



**Little Italy Association of San Diego - Board of Directors Meeting
Tuesday, August 3, 2021 at 8:30 am**

**Zoom Virtual Meeting: <https://us02web.zoom.us/j/89445467783>
or call 1-669-900-6833 / Meeting ID: 894 4546 7783 / Password: 3898**

**CLOSED SESSION TO DISCUSS LIA STAFF SETTLEMENT & LEASE NEGOTIATIONS
ON ITEM 6**

AGENDA

- 1) **Introductions / Steve Galasso, President**
- 2) **Minutes of the July 13, 2021 Board Meeting** *Action Item*
- 3) **Non-Agenda: Public Comment & Announcements**
- 4) **Committee Reports**
 - Organization Committee / Steve Galasso
 - a. Nominations Forms Available & Postcards Being Mailed Out
 - b. Get-or-Give – Self Reporting Reminder
 - c. Committee Sign-Up – Doodle Poll
 - d. Governor’s Response to CA Building Code Extension Petition re: Parklet Roofs
 - e. Next Meeting: Thursday August 12, 2021 at 9:00am
Visit: <https://us02web.zoom.us/j/87255404014> or
Call: 1-669-900-6833 / Meeting ID: 872 5540 4014
Password: 3898
 - Finance Committee / Bryan Thompson
 - a. YTD Financial Report / Jeri Keiller & Bryan Thompson *Action Item*
 - b. Piazza della Famiglia Sand Replacement *Action Item*
 - c. Rescue Mission Proposal for Unhouse Supportive Services *Action Item*
 - d. Off-Duty Officers Proposal for Enhanced Security – Fri. & Sat. *Action Item*
 - e. AARP Community Challenge Grant – Update
 - f. NCA Annual Review & Review of Accomplishments – September Meeting
 - g. Next Meeting: Thursday, September 2, 2021 at 9:00am
Visit: <https://us02web.zoom.us/j/84481668630> or
Call: 1-669-900-6833 / Meeting ID: 844 8166 8630
Password: 3898
 - District Identity & Streetscape Improvement (DISI) Committee / Perry Meyer
 - a. Olive Creative Strategies Report
 - b. Little Italy Mercato (Saturday & Wednesday) / Catt White
 - c. Marine Band San Diego Summer Concert – Wrap-Up
 - d. ArtWalk (Summer Series & MissionFed) – Various Days & 10/2 & 3
 - e. Little Italy Summer Film Festival – Every Saturday 7/17-9/18
 - f. San Diego Padres Italian Heritage Night – 8/6, 7 & 8

- g. Next Meeting: Friday, August 6, 2021 at 9:00am
 Visit: <https://us02web.zoom.us/j/84295710194> or
 Call: 1-669-900-6833 / Meeting ID: 842 9571 0194
 Password: 3898

Neighborhood Advisory Committee (NAC) / Jeri Keiller

- a. Schedule Regular Monthly Meetings
- b. Civil Restraining Orders – Update
- c. Sidewalk Vending Ordinance

Parking & Mobility Committee / Luke Vinci

- a. FY22 Budgets Approved & Revised to Incorporate Enhanced Security
- b. Bollard Program – Update

Project Review / Marco Li Mandri:

- a. Traffic Impact on India & W. Beech (Asaro Project)

5) Community Reports

SDPD, City Attorney's Office, Senator Atkins' Office, Assemblymember Ward's Office, Supervisor Fletcher's Office, Mayor Gloria's Office, Councilmember Whitburn's Office, Our Lady of the Rosary, Washington Elementary School, Convivio and DCPC.

6) CLOSED SESSION: BOARDMEMBERS AND STAFF TO GO INTO CLOSED SESSION TO DISCUSS SETTLEMENT & NEGOTIATIONS. GENERAL PUBLIC WILL BE EXCUSED FOR THE DURATION OF CLOSED SESSION. ANY DECISIONS MADE WILL BE REPORTED ONCE CLOSED SESSION HAS ENDED.

- a. LIA Staff, Marco Li Mandri and Dianne Serna De Leon, recommendation from Finance Committee on settlement with LIA Employee's Worker's Comp settlement.
- b. LIA Staff, Marco Li Mandri, give update on lease negotiations for office space.

7) REOPEN MEETING & REPORT TO PUBLIC: Update on Little Italy Association's decision, if any, on Closed Session items.

- 8) Next Meeting:** **2nd Tuesday, September 14, 2021 at 8:30am**
 Visit: <https://us02web.zoom.us/j/81754825757> or
 Call: 1-669-900-6833 / Meeting ID: 817 5482 5757
 Password: 3898

9) Adjournment

Action Item

THE BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 2210 Columbia Street, San Diego, CA 92101 and the LIA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Chris Gomez at 619 233-3898 at least 48-hours prior to the meeting. **FACE COVERING REQUIREMENTS:** [New guidance regarding face coverings were released on July 27th](#) due to the Delta variant and increased cases in San Diego. "The County is following the Centers for Disease Control and Prevention's guidance that recommends everyone wear a face covering in indoor public settings, whether you've been vaccinated or not."



**Little Italy Association of San Diego - Board of Directors Meeting
Tuesday, July 13, 2021 at 8:30am
Our Lady of the Rosary Hall (1654 Stat Street-Downstairs)**

CLOSED SESSION TO DISCUSS LEGAL MATTER ON ITEM 6

- PRESENT** Steve Galasso, Bryan Thompson, Frank Stiriti, Jeri Keiller, Joe Cordileone, Lou Palestini, Annette Casemero, Perry Meyer, Jocelyn Marcus, Ryan Blum, Davis Newton, Jim DeSpensa, Danny Mocerri, Catt White, Diana Strauss Casey, Melanie Dellas, Joey Busalacchi, Lee Scrivner, Domenic Brunetto, Sandi Cottrell, Pasquale Ioele, Jack Pecoraro, Father Joe Tabigue
- EXCUSED** Tom Zolezzi, Charlie Coradino, Dino Cresci, Rich Gustafson, Luke Vinci
- ABSENT** Melanie Dellas, Juan Nuñez
- GUESTS** Officer Larry Turner, Kathi Meyer, Susan Ranft, Gary Mansour, Mary Elizabeth Novell, Jacob Rocha, Carolina Chavez
- STAFF** Marco Li Mandri, Chris Gomez, Rosie DeLuca, Dianne Serna De León, Dominic Li Mandri, Larisa Medina, Chris Cameron (Legal Counsel), Alicia Douglas

MINUTES

Item	Discussion	Action Taken?
1. Introductions	The meeting was called to order at 8:30 a.m. by the Chief Executive Administrator, Marco Li Mandri. Chris Gomez reviewed the Zoom meeting etiquette.	No action taken
2. Review of June 8, 2021, Board Minutes	Minutes from June 8, 2021, were reviewed.	Danny Mocerri moved to accept the Board Minutes. Frank Stiriti seconded the motion. Unanimously approved.

