



Little Italy Association of San Diego - Board of Directors Meeting
Tuesday, November 7, 2023 at 8:30 am
Our Lady of the Rosary Church Hall – Downstairs (1654 State Street)

AGENDA

- 1) **Introductions / Marco Li Mandri, CEA**
- 2) **Non-Agenda: Public Comment & Announcements**
- 3) **Minutes of the October 3, 2023 Meeting** *Action Item* P. 3-11
- 4) **Who am I? / Audrey Hermes**
- 5) **Committee Reports**
 - Organization Committee / Steve Galasso
 - a. Clarissa Estevez Alternate – Paulina Tejada *Action Item* P. 12
 - b. Diversity, Inclusion and Anti-Harassment Policy / Luke Vinci *Action Item* P. 13
 - c. Annual Board Alternate Selection / Chris Gomez P. 14
 - d. Resignation of Joe Cordileone / Marco
 - e. FY24 Get-or-Give Recap, Self-Reporting & Board Attendance / Chris P. 15-16 & 61
 - f. Next Meeting: **TBD**
 - Finance Committee / Bryan Thompson
 - a. YTD Draft Financials / Jeri Keiller & Bryan *Action Item* P. 17
 - b. Fidelity Investment – Update / Jeri & Bryan P. 18
 - c. FY24 CPD Budget Adjustments – Update / Chris *Action Item* P. 19
 - d. FY24 County Neighborhood Reinvestment Grant (\$30K) / Chris
 - e. 2023 Taste of Little Italy Draft P&L / Curt P. 20
 - f. 2023 Draft Casino di Piazza Draft P&L / Chris P. 21-22
 - g. Next Meeting: **Monday, November 13, 2023 at 9:00am**
Little Italy Association’s Conference Room & Zoom
 - District Identity & Placemaking (DI&P) Committee / Perry Meyer P. 23-24
 - a. Olive Public Relations Report / Larisa Medina & Cree Jones
 - b. Little Italy Mercato (Saturdays & Wednesdays) / Brijet Myers
 - c. Italian Heritage Concert (10/15) / Curt Brooker Postponed
 - d. Bella Vita Fest (10/21 & 22) / Curt Wrap-Up
 - e. Trick-or-Treat on India Street (10/29) / Chris Wrap-Up P. 25
 - f. Piazza Costanza Dedication (11/28) / Chris P. 26-27
 - g. Little Italy Tree Lighting & Christmas Village (12/2) / Chris P. 28-30
 - h. Little Italy Venues / Curt
 - i. Next Meeting: **Friday, November 17, 2023 at 9:00am**
Little Italy Association’s Conference Room

LITTLE ITALY ASSOCIATION OF SAN DIEGO

Neighborhood Advisory Committee (NAC) / Jeri Keiller

- a. Fisher's Live Music CUP / Marco **P. 31**
- b. Next Meeting: **Monday, November 20, 2023 at 5:00pm**
Little Italy Association's Conference Room & Zoom

Parking & Mobility Committee / Luke Vinci

- a. Airport Authority Presentation on W. Grape Street / Marco **Action Item P. 32-59**
- b. City Presentation on W. Hawthorn – Next Month / Chris
- c. San Diego Rescue Mission Program – Update / Chris **P. 60**
- d. Next Meeting: **TBD**

6) Community Reports

SDPD, City Attorney's Office, Senator Atkins' Office, Assemblywoman Boerner Office, Supervisor Lawson-Remer's Office, Mayor Gloria's Office, Councilmember Whitburn's Office, Economic Development Department, Our Lady of the Rosary, Washington Elementary School, Convivio and DCPC.

7) Other

- 8) Next Meeting: Tuesday, December 5, 2023 at 8:30am**
Our Lady of the Rosary's Church Hall (Downstairs)

- 9) Adjournment **Action Item****

BROWN ACT. *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 2210 Columbia Street, San Diego, CA 92101 and the LIA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Chris Gomez at 619 233-3898 or chris@littleitalysd.com at least 48-hours prior to the meeting.*



**Little Italy Association of San Diego - Board of Directors Meeting
Tuesday, October 3, 2023, at 8:30 am
Our Lady of the Rosary Church Hall-Downstairs (1654 State Street)**

PRESENT Danny Mocerri, Bryan Thompson, Lou Palestini, Rich Gustafson, Luke Vinci, Ryan Blum, Annette Casemero, Jeri Keiller, Jim DeSpenza, Brijet Meyers, David Rodger, Pasquale Ioele, Dino Cresci, Father Joe Tabigue, Clarissa Estevez, Jon Zimmerly, Audrey Hermes, Renata Brunetto, Curt Brooker

EXCUSED Steve Galasso, Juan Nuñez, Lisa Gerson, Joe Busalacchi

ABSENT Jack Pecoraro

GUESTS Officer Larry Turner, Mary Elizabeth Novell, Renata Brunetto, Jonathan Santos, Susan Keating, Rhea Aguinaldo, Shelley Fernellec, Meghan Elledge, Zina Busalacchi, Paulina Tejada, Cynthis Adkins, Silvia Lozaya, Sean Plaisted

STAFF Marco Li Mandri, Chris Gomez, Rosie DeLuca, Ethan Olson, Tammy DeLuca, Jenn Von Stauffenberg, Nick Angulo, Michelle Thomas de Mercado

MINUTES

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:30 a.m. by the Chief Executive Administrator, Marco LiMandri. Marco welcomed Audrey Hermes to the Board.	<i>No action taken</i>
2. Non-Agenda: Public Comment Introductions and Announcements	2. Mary Elizabeth Novell announced the upcoming Spaghetti Dinner taking place on Friday, October 6, 2023. Anna Tokie announced that Convivio will be hosting Paint and Wine on October 11 th , and a social mixer on October 19, 2023.	<i>No action taken</i>
3. Review of September 12, 2023,	Minutes from September 12, 2023, were reviewed.	<i>3. Danny Mocerri moved to approve</i>

<p>Board Minutes</p>		<p><i>minutes. Annette Casemero seconded the motion. Unanimously approved.</i></p>
<p>4. Committee Reports <i>Org Committee: Steve Galasso;</i></p> <p>a. Nomination of Officers</p> <p>i. Vice President, Daniel Mocerri & Luke Vinci</p>	<p>4.i. Candidates Luke Vinci and Daniel Mocerri, provided a speech on qualifications and accomplishments to the Board.</p> <p>Chris and LIA Secretary, Annette Casemero passed out ballots to the Board members to vote for the Vice President position.</p> <p>Chris and Annette counted the Votes.</p> <p>Lou Palestini proposed that we promote Danny Mocerri to a newly elected, Executive VP position for his service as a founding father and dedication to our Little Italy Association, based on Article 6 in our Bylaws.</p> <p>Jeri Keiller suggested to amend the title, to consider a new officer's position.</p> <p>Lou Palestini offered a new motion to suggest to open a new position of 2nd Vice President.</p>	<p><i>The count of the candidates was conducted by Annette Casemero, Secretary and Chris Gomez from staff. After the count of the anonymous ballots, Annette announced that Luke was elected with a vote of 14 to 4., Luke Vinci is the new Vice President.</i></p> <p><i>Lou Palestini moved to set up an Article 6 provision for a new Executive, VP position and add this to the November Board Agenda as an action item. Joe Cordileone seconded the motion. Votes were 5 in favor and 13 oppositions. Motion failed.</i></p> <p><i>Joe Cordileone moved to approve a new 2nd VP position. Lou Palestini seconded the motion. Votes were 8 in favor and 11 oppositions. The</i></p>

<p>ii. Vice President of Cultural Affairs, Lou Palestini</p>	<p>ii. Candidate, Lou Palestini provided a speech of qualifications and accomplishments to the Board.</p>	<p><i>motion failed.</i> <i>4.ii. Bryan Thompson moved to accept Lou Palestini for VP of Cultural Affairs. Danny Mocerri seconded the motion. Unanimously approved.</i></p>
<p>iii. Secretary, Annette Casemero</p>	<p>4.iii. Candidate, Annette Casemero provided a speech of qualifications and accomplishments to the Board.</p>	<p><i>4.iii. Luke Vinci moved to confirm Annette Casemero to the position of Secretary. Danny Mocerri seconded the motion. Unanimously approved. (Annette was the only candidate nominated for Secretary at the September Board meeting)</i></p>
<p>b. Sup. Lawson-Remer’s Italian Heritage Month Proclamation /</p>	<p>4.b. Meghan Elledge awarded a Proclamation to the Little Italy Association in honor of Italian Heritage Month.</p>	<p><i>4.c. No action taken</i></p>
<p>c. County Building Being Up-Lit in Italian Colors for Italian Heritage Month (10/5) /</p>	<p>4.c. Meghan announced that the County of San Diego building will be lit in the colors of Italy on Friday, October 6th, to commemorate Italian Heritage Month.</p>	<p><i>4.d. No action taken</i></p>
<p>d. Homekey Program Letter of Support / Marco</p>	<p>4.d. Marco reported that he had sent a letter addressed to Director Gustavo Velasquez, requesting his support for the San Diego Housing Commission’s applications for Homekey Program grant application.</p>	<p><i>4.e. No action taken</i></p>
<p>e. FY24 Get-or-Give Recap, Self-Reporting &</p>	<p>4.e. Chris stated that the Get-or-Give self-reporting form is on page 12 of the Board packet, it is the responsibility of each Board member to keep Chris informed of monies raised or given to the Association.</p>	<p><i>4.f. No action taken</i></p>
<p>f. Next Meeting:</p>	<p>4.f. The next Org Committee meeting TBD</p>	

