

Little Italy Association of San Diego - Board of Directors Meeting Tuesday, April 5, 2022 at 8:30 am

Zoom Virtual Meeting: https://us02web.zoom.us/j/86336832847 or call 1-669-900-6833 / Meeting ID: 863 3683 2847 / Password: 3898

AGENDA

1) Zoom Meeting Protocol & Introductions / Steve Galasso, President

All participants will be put on mute during the topic presentation and then the moderator will unmute the microphones to take comments/feedback. Please keep comments directed to the topic being discussed.

2) Approval of AB361 Continuing Virtual Meetings

Action Item P. 3

Find and determine that a state of emergency remains in effect at the state level, and that as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

3) Minutes of the March 1, 2021 Board Meeting

Action Item P. 4-9

- 4) Non-Agenda: Public Comment & Announcements
- 5) Committee Reports

Organization Committee / Steve Galasso

- a. Board Seat Changes
 - i. Dino Cresci Resignation

P. 10

- ii. Charlie Coradino Step Down Temporarily
- iii. Joe Cordileone Leave of Absence
- v. Travis Gyarmaty (Business Director) New

Action Item

- b. Get-or-Give Recap, Self-Reporting Reminder & Board Attendance / Chris Gomez P. 11, 12, 42
- c. Sidewalk Vending Ordinance Update
- d. General Liability Insurance Update
- e. Amici Park Update
- f. Louis Vuitton Activities
- q. VRBO Restrictions
- h. Next Meeting: TBA

Finance Committee / Bryan Thompson

a. YTD Financial Report / Jeri Keiller & Bryan
 b. FY21 Audit & Management Recommendations / Jeri & Bryan
 c. San Diego Foundation Endowment Check

Action Item P. 13,14
Action Item P. 15-36
P. 37

d. Next Meeting: Thursday, May 5, 2022 at 2:00pm

Visit: https://us02web.zoom.us/j/81991736595 or Call: 1-669-900-6833 / Meeting ID: 819 9173 6595

Password: 3898

District Identity & Streetscape Improvement (DISI) Committee / Perry Meyer

a. Olive Creative Strategies Report P. 38-40

b. Little Italy Mercato (Saturdays & Wednesdays) / Catt White

c. RemedyRX Red Cross Blood Drive Sat., 4/16

d. Mission Federal ArtWalk Sat. & Sun., P. 41

4/30 & 5/1

e. Little Italy Venues - Update

f. San Diego Hospitality Associates Tours – Update

g. Next Meeting: Friday, April 8, 2022 at 9:00am

Visit: https://us02web.zoom.us/j/83003333549 or Call: 1-669-900-6833 / Meeting ID: 830 0333 3549

Password: 3898

Neighborhood Advisory Committee (NAC) / Jeri Keiller

a. Rescue Mission Unhoused Citizens Program – Update

Parking & Mobility Committee / Luke Vinci

a. No Updates

6) Reopen Meeting & Report Findings/Action(s) to Public

7) Community Reports

SDPD, City Attorney's Office, Senator Atkins' Office, Assemblyman Ward's Office, Supervisor Lawson-Remer's Office, Mayor Gloria's Office, Councilmember Whitburn's Office, Our Lady of the Rosary, Washington Elementary School, Convivio and DCPC.

8) Other

9) Next Meeting: Tuesday, May 3, 2022 at 8:30 am. location to be determined

Visit: https://us02web.zoom.us/j/81754825757 or Call: 1-669-900-6833 / Meeting ID: 817 5482 5757

Password: 3898

10) Adjournment Action Item

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 2210 Columbia Street, San Diego, CA 92101 and on the LIA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Chris Gomez at 619-233-3898 or via email at chris@littleitalysd.com at least 48-hours prior to the meeting. **VIRTUAL MEETING / COVID-19.** Due to precautions associated with COVID-19 and following current state law (AB 361) regarding the Brown Act, all LIA Board and Committee meetings, until further notice, will be held by teleconference only. Members of the public can listen and participate in meetings over the phone and through the internet.

On September 16, 2021, AB 361 was adopted on an urgency basis (AB 361, section 9) meaning it has immediate effect. Shortly thereafter, Governor Newsome issued an executive order delaying implementation until October 1. After October 1 and through January 1, 2024 (when the bill sunsets), bodies subject to the Brown Act can continue to meet electronically (without the need to allow the pubic to participate from a physical location) after making specific findings and subject to added requirements.

Findings

A body subject to the Brown Act may continue to meet virtually when:

- 1) it is meeting during a proclaimed state of emergency AND
- 2) either: state or local officials have imposed or recommended measures to promote social distancing <u>OR</u> the body is meeting to determine or has determined by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

Thereafter, at least every 30 days the body must make the following findings by majority vote:

- (A) The legislative body has reconsidered the circumstances of the state of emergency.
- (B) Any of the following circumstances exist:
 - (i) The state of emergency continues to directly impact the ability of the members to meet safely in person.
 - (ii) State or local officials continue to impose or recommend measures to promote social distancing

Additional Requirements

In addition to requirements established under the Governor's Executive Orders, public entities that continue to meet virtually must also:

- Allow real-time public comment; may not require public comments to be submitted in advance.
- Allow people to register (get in line) to give public comment during the entire public comment period for a given item.
- Suspend any action in the event of a service interruption. If there is a disruption (within the agency's control) that prevents broadcast of the meeting or prevents the public from providing comments, the body may not take actions until service is restored or those actions may be challenged.

Little Italy Association of San Diego - Board of Directors Meeting Tuesday, March 1, at 8:30 am

Zoom Virtual Meeting: https://us02web.zoom.us/j/86336832847 or call 1-669-900-6833/Meeting ID: 863 3683 2847/Password: 3898

PRESENT Louie Palestini, Steve Galasso, Bryan Thompson, Luke Vinci, Jeri Keiller,

Annette Casemero, Joe Cordileone, Domenic Brunetto, Perry Meyer, Danny Moceri, Mary Elizabeth Novell (Father Joe Tabigue), Ryan Blum, Sandi Cottrell, Catt White, Pasquale Ioele, Jim DeSpenza, Lee Scrivner, Jack Pecoraro, Nicole

Paquette (Juan Nunez), Jocelyn Marcus

EXCUSED Diana Casey, Frank Stiriti, Charlie Coradino, Melanie Dellas

UNEXCUSED Davis Newton, Tom Zolezzi

GUESTS Joe Scaglione, Susan Keating, Kathi Meyer, Michelle Munoz, Natalie Rodriguez,

Gio Dolce, Meghan Elledge, Carolina Chavez, Larry Turner, Curt Brooker, Sara Gibson, Zina Busalacchi, Marsha Lyon, Ann Jessen, Jason Weisz, Jacob Rocha

STAFF Marco Li Mandri, Chris Gomez, Dianne Serna De Leon, Rosie DeLuca, Dominic

Li Mandri, Jenn Borba von Stauffenberg, Larisa Medina, Alicia Douglas, Brijet

Myers

MINUTES

Item	Discussion	Action Taken?
1. Introductions	The meeting was called to order at 8:30 a.m. by the Chief Executive Administrator, Marco Li Mandri. Chris Gomez reviewed the Zoom meeting etiquette.	No action taken
2. Continuing Virtual Meetings Pursuant to AB 361	2. Chris Gomez stated that the Board and Committees need to ratify a vote during each meeting that states that we will continue to meet via Zoom, until the Board and Committees are comfortable with resuming inperson meetings. Chris will send out a survey to see who is comfortable with returning to in-person Board	Perry Meyer moved to accept the vote to continue meeting via Zoom. Jeri Keiller seconded the motion. Unanimously approved. Luke

	meetings.	Vinci opposed.
3. Non-Agenda: Public Comment, Introductions and Announcements	3. Nothing to report.	3. No action taken
4. Review of February 1, 2022, Board Minutes	Minutes from February 1, 2022, were reviewed.	4. Catt Fields White moved to accept the Board Minutes. Rich Gustafson seconded the motion. Unanimously approved.
5. Committee Reports Org Committee / Steve Galasso		
a. Status of Sidewalk Vending Ordinance	5.a. Marco gave an update on the sidewalk vending ordinance. Marco asked the Board to call in to City Council today at 2:00pm to support the ordinance with the proposed amendments on page 10.	5.a. No action taken
	Marco thanked Joe Cordileone, Annette Casemero, Catt Fields White and Jeri Keiller for calling in at the last meeting.	
b. Get-or-Give Recap, Self- Reporting Reminder & Board Attendance / Chris	5.b. Chris reminded the Board that the Get-or-Give YTD summary and self-reporting is on pages 12 and 13 of the Board packet. If any updates need to be made, please contact Chris.	5.b. No action taken
c. Next Meeting:	5.c. Next Meeting-TBA	5.c. No action taken
Finance Committee: Bryan Thompson;		
a. YTD Financial Report/Jeri Keiller & Bryan Thompson	5.a. Jeri Keiller reported on the YTD financials. Jeri stated that the MAD Annual Budget will be over budget once it is revised from \$42,179 to \$84,179. The financial overview is on page 14. Per Danny Moceri's request, Jeri separated the checking and savings accounts on the Balance	5.a. Luke Vinci moved to accept the YTD Financial Report. Sandi Cottrell seconded the motion. Unanimously approved. Jeri