3. Non-Agenda: Public Comment, Introductions and Announcements	3. Jack Pecoraro suggested that we acknowledge Italy as the 2020 Euro Cup winners. Jack offered to donate funds to support the production of banners in recognition of the Italian team.	3. No action taken
4. Committee Reports Org Committee / Steve Galasso a. Skip Board meeting in August b. FY22 NCA Goals/Tasks c. Nominations Forms Available & Postcards Being Mailed out d. FY22 Get-or-Give e. Board & Committee Attendance f. Committee Sign-up g. Update on	4.a. Marco Li Mandri asked the Board if they would like to meet in August. After a brief discussion, the Board voted to hold a Board Meeting in August. 4.b. Chris Gomez reported that NCA Goals and tasks are listed on pages 10 and 11 of the Board packets. Please send any comments or questions to Chris Gomez. 4.c. Chris Gomez announced that The Board of Directors Nomination Application is included in the Board packet on pages 12 and 13. Nomination's postcards will be mailed out. 4.d. Chris Gomez reported that as of July 1, 2021, the Get-or-Give annual threshold will return to \$1,500. 4.e. Chris Gomez reported that three unexcused absences or six excused absences from a Board member within the calendar year will require review and could possibly result in removal from the Board. 4.f. Chris Gomez reported on the Committee sign-up. 4.g. Marco Li Mandri gave an update on	4.a. Lou Palestini moved to approve the Board meeting in August. Pasquale Ioele seconded the motion. Unanimously approved. 4.b. Perry Meyer moved to approve NCA Goals/Tasks. Steve Galasso seconded the motion. Unanimously approved. 4.c. No action taken 4.d. No action taken 4.e. No action taken 4.f. No action taken 4.g. No action

<p>City Rules re: Outdoor Dining</p> <p>h. Petition to Governor re: 1-Year Waiver of CA Building Code</p> <p>i. Next Meeting</p>	<p>outdoor dining. Under the current California state building code, nothing over 45 inches in height from the ground is permitted.</p> <p>Battery operated generators will need to be used moving forward and electrical wires need to be removed. The Fire Marshall will begin visiting businesses at the end of August.</p> <p>4.h. Marco Li Mandri will be requesting a 1-year waiver of California Building Code to Governor Newsom’s office. We will be sending out a petition for business owners to sign by the end of the day.</p> <p>Next Meeting will be on Thursday, July 15, 2021, at 9:00a.m. at LIA’s Conference Room (2210 Columbia Street).</p>	<p>taken</p> <p>4.h. No action taken</p> <p>4.i. No action taken</p>
<p>Finance Committee / Bryan Thompson</p> <p>a. YTD Financial Report/Jeri Keiller & Bryan Thompson</p> <p>b. FY22 LIA Budgets</p> <p>c. County Grant (\$35K) & Parking Revenues for LIA’s Rescue Mission Program</p>	<p>4.a. Jeri Keiller reported on the YTD financials.</p> <p>4.b. Jeri Keiller reported on the FY22 Budgets on page 17 of the Board packet. The MAD budget includes a second Pressure Washing team. The budget does not include NCA’S Bonus.</p> <p>4.c. Marco Li Mandri reported on the new \$35,000 County Grant. The grant will be used to partner with the Rescue Mission to assist with the homeless problem in Little Italy. We will also use up to \$100,000 of Parking Meter</p>	<p>4.a. Diana Strauss-Casey moved to accept the YTD Financial Report. Frank Stiriti seconded the motion. Unanimously approved. Jeri Keiller abstained.</p> <p>4.b. Bryan Thompson moved to approve the projected FY22 LIA Budget. Ryan Blum seconded the motion. Jeri Keiller, Catt White, and Sandi Cottrell abstained.</p> <p>4.c. No action taken</p>

<p>d. NCA Annual Review & Review of Accomplishments-September Meeting</p> <p>e. Next Meeting</p>	<p>Revenues to fund these services.</p> <p>4.d. Steve Galasso reported that NCA has been asked to compile a list of completed projects that they would like to be compensated for. This will be discussed in the next Finance meeting.</p> <p>Bryan Thompson stated that once Finance reviews the information, it will then be presented to the Board.</p> <p>4.e. Next Org Meeting will be Thursday, September 2, 2021, at 9:00a.m.</p>	<p>4.d. No action taken</p> <p>4.e. No action taken</p>
<p>Committee Reports DISI Committee / Perry Meyer</p> <p>a. Olive Creative Strategies</p> <p>b. Little Italy Mercato- Catt White</p> <p>c. Taste of Little Italy</p> <p>d. ArtWalk Summer Series -7/11 8/25, 8/22, 9/5 & 9/19</p> <p>e. Little Italy Summer Festival-</p>	<p>4.a. Larisa Medina from Olive Creative Strategies reported on Little Italy PR and social media Activities.</p> <p>4.b. Catt White reported on current Mercato activities. Catt announced that Alicia Douglas is the new Mercato Operations Manager.</p> <p>Marco Li Mandri thanked Catt for all her hard work in keeping the Mercato going during the pandemic.</p> <p>4.c. Jacob Rocha gave an update on the Taste of Little Italy. The event brought in over \$20,000 for the Little Italy Association. 30 restaurants participated in the 2-day event, and we hope to continue with the same type of event next year.</p> <p>4.d. Sandi Cottrell reported that the ArtWalk Summer Series began on July 11, 2021. The Summer Series will take place in the Piazza della Famiglia and it will run through September 19, 2021. The Mission Fed ArtWalk will take place in Little Italy on October 2nd and 3rd, 2021.</p> <p>4.e. Chris Gomez reported that the Little Italy Summer Film Festival will begin on July 17, 2021 and will run through September 18, 2021.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.e. No action taken</p>