<p><i>Finance Committee: Bryan Thompson;</i></p> <p>a. YTD Draft Financials / Jeri Keiller & Bryan</p> <p>b. Fidelity Investment-Update-/ Jeri & Bryan</p> <p>c. FY24 NRP Grant – \$30K Awarded / Chris</p> <p>d. San Diego Foundation Endowment / Marco</p> <p>e. Stella Artois Sponsorship / Chris</p>	<p>4.a. Jeri Keiller gave an update on the YTD Financials provided on page 14 of the Board packet.</p> <p>4.b. Jeri Keiller gave an update on Fidelity Investments provided on page 15 of the Board packet.</p> <p>4.c. Chris reported that \$30,000.00 was awarded by Lawson-Remer's office to the association based upon a grant request. Chris added that the sponsorship was used for the funding of tables and chairs.</p> <p>4.d. Marco reported on a check that was received from the San Diego Foundation in the amount of \$276.85 on page 16.</p> <p>Lou Palestini reminded Board members that they need to wear their Little Italy Pin to all Board meetings and Little Italy events. Those without a pin will need to donate \$5.00 to the "Pin Fund". Please let Chris know if you need a replacement pin.</p> <p>Bryan commented on the foundation's annual report and pointed out the list of members on letterhead. Bryan suggested trying to set up a meeting with Marco and the foundation. Jenn Von Stauffenberg commented that she will be meeting with members of the San Diego Foundation this week and she will make that connection.</p> <p>4.e. Chris reported that the net to the Association from the Stella Artois sponsorship is \$34,000.00. Stella Artois has requested to hang banners, October 9-October 20, 2023 with a contribution of \$5,000 to the Association.</p>	<p><i>4.a. Lou Palestini moved to accept YTD Financials. Bryan Thompson seconded the motion. Unanimously approved.</i></p> <p><i>4.b. No action taken</i></p> <p><i>4.c. No action taken</i></p> <p><i>4.d. No action taken</i></p> <p><i>4.e. No action taken</i></p>
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f. Next Meeting:	4.f. The next meeting is TBD.	4.f. <i>No action taken</i>
<p>Committee Reports <i>DI&P Committee:</i></p> <p>a. Olive Creative Strategies Report/Larisa Medina & Cree Jones</p> <p>b. Little Italy Mercato (Saturdays & Wednesdays) / Catt White</p> <p>c. Casino di Piazza/Chris</p> <p>d. "El Grito" de México / Chris</p> <p>e. Italian Heritage Concert (10/15) / Curt Brooker</p> <p>f. Bella Vita Fest (10/21 & 22) / Curt</p> <p>g. Trick-or-Treat on India Street (10/29) / Chris</p>	<p>4.a. Jenn gave an update on Little Italy's public relations activities.</p> <p>4.b. Brijet Myers gave an update on the Little Italy Mercato and Wednesdays Market.</p> <p>4.c. Chris reported on the Casino di Piazza Financials provided on page 19 of the Board packet.</p> <p>4.d. Chris reported on the "El Grito" de Mexico event that was held at the Mexican Consulate on Friday, September 15, 2023. Chris reported that Mayor Todd Gloria and the Consulate General dedicated a special proclamation to the facility's 30 years in Little Italy.</p> <p>4.e. Curt reported on the Italian Heritage Event taking place October 15, 2023. Curt stated that fliers are in circulation. Tickets are on sale for \$55.00. There will be 300 tickets available for this event and 50 tickets will need to be sold to break even.</p> <p>4.f. Curt reported on the Bella Vita Fest.</p> <p>Curt stated that India street will be closed from the Little Italy sign to Fir Street for this event. There will be 55 chalk artists and 22 different varieties of wine from Italian Importers.</p> <p>4.g. Chris reported on the date change for TOTIS. The event will take place on Sunday, October 29, 2023, to minimize the impact on Businesses. This year India Street will be</p>	<p>4.a. <i>No action taken</i></p> <p>4.b. <i>No action taken</i></p> <p>4.c. <i>No action taken</i></p> <p>4.d. <i>No action taken</i></p> <p>4.e. <i>No action taken</i></p> <p>4.f. <i>No action taken</i></p> <p>4.g. <i>No action taken</i></p>

<p>h. Little Italy Tree Lighting & Christmas Village (12/2) / Chris</p> <p>i. Piazza Costanza – Update / Marco</p> <p>j. Little Italy Venues / Curt</p> <p>k. Next Meeting:</p>	<p>closed from Cedar to Grape street. The cost for the closure will be about \$1,000-\$1,500.</p> <p>Jeri Keiller offered \$500 toward the India Street closure. Chris provided the sponsorship form on page 21 of the Board Packet.</p> <p>4.h. Chris thanked Zina Busalacchi from Sysco and Greco for underwriting The Little Italy Tree Lighting and Christmas Village event with \$10,000.00. This event costs about \$40,000, so we will be reaching out to businesses for sponsorships.</p> <p>Next year will be LIA's 25th Anniversary.</p> <p>4.i. Chris reported that the Piazza Costanza dedication will take place on November 28, 2023, at 10:00am on the corner of Columbia St. and Ash St. Chris provided the sponsorship deck on pages 25-26 of the Board Packet. Chris reported that \$193,000.00 has been raised for Piazza Costanza.</p> <p>4.j. Curt stated that August and September have been very busy.</p> <p>Curt reported that he is closing the books out now. The Zevia activation was \$7,000.00, and Stella Artois closes at \$20,000.00 plus. Punches in the Piazza is closing out now and Bella Vita will have a donation for the Association.</p> <p>4.k. Next meeting will take place on Friday, October 20, 2023, at 9:00 am in the Little Italy Association's Conference Room.</p>	<p><i>4.h. No action taken</i></p> <p><i>4.i. No action taken</i></p> <p><i>4.j. No action taken</i></p> <p><i>4.k. No action taken</i></p>
<p>Neighborhood Advisory Committee (NAC)- Jeri Keiller</p> <p>a. No Update/ Jeri</p>	<p>4.a. Marco reported on the Busker Ordinance and sidewalk vending.</p> <p>Officer Larry Turner gave a brief update on sidewalk vending.</p>	<p><i>4.a. No action taken</i></p>

<p>b. Next Meeting:</p>	<p>Marco reported on the signage to be put under the Grape Street Bridge.</p> <p>Marco reported on the pedicabs in Little Italy.</p> <p>Marco reported on his review on the pedicabs sound ordinance.</p> <p>Emily will provide information re: sound levels.</p> <p>Marco reported on the stay away orders.</p> <p>David Rodger asked if we are going to have a Board Intro meeting. Marco responded, that now that we have new Board members we will schedule this meeting.</p> <p>Marco responded, that throwing a knife is a 911 call, but unfortunately, smoking of an illegal substance would be a non-emergency call.</p> <p>Officer Turner offered advice on neighborhood concerns.</p> <p>4.b. Next meeting TBD</p>	<p>4.b. No action taken</p>
<p><i>Parking & Mobility Committee: Luke Vinci</i></p> <p>a. W. Hawthorn & W. Grape Streets Traffic Conversions / Chris</p> <p>b. FY24 CPD Budget Adjustments – Update / Chris</p>	<p>4.a. Chris reported that the City is moving forward with the Downtown Mobility Plan and implementing bike lanes, removing parking, and adding a 4th lane of traffic on Hawthorne and Grape Street on both sides.</p> <p>4.b. Luke Vici reported on the \$250,000.00 drop in the valet parking revenue.</p> <p>There are discussions to transfer Little Italy’s valet services to Blue Water and remove Little Italy’s Valet Parking Program with an MOU stating that Little Italy will be partnering with Blue water. This will free up \$400,000.00 which can be used toward the Rescue Mission.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>