	Sheet.	Keiller and Catt Fields-White abstained.
b. MAD 5% Increase for FY23	5.b. Bryan Thompson reported that the Finance Committee is recommending 5% increase MAD assessments for this fiscal year.	5.b. Steve Galasso moved to approve the 5% increase. Annette Casemero
	Jeri added that there was no increase last year.	seconded the motion. Unanimously approved.
c. PPP Round 2 Forgiveness- Update	5.c. Chris reported that the round two of our PPP loan has been written off. The approval letter from Western Alliance Bank is on page 16 of the Board packet.	5.c. No action taken
d. Next Meeting:	5.d. Next Meeting will be on Thursday, March 24, 2022, at 9:00 a.m. Visit: https://us02web.zoom.us/j/84175129569 or call: 1-669-900-6833. Meeting ID: 841 7512 9569 Password: 3898	5.d. No action taken
Committee Reports DISI Committee: Perry Meyer		
a. Olive Creative Strategies	5.a. Larisa Medina from Olive Creative Strategies reported on Little Italy PR and social media activities.	5.a. No action taken
b. San Diego Police & Fire	5.b. Sandi Cottrell is asking for the Board's support to oppose special event fee increases.	5.b. Ryan Blum moved to support opposing increases for special events. Steve Galasso seconded the motion. Unanimously approved.
c. Little Italy Mercato - Saturdays & Wednesdays / Catt	5.c. Catt Fields White reported on current Mercato activities.	5.c. No action taken
White	Catt added that sponsorships are needed for the Mercato.	
d. San Diego Stickball	5.d. Chris reported that there were some	5.d. No action taken

	complaints regarding traffic control issues during the San Diego Stickball tournament that will be addressed prior to their next tournament scheduled for Labor Day weekend.	
e. Remedy RX Red Cross Blood Drive	5.e. Remedy Rx will be hosting a Red Cross Blood Drive at their location on April 16, 2022. Their goal is to reach 18 units. LIA is promoting the Blood Drive.	5.e. No action taken
f. Mission Federal ArtWalk	5.f. Curt Brooker gave an update on Mission Federal ArtWalk. This event will take place on April 30 th - May 1, 2022.	5.f. No action taken
	Jacob Rocha went over the street closures for the event. Street closures, dates, and times are on page 20 of the Board packet.	
g. Bella Vita: Chalk & Wine Festival	5.g. Curt provided information for a new event, tentatively scheduled for October 22 nd and 23 rd , 2022. Bella Vita: Chalk and Wine Festival will be a fenced and ticketed event on the east side of Piazza della Famiglia, on Date Street. There will be painters, chalk artists, food and wine. More information can be found on page 21 of the Board packet.	5.g. No action taken
	Nicole Paquette from Washington Elementary School (WES) asked to be notified if there is any opportunity for the kids at WES to be included in events.	
h. Bella Notte Italian Heritage Concert Series	5.h. Curt provided information on the Belle Notte Italian Heritage Concert Series. This will be a Little Italy event and will take place on two or three Sundays in October. More information to follow.	5.h. No action taken
	Mary Elizabeth from Our Lady of the Rosary mentioned that they have concerns about this event, as the Church's Festa is on the 1 st Sunday of October. Curt responded that he would address these concerns offline.	
i. Little Italy Venues- Update	5.i. Curt gave an update on LI Venues.	5.i. No action taken
j. San Diego Hospitality	5.j. Chris reported that San Diego Hospitality Tours program is moving in a positive direction.	5.j. No action taken

Associates Tours- Update		
k. Next Meeting	5.k. Next Meeting of the DISI Committee will be on Friday, March 4, 2022, at 9:00 a.m. Visit https://us02web.zoom.us/j/83003333549 or call: 1-669-900-6833/ Meeting ID: 830 0333 3549 Password: 3898	5.k. No action taken
Neighborhood Advisory Committee (NAC)- Jeri Keiller		
a. Rescue Mission Unhoused Citizens Program – Update	5.a. Chris stated that the Rescue Mission continues to work with unhoused citizens in Little Italy.	5.a. No action taken
b. Little Italy Fish Shop	5.b. Jeri shared that the Neighborhood Advisory Committee approved the Little Italy Fish Shop project.	5.b. No action taken
Parking & Mobility Committee: Luke Vinci		
a. No Update	5.a. There is no update	5.a. No action taken
6. Community Reports	6. Officer Turner provided his contact information in the Zoom chat section in case anyone would like to contact him with any questions or concerns.	6. No action taken
	Meghan Elledge from Supervisor Terra Lawson-Remer's office provided information for the Small Business Grant in the Zoom chat section.	
	Jason Weisz from Senator Toni Atkins office offered his assistance for anyone that may need help with any state agency.	
	Carolina Chavez from Councilmember Whitburn's office stated that they are trying to incorporate the changes to the sidewalk vending ordinance.	
	Mary Elizabeth from Our Lady of the Rosary (OLR) announced that the Church's Fish Fry will take place on Friday. Adult tickets cost \$15.00,	

	and children's tickets cost \$8.00. Ash Wednesday mass times will be held at 7:30am, 12:00pm and 6:00pm. Nicole Paquette from Washington Elementary school stated that LIA's, maintenance supervisor, Daniel Torres will need a set of keys to the school gate. Nicole added that school needs new books for their library.	
7. Other	Chris reported that during a new fence install at WES, some trees caught on fire. OLR offered WES to be an alternate location for the kids to gather should they need to evacuate the school.	7. No action taken
8. Next Meeting	8. The next Board meeting will be on Tuesday, April 5, 2022, at 8:30am. https://us02web.zoom.us/j/81754825757 or call: 1-669-900-6833/Meeting ID: 817 5482 5757 Password: 3898	8. No action taken
9. Adjournment	9. Meeting Adjourned at 9:47am.	9. Luke Vinci moved to adjourn the meeting. Bryan Thompson seconded the motion. Unanimously approved.

Minutes taken by Dianne T. Serna De León, Staff

Christopher M. Gomez

From: Dino Cresci <dscresci@gmail.com>
Sent: Wednesday, March 02, 2022 3:21 PM

To: Christopher M. Gomez

Subject: L.I.A.

Dear Chris,

I spoke to Steve this afternoon and told him I am going to step down as a board member for now because of personal reasons. I would like the opportunity to rejoin in the future is that is possible. Thank you so much, Dino Cresci