<p>Every Saturday 7/17-9/18</p> <p>f. Marine Band San Diego Summer Concert- July 31st</p> <p>g. San Diego Padres Heritage Night- August 6th -8th</p> <p>h. 9/11 Tribute: 20-Years later</p> <p>i. Next Meeting:</p>	<p>We will be showing Italian films with English subtitles at Amici Park.</p> <p>4.f. Chris Gomez reported that the Marine Band Summer concert will take place on Saturday, July 31, 2021, beginning at 6:00 p.m.</p> <p>4.g. Chris Gomez reported that the San Diego Padres Heritage Nights will take place on August 6th – 8th against the Arizona Diamondbacks. Each ticket purchased will include a commemorative Padres hat designed by Chris Gomez. A portion of the tickets will go toward the ICC and Convivio.</p> <p>4.h. Marco Li Mandri spoke about a Stickball Tournament that was held in Little Italy over Labor Day weekend in 2001, just before 9/11. One of the participants was Steve Alvarez, a Fire Fighter from New York City. Steve Alvarez lost his life on 9/11. Marco suggested that we acknowledge and pay tribute to both Steve and 9/11.</p> <p>4.i. Next Meeting of the DISI Committee will be on Friday, August 6, 2021, at 9:00a.m. in the Little Italy Association conference room.</p>	<p>4.f. No action taken</p> <p>4.g. No action taken</p> <p>4.h. No action taken</p> <p>4.i. No action taken</p>
<p>Neighborhood Advisory Committee (NAC) / Jeri Keiller</p> <p>a. First Meeting to introduce Committee to the Community</p> <p>b. Working on Beautification</p>	<p>4.a. Jeri Keiller gave an update on the NAC meeting.</p> <p>4.b. Nothing to report.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>
<p>Parking & Mobility Committee / Luke Vinci</p> <p>a. FY22 Budget- Update</p>	<p>4.a. Chris Gomez reported on the FY22 Parking District Budget. The budget is going through</p>	<p>4.a. No action taken</p>

<p>b. Bollard Program</p> <p>c. Expanding Valet</p>	<p>the committee for review and approval.</p> <p>4.b. Chris Gomez reported that the Bollard Program is scheduled for completion in April 2022.</p> <p>4.c. Chris Gomez reported that Valet services have expanded to Thursday through Sunday, effective July 1, 2021.</p>	<p>4.b. No action taken</p> <p>4.c. No action taken</p>
<p>Sidewalk Operations / Rich Gustafson</p> <p>a. Civil Restraining Orders-Update</p> <p>b. Notification of Aggressive Behavior</p> <p>c. Sidewalk Vending Ordinance</p>	<p>4.a. Marco Li Mandri gave an update on Civil Restraining Orders. Chad Daniels has recently been seen back in Little Italy.</p> <p>4.b. Marco Li Mandri stated that homeless individuals displaying aggressive behavior need to be reported. Please first contact SDPD and then Little Italy office to report any incidents.</p> <p>4.c. Marco Li Mandri stated that sidewalk vending is currently legal. We are hoping that the issue will go to City Council soon. We would like OLR, Amici Park, India St. and Kettner Blvd to become "No Vending" Zones.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>
<p>Project Review / Marco Li Mandri</p> <p>a. Traffic Impact on India & W. Beech (Asaro Project)</p> <p>b. Pending Review of W. Grape & PacHwy Project</p>	<p>4.a. Marco Li Mandri reported on the Asaro Project. The notes are provided on page 24 of the Board packet.</p> <p>4.b. Marco Li Mandri reported on the W. Grape St. and PacHwy Project. The notes are provided on page 24 of the Board packet.</p>	<p>4.a. No action taken.</p> <p>4.b. No action taken.</p>
<p>5. Community Reports</p>	<p>5. Officer Turner from SDPD reported that jails reopened 10 days ago.</p> <p>A new policy directive will include five officers to form a bike team in Gaslamp that will eventually cover Little Italy. They would work from 3:00 – 7:00 pm.</p> <p>Carolina Chavez from councilmember Whitburn's office introduced herself to the</p>	<p>5. No action taken.</p>

	Board.	
6. CLOSED SESSION		
7. Return to Open Session & Report Decision	7. The Board returned to open session. The Board discussed options with counsel regarding San Diego BIDs and was given update on Mercato COVID face covering mediation/settlement and LIA staff's Worker's Comp settlement.	
8. Next Meeting:	8. The next meeting will be on Tuesday, August 3, 2021, at 8:30 a.m. Location or Zoom TBA	8. No action taken.
9. Adjournment	9. Meeting Adjourned.	9. No action taken.

Minutes taken by Dianne T. Serna De León, Staff.



The Little Italy Association of San Diego
Board of Directors' Nomination Application

DUE: Friday, August 20, 2021 by 5:00pm

Note: Applicant may answer questions by simply attaching a resume.

