



**Board of Directors Meeting
Little Italy Association
Tuesday, March 3, 2020 - 8:30 a.m.
Our Lady of the Rosary-Lower Floor
1654 State Street San Diego, CA 92101**

Present: Vito Altieri, Jenn von Stauffenberg, Domenic Brunetto, Charlie, Coradino, Joe Cordileone, Sandi Cottrell, Dino Cresci, Melanie Dellas, Steve Galasso, Jonathan Herbert, Pasquale Ioele, Christie Kong, Jocelyn Marcus, Perry Meyer, Danny Mocerri, Lou Palestini, Jack Pecoraro, Bryan Thompson, Luke Vinci, Catt White, Kari Topzand for Juan Nunez, Jocelyn Marcus,

Excused Absence: Jim DeSpenza, Fr. Joseph Tabigue, Lee Scrivner, Frank Stiriti, Diana Strauss Casey, Tom Zolezzi

Guests: Susan Keating, Andrea Tarr, Gary Mansour, Parisa Bukhowa, Michelle Van Rooyen, Brijet Meyers, Joe Scaglione, John Falcone, Jacob Rocha, Erin Rudolph, Angela Pennella, Curt Brooks, Zina Busalacchi, Jack D'Acquisto, Joe LoGiudice

Staff: Marco Li Mandri, Joey LiMandri, Jeri Keiller, Chris Gomez, Dianne T. Serna De León

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:30 a.m. by the President, Steve Galasso. Self-introductions of everyone present were made. Steve then turned the meeting over to Marco LiMandri, the Chief Executive Administrator	No action taken
2. Review of March 3, 2020 Board Minutes	Minutes of March 3, 2020 were reviewed.	Perry Meyer moved to accept the Board Minutes. Luke Vinci seconded the motion. Unanimously approved.

<p>3. Non-Agenda / Public Comment, Introductions and Announcements</p> <p>a. Dominic Brunetto</p>	<p>3.a. Dominic Brunetto reported that Discovery Park in Chula Vista is having issues with the Christopher Columbus statue. Marco LiMandri suggested that a task force be created to further discuss the movement and new placement of the statue. Dominic stated that he will support the transfer of the statue. Charlie Coradino volunteered to be a part of the new task force.</p>	<p>3.a. Dominic Brunetto moved to create a task force to discuss the Christopher Columbus Statue. Steve Galasso seconded the motion. Unanimously approved.</p>
<p>4. Committee Reports <i>Org Committee:</i> <i>Steve Galasso;</i></p> <p>a. YTD Financial Report</p> <p>b. Appointment of Jeri Keiller as a Property Owner Seat to the Board of Directors</p> <p>c. Amici Park Update</p> <p>d. Caltrans Nursery Update</p>	<p>4.a. Lou Palestini reported on the YTD financial report.</p> <p>Jeri Keiller added that there were no comments from the auditor.</p> <p>4.b. The Org Committee has recommended the appointment of Jeri Keiller to the Board. Jeri shared that she has been a resident of Little Italy for 16 years and she is currently the President of the Little Italy Residents Association (L.I.R.A.) Jeri is also a part-time employee of the Little Italy Association and has served on both the Finance & DISI committees.</p> <p>4.c. Marco reported that we are waiting for the Mayor’s office to approve the use of developer impact fees to begin work on Amici Park. Marco added that a rough estimate for the project would be about \$2 million. The Amici Park plans are included in the Board of Directors packet.</p> <p>4.d. Chris Gomez reported that LIA received the permit from CalTrans for the Green Lot. We will break ground on March 11, 2020. Project costs will run at approximately \$45,000. We will recover \$36,000 now that we will no longer have</p>	<p>4.a. Sandi Cottrell moved to accept the year to date financials. Bryan Thompson seconded the motion. Unanimously approved.</p> <p>4.b. Luke Vinci moved to appoint Jeri Keiller to the Board of Directors. Charlie Coradino seconded the motion. Unanimously approved.</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p>