Sent from my iPad

GOALS MET

LAST NAME	FIRST NAME	FY21 C/F	JUL'21	AUG. '21	SEP. '21	OCT. '21	NOV. '21	DEC. '21	JAN. '22	FEB. '22	MAR. '22	APR. '22	MAY '22	JUN. '22	FY22 TOTAL	GorG RQMTS	VARIANCE	
Galasso	Steven																	Jul. MBSD Concert, Soccer Banners
																		Sep. Vici Casino / Feb. MBSD
			\$300		\$40					\$2,500					\$2,840	\$1,500	\$1,340	Sponsor
Moceri	Danny							\$10,000							\$10,000	\$1,500	\$8,500	Dec. Sysco Sponsor
Palestini	Lou																	
																		Jul. MBSD Concert / Aug. General's
			ć200	ĊE0		ć270		ć1 000							ć1 F20	ć1 F00	620	Dinner / Oct. Columbus Banner /
Thompson	Bryan		\$200	\$50		\$270		\$1,000							\$1,520	\$1,500	\$20	Dec. Torrey Pines Sponsor Jul. MBSD Concert / Sep. Fall Displa
Попроп	Diyali		\$200		\$350			\$350							\$900	\$1,500	-\$600	/ Dec. Winter Display
Vinci	Luke	+	\$200		\$330			\$330							\$900	\$1,500	-\$600	/ Dec. Willter Display
Blum	Ryan														- 50	\$1,500	-51,500	1
Diam	ityun				\$350			\$1.200							\$1.550	\$1,500	\$50	Sep. Fall Display / Dec. Tree Sponsor
Brunetto	Domenic		\$200					71,200							\$200	\$1,500	-\$1,300	Jul. MBSD Concert
Busalacchi	Joey		7												,	7-,	7-,	Jul. Soccer Banners / Dec. Tree
	,		\$890					\$1.000							\$1,890	\$1,500	\$390	Sponsor
Casemero	Annette	\$77	\$100					, ,							\$100	\$1,500	-\$1,323	Jul. MBSD Concert
Coradino	Charlie	-													\$0	\$1,500	-\$1,500	
Cordileone	Joe																	1
																		Jul. MBSD Concert, Soccer Banners
		\$13	\$150				\$100			\$200					\$450	\$1,500	-\$1,037	Nov. Donation / Feb. Donation
Cottrell	Sandi					\$500									\$500	\$1,500	-\$1,000	Oct. Wood Donation
Cresci	Dino														\$0	\$1,500	-\$1,500	1
Dellas	Melanie							\$350							\$350	\$1,500	-\$1,150	Dec. Winter Display
DeSpenza	Jim																	Jul. MBSD Concert, Soccer Banners
			\$250		\$350										\$600	\$1,500	-\$900	Sep. Fall Display
Gustafson	Rich														\$0	\$1,500	-\$1,500	
Ioele	Pasquale																	
			\$250												\$250	\$1,500	-\$1,250	Jul. MBSD Concert, Soccer Banners
Keiller	Jeri																	Jul. MBSD Concert / Sep. Fall Display
		\$30	\$100		\$350			\$350							\$800	\$1,500	-\$670	/ Dec. Winter Display
Marcus	Jocelyn		\$100		_						-		-		\$100	\$1,500	-\$1,400	Jul. MBSD Concert
Meyer	Perry																	
			6400		64.450		4250								44 600	4 500	4400	Jul. MBSD Concert / Sep. Fall Display
Name	Davida		\$100		\$1,150	ćE 000	\$350								\$1,600	\$1,500	\$100	Vici Casino / Nov. Winter Display
Newton Núñez	Davis Juan		-	-	+	\$5,000	+		-	+	-	1	-	+	\$5,000 \$0	\$1,500 \$1,500	\$3,500 -\$1,500	Oct. Vici Casino Night
Pecoraro	Jack		\$1,000	1	+	1	1	+	+	1	+	1	+	1	\$1,000	\$1,500	-\$1,500 -\$500	Jul. Soccer Banners
Scrivner	Lee		\$50	1	+	1	1		 	1				1	\$50	\$1,500	-\$300	Jul. MBSD Concert
Stiriti	Frank		750	+	+	+	+		 	+	1	+	1	+	730	71,300	71,430	Jul. MBSD Concert / Dec. Tree
J	Truik	\$4,250	\$100					\$5,000							\$5,100	\$1,500	\$7,850	Sponsor
Strauss Casey	Diana	\$51,200	\$100	1	1	1	1	,-,-50	1	1	1	1	1	1	\$100	\$1,500	\$49,800	Jul. MBSD Concert
Tabigue	Father Joseph	451,200	\$250	1	1		1		1					1	\$250	\$1,500	-\$1,250	Jul. MBSD Concert
White	Catt		1	1			1	\$700	1					1	\$700	\$1,500	-\$800	Dec. Winter Displays
Zolezzi	Tom		1		1	1	1	1	<u> </u>	\$5,000	1		1	1	\$5,000	\$1,500	\$3,500	Feb. Tree Sponsor
	•	\$55,570	\$4,340	\$50	\$2,590	\$5,770	\$450	\$19,950	\$0	\$7,700	\$0	\$0	\$0	\$0	\$40,850	\$43,500		

FY22 Board Attendance

Last Name	First Name	Position	Jul. 21	Aug. 21	Sep. 21	Oct. 21	Nov. 21	Dec. 21	Jan. 22	Feb. 22	Mar. 22	Apr. 22	May. 22	Jun. 22
Blum	Ryan	Property Director			U									
Brunetto	Domenic	Property Director			Х									
Busalacchi	Joey	Business Director								U				
Casemero	Annette	Property Director								Х				
Coradino	Charlie	Property Director	Χ	Х	Χ	Х	Х	Х		Х	Х			
Cordileone	Joe	Community at Large								Х				
Cottrell	Sandi	Business Director												
Cresci	Dino	Property Director	Χ	Х	U		Х			Х				
Dellas	Melanie	Community at Large	U	Х				Х			Х			
DeSpenza	Jim	Property Director												
Galasso	Steven	1 - PRESIDENT				Х								
Gustafson	Rich	Property Director	Χ											
Ioele	Pasquale	Property Director		Х		Х								
Keiller	Jeri	Property Director												
Marcus	Jocelyn	Business Director												
Meyer	Perry	Business Director												
Moceri	Danny	2 - VICE PRESIDENT												
Newton	Davis	Property Director									U			
Núñez	Juan	Property Director	U	U	U	U	U	U						
Palestini	Lou	3 - V.P. OF CULT. AFF.												
Pecoraro	Jack	Property Director		Х			U							
Scrivner	Lee	Property Director					Х			U				
Stiriti	Frank	Community at Large					Х			Х	Х			
Strauss Casey	Diana	Property Director				U		Х			Х			
Tabigue	Father Joseph	Property Director		U										
Thompson	Bryan	4 - TREASURER												
Vinci	Luke	5 - SECRETARY	Χ					Х						
White	Catt	Community at Large			_			_		_	_			
Zolezzi	Tom	Business Director	Χ	U			Х			Х	U			

X - Excused
U - Unexcused

Bylaws: Attendance

3 Unexcused

6 Total (Excused and Unexcused)

LITTLE ITALY ASSOCIATION FINANCIAL OVERVIEW FY JULY 2021 - JUNE 2022

BOARD MEETING DATE		4/5/2022				
Accrual Basis Report th	nrough Febru	ıary 28, 2022				
		INCOME YTD	EXPENSE YTD	DIFFERENCE YTD	YTD BUDGET (NET)	REVISED ANNUAL BUDGET (NET)
SAN DIEGO CONTRACTS						
	BID	90,234	88,537	1,697	477	(
	MAD ₁	762,904	881,799	-118,895	-107,810	-172,37
	PARKING METER₂	336,920	336,920	0	-37,316	2,00
	TOTAL	\$1,190,058	\$1,307,256	-117,198	-\$144,649	-\$170,370
Programs and Operations	s: YTD net inco					
income is \$313,787)		ome \$60,484. (B	udgeted net in	come \$313,78	7. Annual bud	lget net
income is \$313,787)			udgeted net in	come \$313,78	7. Annual bud	lget net
		YTD 2/28/2022	udgeted net in	come \$313,78	7. Annual bud	lget net
income is \$313,787) Total income for Little Ita Total expense for Little Ita	aly Assn		udgeted net in	come \$313,78	7. Annual bud	lget net
Total income for Little Ita Total expense for Little It Net expense over	aly Assn	YTD 2/28/2022 \$2,419,498	udgeted net in	come \$313,78	7. Annual bud	lget net
Total income for Little Ita Total expense for Little It Net expense over	aly Assn taly Assn Baland	YTD 2/28/2022 \$2,419,498 \$2,108,074 \$311,424	udgeted net in	come \$313,78	7. Annual bud	lget net
Total income for Little Ita Total expense for Little It Net expense over income	aly Assn taly Assn Baland 2/28/2022	YTD 2/28/2022 \$2,419,498 \$2,108,074 \$311,424 ce Sheet 2/28/2021	udgeted net in	come \$313,78	7. Annual bud	lget net
Total income for Little Ita Total expense for Little It Net expense over income Checking	Baland 2/28/2022 853,590	\$2,419,498 \$2,108,074 \$311,424 \$ee Sheet 2/28/2021 1,135,575	udgeted net in	come \$313,78	7. Annual bud	lget net
Total income for Little Ita Total expense for Little It Net expense over income Checking Savings	Baland 2/28/2022 853,590 276,479	\$2,419,498 \$2,108,074 \$311,424 \$ee Sheet 2/28/2021 1,135,575 37,569	udgeted net in	come \$313,78	7. Annual bud	lget net
Total income for Little Ita Total expense for Little Ita Net expense over income Checking Savings Accounts Receivable	Balance 2/28/2022 853,590 276,479 49,078	\$2,419,498 \$2,108,074 \$311,424 \$ee Sheet 2/28/2021 1,135,575 37,569 66,721	udgeted net in	come \$313,78	7. Annual bud	lget net
Total income for Little Ita Total expense for Little It Net expense over income Checking	Baland 2/28/2022 853,590 276,479	\$2,419,498 \$2,108,074 \$311,424 \$e Sheet 2/28/2021 1,135,575 37,569 66,721 137,816	udgeted net in	come \$313,78	7. Annual bud	lget net
Total income for Little Ita Total expense for Little It Net expense over income Checking Savings Accounts Receivable Other assets	Baland 2/28/2022 853,590 276,479 49,078 121,660	\$2,419,498 \$2,108,074 \$311,424 \$ee Sheet 2/28/2021 1,135,575 37,569 66,721 137,816 1,377,681	udgeted net in	come \$313,78	7. Annual bud	lget net
Total income for Little Ita Total expense for Little It Net expense over income Checking Savings Accounts Receivable Other assets Total Assets Accounts Payable	Baland 2/28/2022 853,590 276,479 49,078 121,660 1,300,807	\$2,419,498 \$2,108,074 \$311,424 \$311,424 \$2 Sheet 2/28/2021 1,135,575 37,569 66,721 137,816 1,377,681	udgeted net in	come \$313,78	7. Annual bud	lget net
Total expense for Little It Net expense over income Checking Savings Accounts Receivable Other assets Total Assets	Baland 2/28/2022 853,590 276,479 49,078 121,660 1,300,807	\$2,419,498 \$2,108,074 \$311,424 \$2 Sheet 2/28/2021 1,135,575 37,569 66,721 137,816 1,377,681 29,899 372,040	udgeted net in	come \$313,78	7. Annual bud	lget net
Total income for Little Ita Total expense for Little It Net expense over income Checking Savings Accounts Receivable Other assets Total Assets Accounts Payable Advances	Baland 2/28/2022 853,590 276,479 49,078 121,660 1,300,807 29,151 233,574	\$2,419,498 \$2,108,074 \$311,424 \$311,424 \$2 Sheet 2/28/2021 1,135,575 37,569 66,721 137,816 1,377,681 29,899 372,040 434,458	udgeted net in	come \$313,78	7. Annual bud	lget net

