



Little Italy Association of San Diego - Board of Directors Meeting
Tuesday, June 6, 2023 at 8:30 am
Our Lady of the Rosary Church Hall – Downstairs (1654 State Street)

AGENDA

- 1) Introductions / Steve Galasso, President & Marco Li Mandri, CEA**
- 2) Non-Agenda: Public Comment & Announcements**
- 3) Minutes of the May 2, 2023 Meeting** *Action Item* P. 3-7
- 4) Committee Reports**
 - Organization Committee / Steve Galasso
 - a. Set Annual Meeting & Appoint Nominations Task Force / Marco *Action Item*
 - b. Unauthorized Camping on Public Land Ordinance Hearing (6/13) / Marco
 - c. Approve Letter Endorsing Proposed City Ordinance Prohibiting Encampments on Public Property / Marco *Action Item*
 - d. Resignation of Tom Zolezzi / Marco P. 8
 - e. Busker Ordinance – Update / Marco
 - f. FY23 Get-or-Give Recap, Self-Reporting & Board Attendance / Chris P. 9-10
 - g. Next Meeting: **TBD**
 - Finance Committee / Bryan Thompson
 - a. YTD Draft Financial Report / Jeri Keiller & Bryan *Action Item* P. 11
 - b. Authorization to Apply for County of San Diego NR & CE Grant / Chris *Action Item*
 - c. Grain & Grit Use of Piazza della Famiglia in Evenings / Marco P. 12
 - d. Fidelity Investment Update / Jeri & Bryan P. 13
 - e. Next Meeting: **Thursday, June 22, 2023 at 9:00am**
Little Italy Association's Conference Room
 - District Identity & Placemaking (DI&P) Committee / Chris Gomez
 - a. Olive Public Relations Report / Larisa Medina & Cree Jones P. 14-15
 - b. Little Italy Mercato (Saturdays & Wednesdays) / Catt White
 - c. Taste of Little Italy (6/20 & 21) / Curt
 - d. ArtWalk Summer Series (6/25 & 7/23) / Curt
 - e. Marine Band San Diego Summer Concert (7/29) / Chris
 - f. San Diego Padres Italian Heritage Night (8/4) / Chris
 - g. Our Lady of the Rosary Centennial Events (8/17-19) / Luke Vinci
 - h. Little Italy Venues & Marketing Plan / Curt
 - i. Amici Park Redesign Revised Estimate / Marco P. 16-21
 - j. Next Meeting: **Friday, June 16, 2023 at 9:00am**
Little Italy Association's Conference Room
 - Neighborhood Advisory Committee (NAC) / Jeri Keiller
 - a. No Update

LITTLE ITALY ASSOCIATION OF SAN DIEGO

Parking & Mobility Committee / Luke Vinci

- a. San Diego Rescue Mission Program for FY24 – Update / Chris
- b. Columbia Street Diagonal Parking – Update / Chris
- c. State Street Bike Lane & Improvements - Update / Chris

5) Community Reports

SDPD, City Attorney's Office, Senator Atkins' Office, Assemblywoman Horvath Office, Supervisor Lawson-Remer's Office, Mayor Gloria's Office, Councilmember Whitburn's Office, Economic Development Department, Our Lady of the Rosary, Washington Elementary School, Convivio and DCPC.

6) Other

- 7) Next Meeting: DATE CHANGE - Tuesday, July 11, 2023 at 8:30am
 Our Lady of the Rosary's Church Hall (Downstairs)**

8) Adjournment

Action Item

BROWN ACT. *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 2210 Columbia Street, San Diego, CA 92101 and the LIA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Chris Gomez at 619 233-3898 or chris@littleitalysd.com at least 48-hours prior to the meeting.*



Little Italy Association of San Diego - Board of Directors Meeting
Tuesday, May 2, 2023, at 8:30 am
Our Lady of the Rosary Church Hall-Downstairs (1654 State Street)

PRESENT Steve Galasso, Danny Mocerri, Lou Palestini, Bryan Thompson, Jeri Keiller, Lisa Gerson, Dominic Brunetto, Rich Gustafson, Luke Vinci, Ryan Blum, Annette Casemero, Catt Fields White, Jack Pecoraro, Jim DeSpenza, David Rodger, Joe Cordileone, Pasquale Ioele, Dino Cresci

EXCUSED Juan Nuñez, Jocelyn Marcus, Clarissa Estevez

UNEXCUSED Joey Busalacchi, Curt Brooker, Tom Zolezzi,

GUESTS Rhea Aguinaldo, Officer Larry Turner, Mary Elizabeth Novell, Gary Mansour, Paulina Tejada, Michael Christopher, Anna Tokie, Sylvia Lozoya, Melissa Nguyen, Nick Bruno, Roberto Blasi, Elion Prodani

STAFF Marco Li Mandri, Chris Gomez, Dianne T. Serna, Larisa Medina, Michelle Thomas de Mercado, Brijet Myers

MINUTES

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:30 a.m. by the President, Steve Galasso	<i>No action taken</i>
2. Non-Agenda: Public Comment Introductions and Announcements	2. Anna Tokie from Convivio introduced herself to the Board.	<i>No action taken</i>
3. Review of April 4, 2023, Board Minutes	3. Minutes from April 4, 2023, were reviewed.	<i>3. Luke Vinci moved to approve the amended February minutes. Jeri Keiller seconded the motion. Unanimously approved.</i>
4. Guest Speaker: Councilmember Stephan Whitburn	4. Councilmember Stephan Whitburn shared his appreciation for the relationship with Little Italy. Marco had invited the Councilman to publicly thank him for his and the Mayor's	<i>4. No action taken</i>