Board Applicant Name: _____	Date: _____
Mailing Address: _____	City: _____ ST: ___ Zip: _____
Email: _____	Phone (Day): _____ (Eve): _____

I am applying for a Little Italy Association:

Business Owner Seat Property Owner Seat

Residential/Tenant Seat Community-at-Large Rep. Seat

Past/Current Community Involvement

Current or past Board positions:

<u>Organization</u>	<u>From/To</u>	<u>Organization</u>	<u>From/To</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Fundraising Experience:

<u>Organization</u>	<u>Amount Raised</u>	<u>Please describe your role</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

Volunteer Experience:

<u>Organization</u>	<u>Please describe your role</u>
_____	_____
_____	_____
_____	_____
_____	_____

Current or past relation(s) with The Little Italy Association:

<u>Contact</u>	<u>Please describe</u>
_____	_____
_____	_____
_____	_____

Skills / Qualifications

Please describe skills you possess that you feel equip you to serve on the Board of Directors:

Please describe any unique strengths that you will bring to the Board of Directors:

Please provide any additional information about yourself that you feel demonstrates your qualifications:

Please select your committee/task force(s) you wish to sit on, if appointed:

- Finance District Identity & Street Improvements (DISI)
- Project Review Neighborhood Advisory Parking & Mobility

Please tell us why you wish to be a member of the Board of Directors':

References

I authorize representatives of The Little Italy Association to contact the references I have provided below:

Name	Title	Phone	Organization
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____

I certify that the statements made in this application are true and correct to the best of my knowledge. It is understood that this application will be reviewed by the Nominations Committee of The Little Italy Association. I also understand that the Nomination Committee reserves the right to decline applications for membership for and reason without explanation. I also agree to fulfill my "Get-or-Give" obligation set-forth by the Little Italy Association Board of Directors.

Signature _____

_____ Date



July 14, 2021

To: Honorable Governor Gavin Newsom

SUBJECT: Request for COVID Mitigation Relief for Restaurants/Outdoor Dining

Dear Governor Newsom:

On July 8, 2021, the Little Italy Association held a meeting with over 30 restaurants in San Diego's Little Italy district to discuss the pending changes to outdoor dining in the public right-of-way. The allowances that your Administration and the City of San Diego, coupled with the liberalization of ABC rules for serving alcohol, have allowed hundreds of businesses and restaurants to survive during the mandated shutdowns over the past year. For this, we are grateful.

We are now facing a situation that, due to California Building Code (CBC), we are once again being put in a place of hardship as we are all trying to stabilize our businesses and lives. Based on the CBC, temporary structures are allowed for a max 180-days in the public right-of-way. San Diego businesses have been informed that in the coming month, we will be required to alter our outdoor structures, that have been allowed to operate over the past year with flooring/deck, railings, and fire-resistant roofs, and remove everything over 45" including the roofs and support framing. To remove the roofs at this time will create great financial hardship to our businesses based upon the cost of removal and disposal, as well as the inconvenience this will have on restaurants as we head into the Fall and Winter months.

Therefore, we strongly urge you to use your emergency powers, under your COVID mandate, to extend the CBC temporary structures allowable timeframe for up to one-year after you re-opened California or June 15, 2022. Of course, public health and safety regulations will remain in place.

We understand that 100% of indoor seating is now allowable in the state, but we also realize that this is the time for restaurants, bars, and cafes to recover lost revenue due to the mandated shutdowns throughout 2020 and 2021. Your immediate consideration of this relief to loosen the CBC, public health, and safety regulations, that will allow for rooftops on the temporary structures through next June, will greatly help in the effort to get this industry back on track. We request that you consider this request with all due speed.

The undersigned are supporters of the above request.

Allegro
Vincenzo Loverso
1536 India Street

Ballast Point Brewing Co.
Kai Gehlsen
2215 India Street

Bar One
James V. Barone
1532 India Street

LITTLE ITALY ASSOCIATION OF SAN DIEGO

2210 Columbia Street ■ San Diego, CA 92101 ■ Phone: 619-233-3898 ■ Fax: 619-233-4866
Email: mail@littleitalysd.com ■ Website: www.littleitalysd.com
Facebook: Little Italy San Diego ■ Twitter / Instagram / Pinterest: @LittleItalySD ■ #LittleItalySD