<p>c. Preparing for FY25 CPD Budgets – Update / Chris</p> <p>d. Next Meeting:</p>	<p>4.c. Chris reported \$250,00.00 to advocate for more funding.</p> <p>4.d. The next meeting is TBD</p>	<p>4.c. <i>No action taken</i></p> <p>4.d. <i>No action taken</i></p>
<p>5. Community Reports</p>	<p>5. SDPD, Officer Larry Turner reported on sidewalk vending. Officer Tuner announced that the Last Thursday of the month is the Captain Advisory Board.</p> <p>Emily Bonner from Councilmember Whitburn’s office reported that their budget priorities memo was submitted to IBA last week, with another one due in January.</p> <p>Emily stated that there will be a couple more budget meetings in between now through January.</p> <p>Emily thanked the Board members who filled out the survey.</p> <p>Marco stated that he met with the Councilman and the Chief of Staff and requested making Amici Park Improvements, a capital improvement project for this year.</p> <p>Marco asked Emily to please remind the Councilmember about this request.</p> <p>Rhea Aguinaldo from Economic Development Department reported that the department has issued the Purchase Orders for the BID & MAD programs as well as the Little Italy MAD advance.</p> <p>Rhea introduced Sean Plaisted from the small business engagement unit, who will be the new liaison and the first point of contact for Little Italy MAD program.</p> <p>Sean Plaisted introduced himself</p> <p>Marco asked Sean about the SDG&E lighting reduction. Marco stated that he</p>	<p>5. <i>No action taken</i></p>

	<p>would like to revisit the issue with Airbnb's and bring it back to the clerk's office.</p> <p>Chris requested to receive all city contracts, BID & MAD, sustainability, and mobility, on the same cycle.</p>	
6. Other	6. Nothing to Report.	<i>6. No action taken</i>
7. Next Meeting	7. Tuesday, November 7, at 8:30 am at Our Lady of the Rosary Church Hall.	<i>7. No action taken</i>
8. Adjournment	8. Meeting Adjourned	<p><i>8. Luke Vinci moved to adjourn the meeting.</i></p> <p><i>Annette Casemero seconded the motion.</i></p> <p><i>Unanimously approved.</i></p>

Minutes taken by Dianne T. Serna, Staff

Christopher M. Gomez

From: Estevez, Clarissa <cestevez@kilroyrealty.com>
Sent: Tuesday, October 3, 2023 8:06 AM
To: Christopher M. Gomez
Subject: Re: RESPONSE NEEDED: Little Italy Board Meeting Attendance

Good morning.

Please take this as notice to add Paulina Tejada as my alternate. Thank you.

Additionally I'm enroute to this morning's meeting but was caught in traffic due to accident i'm running late. Eta says 8:50am. My apologies. See you soon.

Thank you

Get Outlook for iOS<<https://aka.ms/o0ukef>> -----
From: Christopher M. Gomez <chris@littleitalysd.com>
Sent: Friday, September 29, 2023 10:16:33 AM
To: Estevez, Clarissa <cestevez@kilroyrealty.com>
Subject: RE: RESPONSE NEEDED: Little Italy Board Meeting Attendance

[**EXTERNAL EMAIL**]

Thank you, Clarissa.

All you need to do is send me an email with the alternates name and request that the Board accept your alternate to represent your seat when you are unavailable.

Ciao,
Chris

CHRISTOPHER M. GOMEZ

District Manager

Little Italy Association of San Diego

2210 Columbia Street

San Diego, CA 92101



**LITTLE ITALY ASSOCIATION OF SAN DIEGO
COMMITMENT TO DIVERSITY, INCLUSIVITY, AND ANTI-HARASSMENT
*Adopted by Board of Directors PENDING***

All Members of the Board of are required to attend and complete annual Diversity, Inclusion, and Anti-Harassment Training, as required by the City of San Diego's FY19 BID Contract, Third Amendment, Exhibit F, to enhance their knowledge to fulfill this responsibility. All Members are also expected to act in accordance with the Diversity, Inclusion, and Anti-Harassment policies.

LIA is committed to providing an environment that is free of discrimination and unlawful harassment. Actions, words, jokes, or comments based on an individual's gender, race, ethnicity, age, religion, sexual orientation, or any other legally protected characteristic will not be tolerated. As an example, sexual harassment (both overt and subtle) is a form of Member misconduct that is demeaning to another person, undermines the integrity of the Member relationship, and is strictly prohibited.

Any Member who wants to report an incident of discrimination, sexual or other unlawful harassment, should promptly report the matter to the LIA attorney appointed to handle these matters or a member of the Executive Committee. Members can raise concerns and make reports without fear of reprisal.

Procedure:

1. When possible, confront the harasser and persuade him or her to stop.
2. Provide a written or oral complaint to the LIA attorney, Chief Executive Administrator, or LIA Organization Committee Member which includes all details on the incident(s), names of individuals involved, and the names of any witnesses.
3. The agent that the complaint was reported to will share the complaint with LIA's attorney for evaluation of the complaint.
4. Based on initial review, an effective, thorough, and objective investigation by a third-party independent agency may be triggered based on initial findings.
5. If the findings of the investigation are deemed a violation of the LIA Board's city contracts or the Diversity, Inclusion, and Anti-Harassment policies, removal or other appropriate action may be considered by a simple majority vote from the LIA board.
6. LIA will not retaliate against Members for filing a complaint and will not tolerate or permit retaliation from Leadership or other Members.

LITTLE ITALY ASSOCIATION OF SAN DIEGO

2210 Columbia Street ■ San Diego, CA 92101 ■ Phone: 619-233-3898 ■ Fax: 619-233-4866
Email: mail@littleitalysd.com ■ Website: www.littleitalysd.com
Facebook / Instagram / Twitter: [LittleItalySD](#) ■ TikTok: [LittleItaly.SD](#) ■ [#LittleItalySD](#)

**Little Italy Association of San Diego
Board and Committee Member
Designated Alternate Form**

Amended 11.1.2023



Voting members of certain boards and committees are permitted to appoint an alternate to attend and cast votes on their behalf. Alternates must be designated in writing prior to any meeting for which they will represent the voting member. As a practice to maintain updated records, the Association will be requesting updated forms. Please complete and return this form to Chris Gomez at chris@littleitalysd.com in order to designate an alternate.

Name and Title of Voting Alternate

Please indicate any of the following boards or committees for which this designation applies.

Name _____
Title

Company/Organization Name

Boards and Committees

Please indicate any of the following boards or committees for which this designation applies.

- | | |
|--|---|
| <input type="checkbox"/> Board of Directors | <input type="checkbox"/> Parking & Mobility Committee |
| <input type="checkbox"/> Organization Committee | <input type="checkbox"/> Civil Sidewalks Committee |
| <input type="checkbox"/> Finance Committee | <input type="checkbox"/> Project Review Committee |
| <input type="checkbox"/> District Identity & Placemaking Committee | <input type="checkbox"/> Legacy Committee |
| <input type="checkbox"/> Neighborhood Advisory Committee | |

Effective Period

Please indicate the effective period for which this designation applies.

- Specific Dates: _____
- All dates until further notice

Seated Member Authorization

Seated Member Name _____
Title

Company/Organization Name

Signature _____
Date

LITTLE ITALY ASSOCIATION OF SAN DIEGO

Little Italy Board of Directors Get-or-Give & Staff Fundraising Summary

Term: 2023-2024

GOALS MET

*FY24 RMNG does not carry-forward (C/F) into the next fiscal year.

LAST NAME	FIRST NAME	FY23 C/F	JUL '23	AUG. '23	SEP. '23	FY24 + C/F	GorG REQ	FY24 RMNG*	FY24 C/F	
Galasso	Steven	\$0		\$250		\$250	\$1,500	-\$1,250	-\$1,250	Aug. Casino Tix
Moceri	Danny	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Palestini	Lou	\$790		\$220		\$1,010	\$1,500	-\$490	-\$490	Aug. Casino Tix
Thompson	Bryan	\$2,968		\$600		\$3,568	\$1,500	\$2,068	\$2,068	Aug. Fall Disp., Casino Tix
Vinci	Luke	\$4,250				\$4,250	\$1,500	\$2,750	\$2,750	
Blum	Ryan	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Brooker	Curt	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Brunetto	Domenic	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Busalacchi	Joey	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Casemero	Annette									Aug. OLR Linens / Sep. Panches & Casino Linens
		\$118		\$650	\$280	\$1,048	\$1,500	-\$452	-\$452	
Cordileone	Joe	\$0		\$130		\$130	\$1,500	-\$1,370	-\$1,370	Aug. Casino Tix
Cresci	Dino	\$0		\$685		\$685	\$1,500	-\$815	-\$815	Aug. Fall Disp.
DeSpenza	Jim	\$930		\$700		\$1,630	\$1,500	\$130	\$130	Aug. Fall Disp., OLR Tix
Estevez	Clarissa	\$24,025				\$24,025	\$1,500	\$22,525	\$22,525	
Gerson	Lisa	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Gustafson	Rich	\$100		\$1,000		\$1,100	\$1,500	-\$400	-\$400	Aug. Casino Spon.
Hermes	Audrey	\$0				\$0	\$1,125	-\$1,125	-\$1,125	
Ioelle	Pasquale	\$134				\$134	\$1,500	-\$1,366	-\$1,366	
Keiller	Jeri	\$245		\$350		\$595	\$1,500	-\$905	-\$905	Aug. Fall Disp.
Newton	Davis	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Núñez	Juan	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Pecoraro	Jack	\$12,200				\$12,200	\$1,500	\$10,700	\$10,700	
Rodger	David									Jul. Marine Band Spon. & Food / Sep. Panches & Casino Don.
		\$2,048	\$1,475		\$24,100	\$27,623	\$1,500	\$26,123	\$26,123	
Strauss Casey	Diana	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Tabigue	Father Joseph	\$400				\$400	\$1,500	-\$1,100	-\$1,100	
White	Catt	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Zimmerly	Jon	\$0				\$0	\$1,125	-\$1,125	-\$1,125	
		\$48,208	\$1,475	\$4,585	\$24,380	\$30,440	\$39,750			