	<p>leadership in bringing the issue of encampments in the public rights of way to the full City Council. The Association has endorsed this ordinance. The Councilman stayed to answer questions.</p>	
<p>5. <i>Committee Reports Org Committee: Steve Galasso;</i></p> <p>a. Appointment of Dino Cresci as Property Director/ Marco</p> <p>b. Busker Ordinance-Update/ Marco</p> <p>c. General Liability Insurance Update/ Marco</p> <p>d. Amici Park Redesign-Update/ Marco</p> <p>e. Lighting Costs/Marco</p> <p>f. FY23 Get-or-Give, Self-Reporting & Board Attendance/ Chris</p>	<p>5.a. Marco announced that Dino Cresci is returning to the Board as Property Director after a leave of absence. Dino was welcomed back as one of the original members of the Little Italy Association</p> <p>5.b. Marco stated that he is still working with the City on the Busker Ordinance.</p> <p>5.c. Marco gave an update on our General Liability Insurance. The MAD contact wording has been amended by the City to reflect that the Little Italy Association is no longer liable for trip and falls. The Association is currently gathering new quotes.</p> <p>5.d. Marco gave an update on the status of the Amici Park Redesign. Chris is gathering quotes and if funded, this project should begin sometime in 2024.</p> <p>5.e. Marco reported on the lighting costs in Little Italy. LED lights should have lowered the cost of lighting in the district. However, the \$38,000 electricity bill charged to us by the City of SD will increase to \$78,000. This increase does not take into account the numerous lights that have been non-operable for months.</p> <p>5.f. Chris reported that the Get-or-Give self-reporting form is on pages 8-9 and 21 of the Board packet. It is the responsibility of each Board member to keep Chris informed of monies raised or given to the Association.</p>	<p><i>5.a. Luke Vinci moved to approve Dino Cresci's return to the Board. Pasquali Ioele seconded the motion. Unanimously approved.</i></p> <p><i>5.b. No action taken</i></p> <p><i>5.c. No action taken</i></p> <p><i>5.d. No action taken</i></p> <p><i>5.e. No action taken</i></p> <p><i>5.f. No action taken</i></p>

<p>g. Next Meeting:</p>	<p>5.g. The next Organization Committee meeting will take place on Thursday, May 11, 2023, at 9:00am</p>	<p><i>5.g. No action taken</i></p>
<p><i>Finance Committee: Bryan Thompson;</i></p> <p>a. YTD Financial Report/[Jeri Keiller & Bryan Thompson]</p> <p>b. FY24 MAD 5% Increase on Assessments/ Marco</p> <p>c. Fidelity Investment Update /Jeri & Bryan</p> <p>d. Next Meeting</p>	<p>5.a. Jeri Keiller presented the YTD financials.</p> <p>5.b. Marco reported that the Finance Committee voted unanimously to recommend to the Board to to increase the MAD assessment methodology to 5% for FY 24. He stated that the reason was remaining liability pay outs, the cost of gas, the cost of overall insurance and labor increased costs.</p> <p>5.c. Jeri Keiller gave an update on the Fidelity Investment account.</p> <p>5.d. The next Finance Committee meeting will take place on Thursday, May 18, 2023, at 9:00am</p>	<p><i>5.a. Ryan Blum moved to accept the YTD Financial Report. Bryan Thompson seconded the motion. Jeri Keiller abstained. Motion passes.</i></p> <p><i>5.b. Danny Mocerì moved to approve a 5% Increase. Bryan Thompson seconded the motion. Unanimously approved.</i></p> <p><i>5.c. No action taken</i></p> <p><i>5.d. No action taken</i></p>
<p><i>Committee Reports DI&P Committee:</i></p> <p>a. Olive Creative Strategies Report/[Larisa Medina & Cree Jones]</p> <p>b. Little Italy Mercato (Saturdays & Wednesdays) / Catt White</p>	<p>5.a. Larisa Medina gave an update on Olive Public Relations.</p> <p>5.b. Catt Fields gave an update on the Little Italy Mercato. The Mercato will be celebrating its 15th anniversary this year. Sales are very good and increasing as we come out of COVID. The Wednesday Mercato has expanded another block. Discussion followed.</p>	<p><i>5.a. No action taken</i></p> <p><i>5.b. No action taken</i></p>

<p>c. Mission Fed ArtWalk/ Curt Brooker</p> <p>d. Our Lady of the Rosary Centennial Events (8/17-19) / Luke Vinci</p> <p>e. Little Italy Venues</p> <p>f. Piazza Costanza/ Marco</p> <p>g. Capital Outdoor Kiosks/ Chris</p> <p>h. Next Meeting:</p>	<p>5.c. This item was tabled as Curt Brooker was not present for the meeting.</p> <p>5.d. Luke Vinci reported that Our Lady of the Rosary's Centennial event will take place August 17-19, 2023. This will be a ticketed event for all ages.</p> <p>5.e. This item was tabled as Curt Brooker was not present for the meeting.</p> <p>5.f. Marco gave an update on Piazza Costanza. The Association is considering a purple color theme with Black umbrellas for the Piazza, with a dedication expected in early November. We have raised around 50% of our goal, but we have enough to get the ball rolling. The dedication is scheduled for November 28th, 2023, which would be Midge's 91st birthday.</p> <p>5.g. Chris gave an update on Capital Outdoor Kiosks. The Kiosks have been endorsed by the Board and if it passes City Council, we will replace the existing kiosks. There will be no out-of-pocket expense for the Little Italy Association.</p> <p>5.h. The next meeting will take place on Friday May 19, 2023, at 9:00 am in the Little Italy Association's Conference Room.</p>	<p><i>5.c. No action taken</i></p> <p><i>5.d. No action taken</i></p> <p><i>5.e. No action taken</i></p> <p><i>5.f. No action taken</i></p> <p><i>5.g. No action taken</i></p> <p><i>5.h. No action taken</i></p>
<p>Neighborhood Advisory Committee (NAC)- Jeri Keiller</p> <p>a. No Update/ Jeri</p>	<p>5.a. Jeri Keiller reported that there is no update.</p>	<p><i>5.a. No action taken</i></p>
<p><i>Parking & Mobility Committee: Luke Vinci</i></p> <p>a. FY24 CPD Budget Issues/ Chris</p>	<p>5.a. Chris reported on the FY24 CPD Budget Issues.</p> <p>Chris reported that he and Marco will be meeting with Kohta Zaiser from the City to discuss the \$150,000 budget reduction that</p>	<p><i>5.a. No action taken</i></p>

b. San Diego Rescue Mission in FY24/ Chris	the Association is projecting due to City Budget issues. 5.b. Chris reported that if the Parking Budget has a \$150K short fall, there is a chance that we will not be able to continue our working partnership with the Rescue Mission.	<i>5.b. No action taken</i>
6. Community Reports	6. Councilmember Whitburn's office gave a brief update. Rhea Aguinaldo from the City of San Diego Economic Development stated that there was nothing to report. Mary Elizabeth from Our Lady of the Rosary Church thanked the community for their continued support.	<i>6. No action taken</i>
7. Other	7. Nothing to Report.	<i>7. No action taken</i>
8. Next Meeting	8. The next Board meeting will be in-person on Tuesday, June 6, 2023, at 8:30 am at Our Lady of the Rosary Church Hall.	<i>8. No action taken</i>
9. Adjournment	9. Meeting Adjourned	<i>9. Danny Mocerì moved to adjourn the meeting. Bryan Thompson seconded the motion. Unanimously approved.</i>

Minutes taken by Dianne T. Serna, Staff

Christopher M. Gomez

From: T Z <zolezzit@gmail.com>
Sent: Tuesday, May 02, 2023 12:45 PM
To: Christopher M. Gomez
Cc: Marco-NCA
Subject: This is a hard one

Brother Marco
Chris

With heavy heart, it's time for me to step down. I step down with no regrets. The love for the neighborhood, legacy of generations of hard work TUNA INDUSTRY, and our (MY FATHER & I) devotion to the success of Little Italy association and continued success. The true Pioneers of this association are to be held in high regard. God Bless to you all and smooth sailing.