<p>e. Next Meeting:</p>	<p>to pay a monthly fee for the old Landscape lot.</p> <p>4.e. The Next Meeting will take place on Friday, March 13, 2020 at 9:00 a.m. at the LIA office.</p>	<p>4.e. No action taken</p>
<p>4. Committee Reports <i>DISI Committee:</i> <i>Perry Meyer</i></p> <p>a. Olive Strategies (PR & Social Media)</p> <p>b. Little Italy Venues: Curt Booker</p> <p>c. Mercato: Catt White</p> <p>d. Christmas Tree Lighting and Christmas Village, I & E Report: Chris Gomez</p> <p>e. Mission Federal ArtWalk: Sandi Cottrell</p> <p>f. USO San Diego: The American Experience: Joe Scaglione</p> <p>g. San Diego Padres Italian Heritage Night: Chris Gomez</p>	<p>4.a. Parisa Bukhowa from Olive Creative Strategies reported on Little Italy PR and Social Media activity.</p> <p>4.b. Erin Rudolph from Fuse updated the Board on the upcoming Little Italy events. Due to COVID-19, Sony is taking precautions and has postponed their event until the summer.</p> <p>4.c. Catt White reported on current Mercato & Wednesday Market activities.</p> <p>4.d. Chris Gomez reported that the financials for the Little Italy Tree Lighting & Christmas Village are included on page 26 of the Board Packet and noted that we are still awaiting sponsorship payments.</p> <p>4.e. Sandi Cottrell updated the Board on this year's ArtWalk event, that is set to take place on April 25-26, 2020.</p> <p>4.f. Joe Scaglione thanked everyone for their time and efforts to ensure that the Wounded Warriors Luncheon was a success. Joe personally handed out USO medallions as a special thank you to Board Members for their contributions.</p> <p>4.g. Chris Gomez announced that the San Diego Padres Italian Heritage Night will take place on August 7, 2020 at 7:10 p.m.</p>	<p>4.a. No action taken.</p> <p>4.b. No action taken.</p> <p>4.c. No action taken</p> <p>4.d No action taken</p> <p>4.e. No action taken</p> <p>4.f. No action taken</p> <p>4.g. No action taken</p>

<p>h. Hotel Council: Greg Dijinis (Found Hotel)</p> <p>i. Restaurant Council: Pasquale loele & Joey Busalacchi</p> <p style="padding-left: 40px;">a. Next Meeting:</p> <p>j. Next Meeting</p> <p>k. First Responders Task Force</p>	<p>Game Tickets will range from \$22-\$100 dollars. Tickets will include a Padres Baseball hat that was designed by Chris Gomez. A portion of ticket sales will go to LIA, Convivio and the Italian Cultural Center.</p> <p>4.h. Chris Gomes reported that Greg Dijinis is the New Hotel Council Chair. The date of the next quarterly meeting is to be determined.</p> <p>4.i. Pasquale loele announced that the next meeting will take place soon, so there isn't anything new to report.</p> <p>The Next Meeting will take place on Tuesday, March 17, 2020 at 9:00 a.m. at the Piazza della Famiglia.</p> <p>4.j. The Next DISI Meeting will take place on Friday, March 6th at 9:00 a.m. at the LIA Office.</p> <p>4.k. Marco reported that he would like Melanie Dellas to lead the First Responders Task force. We need to raise around \$10k for the event. Chris reported the solicitation for this event has already begun, it should take place at the end August.</p>	<p>4.h. No action taken</p> <p>4.i. No action taken</p> <p>4.j. No action taken</p> <p>4.k. No action taken</p>
<p>4. Parking & Mobility committee: Luke Vinci</p> <p>a. Bollards Program</p> <p>b. Porous Pave Tree Grates</p>	<p>4.a. Chris Gomez reported that we are in the final steps of the Bollards Program. Marco is working with the Mayor's office to fund the remaining portion of the project. The Mayor's office has agreed to pay the remaining costs, approximately \$630,000. The Bollards should be installed on W. Date Street by August.</p> <p>4.b. Chris Gomez Reported that Porous Pave is being installed in the tree wells of Little Italy to replace old tree grates. Porous Pave material is safer for</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>

<p>c. Continental Sidewalks</p>	<p>pedestrians, and trees. We were able to get approval to pay for this out of the Parking District.</p> <p>4.c. Chris Gomez reported that Little Italy is second in line to have Creative Sidewalks paint new crosswalks in Little Italy on India & Cedar, as well as Date & Fir Streets. There will be white bars painted on the street with red and green in between to create an image of the Italian Flag. There will also be a crosswalk painted in front of the LIA office to connect us diagonally to Amici Pet Hospital. We hope this will slow down the flow of traffic to keep pedestrians safe. The project is going to cost approximately \$30,000 and will be funded out of this year's Parking District Revenues.</p>	<p>4.c. No action taken</p>
<p>d. Enhanced Pedestrian Lights (Strand Lights)</p> <p>a. India Street Complete</p> <p>b. W. Date Street Ordered</p>	<p>4.d. Chris Gomez reported that the Enhanced Pedestrian Lighting down India is complete.</p> <p>The lighting for W. Date Street has been ordered. This lighting will connect India Street to Amici Park. Next fiscal year we will complete lighting on Kettner Blvd.</p>	<p>4.d. No action taken</p>
<p>e. FY21 Budget Submitted</p>	<p>4.e. Chris Gomez reported that the FY21 Budget was submitted yesterday. We are asking for \$750,000 in Parking Meter Revenues, those funds will come directly from the City. We are projecting that we will raise \$450,000 in Valet funds. We have seen an increase in parked cars, as we are now accepting credit card payments.</p>	<p>4.e. No action taken</p>