Little Italy Association of San Diego
 FY24 Board Attendance

Last Name	First Name	Position	Jul. 23	Aug. 23	Sep. 23	Oct. 23	Nov. 23	Dec. 23	Jan. 24	Feb. 24	Mar. 24	Apr. 24	May. 24	Jun. 24
Blum	Ryan	Property Director												
Brooker	Curt	Business Director			X									
Brunetto	Domenic	Property Director												
Busalacchi	Joey	Business Director	X			X								
Casemero	Annette	Property Director												
Cordileone	Joe	Community at Large			L									
Cresci	Dino	Property Director												
DeSpenza	Jim	Property Director			X									
Estevez	Clarissa	Property Director	U											
Galasso	Steven	1 - PRESIDENT				X								
Gerson	Lisa	Property Director				X								
Gustafson	Rich	Property Director												
Hermes	Audrey	Business Director												
ioele	Pasquale	Property Director	X											
Keiller	Jeri	Property Director			X									
Moceri	Danny	2 - VICE PRESIDENT												
Núñez	Juan	Property Director	X		X	X								
Palestini	Lou	3 - V.P. OF CULT. AFF.												
Pecoraro	Jack	Property Director												
Rodger	David	Property Director												
Strauss Casey	Diana	Property Director	L	L	L	L								
Tabigue	Father Joseph	Property Director												
Thompson	Bryan	4 - TREASURER	X											
Vinci	Luke	5 - SECRETARY												
White	Catt	Community at Large												
Zimmerly	Jon	Residential Tenant												

- X - Excused
- U - Unexcused
- L - Leave

Bylaws: Attendance

- 3 Unexcused
- 6 Total (Excused and Unexcused)

**LITTLE ITALY ASSOCIATION
FINANCIAL OVERVIEW
FY JULY 2023 - JUNE 2024**

BOARD MEETING DATE:	11/7/2023					
Accrual Basis Report - September 2023						
		<u>INCOME YTD</u>	<u>EXPENSE YTD</u>	<u>DIFFERENCE FISCAL YEAR</u>	<u>NET BUDGET YTD</u>	<u>REVISED ANNUAL BUDGET (NET)</u>
SAN DIEGO CONTRACTS						
BID	27,883	32,540	-4,657	0	0	
MAD ₁	341,016	387,882	-46,866	-36,959	-147,837	
PARKING METER ₂	177,957	149,994	27,963	0	0	
TOTAL	\$546,856	\$570,416	-\$23,560	-\$36,959	-\$147,837	
1. Supplemental Maintenance program: YTD net gain \$38,047. YTD budget \$41,875. (Annual budget net income is \$150,000)						
2. Additional Parking Program operations: YTD net income \$1,340. YTD budget \$0. (Annual budget net income \$0)						
Programs and Operations: YTD net income \$62,254. YTD budget net income \$49,995. (Annual budget net income \$85,239) Included are the results for the Mercato. Mercato results are YTD net income \$136,686. YTD budget \$117,515. (Annual budget \$387,060).						
	Sep-23	Sep-22				
Total income for Little Italy Assn	\$1,105,895	\$849,234				
Total expense for Little Italy Assn	<u>\$1,027,518</u>	<u>\$833,856</u>				
Net income over expense	<u>\$78,377</u>	<u>\$15,378</u>				
Balance Sheet						
	9/30/2023	9/30/2022				
Checking	\$663,524	\$536,056				
Savings	93,217	277,633				
Fidelity Investments	139,000	0				
Accounts Receivable	191,594	334,757				
Other assets	251,687	105,920				
Total Assets	<u>\$1,339,022</u>	<u>\$1,254,366</u>				
Accounts Payable	\$70,633	\$81,532				
Advances	61,730	108,732				
Loans	148,475	148,475				
Equity	1,058,184	915,627				
Liabilities & Equity	<u>\$1,339,022</u>	<u>\$1,254,366</u>				

FIDELITY INVESTMENTS - LITTLE ITALY ASSOCIATION - 10/28/2023							18	
DESCRIPTION	DEPOSIT	DATE DEPOSIT	AMOUNT	PURCHASE DATE	MATURITY DATE	MONTHS	RATE %	
DEPOSIT	\$4,000	1/13/2023						
DEPOSIT	\$5,000	1/17/2023						
DEPOSIT	\$50,000	2/28/2023						
BALANCE 2/28/2023	\$59,000		\$8,000					
BALANCE 3/31/2023	\$169,000		\$167,000					
BALANCE 4/30/2023	\$169,000		\$167,000					
Balance Certificates of Deposit 6/30/2023			\$106,000					
Money Market 6/30/2023			\$94,436					
Total 6/30/2023	\$199,000		\$200,436					
Balance Certificates of Deposit 10/28/2023			\$199,000					
Money Market			\$3,443					
Total 10/28/2023	\$199,000		\$202,443					
BY MATURITY DATE								
			AMOUNT	PURCHASE DATE	MATURITY DATE	MONTHS	RATE %	
65675QCW7	NORTH AMERN BKG		\$4,000	2/15/2023	11/17/2023	9	4.75%	
9576PKR1	WESTERN ALLIANCE		\$10,000	3/8/2023	12/8/2023	9	4.95%	
46593LV30	JPMORGAN CHASE BK		\$10,000	12/12/2022	12/12/2023	12	5.40%	
20415QH0	COMMUNITY WEST BANK		\$10,000	3/20/2023	12/20/2023	9	5.15%	
46593LP29	JPMORGAN CHASE BK		\$4,000	2/17/2023	2/22/2024	12	4.95%	
89788HEL3	TRUST BANK		\$27,000	5/20/2023	2/24/2024	9	5.15%	
6169OU2K5	MORGAN STANLEY		\$10,000	3/8/2023	3/8/2024	12	5.10%	
61768EUC5	MORGAN STANLEY		\$4,000	5/24/2023	5/24/2024	12	5.15%	
DSN9M1683	GOLDMAN SACHS		\$20,000	9/26/2023	3/26/2024	6	5.50%	
DSN9P1400	BANK OF AMERICA		\$10,000	10/06/2023	8/6/2024	9	5.45%	
DSNP2562	WELLS FARGO		\$30,000	10/02/2023	10/2/2024	12	5.55%	
DSN9L8247	NORTHWEST BANK		\$30,000	09/29/2023	9/29/2024	12	5.55%	
DSN9M7497	TRUST BANK		\$30,000	09/29/2023	9/29/2024	12	5.55%	
			\$199,000					

FY24 Little Italy Parking District Budget - Amended

Updated 9/25/2023

INCOME	Initial	Revised
Parking Meter Revenues (PMR)	\$597,560	\$597,560
FY23 Carryforward	\$100,000	\$100,000
Projected Program Revenue	\$116,640	\$16,000
Total FY23 Projected Income	\$814,200	\$713,560

EXPENSE	Initial	Revised
In-House Valet Program		
Valet Employee Payroll	\$260,000	\$47,000
Equipment & Uniforms	\$8,000	\$12,500
Cell/Tech Service & Fees	\$2,000	\$0
Permits	\$4,000	\$0
Total	\$274,000	\$59,500

Lot Rentals and Insurance for Both Programs		
Workers Comp	\$15,000	\$1,000
Liability Insurance	\$48,000	\$48,000
Parking Lot Rentals	\$110,000	\$20,000
Total	\$173,000	\$69,000

Marketing and Promotions		
Website Maintenance & IT (Partial)	\$4,500	\$4,500
Printed Material	\$5,000	\$5,000
Public Relations (Partial)	\$40,000	\$40,000
Total	\$49,500	\$49,500

New Initiatives and Special Projects		
Wayfinding Systems	\$1,000	\$1,000
Bicycle Mobility & Infrastructure	\$1,000	\$1,000
Planters, Bollards & Beautification	\$9,736	\$65,000
Traffic Control	\$50,000	\$50,000
Enhanced Security & Pedestrian Safety	\$50,796	\$216,892
Enhanced Pedestrian Lighting	\$35,000	\$38,000
Total	\$147,532	\$371,892

LIA Operational		
Admin Oversight	\$113,404	\$113,404
Office Rent (Partial)	\$24,000	\$24,000
Utilities & Supplies (Partial)	\$12,000	\$12,000
Audit	\$2,000	\$2,000
Vehicle Subsidy & Maintenance (Partial)	\$10,000	\$3,500
Storage (Partial)	\$8,764	\$8,764
Total	\$170,168	\$163,668
Total FY24 Projected Expenses	\$814,200	\$713,560

Variance	\$0	\$0
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These are funds that have already been expended.