Best regards,

Thomas H Zolezzi
The Julius & Marietta Zolezzi
Family.

Little Italy Board of Directors Get-or-Give & Staff Fundraising Summary

Term: 2022-2023

GOALS MET

*FY23 RMNG does not carry-forward (C/F) into the next fiscal year.

LAST NAME	FIRST NAME	FY22 C/F	JUL'22	AUG. '22	SEP. '22	OCT. '22	NOV. '22	DEC. '22	JAN. '23	FEB. '23	MAR. '23	APR. '23	MAY '23	FY23 + C/F	GorG REQ	FY23 RMNG*	FY24 C/F	
Galasso	Steven	\$1,340		\$100	\$500									\$1,940	\$1,500	\$440	-\$900	Aug. Hunt Prize / Sep. Casino VIP & State Tix, Casino Prize
Moceri	Danny	\$8,500			\$330	\$150				\$50				\$9,030	\$1,500	\$7,530	-\$970	Sep. Casino & State Tix / Feb. Wounded Warriors
Palestini	Lou	\$20			\$960	\$150		\$1,000		\$100				\$2,230	\$1,500	\$730	\$710	Sep. Casino & State Tix / Dec. TP Tree Sponsor / Feb. Wounded Warriors
Thompson	Bryan				\$4,268					\$100				\$4,368	\$1,500	\$2,868	\$2,868	Sep. Casino & State Tix, Casino Drinks, Match Donation, Gianni Table / Feb. Wounded Warriors
Vinci	Luke			\$330	\$5,320					\$100				\$5,750	\$1,500	\$4,250	\$4,250	Aug. Casino & State Tix / Sep. Gianni Wine / Feb. Wounded Warriors
Blum	Ryan	\$50						\$1,000						\$1,050	\$1,500	-\$450	-\$500	Dec. Tree Sponsor
Brooker	Curt									\$50				\$50	\$1,125	-\$1,075	-\$1,075	Feb. Wounded Warriors
Brunetto	Domenic									\$100				\$100	\$1,500	-\$1,400	-\$1,400	Feb. Wounded Warriors
Busalacchi	Joey	\$390					\$330	\$1,000						\$1,720	\$1,500	\$220	-\$170	Nov. Casino & State Tix / Dec. Tree Sponsor
Casemero	Annette	\$100			\$1,260					\$100				\$1,460	\$1,500	-\$40	-\$140	Linens, Gianni Linens / Feb. Wounded Warriors
Cordileone	Joe													\$0	\$1,500	-\$1,500	-\$1,500	
DeSpenza	Jim	\$50		\$330		\$350		\$700		\$1,100				\$2,530	\$1,500	\$1,030	\$980	Aug. Casino & State Tix / Oct. Fall Display / Dec. Winter Display, Feb. Donation, Wounded Warriors
Estevez	Clarissa							\$25,000		\$50				\$25,050	\$1,125	\$23,925	\$23,925	Dec. Annual Donation, Tree Sponsor / Feb. Wounded Warriors
Gerson	Lisa									\$100				\$100	\$1,125	-\$1,025	-\$1,025	Feb. Wounded Warriors
Gustafson	Rich									\$1,600				\$1,600	\$1,500	\$100	\$100	Feb. Wounded Warriors, Donation
Ioelle	Pasquale	\$250			\$1,734					\$150				\$2,134	\$1,500	\$634	\$384	Sep. State & Gianni Tix
Keiller	Jeri	\$120		\$825	\$840					\$100				\$1,885	\$1,500	\$385	\$265	Aug. Casino & State Tix / Sep. Fall Display, Casino & State Tix / Feb. Wounded Warriors
Marcus	Jocelyn				\$375									\$375	\$1,500	-\$1,125	-\$1,125	Sep. Casino Vol. x 5
Newton	Davis	\$3,500												\$3,500	\$1,500	\$2,000	-\$1,500	
Núñez	Juan													\$0	\$1,500	-\$1,500	-\$1,500	
Pecoraro	Jack						\$330	\$2,170				\$700	\$10,500	\$13,700	\$1,500	\$12,200	\$12,200	Sep. Casino & State Tix / Dec. Paint / Apr. Banners / May Amici House
Rodger	David				\$200	\$550	\$1,000			\$100				\$1,850	\$1,125	\$725	\$725	Sep. Gianni Food / Oct. Fall Display, TOTIS Candy / Nov. Tree Sponsor / Feb. Wounded Warriors
Strauss Casey	Diana													\$0	\$1,500	-\$1,500	-\$1,500	
Tabigue	Father Joseph		\$500		\$1,200					\$100				\$1,800	\$1,500	\$300	\$300	Jul. Hall Rental / Sep. Donation & State Tix / Feb. Wounded Warriors
White	Catt									\$100				\$100	\$1,500	-\$1,400	-\$1,400	Feb. Wounded Warriors

FY23 Board Attendance

Last Name	First Name	Position	Jul. 22	Aug. 22	Sep. 22	Oct. 22	Nov. 22	Dec. 22	Jan. 23	Feb. 23	Mar. 23	Apr. 23	May. 23
Blum	Ryan	Property Director						X					
Brooker	Curt	Business Director					U						U
Brunetto	Domenic	Property Director						X					
Busalacchi	Joey	Business Director					U					U	U
Casemero	Annette	Property Director											
Cordileone	Joe	Community at Large	L		L	L	L	L		L			
Cresci	Dino	Property Director											
DeSpenza	Jim	Property Director			X		X	X			X		
Estevez	Clarissa	Property Director				U							X
Galasso	Steven	1 - PRESIDENT					X			X			
Gustafson	Rich	Property Director	U					X					
Ioelle	Pasquale	Property Director	X		X			U			X		
Keiller	Jeri	Property Director											
Marcus	Jocelyn	Business Director	U							X		X	X
Mocerri	Danny	2 - VICE PRESIDENT											
Garrison	Lisa	Property Director	U			U	U						
Núñez	Juan	Property Director	X		X		X	X		X	X	X	X
Palestini	Lou	3 - V.P. OF CULT. AFF.											
Pecoraro	Jack	Property Director			X							U	
Rodger	David	Property Director											
Strauss Casey	Diana	Property Director			U	U		X		U	U	L	
Tabigue	Father Joseph	Property Director					X						
Thompson	Bryan	4 - TREASURER				X						X	
Vinci	Luke	5 - SECRETARY				X	U	X					
White	Catt	Community at Large									X		