Barbusa
Joey Busalacchi
1917 India Street

Bencotto
Guido Nistri
750 W. Fir Street

Bolt Brewery
Molly Rust
1971 India Street

Buon Appetito
Salvatore Caniglia
1609 India Street

Café Gratitude
Kelli Aspenleiter
1980 India Street

Caffe Italia
Steven J. Galasso
1704 India Street

Cloak & Petal
Cesar Vallin
1953 India Street

Davanti Enoteca
Carlos Amaya
1655 India Street

Farmer's Table
Vincenzo Loverso
550 W. Date Street

Filippi's Pizza Grotto
Karen DePhilippis
1747 India Street

Isola Pizza Bar
Massimo Tenino
1526 India Street

Jeri Keiller
Resident
1580 Union Street #202

Landini's Pizzeria
Leonardo Landini
1827 India Street

Market by Buon Appetito
Salvatore Caniglia
1605 India Street

Mona Lisa Italian Foods
Renata Brunetto
2061 India Street

Monello
Guido Nistri
750 W. Fir Street #102B

Nonna
Joey Busalacchi
1735 India Street

Petrini's
Moshe Lichtenshtein
610 W. Ash Street #100

Princess Pub & Grille
Gerard Kenny
1665 India Street

Puerto La Boca
Restaurant
Francisco Sanchez
2060 India Street

Rovino Rotisserie & Wine
Vincenzo Bruno
2034 Kettner Boulevard

Shino Sushi
Robert Nakamura
838 W. Ash Street

Sogno di Vino
Salvatore Caniglia
1607 India Street

Solunto Restaurant &
Bakery
Antonino Mastellone
1643 India Street

Sorrento Ristorante e
Pizzeria
Antonino Mastellone
1646 India Street

Waterfront Bar & Grill
Rocky Nichols
2044 Kettner Boulevard

**LITTLE ITALY ASSOCIATION
FINANCIAL OVERVIEW
FY JULY 2020 - JUNE 2021**

BOARD MEETING DATE:		8/2/2021				
Accrual Basis Report through June 2021-unaudited results						
		<u>INCOME YTD</u>	<u>EXPENSE YTD</u>	<u>DIFFERENCE YTD</u>	<u>ANNUAL BUDGET (GROSS)</u>	<u>ANNUAL BUDGET (NET)</u>
SAN DIEGO CONTRACTS						
	BID	137,736	137,778	-42	144,374	0
	MAD₁	1,136,373	1,140,142	-3,769	1,136,754	0
	PARKING METER₂	750,000	754,579	-4,579	750,000	3,780
	TOTAL	\$2,024,109	\$2,032,499	-8,390	\$2,031,128	\$3,780
1. Supplemental Maintenance program: YTD net gain \$52,883. (Budget net gain YTD \$49,468.)						
2. Additional Parking Program operations-net income \$17,001. (Budget YTD \$7,761)						
Programs and Operations YTD net income is \$12,229 (Budgeted net loss was -\$138,000.) (Includes income from PPP1 loan forgiveness and excludes PPP2 loan income)						
YTD June 2021						
Total income for Little Italy Assn		\$3,199,819				
Total expense for Little Italy Assn		<u>\$3,133,429</u>				
Net income over expense FY 2020-21		<u>\$66,390</u>				
Balance Sheet						
	6/30/2021	6/30/2020				
Checking and Savings	1,096,826	579,105				
Accounts Receivable	81,350	76,689				
Other assets	172,190	663,309				
Total Assets	<u>1,350,366</u>	<u>819,103</u>				
Accounts Payable	20,686	4,920				
Advances	256,109					
Loans	432,755	284,756				
Equity	595,816	529,426				
Liabilities & Equity	<u>1,305,366</u>	<u>819,102</u>				

2:52 PM

Little Italy Association of San Diego
Profit & Loss
 July 2020 through June 2021

07/24/21

Accrual Basis

	BID	MAD	Maintenance N...	Total Parking Di...	Programs & Op...	TOTAL
Income						
PPP Income - First round	0	0	0	0	252,029	252,029
PPP Loan	0	0	0	0	0	0
PROGRAM INCOME	0	0	20,775	0	674,699	695,473
BID INCOME	137,736	0	0	0	0	137,736
MAINTENANCE DISTRICT INCOME	0	1,136,373	0	0	0	1,136,373
MAINTENANCE NON-ASSESS INCO...	0	0	88,349	0	275	88,624
PARKING DISTRICT INCOME	0	0	0	798,911	0	798,911
PARKING DISTRICT REVENUES	0	0	0	90,673	0	90,673
Total Income	137,736	1,136,373	109,123	889,583	927,003	3,199,819
Gross Profit	137,736	1,136,373	109,123	889,583	927,003	3,199,819
Expense						
MISC MAINT EXPENSE	0	0	16,095	0	0	16,095
OFFICE OPERATIONS	38,881	229,271	978	0	7,673	276,803
LANDSCAPE OPERATIONS	0	61,053	1,095	0	0	62,148
ASSESS DIST OPERATIONAL EXP	0	157,355	6,936	0	4,679	168,970
PERSONNEL EXPENSE	0	579,425	7,720	7,333	261,350	855,828
ACCOUNTANT EXPENSE ENTRIES	0	0	22,423	0	11,648	34,071
PROGRAM EXPENSE	0	0	992	0	272,760	273,752
Maintenance Non-Personnel	0	3,685	0	0	9,090	12,775
NCA Management	41,626	95,797	0	0	95,797	233,221
Office Operational	0	13,555	0	0	17,550	31,106
Consulting Services	33,500	0	0	0	0	33,500
Contingency	5,397	0	0	0	0	5,397
SBEP EXPENSES	18,374	0	0	0	0	18,374
MERCATO EXPENSE	0	0	0	0	227,443	227,443
PARKING DISTRICT EXPENSE	0	0	0	877,161	6,783	883,944
Total Expense	137,778	1,140,142	56,240	884,495	914,774	3,133,429
Net Income	-42	-3,769	52,883	5,089	12,229	66,390



**Robert Hakala, 16301 Filbert St.
Fountain Valley, CA. 92708
(714)852-8012**

REVISED
PROPOSAL / QUOTE

7/22/21

**LITTLE ITALY ASSOCIATION
2210 Columbia Street
San Diego, CA. 92101
(619)233-3898**

Chris@littleitalysd.com

(Liability Insured by HISCOX)

(Insured by the Auto Club of HB)

EQUIPMENT / TOOLS LOADED WORK TRUCK'S

- **2- Workers / Per Truck**
- **Operator- Robert**
- **Operator Assistant – Kevin**

1–TOYOTA Work Truck with Hot Pressure Washer 4,000 P.S.I. Max / 250* Max Temp

1 - 300' ft of Hi-Pressure Hoses on Both Trucks

- **1 - Hi-Pressure Hot / Cold 32"inch Flat Concrete Surface Cleaner**
- **2 - Hi-Pressure Water Gun with every size Nozzle & Spinner**
- **2 - 2 cycle Backpack Blower Gas**
- **1 - Commercial Wet / Dry Vacuum 55-Gal Drum**
- **1– 5000-Watt Commercial Generator with Extension Cords**
- **1 - 5 Gallon Propane Blow Torch (evaporate stains from concrete)**
- **2 – Broom Stick Handled Flat Sharpe Steele Concrete Scrapers**
- **Multiple Brooms for Multi-Surface Soft, Medium & Hard Bristles**
- **Cleaning Chemicals used - Bio-degradable Simple Green & Bleach only**
- **Hydrant tools & Misc. Styles of Couplers to access Water**
- **2 – Broom Stick Handled Squeegees for Pushing Water**
- **200' ft 2" inch Fire Hose & Nozzle / Coupler for Hydrant Only, Quick Wash Downs**
- **2 – Stop & Slow Paddles for Traffic Control & Caution Tape Yellow / Pink Ribbon Rolls**

We all need to discuss a game plan to actually achieve getting this completed?