This reflects the revenue collected until now for this FY.

DRAFT 2023 TOLI ACTIVITY BREAKDOWN:Event Revenue:

Event Ticket Sales	\$	76,575.00
Sponsorship Sales	\$	11,500.00
Less CC Processing fees	\$	(2,906.48)

Total Revenue	\$	85,168.53
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Cost of Production:

Production Staff, Wages	\$	14,000.00
Banner Patch - T's & Signs	\$	97.88
Passports - GotPrint	\$	283.35
Event Signage - My Printer	\$	329.71
Adhesive Putty - Amazon	\$	40.20
Paper & Plastic Supplies, Webstaurant	\$	1,728.16
Boxes, Lids, Cups - Amazon	\$	249.99
Rest. Disposables, Cups and Ice - Smart & Final	\$	144.43
Ice - 7-11	\$	51.59
Grain and Grit	\$	400.00
Performers	\$	200.00
Photography	\$	470.00
QR Code Generator	\$	119.88
Promo Posters - Diego and Son	\$	213.35
Public Relations	\$	-

Total Cost of Production	\$	18,328.54
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Gross Profit:	\$	66,839.99
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Profit Split:

FUSE	\$	33,419.99
LIA	\$	33,419.99

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11/03/23

Cash Basis

Little Italy Association of San Diego
CASINO DE PIAZZA Profit & Loss Detail
 July 1 through November 3, 2023

Type	Date	Source Name	Memo	Original Amount	Paid Amount
Income					
PROGRAM INCOME					
LIA Board Give or Get					
Invoice	08/28/2023	Casino de Piazza	2023 Casino di Piazza - Silver ...	1,000.00	1,000.00
Deposit	09/13/2023		Joe Cordileone	130.00	130.00
Deposit	09/13/2023		Bryan Thompson	250.00	250.00
Total LIA Board Give or Get					1,380.00
Admission					
Invoice	10/16/2023	Casino de Piazza	Purple Pass Ticket Sales	13,730.00	13,730.00
Total Admission					13,730.00
Sponsors					
Invoice	09/29/2023	Casino de Piazza	2023 Casino di Piazza - Gold ...	2,500.00	2,500.00
Total Sponsors					2,500.00
Ticket sales					
Deposit	09/13/2023		Ticket Sales, Chip Sales, Bev...	2,467.76	2,467.76
Deposit	09/18/2023		Ticket Sales, Beverage Sales, ...	2,026.00	2,026.00
Total Ticket sales					4,493.76
Total PROGRAM INCOME					22,103.76
Total Income					22,103.76
Gross Profit					22,103.76
Expense					
PROGRAM EXPENSE					
Banners / Flags					
Bill	09/25/2023	T's & Signs	Cable for Casino Di Piazza Ba...	647.06	647.06
Bill	09/30/2023	T's & Signs	8 Coroplastic Signs	304.50	304.50
Total Banners / Flags					951.56
Beer & Wine					
Bill	09/25/2023	Nick Zawadzki	Wine	930.00	930.00
Total Beer & Wine					930.00
Catering Expense					
Check	08/15/2023	Chef Giselle Aguirre	Caterer for 9/15/23 Event	2,020.31	2,020.31
Check	09/08/2023	Chef Giselle Aguirre	Caterer for 9/15/23 Event	2,020.31	2,020.31
Bill	09/11/2023	Del Road, LLC	Little Italy Casino Night event ...	5,048.84	2,524.42
Check	09/13/2023	Little Italy Market & S...	Alcohol	1,406.33	1,406.33
Bill	09/19/2023	Del Road, LLC	Little Italy Casino Night event ...	5,048.84	2,524.42
Total Catering Expense					10,495.79
Entertainment					
Check	08/22/2023	The Bash		250.00	250.00
Check	09/06/2023	Raphael Batista	Violinist - Casino Di Piazza	600.00	600.00
Check	09/07/2023	Black Tie Casino Eve...		2,550.00	2,550.00
Check	09/08/2023	Serenade Events	Serenade Events Guitar	517.50	517.50
Bill	09/11/2023	Black Tie Casino Eve...	Casino Tables for event	5,100.00	2,550.00
Check	09/14/2023	Serenade Events	Serenade Events Guitar	207.00	207.00
Bill	09/19/2023	Black Tie Casino Eve...	Casino Tables for event	5,100.00	2,550.00
Bill	09/25/2023	Chris Gomez	Soo Kim Entertainment	250.00	250.00
Bill	09/30/2023	Chris Gomez	Soo Kim Entertainment	100.00	100.00
Deposit	10/17/2023		Refund on overpayment	-2,550.00	-2,550.00

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11/03/23

Cash Basis

Little Italy Association of San Diego
CASINO DE PIAZZA Profit & Loss Detail
 July 1 through November 3, 2023

Type	Date	Source Name	Memo	Original Amount	Paid Amount
Total Entertainment					7,024.50
Public Relations					
Bill	08/14/2023	Olive Public Relations	Casino De Piazza	500.00	500.00
Total Public Relations					500.00
Program Operations					
Bill	09/19/2023	Carlos Hernandez	Staffing for Casino Di Piazza ...	342.30	342.30
Check	09/20/2023	San Diego Coin Laun...	Wash Tablecloths	6.50	6.50
Check	09/20/2023	Square Inc.	Test Square service for Casin...	10.00	10.00
Total Program Operations					358.80
Program Supplies					
Bill	07/31/2023	T's & Signs	Invitation w/ Gold Foil	217.50	217.50
Check	08/22/2023	Amazon.com	Raffle Tickets	12.88	12.88
Check	08/22/2023	Amazon.com	Wristbands/ Misc Supplies	427.09	427.09
Check	08/24/2023	Amazon.com		68.50	68.50
Check	09/06/2023	Dollar Tree Stores, Inc.		40.32	40.32
Check	09/06/2023	GWLinens		140.93	140.93
Check	09/07/2023	Amazon.com		40.38	40.38
Check	09/08/2023	Amazon.com		186.30	186.30
Check	09/09/2023	Amazon.com		36.96	36.96
Check	09/09/2023	Amazon.com		101.75	101.75
Check	09/09/2023	Amazon.com		177.84	177.84
Check	09/11/2023	The UPS Store		88.46	88.46
Check	09/12/2023	Restaurant Depot		64.44	64.44
Check	09/12/2023	Smart & Final	Refreshments for Casino Di Pi...	146.35	146.35
Bill	09/14/2023	Nick Angulo	Smart & Final	284.96	90.98
Bill	09/14/2023	Nick Angulo	Costco	18.45	5.89
Bill	09/14/2023	Nick Angulo	Smart & Final Return	-96.87	-90.98
Bill	09/14/2023	Nick Angulo	Smart & Final Return	-96.87	-5.89
Check	09/17/2023	Amazon.com		11.85	11.85
Deposit	09/19/2023	Smart & Final	Refreshments for Casino Di Pi...	-39.90	-39.90
Deposit	09/21/2023	Amazon.com	Deposit	-11.85	-11.85
Bill	09/30/2023	Nick Angulo	Smart & Final	284.96	193.98
Bill	09/30/2023	Nick Angulo	Costco	18.45	12.56
Check	10/19/2023	Home Depot Credit S...		283.29	283.29
Total Program Supplies					2,199.63
Security Services					
Bill	09/11/2023	Titanium Security		290.00	290.00
Total Security Services					290.00
Total PROGRAM EXPENSE					22,750.28
Total Expense					22,750.28
Net Income					-646.52



LIA Board Meeting PR Agenda Tuesday, November 7, 2023

PITCHING

Recap/Upcoming Focus

- Trick-or-Treat on India St (Media Alerts)
- Piazza Costanza (Short Leads)
- Little Italy Tree Lighting & Christmas Village (Short Leads)

WRITING

Recap/Upcoming Focus

- San Diego Downtown News November | Small Business Season
- San Diego Downtown News December | Holiday Season
- Little Italy Tree Lighting & Christmas Village (Media Alerts)
- Small Business Season

Social Media

Highlights / Recap

- Gained 1784 new followers on all platforms
- Earned over 1.1M total impressions
- Garnered over 15K total engagements
- Promoted Trick-or-Treat on India Street
- Promoted Bella Vita Fest

Upcoming

- Creating original Reels / TikTok videos
- Continue to promote upcoming events

Social Media Analytics (Last 30 days as of Oct 25)


Social Media	New fans/followers	Total fans/followers	Engagement	Impressions
 Little Italy San Diego	1452	92867	5557	445147
 Little Italy	232	96206	9190	624538

TikTok

- Followers: 962 Likes: 2115

Top content - Facebook (Based on reach)


Best performing content published during the selected period.



Oct 8, 2023 · Little Italy

Fall is in the air, and Little Italy is dressed in its autumn best! 🍂🍁 Gra...