X - Excused

U - Unexcused

L - Leave

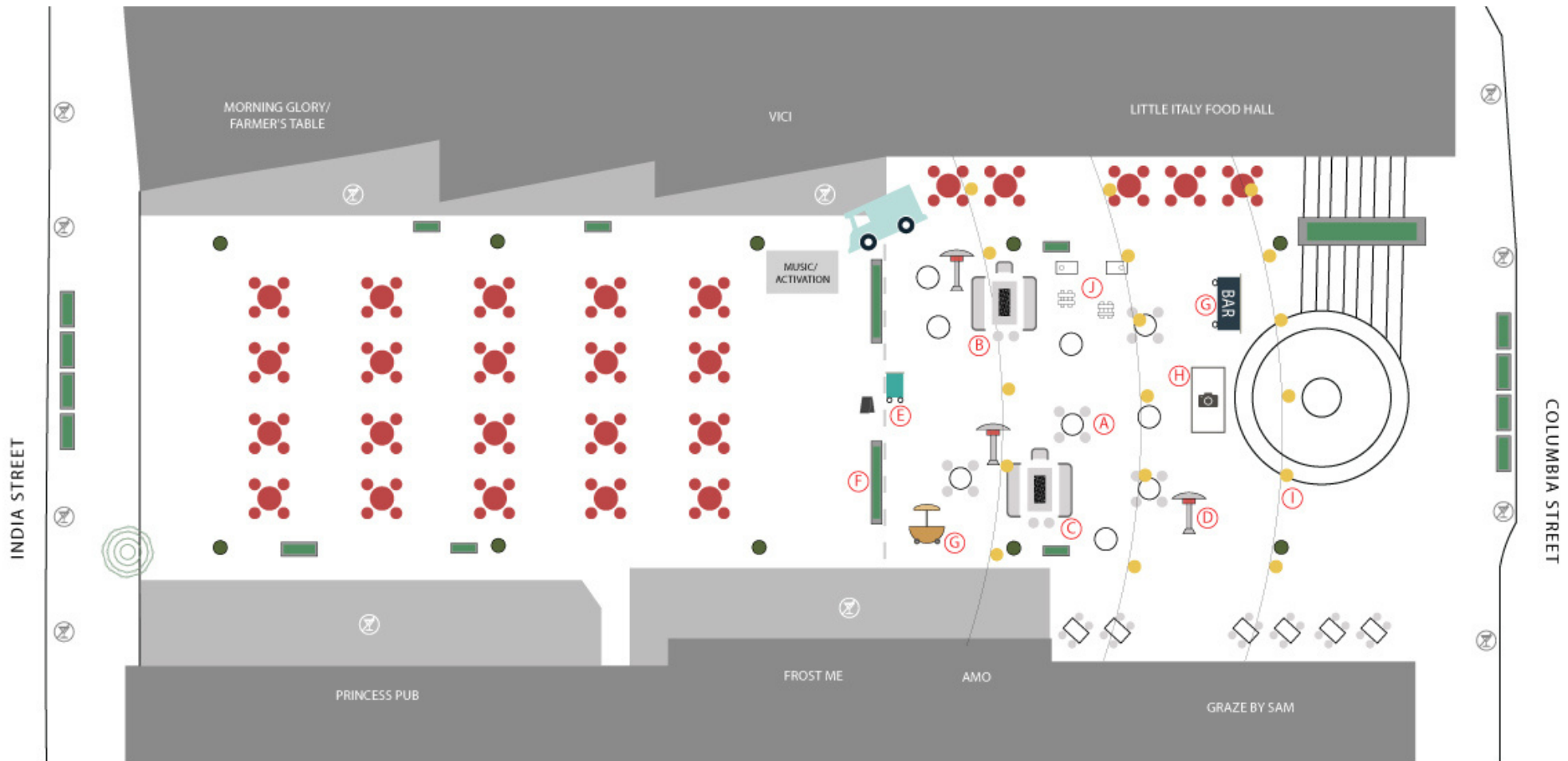
Bylaws: Attendance

3 Unexcused

6 Total (Excused and Unexcused)

**LITTLE ITALY ASSOCIATION
FINANCIAL OVERVIEW
FY JULY 2022 - JUNE 2023**

BOARD MEETING DATE:		6/6/2023				
Accrual Basis Report - April 2023						
		<u>INCOME YTD</u>	<u>EXPENSE YTD</u>	<u>DIFFERENCE YTD</u>	YTD BUDGET (NET)	<u>REVISED ANNUAL BUDGET (NET)</u>
SAN DIEGO CONTRACTS						
	BID	105,557	112,628	-7,071	1,036	0
	MAD ₁	1,011,489	1,157,874	-146,385	-140,094	-168,113
	PARKING METER ₂	500,567	499,674	893	0	0
	TOTAL	\$1,617,613	\$1,770,176	-\$152,563	-\$139,058	-\$168,113
1. Supplemental Maintenance program: YTD net gain \$135,317. (Budgeted net gain YTD \$89,400. Annual budget net income is \$85,780)						
2. Additional Parking Program operations: YTD net income \$7,372. (Budgeted net income \$3,000. Annual budget net income \$3,600)						
Programs and Operations: YTD net loss -\$30,913. (Budgeted YTD net income \$47,711. Annual budget net income \$53,388) Included are the results for the Mercato. Mercato results -Net income YTD \$307,065, budgeted YTD net income \$251,894.						
		Apr-23	Apr-22			
Total income for Little Italy Assn		\$3,007,640	\$2,947,642			
Total expense for Little Italy Assn		<u>\$3,048,437</u>	<u>\$2,613,447</u>			
Net income over expense		<u>-\$40,797</u>	<u>\$334,195</u>			
Balance Sheet						
	4/30/2023	4/30/2022				
Checking	503,801	934,739				
Savings	123,028	276,526				
Fidelity Investments	167,000	0				
Accounts Receivable	199,985	66,092				
Other assets	95,414	114,492				
Total Assets	<u>1,089,228</u>	<u>1,391,849</u>				
Accounts Payable	81,826	12,641				
Advances	998	320,009				
Loans	148,475	148,475				
Equity	858,569	910,724				
Liabilities & Equity	<u>1,089,868</u>	<u>1,391,849</u>				