-
- **REVISED LABOR & MATERIALS QUOTE, TO PRESSURE WASH / STEAM CLEAN / RE-SAND & SEAL**
- **10,000 Sq. Ft. of Existing Paver Stones, with Wide Paver Joints**

- **Pressure Wash / Steam Clean 10,000 Sq. Ft. x .15 cents Sq. Ft. = \$1,500.00**
- **Re-Sand 10,000 Sq. Ft. of Paver Stones Approx 15/90lb. Bags of Angelus Joint Sand .15 cents Sq. Ft. = \$1,500.00**
- **Spray 18/5 Gallon Pails of BP pro Enhanced Sealer over 10,000 Sq. Ft. of Paver Stones, .15 cents Sq. Ft. = \$1,500.00**
- **18/5 Gallon Pails of BP pro Enhanced Water Base Sealer & Sand Joint Stabilizer 18 x \$212.00 = \$3,816.00**
- **Chris I'm going to give you a tip so you can save money, since the Joints are so Wide, forget about using Polymeric Sand**
- **That is super Expensive & they come in 40lb bags only at \$40 bucks a bag Forget that, you have a Pallet of Angelus Joint Sand**
- **Delivered to your yard they are 90lb Bags for approx. \$8.00 Bucks Ea. That's a huge savings, besides all that Sand is too Heavy for me to drive out with it, so just buy a pallet from ANGELUS Block or local Block & Supply Yard. I am not Adding the Sand in my Quote so you can purchase it & save lots of Money.**
- **The Sealer will Lock the Angelus Sand in Place, When I Flood the Paver Joints. Poly Sand is Unnecessary**
- **& waste of money with Paver Joints that wide.**
- **Labor Total - \$4,500.00**
- **Tax is already figured in price**
- **Materials Total - \$3,816.00**

FOR THE TOTAL OF - \$8,316.00

RESPECTFULLY:

From: Donnie Dee <Ddee@sdrescue.org>

Sent: Wednesday, July 21, 2021 7:19 AM

To: Marco Li Mandri <marco@newcityamerica.com>

Cc: Paul Armstrong <parmstrong@sdrescue.org>; Michelle Smith <msmith@sdrescue.org>; Michelle Lebeau <mlebeau@sdrescue.org>; Edvin Liku <eliku@sdrescue.org>; Laura Bertagnolli <lbartagnolli@sdrescue.org>

Subject: SDRM/Little Italy Partnership Proposal

Hey Marco, good morning. About to jump on a plane and wanted to get this proposal to you for review before I left. Happy to have a phone call with you and Paul later today or sometime tomorrow. Just let me know if that is helpful.

Couple of thoughts with regard to the proposal:

- We are super excited about the potential of this partnership and believe it could be a model for other associations and community groups. So...thanks for your leadership and taking the initiative on this.
- You will see in the proposal two options.
- Option #1 is essentially two part time workers to make sure all 7 days are covered without needing Overtime.
- This option can work but limits us to shift coverage and is difficult connecting to comprehensive services.
- Option #2 gives us a full-time Coordinator and an Outreach worker and better integrates with our Programs and Services.
- This option will cost more than the proposed budget for you but we are willing to contribute to this option because we will use both positions internally when they are not covering a shift.

Take a look at what we are proposing and let me know if you have any questions. Have copied my Leadership Team so they are briefed on this project. Have a great day my friend.

By the way, wanted you to see the “big news” at the Mission. We are establishing Navigation Centers throughout the County.

- **Oceanside decision in the News:**
 - [1st UT article](#)
 - [2nd UT article](#)
 - [Channel 10 Interview](#)



Little Italy Association Outreach Program

The Little Italy Association approached the San Diego Rescue Mission (SDRM) SDRM to explore providing outreach services with an anticipated budget of \$6,000 per month in and around Little Italy.

SDRM is providing two options. The first option is for services within the anticipated budget. SDRM is providing a second option to offer more comprehensive services.

Intent: SDRM will provide outreach-oriented activities to invite people experiencing homelessness to engage in services or go to shelter. The intent is to assist The Little Italy Association in compassionately addressing homelessness while also enabling businesses to operate and maintain the vibrant atmosphere of Little Italy.

Hours: 7 days a week from 6:00-9:00 am and 3:00-6:00 pm.

Option 1:

- SDRM will provide at least one staff person for the established hours.
- SDRM will engage with people experiencing homelessness in a compassionate and trauma informed manner.
- SDRM will determine the person's level of interest in going to a shelter or enrolling in a program.
- SDRM will provide information and resources to the person
- In situations where the person is interfering with a business, SDRM will engage and encourage the person to transition to a location that is less disruptive.
- SDRM will provide transportation to individuals willing to go to shelter.
- SDRM will provide reporting on number of encounters and the outcomes of those encounters.

Option 2 (includes all the elements of Option 1):

- SDRM will coordinate a team of two for the established hours. The team will consist of one staff and one volunteer or two staff members.
- SDRM will be available for on call support outside of the established hours for businesses to reach out for assistance.
- SDRM will develop an intentional engagement plan. This plan will be designed to develop relationships and assist in system navigation.
- SDRM will coordinate efforts with other service providers to enable a higher level of engagement. This would include developing a by-name list for the area surrounding Little Italy to connect people experiencing chronic homelessness with services to help them get off the street permanently.

Cost:

Option 1: \$6,000/month or \$72,000/annual

Option 2: \$10,000/month or \$120,000/annual

From: Maegan Teague <Security@offdutyofficers.com>
Sent: Tuesday, July 20, 2021 3:08 PM
To: Christopher M. Gomez <chris@littleitalysd.com>
Subject: Chris here is your Off Duty Officers Security Quote



- Off Duty Officers, Inc. -
Security Personnel Quote

Dear Chris,

Thank you for the opportunity to present our pricing proposal for security services.

ABOUT OFF DUTY OFFICERS, INC.

Off Duty Officers Inc. was founded in 1993 and is a leader in providing off duty and retired law enforcement personnel for private security needs.

Since its founding, Off Duty Officers, Inc. has expanded to provide both armed and unarmed, off duty and retired law enforcement personnel nationwide. The company's security services cover the gamut of live security guard applications. These include: standing guard with live patrol and/or drive patrols for short and long term coverage, security for corporate events, workplace violence threats, loss prevention, corporate retreats, charity events, trade shows, executive and celebrity protection, private parties, weddings etc.

OFF DUTY OFFICERS SECURITY SERVICE CAPABILITIES

Below is a representative sample of services:

- Facility/ Building Security
- Employee Terminations
- Shareholder Meetings
- Construction Site
- Trade Shows
- Executive Protection
- Workplace Violence Protection

- Loss Prevention
- Corporate Retreats
- Labor Dispute

Off Duty Officers, Inc. excels in tailoring and maximizing interlocking security functions to address specific customer needs and requests and to provide our customer a “one stop” security provider option.