🔊 Reach	13,371
📊 Engaged users	306
🖱️ Clicks	26
🖱️ Other clicks	69
Engagement rate per reach	2.3%
Engagement rate per impression	2.2%



Oct 18, 2023 · Little Italy

Get ready for Little Italy's newest event by team ArtWalk, making its...

🔊 Reach	7,133
📊 Engaged users	231
🖱️ Clicks	78
🖱️ Other clicks	53
Engagement rate per reach	3.2%
Engagement rate per impression	3.1%




Sep 30, 2023 · Little Italy

Get ready for a spooktacular time in Little Italy on Sunday, October 29th...

🔊 Reach	5,392
📊 Engaged users	158
🖱️ Clicks	84
🖱️ Other clicks	26
Engagement rate per reach	2.9%
Engagement rate per impression	2.9%

Top content - Instagram (Based on engagement)


Best performing content published during the selected period.



Sep 26, 2023 · Little Italy San Diego

Wander through the charming streets and you'll instantly know why we're...


🔊 Reach	29,562
💬 Comments	37
❤️ Likes	2,175
📌 Saves	133
📊 Engagement	2,617
Engagement rate per reach	8.9%
Engagement rate per impression	8.9%



Oct 16, 2023 · Little Italy San Diego

Fall in Little Italy means sipping on espresso, discovering unique...

🔊 Reach	23,162
💬 Comments	15
❤️ Likes	496
📌 Saves	18
📊 Engagement	565
Engagement rate per reach	2.4%
Engagement rate per impression	3%



Oct 2, 2023 · Little Italy San Diego

Happy Italian-American Heritage and Culture Month! 🇮🇹❤️ Join us on...

🔊 Reach	11,426
💬 Comments	7
❤️ Likes	343
📌 Saves	10
📊 Engagement	385
Engagement rate per reach	3.4%
Engagement rate per impression	4.1%

Trick-or-Treat on India Street
Sunday, October 29, 2023
5:30pm to 7:30pm

INCOME		Amount
	Presenting Sponsor	
Filippi's Pizza Grotto	Gold Sponsor	\$1,000
Jeri Keiller	Bronze Sponsor	\$500
Batta Fulkerson	Gold Sponsor	\$2,000
Coco Maya by Miss B's	Bronze Sponsor	\$500
TOTAL INCOME		\$4,000
EXPENSES		Amount
Permits		
City of San Diego	Street Closure Permit & Police/Fire Services	\$0
Marketing/Promotions		
T's & Signs	50 Posters & 2,000 Postcard Fliers	
Paul Nestor	Photographer	\$500
Props/Décor & Equipment		
T's & Signs	Nightmare Before Christmas Backdrop	\$500
LIA	Poles and Bases, Bike Racks (shrubs)	
Amazon	Spooky Pennant Flags	\$16
TBD	4 x 8-Foot Poles and Bases	
LIA	Participating Businesses Maps	
Office Depot	Map Paper & Cutting	
Michaels	Wreath and Garland	\$698
Amazon	Wreath Decor	\$304
Amazon	Lighted Foam Sticks	\$92
TBD	Candy	\$500
TOTAL EXPENSES		\$2,610
VARIANCE		\$1,390



The Little Italy Association Board of Directors, Staff and Committee Members are honored to unveil Little Italy's newest piazza celebrating the amazing life and contributions of Midge Costanza.

Please join us at a hospitality hour following the dedication ceremony of the Piazza Costanza on Tuesday, November 28, 2023 at ten o'clock in the morning outside of LUMA Luxury Apartments on the corner of Columbia and W. Ash.

PIAZZA
Costanza

Little Italy, San Diego, California



*"Human dignity is a right, not a privilege,
a right inherited at birth."*

Margaret Midge Costanza

Piazza Costanza Profit & Loss Report

As of 10/13/2023

EXPENSE

Vendor	Item	Cost
Gregory Reade	Bronze Life-Size Statue	\$17,500.00
QCP Corp	Custom Monument & Planters	\$44,540.00
FermobUSA	5 Tables & 20 Chairs (+ 5 Reserve Set)	\$23,702.80
MJJ Sales	5 Umbrellas (+5 Reserve Units)	\$3,110.25
T's & Signs	10 Umbrellas Silk-Screened (4 Panels)	\$652.50
Planter's Unlimited	16 Hanging Baskets	\$1,437.84
Olive Public Relations	Public Relations	\$500.00
Paris Group Incorporated	16 Photo Tiles	\$1,664.00
Legacy Digital	Digitization of Videos and Audio	\$155.00
Little Italy Association	Initial Landscaping of 10 Planters & 8 Hanging Baskets	\$4,232.00
Little Italy Association	5 Year Maintenance/Replanting of Landscaping & Hanging Baskets	\$22,040.00
Little Italy Association	Capital Reserve	\$26,466.31

DEDICATION CEREMONY

City of San Diego	Street Closure Permit & Police/Fire Services	\$1,000.00
Mario Genel	Photography & Videography	\$750.00
TBD	Food & Coffee	\$0.00
Chef Giselle	Charcuterie Board	\$500.00
TBD	Plates, Napkins, Cups	
Amazon	Easels	\$176.19
Amazon	Ribbon	\$15.00
Amazon	Linens	\$140.00
Amazon	Donor Gift Bags	\$47.27
Amazon	Frames	\$25.00
Alamo Flags	Flags	\$669.96
T's & Signs	Invitations	\$399.66
3DCrystal.com	Donor Gifts	\$2,005.75
Framebridge	Archive Shadow Box	\$350.00
Chrome Digital	Picture	\$18.32
SDSU	Entertainment Donation & Transportation	\$1,200.00
Giselle	Brunch Board	\$500.00
TBD	Rental Equipment	

SUBTOTAL WITHOUT RESERVE	\$127,331.54
PROJECT TOTAL	\$153,797.85

Long-Term Maintenance & Replanting Break-Down

Little Italy Association	Weekly Maintenance of Space (5 Years)	\$14,040.00
Little Italy Association	Quarterly Replanting (5 Years)	\$8,000.00

LONG-TERM MAINTENANCE & REPLANTING SUBTOTAL	\$22,040.00
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INCOME

Donor	Level	Amount
Senator Toni Atkins	State Grant	\$55,000.00
County of San Diego	County Grant	\$40,000.00
County of San Diego	County Grant	\$15,000.00
County of San Diego	County Grant	\$5,000.00
Irwin Jacobs	Large Donor	\$35,000.00
Mel Katz	Semi-Large Donor	\$10,000.00
Phil Blair	Semi-Large Donor	\$10,000.00
Bobbie Spoon	6x6 Donor	\$5,000.00
Marco & Laura Li Mandri	6x6 Donor	\$5,000.00
Laurie Black	6x6 Donor	\$5,000.00
Joe Vecchio	6x6 Donor	\$2,500.00
Bonnie Dumanis & Denise Nelesen	6x6 Donor	\$5,000.00
Vince Hall	N/A	\$500.00

INCOME TOTAL	\$193,000.00
VARIANCE	\$39,202.15



LITTLE ITALY TREE LIGHTING & CHRISTMAS VILLAGE

LOCATION // Throughout Little Italy - India Street between W. Cedar & W. Grape Streets

DATE // Saturday, December 2, 2023

TIME // 4:00pm – 8:00pm

This holiday season, Little Italy invites families, friends, neighbors and visitors to our time-honored Christmas season kick-off celebration. Sidewalks in Little Italy will be filled with holiday cheer for the 24th Annual Little Italy Tree Lighting and Christmas Village on Saturday, December 2nd from 4:00pm to 8:00pm.

Guests will be invited to enjoy Little Italy's newest tree - The Aurora, created by California artist Josh Hubert, located in the center of Piazza Basilone and our permanent 25'+ live tree in the Piazza della Famiglia.

As visitors await the traditional Italian countdown tree lighting ceremony in the Piazza della Famiglia, they will be able to peruse and shop from local artisans for the perfect holiday gifts at the Christmas Village as to enjoy the community's festive decor, live music and entertainment, snacks, holiday beverages, and more!

The fun doesn't stop there! Santa will be making a special appearance for a quick, "Hello and Merry Christmas!" greeting.

SPONSORSHIP LEVELS

- **Diamond Level (1 Available) / \$15,000**
Platinum Level + "Presenting" .
- **Platinum Level / \$10,000**
Gold Level + "Presenting" sponsorship for various portions of the event.
- **Gold Level / \$5,000**
Silver Level + Mention on TV spots and social media
- **Silver Level / \$2,500**
Bronze Level + logo on street sign and marketing materials.
- **Bronze Level / \$1,000**
Logo on website with hyperlink.

LITTLE ITALY SAN DIEGO



Tree Lighting & Christmas Village

Little Italy Tree Lighting & Christmas Village Sponsor Form

SPONSORSHIP LEVELS

Check one of the options below.

- Diamond Level (1 Available) / \$15,000**
Platinum Level + "Presenting" sponsorship of overall event.
- Platinum Level / \$10,000**
Gold Level + "Presenting" sponsorship for various portions of the event.
- Gold Level / \$5,000**
Silver Level + Mention on TV spots and social media
- Silver Level / \$2,500**
Bronze Level + logo on street sign and marketing materials.
- Bronze Level / \$1,000**
Logo on website with hyperlink.