Little Italy Food Hall + Piazza Della Famiglia Floorplan

- A. Graze exclusive seating belly bar tables
- B. Lounge seating (1)
- C. Lounge seating (2)
- D. Portable heaters
- E. Host stand/Chalk board
- F. Portable planter boxes
- G. Bar Cart/Aperol Cart
- H. Instagram photo activation
- I. String lights
- J. Lawn games (corn hole, giant jenga)

-  PLANTERS W/ NO ALCOHOL SIGNAGE
-  PIAZZA TREE
-  LIGHT POSTS
-  RESTAURANT PATIO / APARTMENT ENTRANCE (NO LIQH ALCOHOL)

FIDELITY INVESTMENTS - LITTLE ITALY ASSOCIATION								
DESCRIPTION	DEPOSIT	DATE DEPOSIT	AMOUNT	PURCHASE DATE	MATURITY DATE	MONTHS	RATE %	
DEPOSIT	\$4,000	1/13/2023						
DEPOSIT	\$5,000	1/17/2023						
CD PURCHASES								
46593LP29	JPMORGAN CHASE BK		\$4,000	2/17/2023	2/22/2024	12	4.95%	
65675QCW7	NORTH AMERN BKG		\$4,000	2/15/2023	11/17/2023	9	4.75%	
DEPOSIT	\$50,000	2/28/2023						
BALANCE 2/28/2023	\$59,000		\$8,000					
DEPOSIT	\$50,000	3/2/2023						
46596LT41	JPMORGAN CHASE BK		\$7,000	3/8/2023	9/8/2023	9	4.95%	
588493PL4	MERCHANTS BK		\$6,000	3/13/2023	6/13/2023	3	4.80%	
6169OU2K5	MORGAN STANLEY		\$10,000	3/8/2023	3/8/2024	12	5.10%	
46593LV30	JPMORGAN CHASE BK		\$10,000	3/15/2023	3/15/2024	12	5.40%	
20415QHX0	COMMUNITY WEST BANK		\$10,000	3/12/2023	3/12/2024	12	5.15%	
46593LU98	JPMORGAN CHASE BK		\$10,000	3/12/2023	9/14/2023	6	5.00%	
34387AFR5	FLUSHING		\$10,000	3/9/2023	7/3/2023	3	4.90%	
06405VFE4	BANK OF NY MELLON		\$27,000	3/14/2023	6/14/2023	3	4.75%	
9576PKR1	WESTERN ALLIANCE		\$10,000	3/8/2023	12/8/2023	9	4.95%	
DEPOSIT	\$60,000	3/10/2023						
12739UAH9	CADENCE		\$40,000	3/16/2023	6/16/2023	3	5.00%	
cancelled	WESTERN ALLIANCE	19,000		3/15/2023	6/15/2023	3	4.90%	
33625CFU8	FIRST SECURITY BANK OF WASH		\$19,000	3/16/2023	6/27/2023	3	4.85%	
BALANCE 3/31/2023	\$169,000		\$167,000					
BALANCE 4/30/2023	\$169,000		\$167,000					
DEPOSIT	\$30,000	5/15/2023						
89788HEL3	TRUST BANK		\$27,000	5/20/2023	2/20/2024	9	5.15%	
	MORGAN STANLEY		\$4,000	5/24/2023	5/24/2024	12	5.15%	
BALANCE 5/31/2023	\$199,000		\$198,000					
BY MATURITY DATE								
			AMOUNT	PURCHASE DATE	MATURITY DATE	MONTHS	RATE %	
588493PL4	MERCHANTS BK		\$6,000	3/13/2023	6/13/2023	3	4.80%	
06405VFE4	BANK NY MELON		\$27,000		6/14/2023	3	4.75%	
12739UAH9	CADENCE		\$40,000	3/16/2023	6/16/2023	3	5.00%	
33625CFU8	FIRST SECURITY BANK OF WASH		\$19,000	3/16/2023	6/27/2023	3	4.85%	
34387AFR5	FLUSHING		\$10,000	3/9/2023	7/3/2023	3	4.90%	
46596LT41	JPMORGAN CHASE BK		\$7,000	3/8/2023	9/8/2023	6	4.95%	
46593LU98	JPMORGAN CHASE BK		\$10,000	3/12/2023	9/14/2023	6	5.00%	
65675QCW7	NORTH AMERN BKG		\$4,000	2/15/2023	11/17/2023	9	4.75%	
9576PKR1	WESTERN ALLIANCE		\$10,000	3/8/2023	12/8/2023	9	4.95%	
46593LV30	JPMORGAN CHASE BK		\$10,000	12/12/2022	12/12/2023	12	5.40%	
20415QHX0	COMMUNITY WEST BANK		\$10,000	3/20/2023	12/20/2023	9	5.15%	
46593LP29	JPMORGAN CHASE BK		\$4,000	2/17/2023	2/22/2024	12	4.95%	
89788HEL3	TRUST BANK		\$27,000	5/20/2023	2/24/2024	9	5.15%	
6169OU2K5	MORGAN STANLEY		\$10,000	3/8/2023	3/8/2024	12	5.10%	
	MORGAN STANLEY		\$4,000	5/24/2023	5/24/2024	12	5.15%	
			\$198,000					



LIA Board Meeting PR Agenda Tuesday, June 6, 2023

PITCHING

Recap/Upcoming Focus

- Taste of Little Italy (Short Leads)
- Little Italy Summer Events Roundup (long Leads)
- Trick-or-Treat on India St (Long Leads)
- Casino di Piazza (Long Leads)

WRITING

Recap/Upcoming Focus

- San Diego Downtown News June | Summer Events
- San Diego Downtown News July | Staycation Season
- Trick-or-Treat on India St + Casino di Piazza Long Leads (includes National)
- Small Business Season (Long Leads)

Social Media

Highlights / Recap

- Gained 1,462 new followers on all platforms
- Earned over 1.3M total impressions
- Garnered over 35K total engagements
- Promoting summer events
 - Taste of Little Italy FB event page has 3218 responses
 - Padres Italian Heritage Night FB event page has 667 responses
 - Marine Band Concert FB event page has 210 responses

Upcoming

- Creating original Reels / TikTok videos
- Continue to promote upcoming events

Social Media Analytics (Last 30 days as of May 25)


Social Media	New fans/followers	Total fans/followers	Engagement	Impressions
Little Italy San Diego	1052	90715	8998	251320
Little Italy	391	94720	25600	1035891

TikTok

- Followers: 668 (+19)
- Likes: 971 (+150)

Top content - Facebook (Based on reach)


Best performing content published during the selected period.