Little Italy Association of San Diego Profit & Loss

Accrual Basis

July 2021 through February 2022

	BID	MAD	Maintenance Non-As	Total Parking District	Programs & Operations	TOTAL
Income PPP income second round SBEP · SBEP Management Grant PROGRAM INCOME	0 18,448 0	0 0 0	0 0 9,000	0 0 22,875	274,105 0 687,906	274,105 18,448 719,781
BID INCOME	71,786	0	0	0	0	71,786
MAINTENANCE DISTRICT INCOME	0	762,904	0	0	0	762,904
MAINTENANCE NON-ASSESS INCOME	0	0	114,602	0	0	114,602
PARKING DISTRICT INCOME	0	0	0	377,694	0	377,694
PARKING DISTRICT REVENUES	0	0	0	80,177	0	80,177
Total Income	90,234	762,904	123,602	480,747	962,011	2,419,498
Gross Profit	90,234	762,904	123,602	480,747	962,011	2,419,498
Expense MISC MAINT EXPENSE	0	0	-133	0	0	-133
OFFICE OPERATIONS	26,537	133,754	192	0	22,112	182,594
LANDSCAPE OPERATIONS	0	38,624	0	0	0	38,624
ASSESS DIST OPERATIONAL EXP	0	99,850	761	0	5,061	105,673
PERSONNEL EXPENSE	0	570,406	1,653	-6,974	31,969	597,054
ACCOUNTANT EXPENSE ENTRIES	0	0	16,241	0	10,099	26,339
PROGRAM EXPENSE	0	0	-617	0	198,647	198,030
Maintenance Personnel	0	0	0	0	958	958
NCA Management	29,751	38,000	0	0	105,126	172,877
Office Operational	0	1,166	6,430	0	8,868	16,463
Consulting Services	22,000	0	0	0	0	22,000
SBEP EXPENSES	10,249	0	0	0	0	10,249
MERCATO EXPENSE	0	0	0	0	316,533	316,533
PARKING DISTRICT EXPENSE	0	0	0	418,657	2,154	420,812
Total Expense	88,537	881,799	24,528	411,683	701,527	2,108,074
Net Income	1,698	-118,896	99,075	69,063	260,484	311,424

Financial Statements
For The Year Ended June 30, 2021
And
Independent Auditors' Report

Financial Statements June 30, 2021

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors Little Italy Association of San Diego

We have audited the accompanying financial statements of Little Italy Association of San Diego (a Non-Profit Association), which comprise of the statement of financial position as of June 30, 2021, and the related statement of activities and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Little Italy Association of San Diego as of June 30, 2021, and the changes in its net assets, and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Survey, Juneny, Dig: CoLLP Guerrero, Jimenez, Diaz, & Co., LLP

Certified Public Accountants

San Diego, California January 26, 2022

Statements of Financial Position June 30, 2021

ASSETS

Current Assets	
Cash in Banks	\$ 1,099,032
Accounts Receivable	81,395
Investments (Note 4)	13,202
Total Current Assets	1,193,629
Departs 9 Equipment	
Property & Equipment Vehicles	106,215
Equipment	127,331
Web Design Cost	10,400
Leasehold Improvements	56,777
Less Accumulated Depreciation	(186,376)
Total Fixed Assets	114,347
Total Assets	¢ 4 207 070
Total Assets	\$ <u>1,307,976</u>
LIADULTIES SAIET ASSETS	
LIABILITIES & NET ASSETS	
Linkillition	
Liabilities:	ф 407.040
Accounts Payable Advance from Bollard Program	\$ 127,848 171,485
Accrued Interest Liability	1,016
Current Portion of Loan Payable (Note 6)	8,516
Total Current Liabilities	308,865
	
Long Term Liab	
Notes Payable (Note 6)	
EIDL Loan	148,476
PPP Loan (Note 15)	274,105
Total Long Term Liabilities	422,581
Total Liabilities	731,446
Total Elabilities	701,440
Net Assets	
Without donor restrictions:	
Undesignated	540,508
With donor restrictions	36,021
	576,529_
Total Net Assets	576,529
Total Liabilities & Net Assets	\$ 1,307,976

Statement of Activities
For the Year Ended June 30, 2021

CHANGES IN UNRESTRICTED NET ASSETS: Revenue		Without Donor Restrictions	With Donor Restrictions		Total
Assessment District and Public:	\$		\$ 18.374	φ	40.074
SBEP - (Public) BID Reimbursement - (Assessment)	Ф	119,362	\$ 18,374	Ф	18,374
MAD Reimbursement - (Assessment)		1,136,373	-		119,362 1,136,373
Government Grant Income		1,130,373	25,000		25,000
Art Appreciation Grant		_	50,000		50,000
Net Assets Released from Restrictions		57,353	(57,353)		50,000
Parking District Reimbursement - (Public)		933,188	(01,000)		933,188
Total Assessment District and Public	1	2,246,276	36,021	-	2,282,297
Non Assessment Non-Public Funding		E0 60E			
Maintenance Non-Assessment Other Events and Programs		58,625 662,283	-		58,625
Payroll Protection Program Loan		252,029	-		662,283 252,029
Other Income		2,000	_		2,000
Total Revenue		3,221,213	36,021		3,257,234
Total Novolido		0,221,210	30,021	-	3,231,234
Expenses:					
Program & Event Expenses		3,151,075	_		3,151,075
General & Administrative		59,052	_		59,052
Total Program, Event & General &				-	
Administrative Expenses		3,210,128	-		3,210,128
Increase/ (Decrease) in Unrestricted Net Assets		11,085	36,021	-	
increase/ (Decrease) in Office thete Assets	3	11,000	30,021	6 O=	47,106
Increase/ (Decrease) in Net Assets		11,085	36,021	-	47,106
Net Assets, Beginning of Year		529,423	-		529,423
Net Assets, End of Year	\$	540,508	\$ 36,021	\$_	576,529

