that will take place on Good Friday.</p> <p>Clarissa Elmore from Washington Elementary school spoke about their centerpieces for Ferragosto, children’s letters to Clint Eastwood, a new Cub Scout troop at the school, and the upcoming VanGo event.</p> <p>Marco reported on the SD Foundation earnings check received.</p>	<p><b>No Action Taken</b></p>
<p><b>4. Non-Agenda / Public Comment, Introductions and Announcements</b></p>	<p>Dave Tuckman from GWSW spoke about their upcoming “Tech Expo”. Reps from ESET, YP, and Cox will be there.</p> <p>Ryan Feld from Little Italy Loading Dock spoke about their upcoming Big Brother/Big Sister event.</p>	
<p><b>5. Committee Reports</b>  <i>Org Committee:</i>  <i>Steve Galasso;</i>  <b>a. YTD Financial Report</b></p>	<p>5.a. Lou Palestini gave the YTD Financial Report.</p> <p>5.b. Marco reviewed a letter that was written by the Downtown Community planning Council regarding improvements at the site of the Cedar</p>	<p><b>5.a. Jim DeSpenza moved to accept the financial report. Jenn von Stauffenberg</b></p>

<p><b>b. DCPC letter to County, County proposal for green wall</b></p> <p><b>c. Update on Little Italy Heritage Committee</b></p> <p><b>d. Article in San Diego Business Journal on Little Italy</b></p>	<p>&amp; Kettner Development Project</p> <p>5.c. Lou Palestini reported that there has not been much action to date.</p> <p>5.d. Marco reported on a positive article regarding Little Italy that appeared in the SD Business Journal, they were referred to him by Luke.</p>	<p><b>seconded the motion. Unanimously approved.</b></p> <p><b>5.b. No Action Taken</b></p> <p><b>5.c. No Action Taken</b></p> <p><b>5.d. No Action Taken</b></p>
<p><b>5. Committee Reports</b> <b><i>DISI Committee:</i></b> <b><i>Christopher Morgan;</i></b></p> <p><b>a. Little Italy Mercato – Catt White</b></p> <p><b>b. Ferragosto</b></p> <p><b>c. Olive PR Report</b></p> <p><b>d. Gran Fondo</b></p> <p><b>e. ArtWalk update</b></p> <p><b>f. SDSU Football team coming to Little Italy – see articles</b></p>	<p>5.a. Eden reported on the weekly Farmers Market.</p> <p>5.b. Luke Vinci updated the Board on the upcoming Ferragosto event.</p> <p>5.c. Samantha Hewitt gave an update on Little Italy PR and Social Media activity.</p> <p>5.d. Chris reported that this year’s Gran Fondo event will take place this Sunday, the ride starts at 7:00 a.m.</p> <p>5.e. Sandi Cottrell updated the Board on this year’s ArtWalk event, that is scheduled to take place on April 29-30<sup>th</sup>.</p> <p>5.f. Chris reported that we were approached by the coach of the SDSU Aztec football team to accommodate the football team here at various Little Restaurants and points of interest. The event was a success, and received a lot of positive media.</p>	<p><b>5.a. No Action Taken</b></p> <p><b>5.b. No Action Taken</b></p> <p><b>5.c. No Action Taken</b></p> <p><b>5.d. No Action Taken</b></p> <p><b>5.e. No Action Taken.</b></p> <p><b>5.f. No Action Taken</b></p>
<p><b>5. Committee Reports</b> <b><i>Parking &amp; Mobility Committee:</i></b></p>	<p>5.a. Marco reported that Chris has been working on the FY 18 Parking District Budget.</p>	<p><b>5.a. No Action Taken</b></p>

<p><b>Luke Vinci &amp; Tom Cervello;</b>  <b>a. Parking Budget for FY 18</b></p>		
<p><b>5. Committee Reports Sidewalk Operations: Rich Gustafson;</b>  <b>a. Initiation of “Live Well, Live Safe” Crew at the Mercato, model for future use in LI</b>  <b>b. Lighting upgrade completion in Little Italy</b>  <b>c. Bike Patrols in Little Italy</b></p>	<p>5.a. Marco reported that he and Tom Di Zinno are working on creating an in-house Security crew by this summer.</p> <p>5.b. Marco reported that the lighting upgrade project in Little Italy is scheduled for completion this coming Fall.</p> <p>5.c. Marco reported that SDPD bike officers have not been patrolling Little Italy during weekend hours, as had been committed.</p>	<p><b>5.a. No Action Taken</b></p> <p><b>5.b. No Action Taken</b></p> <p><b>5.c. No Action Taken</b></p>
<p><b>5. Committee Reports Legacy Committee: Charlie Coradino;</b>  <b>a. Update on Piazza Giannini – Pending Pad completion</b>  <b>b. Piazza Pescatore statue and dedication</b>  <b>c. Update on Dog Park funding</b></p>	<p>5.a. Marco thanked Tom Zolezzi for getting the Bumble Bee sponsorship towards the Piazza Pescatore. We anticipate dedicating the project at the June Board meeting.</p> <p>5.b. Marco reported that the concrete pad construction and sidewalk expansion drawings for the Piazza Giannini are complete.</p> <p>5.c. Marco reported that the sponsorship funds have been collected, we will dedicate the new turf in May.</p>	<p><b>5.a. No Action Taken</b></p> <p><b>5.b. No Action Taken</b></p> <p><b>5.c. No Action Taken</b></p>
<p><b>5. Committee Reports Finance Committee Marianne Brunetto &amp; Tom Cervello;</b>  <b>a. Purchased two new trucks, seeking underwriters</b>  <b>b. Update of Festa</b></p>	<p>5.a. Marco reported that we are in the process of purchasing two new trucks for the Association. We would like to obtain underwriters (minimum of \$3,000 for a one-year term) to offset the costs of the truck. We would place advertising on the truck in reciprocation for their sponsorship.</p>	<p><b>5.a. No Action Taken</b></p> <p><b>5.b. No Action Taken</b></p>

<p><b>2017 coordinator selection (see closed session)</b></p>	<p>5.b. Selection of the Festa 2017 coordinator is underway.</p>	
<p><b>5. Committee Reports Community Advisory Board</b></p> <p><b>a. Annie Eichman and Marco meeting with City's Homeless Coordinator</b></p> <p><b>b. New restaurant at old Entrada site</b></p>	<p>5.a. Marco and Annie met with the City's Homeless Coordinator, Stacy Spector, and it was a constructive meeting.</p> <p>5.b. Marco reported that a new high-end Japanese restaurant will take over the former Entrada restaurant site.</p>	<p><b>5.a. No Action Taken</b></p> <p><b>5.b. No Action Taken</b></p>
<p><b>6. CLOSED SESSION TO HEAR UPDATES ON PENDING LEGAL ISSUES RELATED TO THE ASSOCIATION AND ITS MEMBERS</b></p>	<p>6.a. Refer to closed session minutes. Legal issues regarding the Piazza Basilone as well as legal precedent for ideas on safety plans for the neighborhood were discussed. Legal Counsel Mike Zarconi was present to report to the Board.</p>	<p><b>No action taken</b></p>
<p><b>7. OPEN CLOSED SESSION, REPORT TO THE PUBLIC ON THE RESULTS</b></p>	<p>No actions were taken to report to the public about.</p>	
<p><b>8. Next Meeting: May 2nd, 2017, 8:30 a.m., OLR</b></p>		