Apr 26, 2023 · Little Italy

Mission Fed ArtWalk is back this weekend for its 39th year! 🎨 Join us...


👁️ Reach	6,518
👤 Engaged users	307
👉 Clicks	162
👉 Other clicks	76
📊 Engagement rate per reach	4.7%
📊 Engagement rate per impression	4.6%



May 9, 2023 · Little Italy

Coffee & community — a match made in heaven. Come grab your cup of...

👁️ Reach	5,954
👤 Engaged users	165
👉 Clicks	21
👉 Other clicks	51
📊 Engagement rate per reach	2.8%
📊 Engagement rate per impression	2.7%




May 3, 2023 · Little Italy

Celebrate 🌸 spring 🌻 in Little Italy with the Category 6 LED replica of o...

👁️ Reach	4,849
👤 Engaged users	165
👉 Clicks	35
👉 Other clicks	34
📊 Engagement rate per reach	3.4%
📊 Engagement rate per impression	3.4%

Top content - Instagram (Based on engagement)


Best performing content published during the selected period.



Apr 30, 2023 · Little Italy San Diego

Weekends were made for brunching 🍷🍳 Drop your favorite...


👁️ Reach	77,142
💬 Comments	49
❤️ Likes	3,314
📌 Saves	1,897
📊 Engagement	8,448
📊 Engagement rate per reach	11%
📊 Engagement rate per impression	0%



May 12, 2023 · Little Italy San Diego

This is your sign to add the @littleitalymercato to your weekend...

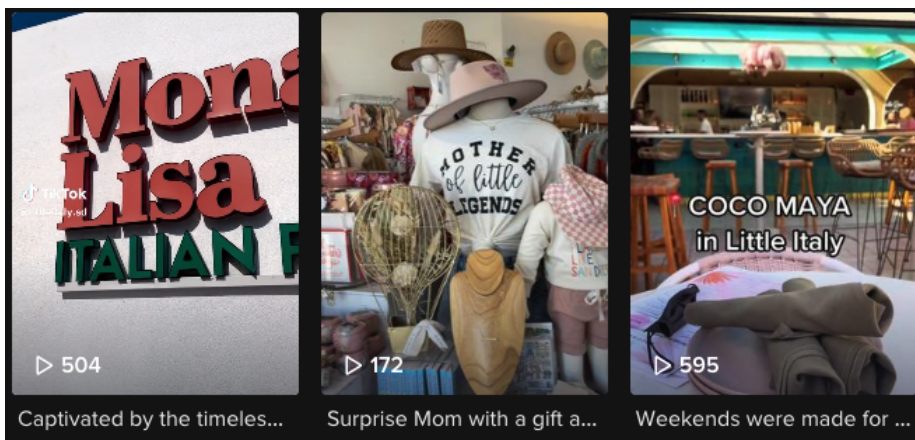
👁️ Reach	16,934
💬 Comments	12
❤️ Likes	1,159
📌 Saves	66
📊 Engagement	1,360
📊 Engagement rate per reach	8%
📊 Engagement rate per impression	0%



May 20, 2023 · Little Italy San Diego

@harumamasd's buns are so cute, they'll make you want to collect the...

👁️ Reach	11,237
💬 Comments	4
❤️ Likes	420
📌 Saves	36
📊 Engagement	603
📊 Engagement rate per reach	5.4%
📊 Engagement rate per impression	0%



Christopher M. Gomez

From: Gary Bosse <bosse@civiccommunities.com>
Sent: Monday, May 15, 2023 4:07 PM
To: Christopher M. Gomez
Cc: Daniel Kay
Subject: Amici Park Renovation: Developer Cost Estimate
Attachments: 2023.05.15 LIA Cost Estimate Deliverable.pdf

Good afternoon Christopher. Attached, please find the estimate for development costs for the proposed Amici Park Renovation. It includes a detailed hard construction cost estimate along with our estimate for the soft costs associated with delivering the project. These soft costs include design fees related to completing the design, processing the plans through the City's Development Services Department, and providing design support during the construction phase, City plan review and permitting fees, and construction management services, along with appropriate contingencies.

Please review and let me know if you would like a meeting to review the estimate in greater detail.

Regards,

Gary Bosse, P.E.
Vice President, Engineering & Construction
Civic Communities
8989 Rio San Diego Drive, Suite 100
San Diego, CA 92108
T: 619.533.7163
M: 619-884-6130





May 15, 2023

Mr. Christopher Gomez
 District Manager
 Little Italy Association of San Diego
 2210 Columbia Street
 San Diego, CA 92101

SUBJECT: Phase 1 Project Management Services for the Renovation of Amici Park –
 Renovation Cost Estimate

Dear Mr. Gomez:

Civic Community Ventures (CCV) is pleased to provide the estimated total cost to renovate Amici Park. The estimate was developed using the following documents:

- Plans prepared by Kettler Leweck Engineering and David Reed Landscape Architects containing the following Sheets:

General	T-1 Title Sheet
Civil	C-1 Improvement Plan
Landscape	L-1 Demolition Plan
Landscape	L-2 Subsurface Drainage Plan
Landscape	L-3 Site Construction Plan
Landscape	L-4 Construction Details
Landscape	L-5 Construction Details
Landscape	L-6 Construction Details
Landscape	L-7 Irrigation Schematic Plan
Landscape	L-8 Planting Plan
Landscape	L-9 Planting Details & Notes
Electrical	E-1 Electrical Title Sheet
Electrical	E-2 Electrical Plan Sheet
Electrical	E-3 Electrical Details and Diagrams
- Specifications entitled ‘Guide Specifications for Pricing’ prepared by David Reed Landscape Architects December 20, 2019, 125 pages.
- Field Notes from on site meeting with you on March 17, 2023.

Mr. Christopher Gomez
May 15, 2022
Page 2

The following items are excluded from the estimate:

- Fabrication and installation of Owner Furnished Materials (i.e. the Rev. Grancini statue)
- Hazardous material abatement (i.e. soil contaminants)

Please read the Introductory Notes of the O'Connor Construction Management, Inc. Cost Estimate carefully for the assumptions made and the conditions under which the hard construction cost estimate is expected to be accurate.