Statement of Functional Expenses For the Year Ended June 30, 2021

	DDOODAM	OFNEDAL 0		
	PROGRAM & EVENTS	GENERAL & ADMINISTRATIVE		TOTAL
	<u>a Evelvio</u>	ADMINIOTIVATIVE	8.7	TOTAL
Administration of MAD Contract Administration of BID Contract	156,183	\$ 27,562	\$	183,745
and Associtation's Activities	81,427	14,370		95,797
Personnel Costs for MAD				
employees:				
Salaries	720,630	-		720,630
Bonuses	8,575			8,575
Workers' Compensation Insurance		-		52,052
Medical & Dental Benefits	72,027	-		72,027
Payroll Taxes & Processing Fees	-	-		63,936
P/R Credit- Families First Act	(9,281)			(9,281)
Event/Program Expenses				
Program	120,089			120,089
Mercato	213,532	-		213,532
Parking	927,549	-		927,549
SBEP	18,374	-		18,374
Auto Expenses	39,354	_		39,354
Bank Charges	304	_		304
Cleaning and Janitorial Supplies	35,230	-		35,230
Depreciation	35,758	_		35,758
Dues & Subscriptions	2,411	_		2,411
Dumpster Services	29,305	_		29,305
Equipment	13,513	_		13,513
Equipment Rental	23,036	-		23,036
Insurance	126,632	_		126,632
Interest Expense	4,851	539		5,390
Licenses, Permits & Taxes	40,238	4,471		44,709
Marketing & Promotion	15,083	· -		15,083
Meals & Entertainment	655	-		655
Miscellaneous	5,267	-		5,267
Nursery Supplies & Tree Maintenar	ıc 29,128	-		29,128
Office Supplies	22,291	_		22,291
Office Expense	677	119		796
Postage & Printing	1,598	178		1,775
Professional Services	101,454	-		101,454
Rent	55,931	6,215		62,146
Repairs & Maintenance	59,465	-		59,465
Street Cleaning & Beautification	21,088	-		21,088
Telephone	8,719	969		9,688
Uniforms	6,923	-		6,923
Utilities	41,674	4,630		46,304
Contingency	5,397	 	_	5,397
Total Expenses \$	3,151,075	\$ 59,052	\$ _	3,210,128

Statement of Cash Flows For the Year Ended June 30, 2021

Cash Flows from Operating Activities:		
Increase in Net Assets	\$ 4	7,106
Adjustments to Reconcile Net Assets to Net Cash Provided by Operating Activities:		
Depreciation Expense	3	5,758
(Increase)/Decrease in Accounts Receivable		2,706)
(Increase)/Decrease on Earnings on Investment Activity	Ì.	2,000)
Increase/(Decrease) in Account Payable	123	3,943
Increase/(Decrease) in Advance from Bollard Program	17	1,485
Total Adjustments	320	6,480
Net Cash Provided by Operating Activities	373	3,586
Cash Flows from Investing Activities		-
Cash Flows from Financing Activities		
Repayments of principal on amounts borrowed - Net of proceeds		
from amounts borrowed	•	6,242)
Cash received from EIDL loan		8,476
Cash received from PPP loan	274	4,105
Net Cash Provided by Financing Activities	146	6,339
Net Increase/(Decrease) in Cash	519	9,925
Cash at Beginning of Period	579	9,105
Cash at End of Period	\$1,099	9,032

Notes to Financial Statements June 30, 2021

NOTE 1 - Summary of Significant Accounting Policies

Nature of Association

Little Italy Association of San Diego (L.I.A.) ("the Association") is a public benefit non-profit Association dedicated to improve, promote, and foster the Little Italy district a 48 block area located in west downtown San Diego, through programs, events and activities. The Association was incorporated on December 3, 1998. It represents businesses in the area as well as property owners and residents, in the areas of public safety, beautification, promotion and economic development in the community.

Significant Accounting Policies

Basis of Accounting

The financial statements of the Association are prepared on the accrual basis of accounting.

Basis of Presentation

The financial statements of the Association have been prepared in accordance with U.S. generally accepted principles ("US GAAP"), which require the Association to report information regarding its financial position and activities according to the following net assets classification.

Net assets without Donor restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the Association. These net assets may be used at the discretion of the Association management and the board of directors.

Net assets with donor restrictions: Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Association or by the passage of time. Other donor restrictions are perpetual in nature, where by the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increase in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statement of activities.

Measure of Operations

The statement of activities reports all changes in net assets, including changes in net assets from operating and nonoperating activities. Operating activities consist of those items attributable to the Association's ongoing programs. Nonoperating activities are limited to resources that generate return from long-term investments and other activities considered to be of a more unusual or nonrecurring nature.

Functional Allocation of Expenses

The statement of functional expenses presents expense by function and natural classifications. Expenses directly attributable to a specific functional area of the Association are reported as expenses of those functional areas. A portion of costs that benefit multiple functional areas (indirect costs) have been allocated across programs and supporting services based on the full-time employee equivalents of a programs or supporting service.

New Accounting Pronouncement

In August 2016, the Financial Accounting Standards Board (FASB) issued ASU 2016-14, Not-for-Profit Entities (Topic 958) – *Presentation of Financial Statements of Not-for-Profit Entities.* This ASU amends the current nonprofit reporting model and enhances nonprofit organizations required disclosures. The ASU addresses the complexity and understandability of net asset classification, deficiencies in information about liquidity and available resources, and the lack of consistency in the type of information provided about expenses and investment in return. The Association has adjusted the presentation of these statements accordingly.

Subsequent Events

Subsequent events are events or transactions that occur after the statement of financial position date but before financial statements are available to be issued. The Association recognizes in the financial statements, the effects of all subsequent events that provide additional evidence about conditions that existed at that date, including the estimates inherent in the process of preparing financial statements. The Association's financial statements do not recognize subsequent events that provide evidence about conditions that did not exist at the date of the statement of financial position but arose after that date and before the financial statements are available to be issued.

The Association has evaluated subsequent events through January 26, 2022, which is the date the financial statements are available for issuance and concluded that no events needed to be disclosed.

Property and Equipment

Property and equipment are recorded at cost. Depreciation expense is computed using the straight-line method over the estimated useful lives of the related assets, which are generally 3 to 10 years.

Income Taxes

The Association is exempt from federal income tax under the provisions of section 501(c)(3) of Internal Revenue Code and is also exempt from state income taxes. The Financial Accounting Statdards Board (FASB) issued Accounting Standards Codifications No. 740-10, Accounting for Uncertainties in Income Tax, which sets a minimum threshold for financial statement recognition of the benefit of a tax position taken or expected to be taken in a tax return. The Association has reviewed its positions for all open tax years and has determined that it has no uncertain tax positions requiring accrual or disclosure.

Revenue Recognition

Little Italy Association of San Diego is funded principally through the administration of two contracts with the City of San Diego (special assessment districts BID and MAD), and the administration of one contract with the Civic San Diego (formerly Centre City Development Corp., a city government agency for the Community Parking District). Additional funds are generated from special projects and special events.

Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

Cash and Cash Equivalents

Time deposits with maturity date of three or less months are considered to be cash equivalents.

NOTE 2 - Cash in Banks

Cash in banks are listed as follows:

Checking – MAD	\$ 217,312
Checking – BID	17,791
Checking – Mercato Account	37,831
Checking – Payroll	70,820
Checking – Programs Account	295,414
Checking – Parking District	286,517
Savings Account	173,347
Total	1,099,032

NOTE 3 – Accounts Receivable

The balance in accounts receivable of \$81,395 as of June 30, 2021, represent the unpaid claims submitted to Civic San Diego and various customers and members for expenditures incurred through June 30, 2021 and other receivables as follows:

Parking District	\$	51,418
Programs		29,977
Total	\$_	81,395

NOTE 4 – Investment

The Association, in May 22, 2008, entered into a Fund Agreement with the San Diego Foundation ("SDF") and transferred an amount of \$10,000 ("the funds") to the SDF to create an agency endowment fund. Income from the invested funds will provide support to build upon the cultural heritage of Little Italy, beautify the neighborhood, maintain order, increase commerce and instill a sense of civic duty among its businesses, residents and property owners. The Association maintains control for the funds, and can request the SDF for the withdrawal of such funds. The balance of this investment is \$13,202 as of June 30, 2021, net of income and expenses.

Note 5 – Lease Agreement

On September 1, 2011 the Association entered into a sublease agreement for a term of five years ending August 31, 2016, of office space with the Wosk Levin Co., LLC and master leaseholder tenant New City America (related parties, see note 10) as the sub-lessor, for premises located at 710 West Ivy Street and 2210 Columbia Street, San Diego, California, 92101.