Employing the industries most qualified security personnel, customers receive a seamless, high functioning interrelationship between the security program elements, professional on-site and field supervision personnel and their contacts within each customer’s facility, operations, loss prevention and/or human resource functions.

OFF DUTY OFFICERS- QUALIFICATIONS

For more than 25 years, Off Duty Officers, Inc. has delivered best-in-class corporate security to major retailers and commercial facilities across the United States.

The entire Off Duty Officers team is devoted to communication, setting expectations and managing with dedicated personnel.

Pricing for the security service you have requested is listed below:

Description of Service: 2 officers bike patrol (client will provide bikes)

Location of Service: San Diego (little Italy), CA

Service Dates and Time: F/S: 5PM - 11PM

Service Option 1

Service Type: Unarmed- Uniformed

Price: \$55.00* -Per Hour Per Off Duty Officer (Current/Retired Law Enforcement)

*1 year contract commitment required - Part Time Hours

Service Option 2

Service Type: Unarmed- Uniformed

Price: \$75.00*-Per Hour Per Off Duty Officer (Current/Retired Law Enforcement)

*Month to Month Only - No Contract Term Commitment

*Quoted and/or billed rates include all sales/service taxes when applicable.

*Quote valid for 30-days.

If you accept this quote, please click the link below so we begin scheduling your security staff as soon as possible.

[Accept Quote!](#)

If you have any questions or concerns, please feel free to contact us at any time!

Maegan Teague

Director of Business Development | Off Duty Officers, Inc.

Work: (888) 408-5900 Ext. 109

Email: Mteague@offdutyofficers.com

Website: www.offdutyofficers.com

Off Duty Officers, Inc. 2365 La Mirada Dr. Vista, California 92081-7863 United States (760) 509-4817

Christopher M. Gomez

From: Community Challenge <CommunityChallenge@aarp.org>
Sent: Friday, July 30, 2021 12:29 PM
To: Christopher M. Gomez
Subject: FW: 2021 Community Challenge Application Decision

Please see below.

--

The Community Challenge Team

online aarp.org/CommunityChallenge

facebook [@AARPLivableCommunities](https://www.facebook.com/AARPLivableCommunities) | **twitter** [@AARPLivable](https://twitter.com/AARPLivable)

email CommunityChallenge@aarp.org



From: Community Challenge
Sent: Thursday, June 17, 2021 9:58 AM
To: Community Challenge <CommunityChallenge@aarp.org>
Cc: MCPPherson, Nancy <NMcpherson@aarp.org>
Bcc: chris@littleitalysd.com
Subject: 2021 Community Challenge Application Decision

Thank you for your recent application to the **AARP Community Challenge: Grants to make communities livable for people of all ages**. In total, we received 3,565 applications from communities nationwide. As such, the decision-making process was a difficult one, with many worthwhile organizations with inspiring projects vying for a limited amount of grant dollars.

Unfortunately, your organization was not selected for funding at this time. We value the work you do and, in some cases, the AARP National Livable Communities Team or the AARP State Office in your state may be in touch with you as a follow-up to discuss your work more. Due to the incredibly high number of applications, we are not able to provide individual feedback to applicants.

We are committed to supporting communities and those leading the way for change. In addition to the Community Challenge, we also collect and share innovative ideas and analyze insights with leaders nationwide through our website (AARP.org/livable) and our free e-newsletter (AARP.org/livable-subscribe).

Again, thank you for your application to the AARP Community Challenge. We look forward to finding future opportunities to work with you in making communities across the nation great places for people of all ages.

Sincerely,

--

The Community Challenge Team

online aarp.org/CommunityChallenge

facebook [@AARPLivableCommunities](#) | twitter [@AARPLivable](#)
email CommunityChallenge@aarp.org



Grants to make communities safer for people of all ages
aarp.org/CommunityChallenge



LIA Board Meeting PR Agenda Tuesday, August 3, 2021

PITCHING

Recap

- Marine Band San Diego Summer Concert (Short Leads)
- Summer Events in Little Italy Roundup
- Mitigation for Covid Relief to Gov. Gavin Newsom
- Host Your Next Event at Piazza della Famiglia

Current/Upcoming Focus

- Summer Events in Little Italy Roundup
- State of the Neighborhood (Long Leads)
- Trick-or-Treat on India (Long Leads)

BLOGS

Recap

- Gelato Roundup for National Ice Cream Day on 7/18
- Summer Essentials Shopping Roundup

Upcoming

- Celebrate International Beer Day in Little Italy 8/6
- Summer of Lemons | Why Lemons Are the Must-Have Ingredient in Any Italian Kitchen

Social Media Statistics: June 27-July 22




- **Facebook**
 - Fans: 90,057 (+514)
- **Twitter**
 - Followers: 8,573 (+26)
- **Instagram**
 - Followers: 82,374 (+913)

Highlights

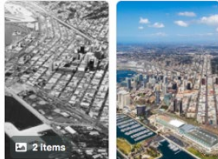


- Broke 82K on Instagram
- Broke 90K on Facebook
- Garnered more than 2M impressions across all platforms, up 5%
- Earned over 84K engagements across all platforms, up 15.8%

- Garnered 1,453 new followers across all platforms

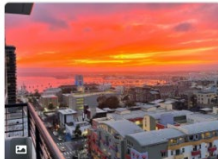


FACEBOOK: Top Performing Posts:

<p>Little Italy Tue 6/29/2021 8:00 pm PDT</p> <p>Night life is back and better than ever. Ciao, Amici! 🇮🇹 🇺🇸 @mOnagraphy #LittleItalySD</p>  <table border="1"> <tr><td>Total Engagements</td><td>1,743</td></tr> <tr><td>Reactions</td><td>1,098</td></tr> <tr><td>Comments</td><td>27</td></tr> <tr><td>Shares</td><td>30</td></tr> <tr><td>Post Link Clicks</td><td>—</td></tr> <tr><td>Other Post Clicks</td><td>588</td></tr> </table>	Total Engagements	1,743	Reactions	1,098	Comments	27	Shares	30	Post Link Clicks	—	Other Post Clicks	588	<p>Little Italy Mon 7/12/2021 5:52 pm PDT</p> <p>Black and white view from above Downtown San Diego in the mid-70s vs 2019. An almost 50 year transformation! Look how far we've come. 🇺🇸</p>  <table border="1"> <tr><td>Total Engagements</td><td>857</td></tr> <tr><td>Reactions</td><td>306</td></tr> <tr><td>Comments</td><td>11</td></tr> <tr><td>Shares</td><td>24</td></tr> <tr><td>Post Link Clicks</td><td>—</td></tr> <tr><td>Other Post Clicks</td><td>517</td></tr> </table>	Total Engagements	857	Reactions	306	Comments	11	Shares	24	Post Link Clicks	—	Other Post Clicks	517	<p>Little Italy Fri 7/2/2021 7:57 pm PDT</p> <p>Our neighborhood is filled with bright colors, tree-lined streets, historic architecture and beautiful people around every corner. 🇮🇹 🇺🇸</p>  <table border="1"> <tr><td>Total Engagements</td><td>810</td></tr> <tr><td>Reactions</td><td>544</td></tr> <tr><td>Comments</td><td>6</td></tr> <tr><td>Shares</td><td>14</td></tr> <tr><td>Post Link Clicks</td><td>—</td></tr> <tr><td>Other Post Clicks</td><td>246</td></tr> </table>	Total Engagements	810	Reactions	544	Comments	6	Shares	14	Post Link Clicks	—	Other Post Clicks	246
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TWITTER: Top Performing Tweets:

<p>LittleItalySD Mon 7/12/2021 7:22 pm UTC</p> <p>Black and white view from above Downtown San Diego in the mid-70s vs 2019. Swipe to see an almost 50 year transformation! Look how far:</p>  <table border="1"> <tr><td>Total Engagements</td><td>680</td></tr> <tr><td>Likes</td><td>40</td></tr> <tr><td>@Replies</td><td>0</td></tr> <tr><td>Retweets</td><td>11</td></tr> <tr><td>Post Link Clicks</td><td>—</td></tr> <tr><td>Other Post Clicks</td><td>629</td></tr> <tr><td>Other Engagements</td><td>0</td></tr> </table>	Total Engagements	680	Likes	40	@Replies	0	Retweets	11	Post Link Clicks	—	Other Post Clicks	629	Other Engagements	0	<p>LittleItalySD Mon 7/12/2021 12:09 am UTC</p> <p>🇮🇹 Campioni d'Europa! 🏆 Champions! 🇺🇸🇮🇹 #LittleItalySD #Italia 🇮🇹 @skysport</p>  <table border="1"> <tr><td>Total Engagements</td><td>78</td></tr> <tr><td>Likes</td><td>15</td></tr> <tr><td>@Replies</td><td>1</td></tr> <tr><td>Retweets</td><td>3</td></tr> <tr><td>Post Link Clicks</td><td>1</td></tr> <tr><td>Other Post Clicks</td><td>58</td></tr> <tr><td>Other Engagements</td><td>0</td></tr> </table>	Total Engagements	78	Likes	15	@Replies	1	Retweets	3	Post Link Clicks	1	Other Post Clicks	58	Other Engagements	0	<p>LittleItalySD Wed 6/30/2021 2:00 am UTC</p> <p>Night life is back and better than ever. Ciao, Amici! 🇮🇹 🇺🇸 @mOnagraphy #LittleItalySD</p>  <table border="1"> <tr><td>Total Engagements</td><td>66</td></tr> <tr><td>Likes</td><td>14</td></tr> <tr><td>@Replies</td><td>0</td></tr> <tr><td>Retweets</td><td>1</td></tr> <tr><td>Post Link Clicks</td><td>—</td></tr> <tr><td>Other Post Clicks</td><td>51</td></tr> <tr><td>Other Engagements</td><td>0</td></tr> </table>	Total Engagements	66	Likes	14	@Replies	0	Retweets	1	Post Link Clicks	—	Other Post Clicks	51	Other Engagements	0
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INSTAGRAM: Top Performing Posts:

<p>littleitalysd Mon 7/19/2021 7:00 pm PDT</p> <p>Our favorite sunset view is from Little Italy. To celebrate #CaptureTheSunsetWeek we want you to share your best Little Italy sunset pictures! 🇮🇹 🇺🇸</p>  <table border="1"> <tr><td>Total Engagements</td><td>2,576</td></tr> <tr><td>Likes</td><td>2,511</td></tr> <tr><td>Comments</td><td>22</td></tr> <tr><td>Saves</td><td>43</td></tr> </table>	Total Engagements	2,576	Likes	2,511	Comments	22	Saves	43	<p>littleitalysd Mon 7/12/2021 4:53 pm PDT</p> <p>Black and white view from above Downtown San Diego in the mid-70s vs 2019. Swipe to see an almost 50 year transformation! Look how far:</p>  <table border="1"> <tr><td>Total Engagements</td><td>1,691</td></tr> <tr><td>Likes</td><td>1,605</td></tr> <tr><td>Comments</td><td>14</td></tr> <tr><td>Saves</td><td>72</td></tr> </table>	Total Engagements	1,691	Likes	1,605	Comments	14	Saves	72	<p>littleitalysd Tue 6/29/2021 8:00 pm PDT</p> <p>Night life is back and better than ever. Ciao, Amici! 🇮🇹 🇺🇸 @mOnagraphy #LittleItalySD</p>  <table border="1"> <tr><td>Total Engagements</td><td>1,623</td></tr> <tr><td>Likes</td><td>1,574</td></tr> <tr><td>Comments</td><td>25</td></tr> <tr><td>Saves</td><td>24</td></tr> </table>	Total Engagements	1,623	Likes	1,574	Comments	25	Saves	24
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Little Italy Board of Directors Get-or-Give Self-Reporting Form

Term: 2020-2021

Board Member: _____

Month: _____

Date	Activity	Cash	In-Kind (Value)	Volunteer (Max 10/Hrs)

Staff Review: _____

Date: _____