Refer to the attached Developer's Estimated Cost for a detailed summary of the design, bid and award, construction management, plan review/permitting, and hard construction costs to complete the renovation. Design fees to advance the current plans to permitted construction documents were developed by soliciting complete scope of services and fee proposals from Kettler Leweck Engineering for civil engineering services, Leighton for geotechnical engineering services, and RE Services for Landscape Architecture and Design. RE Services also included a local electrical engineering firm in their scope and fee to address the electrical and lighting improvements required by the project. RE Services was selected by CCV to provide the scope of services and fee proposal due to their staff's familiarity with designing, permitting, and supporting the construction of similar park projects in San Diego. The Principal Landscape Architect is David Preciado, RLA, ASLA, however the Little Italy Association of San Diego (LIASD) may select another Landscape Architecture firm/individual to complete the plans. CCV is confident that RE Services is the caliber of firm necessary to complete the project and the costs presented herein represent that effort.

Plan review and permitting fees are estimated using various documents on the City of San Diego's website. These fees will not be exact due to the fact that the plans are not 100% complete, and the Development Services Department staff may estimate the fees based upon a different interpretation of the improvements shown on the plans.

Bid and Award and Construction Management services were estimated by CCV and are detailed in the attached Phase 2 - Bid, Award & Construction Management Services estimated fee proposal.

Finally, because the plans and specifications are not complete enough to be considered construction documents, it is appropriate to carry an appropriate level of contingency in the estimate. The contingencies carried within the estimate are as follows:

Plan Design Level contingency of 10% applied to the total hard construction cost

Construction contingency of 10% applied to the total hard construction cost after the Plan Design Level contingency of 10% is applied.

Soft cost contingency of 5% applied to all non-hard construction cost components.

Mr. Christopher Gomez
May 15, 2022
Page 3

Please review the estimate and contact me to review the estimate and answer any questions or concerns you have. It may be beneficial for us to meet to review the estimate in greater detail, and I would be happy to arrange that if requested. CCV is very pleased to have been selected to assist the LIASD with Amici Park pre-construction services. We are hopeful that the project moves into the next phase of development which will consist of completing the plans, specifications and estimates to a construction document level, and securing permits from the City of San Diego for the construction of the improvements.

Gary J. Bosse, PE
Vice President, Engineering & Construction

Copies to: Daniel Kay

Attachments:

O'Connor Construction Management, Inc. Construction Document Cost Estimate dated
05/15/2023

Developer's Estimated Cost Exhibit

Civic Communities Phase 2 Bid, Award, and Construction Management Services Fee Estimate

**Amici Park Renovation
Developer's Estimated Cost**

ITEM DESCRIPTION	Total Cost
1. Construction (Hard) Costs	
Amici Park Renovation - reference OCMI Estimate dated 05/15/2023	\$ 3,494,081
Subtotal No. 1:	\$ 3,494,081
2. Design (Soft) Costs	
Civil Design and Construction Support - reference Kettler Leweck Engineering Proposal dated 12/14/2022	\$ 71,100
Landscape Architecture Design and Construction Support - Reference RE Services Proposal dated 12/13/2022	\$ 182,965
Electrical Design and Construction Support - reference MacDonald Engineers, Inc. Proposal dated 12/04/2022	\$ 29,175
Structural Engineering Design (Retaining walls and statue foundation) - estimate provided by Civic San Diego	\$ 20,000
Geotechnical Evaluation - reference Leighton Consulting, Inc. Proposal dated 03/31/2023	\$ 8,900
As Graded Soils Report - estimate provided by Civic San Diego	\$ 8,500
Subtotal No. 2:	\$ 300,640
3. Bid and Award Services Costs	
Reference Civic San Diego Phase 2 Fee Proposal	Subtotal No. 3: \$ 16,796
4. Construction Management Services	
Reference Civic San Diego Phase 2 Fee Proposal	Subtotal No. 4: \$ 250,000
5. Plan Review and Permitting Fees (Refer to City of San Diego Developments Services Information Bulletin 502)	
General Plan Maintenance Fee	\$ 450
Mapping Fee	\$ 10
Fee Collection	\$ 15
Records Fee	\$ 109
Street Damage Fee for new water service (per Ordinance No. O-2013-51, Collector Street (Wet Utility @\$0.45/s.f.)	\$ 216
Right-of-Way Permit on a D-Sheet (6 plan sheets) per Table 502A Information Bulletin 502	\$ 6,793
Traffic Control on a D-Sheet (5 plan sheets) per Table 502A Information Bulletin 502	\$ 2,199
Inspection Deposit (\$250,001 and over)	\$ 25,000
Water Pollution Control Plan, Minor	\$ 298
Retaining Wall Permit Fee per Table 501C Information Bulletin 501 (Retaining Wall <8' with calculations)	\$ 5,801
Non-Residential, New Water Meter Plan Check Fee per Table 501C Information Bulletin 501 (1 each)	\$ 744
New Backflow Preventer Plan Check Fee per Table 501C Information Bulletin 501 (2 each)	\$ 233
Plumbing Permit Fee for Domestic Back Flow Preventer per Table 3B Information Bulletin 103 (2 each)	\$ 137
SDCWA Capacity Charge (<1" Meter Size) per https://www.sdcwa.org/member-agencies/capacity-charges/	\$ 5,859
City of San Diego Water Capacity Charge (1 EDU) per Information Bulletin Dec. 2021	\$ 3,047
Subtotal No. 5:	\$ 50,911
6. Total Project Costs (Subtotals No. 1 through No. 5)	\$ 4,112,428
7. Project Construction Contingency (10% of Construction Hard Costs in Section 1)	\$ 349,408
8. Project Soft Cost Contingency (5% of Subtotals No. 2 through No. 5)	\$ 30,917
TOTAL ESTIMATED COST	\$ 4,492,753