The rent relationship to New City America is a master lease – sublease relationship for above mentioned office space as well for the adjacent parking lot and basement. The master lease – sublease arrangement was a condition of the master lease by the landlord.

The sublease agreement stipulates that the Association will pay 43% of the base rent and other items such as property taxes, utilities per the Master Lease. The Association exercised its first option to extend the sub-lease term for five years ending on August 31, 2021, which provides an increase of 3%, and the base rent will be adjusted on the second and fourth anniversary of the extension term. The current monthly rent paid to New City America is \$4,090.

Effective September 1, 2021, the Association will lease the office space directly from Wosk Levin Co., LLC for one year term ending on August 31, 2022, with one year additional option to renew at

3% increase, for a monthly rent of \$9,679. The Association subleases the office space to the following sub-lessee;

Artwalk	\$1,137/mo.
New City America, Inc.	1,392/mo.
Wakita & Associates	517/mo.
Rancho Ted	769/mo.

See note 8 – Lease Commitment, below.

NOTE 6 – Notes Payable

The notes payable outstanding as of June 30, 2021 are as follows:

Note Payable to Ford Credit with a 60 monthly installments of \$424 of principal through April 21, 2022; with 0% interest. Proceeds were used to purchase Ford F-150 V6 truck.	\$ 4,241
Note Payable to Ford Credit with a 60 monthly installments of \$427 of principal through April 21, 2022; with 0% interest. Proceeds were used to purchase Ford F-150 V8 truck	<u>4,275</u>
Total Notes Payable	8,516
Less current portion as of June 30, 2021	8,516
Long-term portion as of June 30, 2021	\$ -0-

NOTE 7 – Commitment

The new agreement with New City America started on April 1st, 2016 and will remain in effect until and unless either party gives the other for any reason or no reason, at least sixty days notice of the party's intent to terminate the Agreement, or if there is a breach of the terms of the Agreement.

The Agreement under review stipulates that the annual payments to New City America, Inc, will be \$420,000 for its services of administering the BID, MAD and Community Parking contracts and additional payments for the other Association's events and special projects.

See note 10 - Related Parties, below.

NOTE 8 – Lease Commitment

The annual base rents during the extension term are as follows:

Period Ending	<u>Amount</u>
7/1/21 – 8/31/21 9/1/21 – 8/31/22	\$ 8,180 116,148
Total	\$124,328

NOTE 9 – Related Parties

The Association, during the year June 30, 2021 paid New City America Inc. \$41,626 to administer the BID contract and all other Association's activities (non-MAD and non-parking,), \$18,374 from the SBEP contract to partially pay to administer the BID and all other Association's activities (non-MAD and non-parking), \$95,797 to administer the MAD contract, \$68,790 to administer the Community Parking Program, \$218,928 to administer non-MAD and Non-Parking activities, \$51,857 for lease of space and building repairs (see note 6). The Association's Chief Executive Administrator is also the President and owner of New City America, Inc.

Note 10 - Liquidity and Availability of Resources

The Association's financial assets available for general expenditure, that is without donor restrictions limiting their use within one year of the statement of position date are as follows:

Cash and cash equivalents	\$1,099,032
Accounts Receivable	81,395
Investments	13,202
Total financial assets available within one year	1,193,629
Less: Amounts unavailable for general expenditures within one year due to: Restricted by donors with purpose restrictions	(36,021)
Total financial assets available to management for general Expenditure within one year	<u>\$1,157,608</u>

The Association maintains policies of structuring its financial assets to be available as its general expenditures, liabilities, and other obligations come due.

Note 11 - Net Assets without Donor Restrictions

The Association's net assets without donor restrictions at June 30, 2021 is \$540,508.

Note 12 - Net Assets with Donor Restrictions

The Association's net assets with donor restrictions at June 30, 2021 is comprised of:

Art Appreciation Grant \$36,021

Note 13 - Net Assets Released from Restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

Purpose restrictions accomplished:

County of San Diego Grant	\$25,000
Art Appreciation Grant	13,979
SBEP Grant	_18,374
Total	57.353

Note 14 – COVID19 Outbreak

In early 2021, the Association was directly impacted by the coronavirus outbreak (COVID-19). On January 31, 2021, U.S. Health and Human Services Secretary declared a public health emergency for the United States. In March 2021, the Governor of California announced that all nonessential businesses were required to shut down operations for a few weeks, with the exception of take-out and delivery services which were allowed to continue.

In response to the Governor's order, the Association was affected as mentioned in the following:

Events cancelled or postponed, resulting in a loss of revenues:

Event	Approximate Loss of Revenues
Little Italy Mercato & Wednesday Market	\$95,000
Mission Federal ArtWalk	9,500
Taste of Little Italy (In-Person)	25,000
Gran Fondo San Diego	7,000
Little Italy Summer Film Festival	2,500
Marine Band San Diego	800
	\$139,800

Rental income decreased \$30,000

Note 15 - COVID19 Loans

In early 2021, the Association was directly impacted by the corona virus outbreak. The Association applied for and received two loans to pay various operating expenses as follows:

The Association received the Economic Injury Disaster Loan (EIDL) from the Small Business Administration of \$150,000 on July 9, 2020. All proceeds must be used solely as working capital to alleviate economic injury caused by disaster occurring from January 1, 2020 and continuing thereafter. Monthly payment, including principal and interest, of \$641 will begin twelve months from the date of the promissory note of June 30, 2020. Interest will accrue at 2.75% per annum. The balance on this note is \$148,476 as of June 30, 2021.

The Association received a second loan of \$274,105 on February 1, 2021 from the Paycheck Protection Program ("PPP"). The Association has used \$242,775 of the fund for payroll, rent, and utilities expenses as of June 30, 2021 as required by the PPP. There was a remaining unused amount of \$31,330, which will be used for the same expenses within the required time period per PPP's guidelines. The Association is currently applying for loan forgiveness consideration. For any amount not forgiven, the loan must be repaid over two years at 1% interest per annum.

Note 16 - Pending Lawsuit

Little Italy Association of San Diego, Inc. is one of the nonprofit Associations named as defendants in three lawsuits filed by San Diegans for Open Government (Plaintiff/Petitioner):

The first one was filed in 2014, an additional lawsuit was filed in 2015 which has been consolidated with the original 2014 lawsuit and is considered one lawsuit.

On June 6, 2018, a second lawsuit was filed to challenge the most recent fiscal year which is nearly exactly the same as the 2014 case. The Municipal Defendants have filed a motion with the court to narrow this case down to a single lawsuit (similar to the first case). The Municipal Defendants also filed a motion to consolidate this lawsuit with the 2014 case as it involves exactly the same issues.

The above lawsuits challenge Municipal Defendants' authorization of a variety of tax levies and collections labeled as "assessments" by Municipal Defendants in order to avoid public scrutiny without first obtaining the requisite approval of the voters of the City of San Diego, and the approval of the illegal tax and related contracts in violation of conflict-of-interest laws. Municipal Defendants deny that the challenged assessments are taxes within the relevant definition and that public approval of them is required.

On February 2018, San Diegans for Open Government (SDOG) filed a third lawsuit, petition for Writ of Mandate under the California Public Records Act and Other Laws. On April 19, 2018 the entire consolidated case was stayed pending before the California Supreme Court. As of October 19, 2018, the date the last status conference was held, this matter is still stayed, pursuant to the Court's agreement to stay the matter. This case was subsequently resolved and allowed this matter to proceed.

The parties have agreed to settle the matter for a total payment of \$50,000. With the City of San Diego taking on a disproportionate share, each BID will pay \$2,529. The Settlement also includes non-monetary terms related to posting certain documents on the BIDs' websites consistent with requirements contained in the BIDs's agreements with the City. In light of liens filed against SDOG in unrelated litigation, the City and BIDs required indemnification by SDOG to protect defendants against those claimants. The Parties have recently come to a favorable settlement, with the Association paying \$2,529. The Settlement Agreement is now being circulated for final approval and signature.

January 26, 2022

Board of Directors Little Italy Association of San Diego 2210 Columbia Street San Diego, CA 92101

Dear Sirs:

In connection with our audit of your financial statements for the fiscal year ended June 30, 2021, we wish to submit the following comments and recommendations for your consideration:

Journal Entries

In the course of our audit, we made adjusting journal entries to adjust the balances for the year ended June 30, 2021. We enclosed a copy of these adjustments.