<p>4. Committee Reports <i>Sidewalk Operations:</i> <i>Rich Gustafson;</i></p> <p>a. Window Vandalism to several Little Italy Businesses</p> <p>b. Getting Quotes on License Plate Reader Cameras on Private Property</p> <p>c. Next Meeting:</p>	<p>4.a. Marco reported that several businesses in Little Italy have been vandalized – windows have been shot out and some businesses have been hit more than once. The SDPD is aware of the vandalism.</p> <p>4.b. Marco reported that we are actively looking for quotes to install License Plate Reader Cameras on India Street to help minimize crime in Little Italy. Chris Gomez added that we are trying to get this funded as an enhanced security measure from the Parking District.</p> <p>4.c. We will review the FY 21 MAD Budget at the next SOBO Committee meeting.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>
<p>4. Committee Reports <i>Legacy Committee:</i> <i>Charlie Coradino;</i></p> <p>a. Tutti Italiano Club Concept</p> <p>b. Piazza della Famiglia Family Tiles Installed</p>	<p>4.a. Charlie Coradino reported that The Tutti Italiano Club Concept has a new member on their committee. This new member is from Northern Trust, and is also a little Italy Resident. The Tutti Italiano Club will continue to sell tiles, the date of their next meeting is to be determined.</p> <p>4.b. Chris Gomez reported that 23 donor tiles were recently installed at the Piazza della Famiglia.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>
<p>4. Committee Reports <i>Finance Committee:</i> <i>Frank Stiriti</i></p> <p>a. NCA Contract Review: Timeline</p> <p>b. Anthony Davi Tours</p>	<p>4.a. Marco reported the NCA contract is being reviewed by Mike Zarconi and Jeri Keiller. The contract will be submitted to the Board in April in closed session.</p> <p>4.b. Marco reported that we are waiting</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>

<p>& MPC Merchandise Agreements Update</p> <p>c. Next Meeting</p>	<p>for updated agreements on both Davi Tours and MPC Merchandise.</p> <p>4.c. The next meeting date is TBD</p>	<p>4.c. No action taken</p>
<p>4. Committee Advisory Board; Jack Pecoraro</p> <p>a. Civil Sidewalks Update</p>	<p>4.a. Marco reported that it will cost \$50,000 to bring People Assisting the Homeless (PATH) on board to assist with the homeless issue in Little Italy.</p>	<p>4.a. No action taken</p>
<p>4. Committee Reports</p> <p><i>Project Review Committee: Marco LiMandri;</i></p> <p>a. No Report</p>	<p>4.a. Marco reported that the minutes are pending for the Asaro Project and India and Beech.</p>	<p>4.a. No action taken</p>
<p>5. Community Reports</p> <p>a. SDPD, City Attorney's Office, Councilman Ward's Office, Mayor Faulconer's Office, Supervisor Fletcher's Office, Assemblyman Gloria's Office, Senator Atkin's Office, DCPC, LIRA Put Lady of the Rosary, Washington School & Convivio</p>	<p>5.a. Jeri Keiller reminded everyone that DCPC is having its election at Café Italia on March 9th from 11am-1pm.</p> <p>Kari Topzand wanted to remind everyone about the upcoming Washington Elementary School VanGo Event.</p> <p>Lou Palestini gave a brief update on Convivio. He said they are preparing to restore the Heritage Commission again.</p>	<p>5.a. No action taken.</p>
<p>6. Next Meeting</p> <p>a. Closed Session</p>	<p>6.a. Next meeting General Board meeting will take place on Tuesday, April 7, 2020 at 8:30 a.m. at OLR Meeting Hall. Afterwards, a closed session will take place to discuss and consider the new New City America, Inc. Management Agreement.</p>	<p>6.a. No action taken.</p>
<p>7. Adjournment</p>		<p>Danny Mocerì moved to adjourn the March Board meeting. Catt White seconded the</p>

		motion. Unanimously approved.
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Minutes taken by: Dianne T. Serna De León, Staff.