CONTACT INFORMATION

Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

ONCE COMPLETE

Remit form and payment to: Little Italy Association
Mail to: 2210 Columbia Street, San Diego, CA 92101
Email to: Chris@LittleItalySD.com

The Little Italy Association of San Diego is a 501(c)(3) corporation. Please consult with your tax advisor to determine if your donation is tax-deductible. All major credit cards accepted.



LITTLE ITALY

Winter Displays

This holiday season, the Little Italy Association has created and implemented a new modern seasonal display program to add to the 8' Nutcrackers, that traditionally adorn our corners on India Street and Kettner Boulevard.

Last year, staff created a two new designs to limit the footprint of the display to the size of a wine barrel and focused on minimizing future costs by using reusable materials along with real seasonal plants with a winter wonderland feel.

Little Italy's seasonal displays draw hundreds of Little Italy visitors and resident to them for great photo opportunities. This is just one of the many ways that we set our neighborhood apart from the rest of San Diego. This year the Winter Displays will be on display from November 20th to January 6th.

In the past, the Association absorbed the costs of the displays through various other funding mechanisms. Our focus, moving forward, is to make all projects revenue neutral so that we can fund other programs and projects. So, we are looking to our businesses, property owners and residents to support our efforts by sponsoring a corner. The cost of each display is \$350 and comes with a small marker identifying your family name, business name or a person you would like to dedicate the display to.

If you are interested, please fill out the form below and email to chris@littleitalysd.com.

Thank you for your time, consideration, and support,



Steven J. Galasso
President

Little Italy Association of San Diego



I, _____, hereby agree to sponsor a Winter Display for \$350.

Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

The Little Italy Association of San Diego is a Non-Profit 501(c)(3) Corporation: Tax-ID #33-0752255. Donations and sponsorships made to the Association may be fully or partially tax-deductible. Please confer with your financial advisor or accountant.



THE CITY OF SAN DIEGO

DATE OF NOTICE: September 15, 2023

POSTED NOTICE OF APPLICATION

DEVELOPMENT SERVICES DEPARTMENT

Please be advised that an application has been filed with the City of San Diego for a Conditional Use Permit (Process 3) to allow indoor live entertainment within the existing restaurant known as Fisher's located on the 13,177-square-foot site at 555 West Beech Street between Columbia and India Street in the Little Italy neighborhood of the Downtown Community Plan area (Council District 3)

PROJECT NO:	PRJ-1059458
PROJECT NAME:	<u>FISHER'S LIVE ENTERTAINMENT</u>
PROJECT TYPE:	CONDITIONAL USE PERMIT/PROCESS 3
APPLICANT:	MP PERMITS, INC
COMMUNITY PLAN AREA:	DOWNTOWN
COUNCIL DISTRICT:	3
CITY PROJECT MANAGER:	Johnwilly Aglupos, Development Project Manager
PHONE NUMBER/E-MAIL:	(619) 446-7958 / JAglupos@sandiego.gov

The decision to approve or deny this application will be made at a public hearing.

Please note that Community Planning Groups provide citizens with an opportunity for involvement in advising the City on land use matters. Community Planning Group considerations are a recommended, but not required, part of the project review process. Please see the Community Planning Group Contact List at <https://www.sandiego.gov/planning/community-plans/cpg/contacts> to inquire about Downtown Community Planning Group meeting dates, times, and location for community review of this project.

If you have any questions regarding this application after reviewing this information, you may contact the City of San Diego Project Manager listed above.

This information will be made available in alternative formats upon request.

Internal Order Number: 24009311

New Terminal 1 Update & Roadway Improvements Update

San Diego County Regional Airport Authority
November 7, 2023

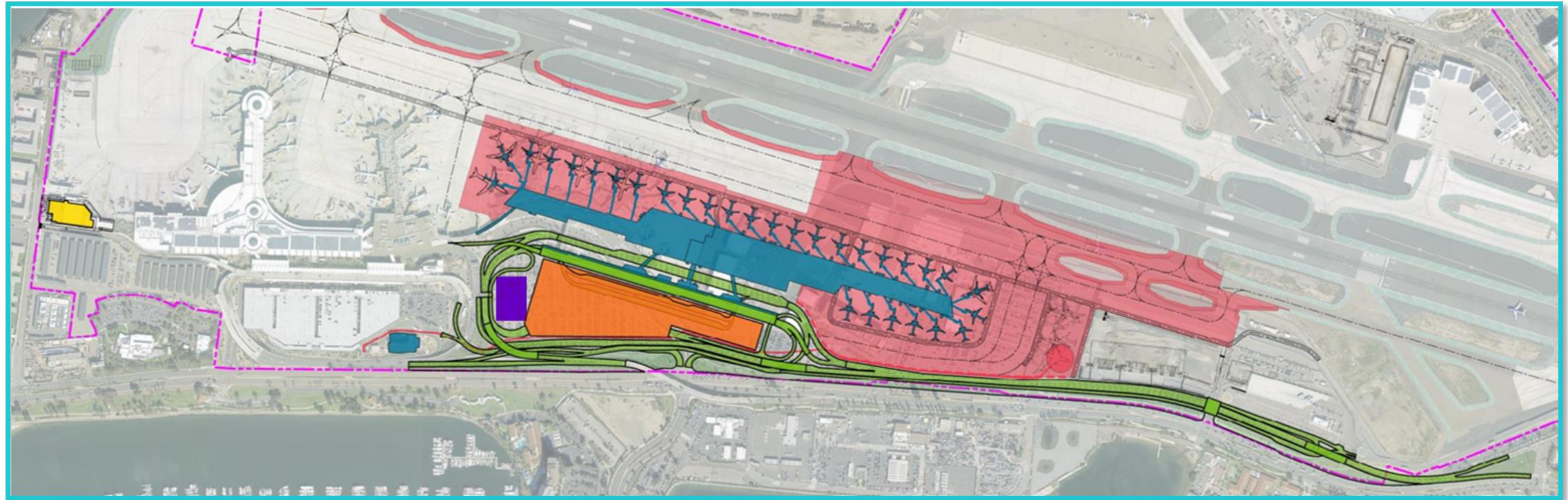


New Terminal 1 Update

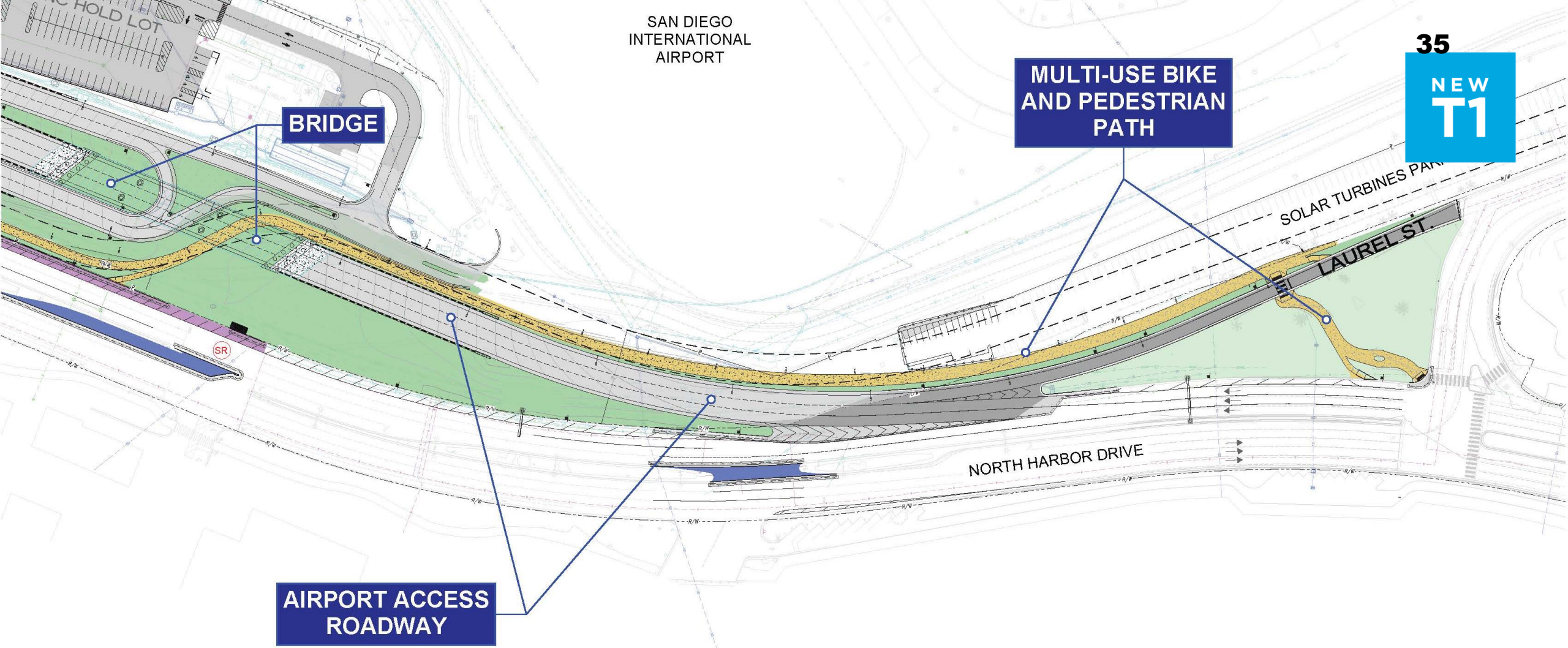


Matt Harris
Director, Government Relations

New T1 Overall Project Scope



- Terminal & Roadways
- Airside Improvements
- Administration Building
- Future Transit Station



On Airport Access Road

Milestones

November 1, 2021

- New T1 construction began.