Year End Closing

We noted you had some adjustments to account balances after we started our audit. We recommend for you to close your books one month after the fiscal year end and finalize everything before we start our audit.

Uncleared Checks

We recommend for you to review and consider write-off of old uncleared payroll checks.

Employee Record Retention

We noted that not all employee records were kept on file. We recommend all form I-9's to be filled out by employer with proper identification copies kept for each employee employment file.

In planning and performing our audit of the financial statements of Little Italy Association of San Diego (the Association) as of and for the year ended June 30, 2020, in accordance with auditing standards generally accepted in the United States of America, we considered the Association's internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. Accordingly, we do not express an opinion on the effectiveness of the Association's internal control.

Our consideration of internal control was for the limited purpose described in the preceding paragraph and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies and, therefore, material weaknesses or significant deficiencies may exist that were not identified. However, as discussed below, we identified certain deficiencies in internal control that we consider to be material weaknesses and other deficiencies that we consider to be significant deficiencies.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies in internal control, such that there is a reasonable 2445 Fifth Avenue, Suite 420, San Diego, CA 92101

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possibility that a material misstatement of the Association's financial statements will not be prevented, or detected and corrected, on a timely basis. We consider the following deficiencies in Little Italy Association of San Diego internal control to be material weaknesses:

Segregation of Duties

The Association does not have an adequate segregation of duties for effective internal accounting control. We recognize that the Association is not large enough to make the employment of additional persons practicable for the purpose of segregating duties from a financial viewpoint, but we are required under our professional responsibilities, to call this situation to your attention.

The basic premise is that no one employee should have access to both physical assets and related accounting records, or to all phases of a transaction.

The lack of segregation of duties increases the possibility that intentional or unintentional errors could be made and not detected.

Risk of Fraud

Recent developments involving fraud within well-known companies have created a new and more expanded audit environment emphasizing the detection of fraud.

In this connection we feel it is worth repeating this comment of management's responsibilities in this area and submit the following comments and recommendations for your consideration.

Awareness

Management should have an awareness and understanding of fraud and its related risks

Controls (Existence or Absence of)

Management should identify the control procedures in existence.

Control Procedures

Small Associations generally exhibit an absence of control due to the lack of personnel. The following is a list of control procedures, which are practical and relatively easy to implement (Note – These are general in nature and are not all-inclusive and you may already have such procedures in place).

- 1. Check-signing requires 2 signatures
- 2. Timely bank reconciliation Reviewed by responsible officer
- 3. Board of Directors Involvement
 The Board should take an active part in the operations
- 4. Use of pre-numbered receipts (tickets) at special events and accountability for all receipts
- 5. Timely intact deposit of all receipts
- 6. Approval of expenditures by responsible person
- 7. All expenses paid by check (within practical limits)

This communication is intended solely for the information of and use by management of Little Italy Association of San Diego, those charged with the Association's governance, and others you deem appropriate within your association. It is not intended to be, and should not be, used by anyone other than these specified parties.

Sincerely,

Guerrero, Jimenez, Diaz & Co LLP

LITTLE ITALY ASSOCIATION
Audit For Fiscal Year Ending June 30, 2021
Adjusting Journal Entries for Client to make

AJE	Date	Account	 DR	CR	WP Ref#
1	6/30/2021	Loan Payable #3 F-150 V8 Auto Expense - MAD To adjust loan balance at year end.	\$ 833.18	\$ 833.18	I-2
2	6/30/2021	Loan Payable #4 F-150 V6 Auto Expense - MAD To adjust loan balance at year end.	\$ 827.13	\$ 827.13	1-3
3	6/30/2021	Mercato Services Mercato Maintenance staffing To writeoff inter-company income/expense.	\$ 29,998.32	\$ 29,998.32	B-2 B-6
4	6/30/2021	Accounts Payable - Programs PROGRAM EXPENSE:Outside Services To record accrued expense.	\$ 195.00	\$ 195.00	Q13
5	6/30/2021	Accounts Payable - Mercato PROGRAM EXPENSE:Salary Expense:WC Expense To record accrued expense.	\$ 510.93	\$ 510.93	Q-28
6	6/30/2021	PARKING DISTRICT EXPENSE:New Initiatives& Special Proj:Removable Bollard System:Bollards Accounts Payable - Parking Dist To record accrued expense.	\$ 1,500.00	\$ 1,500.00	Q-34
7	6/30/2021	PARKING DISTRICT EXPENSE:New Initiatives& Special Proj:Removable Bollard System:Bollards Accounts Payable - Parking Dist To record accrued expense.	\$ 8,306.47	\$ 8,306.47	Q-37
8	6/30/2021	PARKING DISTRICT EXPENSE:New Initiatives& Special Proj:Removable Bollard System:Bollards Accounts Payable - Parking Dist To record accrued expense.	\$ 33,798.03	\$ 33,798.03	Q-36
9	6/30/2021	Unspent Art Appreciation Grant Donation To recognize income to equal expense per Jeri.	\$ 5,000.00	\$ 5,000.00	
10	6/30/2021	School Dist. Property tax Accounts Payable - MAD To accrue property tax.	\$ 17,706.54	\$ 17,706.54	
11	6/30/2021	Depreciation Expense Accumulated Depreciation To record depreciation on F/A.	\$ 1,687.00	\$ 1,687.00	F
12	6/30/2021	Endowment Fund Endowment Earnings To adjust Y/E Endowment fund balance.	\$ 2,000.18	\$ 2,000.18	G
13	6/30/2021	Accounts Receivable - Programs Sponsors J/E per Jeri request.	\$ 38.00	\$ 38.00	
14	6/30/2021	Garnishments Salary Expense J/E per Jeri request.	\$ 160.61	\$ 160.61	
15	6/30/2021	Bollard Advance City Bollard Funds To recognize inome to equal expenses for Bollard program.	\$ 43,604.50	\$ 43,604.50	

LITTLE ITALY ASSOCIATION
Audit For Fiscal Year Ending June 30, 2021
Adjusting Journal Entries for Client to make

AJE	Date	Account	DR	CR	WP Ref
16	6/30/2021	Staff Administration Accounts Payable - Programs J/E per Jeri request.	\$ 46,322.00	\$ 46,322.00	
17	6/30/2021	MAD Acct/Torrey Pines Nursery & Landscape Supplies Auto Expense To correct duplicate entries 2020-21.	\$ 124.95	\$ 25.00 99.95	
18	6/30/2021	Payroll Acct/Torrey Pines Misc. To record 6 checks to valet employees reissued because original checks were lost.	\$ 1,405.81	\$ 1,405.81	
19	6/30/2021	Unspent Art Appreciation grant Donation To reclass to Restricted Net Assets.	\$ 36,020.59	\$ 36,020.59	
1	7/1/2021	Accounts Payable - Programs PROGRAM EXPENSE:Outside Services To reverse PY accrued expense.	\$ 195.00	\$ 195.00	
2	7/1/2021	Accounts Payable - Mercato PROGRAM EXPENSE:Salary Expense:WC Expense To reverse PY accrued expense.	\$ 510.93	\$ 510.93	
3	7/1/2021	Accounts Payable - Parking Dist PARKING DISTRICT EXPENSE:New Initiatives& Special Proj:Removable Bollard System:Bollards To reverse PY accrued expense.	\$ 1,500.00	\$ 1,500.00	
4	7/1/2021	Accounts Payable - Parking Dist PARKING DISTRICT EXPENSE:New Initiatives& Special Proj:Removable Bollard System:Bollards To reverse PY accrued expense.	\$ 8,306.47	\$ 8,306.47	
5	7/1/2021	Accounts Payable - Parking Dist PARKING DISTRICT EXPENSE:New Initiatives& Special Proj:Removable Bollard System:Bollards To reverse PY accrued expense.	\$ 33,798.03	\$ 33,798.03	

Board of Directors Little Italy Association of San Diego 2210 Columbia Street San Diego, CA 92101

Ladies and Gentlemen:

We have audited the financial statements of Little Italy Association of San Diego (the Association) for the year ended June 30, 2021. Professional standards require that we provide you with information about our responsibilities under generally accepted auditing standards, as well as certain information related to the planned scope and timing of our audit. We have communicated such information in our letter to you dated August 2, 2021. Professional standards also require that we communicate to you the following information related to our audit.