Amici Park Renovation						
Phase 2 - Bid, Award & Construction Management Services						
		Hourly Rate	\$ 238.00	\$ 219.00	\$ 185.00	
Task	Task Description	D. Kay Exec. Const. Manager	G. Bosse Sr. Const. Manager	A. Olgeirsson Const. Manager	Total for Task	Remarks
1	PREPARE OWNER CONTRACTOR AGREEMENT AND CONTRACT GENERAL CONDITIONS	3	27		\$ 6,627.00	
1.1	Consultant will prepare Owner Contractor Agreement and Contract General Conditions	3	22		\$ 5,532.00	
1.2	Consultant will coordinate with City of San Diego Equal Opportunity Contracting Department for mandatory SLBE/ELBE subcontracting percentages		5		\$ 1,095.00	
2	BID ADVERTISEMENT AND AWARD	5	41		\$ 10,169.00	
2.1	Consultant will enter project information into Planet Bids web based bid management software, prepare Notice Inviting Bids, and publish bid in San Diego Daily Transcript	1	5		\$ 1,333.00	Other Direct Cost for SDDT advertisement \$90.00
2.2	Consultant will conduct Pre-Bid Meeting	1	8		\$ 1,990.00	Includes Pre-Bid PowerPoint
2.3	Consultant will administer bid process including coordination of responses to bidder inquiries and posting of Addendums	2	20		\$ 4,856.00	Assumes five week bid period/ 4 hours per week and issuance of up to four Addendums
2.4	Consultant will review bids, make award recommendation, and issue Notice of Intent to Award	1	8		\$ 1,990.00	Excludes management of bid protest
3	CONSTRUCTION MANAGEMENT	-	-	-	\$ 250,000.00	
3.1	Consultant will conduct Pre-Construction Meeting, administer construction contract, and monitor construction progress (includes Labor Compliance monitoring)	-	-	-	\$ 250,000.00	Estimate only. Detailed Scope of Services and Fee Proposal to be provided at a later date.
TOTAL ALL TASKS (TIME & MATERIAL NOT TO EXCEED)					\$ 266,796.00	

CAPITOL JOURNAL

Mental health care reform overdue

Finally, there's a bipartisan effort in state to finish what was started in 1967.

GEORGE SKELTON IN SACRAMENTO

There's a bipartisan attempt in the state Legislature to finally finish the mental health reform that Gov. Ronald Reagan and lawmakers began 56 years ago. They botched the job back then.

Their failure is a major reason why so many homeless people are living on California streets today.

The 1967 reform was a splendid idea. It just didn't get implemented as promised. Now it needs to be updated — altered to address the realities of mental health care — and given more money.

The reforms under Reagan eliminated warehousing of mentally ill patients — frequently against their will — in depressing, oft-oppressive state hospitals. Everyone was told that the patients could be better treated in their local communities, close to family and friends.

Great concept — except that neither the state nor local governments kicked in enough money for the treatment. Former patients — and thousands who should have been patients — wound up sleeping on downtown streets or in city parks or under freeways.

The reform also worked against mentally ill people getting treatment because it became much more difficult to force them into care. They had to volunteer for it in most cases. And many refused to acknowledge — or didn't even know — that they were sick.

The 1967 act's bipartisan authors — conservative Assemblyman Frank Lanterman (R-La Canada), liberal Sen. Nicholas Petris (D-Oakland) and centrist Sen. Alan Short (D-Stockton) — were well-meaning. But as usual in Sacramento, legislation was enacted and there was virtually no follow-up. Mental health care was dumped in the laps of counties that couldn't handle it.

I suspected then and still do that Reagan's main motive was to cut state spending. He was quick to close state hospitals. But he wasn't about to send lots more state money to counties for local care. The rookie governor was fighting a budget deficit, and he even raised taxes.

Plenty of succeeding governors also have failed to pour needed money into local mental health treatment.

But Gov. Gavin Newsom wants to change that.

He's proposing a bond measure — in the \$3-billion to \$5-billion range — that would create housing and treatment facilities for 10,000 more people with behavioral health problems. [The](#) measure, if approved by the Legislature, would go on next year's state ballot.

Newsom also proposes to redirect \$1 billion annually from the so-called millionaires' tax to operate the new facilities. That comes from a 2004 ballot initiative designed to help fund local mental health services. It generates about \$3.3 billion a year.

Republicans had a better idea last year than Newsom's bond measure, which would require interest payments. They proposed spending \$10 billion of the then-nearly \$100-billion state surplus on facilities that would provide mental health and substance abuse treatment for homeless people. But the GOP had no clout, and now there's a projected deficit.

Last year, [the](#) Legislature did approve Newsom's proposed CARE Court. It will allow family members and medical professionals to petition a judge to order an evaluation of a mentally ill or addicted person and [suggest](#) a treatment plan. But it won't compel anyone to undergo treatment. That would be voluntary.

A coalition of disability and civil rights groups asked the California Supreme Court to throw out the CARE Court program, saying it violated constitutional rights of due process and equal protection. [The court](#) recently rejected the request, and the program will be launched this fall.

[The](#) leading legislative advocate for re-reforming California's mental health care programs is state Sen. Susan Talamantes Eggman (D-Stockton), new chair of the Senate Health Committee.

She jockeyed Newsom's CARE Court bill through the Legislature and will also handle his bond measure.

But her main bill this year would make it easier for people in extreme psychological distress who need treatment to be detained against their will by police, crisis teams and mental health providers. The measure, SB 43, has passed two Senate committees with unanimous votes.

Under current law, people can be detained involuntarily only if they're deemed to be a danger to themselves or others, or "gravely disabled." But all that is difficult to prove. Eggman's bill would significantly lower the bar "so the sickest of people don't fall through the cracks and splatter on the sidewalks," she says.

The same coalition that fought the CARE Court also opposes SB 43, contending it would deprive people of their "fundamental rights and liberty."

"I'm tired of people dying on the street with their rights on," Eggman counters.

“Oftentimes they don’t even understand something is wrong with them. If they don’t want treatment, they don’t have to take it. They go back and live off the dumpster. These are folks being victimized on the street — abused, beaten up, raped.

“It is not progressive, it is not compassionate to allow people to suffer to the degree we see them on the street. It’s not good for public health. It’s not good for the general population.”

Eggman’s aunt Barbara was one of the sufferers. “That was part of my childhood,” she recalls.

Her aunt would be held for observation for 72 hours and then be released, never getting long-term help. That’s common. After one short-term detention, she was gang-raped and soon died of AIDS.

Eggman’s bill is strongly backed by the Legislature’s two Republican leaders: Sen. Brian Jones of Santee and Assemblyman James Gallagher of Yuba City.

“The goal is to get people stabilized and ultimately back into productive life,” Gallagher says. “They need shelter and services — treatment, job training, transitional housing — as opposed to just putting somebody in a hotel room without services and expecting them to get better.”

What we’ve been doing for decades hasn’t worked very well. We should try something different. It’s long past time for the state to keep a half-century-old promise.