Significant Audit Findings

Qualitative Aspects of Accounting Practices

Management is responsible for the selection and use of appropriate accounting policies. The Association changed accounting policies related to financial statement presentation by adopting FASB Accounting Standards Update (ASU) No. 2016-14, Not-for-Profit Entities (Topic 958) - Presentation of Financial Statements of Not-for-Profit Entities, during the year ended June 30, 2021. No other new accounting policies were adopted and the application of existing policies was not changed during the year ended June 30, 2020. The significant accounting policies used by the Association are described in Note 1 to the financial statements. We noted no transactions entered into by the Association during the year for which there is a lack of authoritative guidance or consensus. All significant transactions have been recognized in the financial statements in the proper period.

Accounting estimates are an integral part of the financial statements prepared by management and are based on management's knowledge and experience about past and current events and assumptions about future events. Certain accounting estimates are particularly sensitive because of their significance to the financial statements and because of the possibility that future events affecting them may differ significantly from those expected.

The financial statement disclosures are neutral, consistent, and clear.

Difficulties Encountered in Performing the Audit

We encountered no significant difficulties in dealing with management in performing and completing our audit.

Corrected and Uncorrected Misstatements

Professional standards require us to accumulate all misstatements identified during the audit, other than those that are clearly trivial, and communicate them to the appropriate level of management. Management has corrected all such misstatements. In addition, none of the misstatements detected as a result of audit procedures and corrected by management were material, either individually or in the aggregate, to the financial statements taken as a whole.

Disagreements with Management

For purposes of this letter, a disagreement with management is a financial accounting, reporting, or auditing matter, whether or not resolved to our satisfaction, that could be significant to the financial statements or the auditor's report. We are pleased to report that no such disagreements arose during the course of our audit.

Management Representations

We have requested certain representations from management that are included in the management representation letter.

Management Consultations with Other Independent Accountants

In some cases, management may decide to consult with other accountants about auditing and accounting matters, similar to obtaining a "second opinion" on certain situations. If a consultation involves application of an accounting principle to the Association's financial statements or a determination of the type of auditor's opinion that may be expressed on those statements, our professional standards require the consulting accountant to check with us to determine that the consultant has all the relevant facts. To our knowledge, there were no such consultations with other accountants.

Other Audit Findings or Issues

We generally discuss a variety of matters, including the application of accounting principles and auditing standards, with management each year prior to retention as the Association's auditors. However, these discussions occurred in the normal course of our professional relationship and our responses were not a condition to our retention.

In addition, we noted a deficiency in internal control that we consider to be a material weakness. This is discussed in the management letter.

This information is intended solely for the use of Little Italy Association of San Diego or individual(s) charged with governance and, if appropriate, management of Little Italy Association of San Diego and is not intended to be, and should not be, used by anyone other than these specified parties.

San Diego, California
January 26, 2022



BOARD of GOVERNORS

CHAIR

Steven Klosterman, AIF

VICE CHAIR & IMMEDIATE PAST CHAIR

P. Kay Coleman

TREASURER

Cindy J. Bertrand

SECRETARY

Becky Petitt, PhD

Gisele Bonitz

Ken Derrett

Colleen Dillaway

Hal Dunning

Elisabeth Eisner Forbes, Esq.

Pradeep Gidwani, MD, MPH

Kevin Hamilton, CFA

Jacob James

Rudy Johnson

Mel Katz

Elvin Lai

Pamela Luster, EdD

Amanda Montgomery

Clifford Schireson

Pedro Villegas

PRESIDENT & CEO

Mark A. Stuart, CFRE

Grant ID: GE-D2022111803-1

3/14/2022

Little Italy Association 2210 Columbia St. San Diego, CA 92101

Dear Friends:

We are pleased to provide you with the enclosed check for \$255.74 which represents the earnings of the Little Italy Endowment Fund at The San Diego Foundation. This grant is a semi-annual distribution to support the Little Italy Association. The granted amount represents the Fund's distributable balance as of December 31, 2021.

By cashing the enclosed check, your organization certifies that it is, or is the equivalent of, a duly recognized charitable organization under Section 501(c)(3) of the Internal Revenue Code. Additionally, your organization certifies this grant will not be used to fulfill pledges or other financial obligations, pay dues, tickets to events or for other activities that would result in a benefit to the donor, fund advisor or related party. The donor, fund advisor and related party decline any benefit associated with this grant.

We are pleased to make this grant to support your good work and wish you continued success! Should you have any questions, please contact us at 619-235-2300 or grants@sdfoundation.org.

Sincerely,



2508 Historic Decatur Rd. Ste 200 San Diego, CA 92106 Ph. (619) 235-2300

PAY **Two hundred fifty five and 74/100 Dollars**

FIRST REPUBLIC BANK 12626 HIGH BLUFF DRIVE, SUITE 400 SAN DIEGO, CA 92130-2074 877-888-9968 11-8166/3210

CHECK DATE CHECK NO.

198742

3/14/2022 198742

** 255.74

TO THE ORDER OF Little Italy Association 2210 Columbia St. San Diego, CA 92101

COID ASS A 180 DAYS





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LIA Board Meeting PR Agenda

Tuesday, April 5, 2022

PITCHING

Recap

- Little Italy Neighborhood Blood Drive (Short Leads)
- Taste of Little Italy (Long Leads)
- Female-owned Business Roundup (Short Leads)
- Celebrating Easter in Little Italy

Current/Upcoming Focus

- Summer Events Roundup Summer ArtWalk Series, Marine Band Summer Concert, Italian Film Festival (Long Leads)
- Little Italy Neighborhood Blood Drive (Short Leads)
- Taste of Little Italy (Long Leads)
- Celebrating Mother's Day in Little Italy (Short Leads)
- State of the Neighborhood (Long Leads)

BLOGS

Current

Celebrating Women's History Month in Little Italy

Upcoming

• Little Italy Neighborhood Blood Drive

WRITING

Recap

- March Blog #1 | Celebrating Women's History Month in Little Italy
- San Diego Downtown News April | Little Italy Neighborhood Blood Drive
- Summer Events Roundup Summer ArtWalk Series, Marine Band Summer Concert, Italian Film Festival (Long Leads)
- Media Alert | Ukraine Support with Flags & Lights

Upcoming

- Little Italy Neighborhood Blood Drive (Short Leads)
- Celebrating Mother's Day in Little Italy (Short Leads)
- Mayl Blog #1 | Little Italy's Italian Spritz Roundup
- San Diego Downtown News May | Davi Tou

Social Media Statistics: February 22 - March 23

Highlights / Recap

- Garnered **1,754** new followers across all platforms
- Earned over **39K** engagements across all platforms
- Garnered over 2.2M impressions across all platforms
- Created Facebook event page for RemedyRX Blood Drive

Upcoming

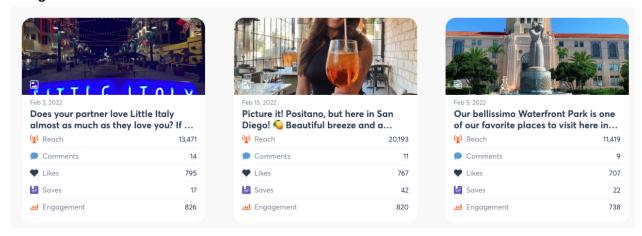
•

Analytics

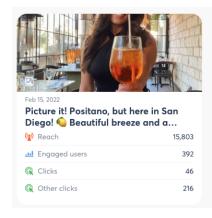
- Instagram
 - Followers: 87,193 (+1,590)
 Impressions: 387K (+163%)
 Engagements: 15K (+154%)
 - Facebook
 - o Page Likes: **90,606** (+64) o Impressions: **1.8M** (+8%)
 - o Engagements: 24K
 - TikTok
 - Followers: 90 (+61)Likes: 114 (+82)
 - Twitter
 - Followers: 8,711 (+39)Engagements: 111 (+42%)

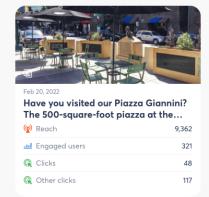
Top Performing Posts:

Instagram



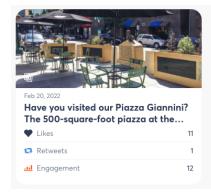
Facebook

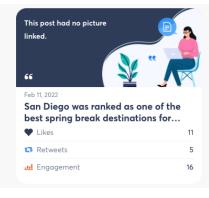






Twitter









Little Italy	Board of Directors Get-or-Give Self-Reporting Form
Term:	2021-2022

Board Member:	
Month:	

Date	Activity	Cash	In-Kind (Value)	Volunteer (Max 10/Hrs)

Staff Review: _____ Date: _____