October 2023

- Earliest opening date for the new Administration Building.

Late 2024

- New T1 parking structure opens.

Late Summer 2025

- Earliest opening date for Phase 1A (+/- 20 gates).

Early 2028

- Earliest opening date for Phase 1B (balance of 30 gates).

Mid-2028

- Earliest completion date for Airside Improvements construction.

Renderings



Arrivals Roadway

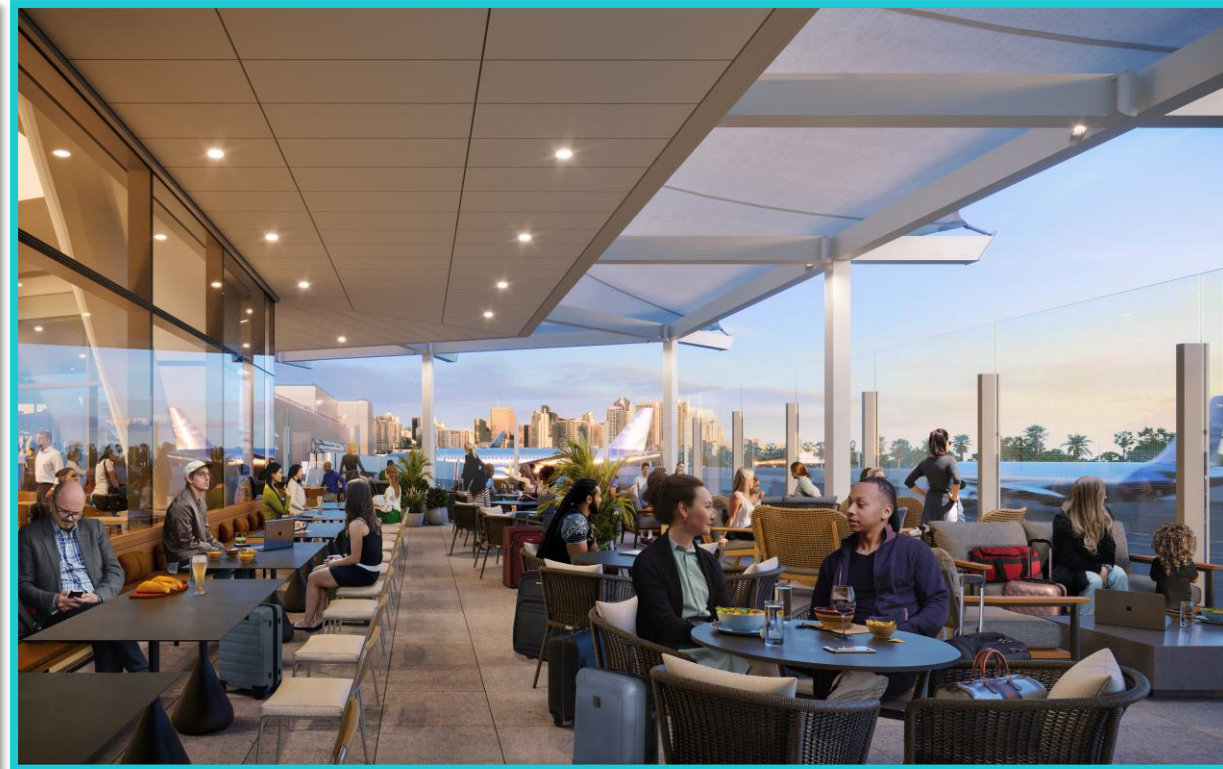


Arrivals Curbside

Renderings



Ticketing Area



Outdoor Seating Terrace

Concessions

Concessions Development By the Numbers⁴⁰

19

New Locations
to Open in 2025

10

New Locations
to Open in 2028

32K

New Square Feet
of Restaurants

14K

New Square Feet
of Retail

250

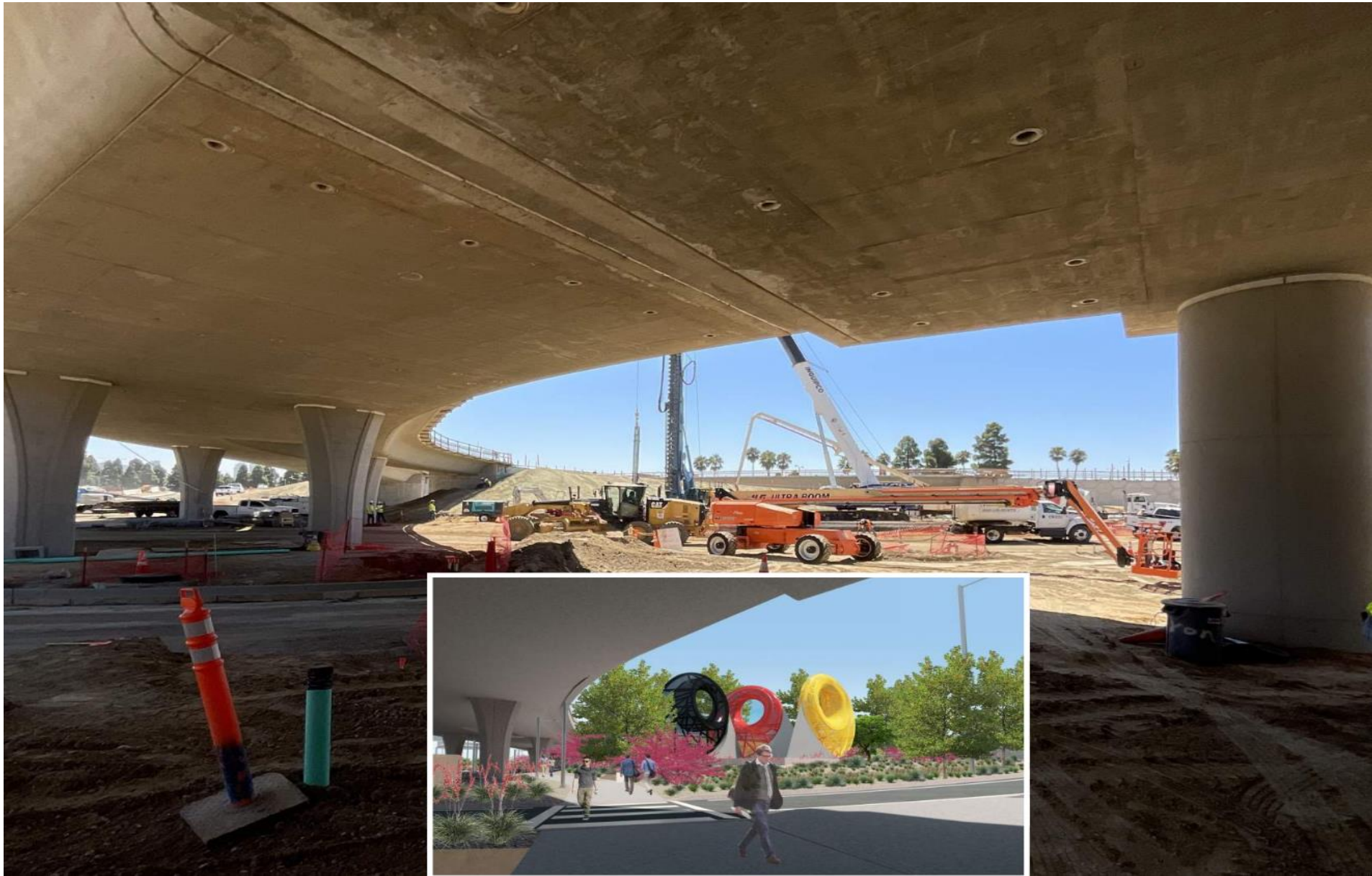
% Increase in Space
vs. Current T1



Taste of San Diego & Beyond



Construction





Construction Impacts

Parking:

- Closure of Terminal 1 parking lot
- Cell Phone Lot relocation to T2 West parking lot

Re-routes/detours:

- Traffic switch taking effect end of Oct through mid November.
- North Harbor Drive reduces to 3 lanes prior to opening.

Stay Connected

Email	Go in the Know email newsletter (opt in)	
	New T1 Navigator (opt in)	
	NewT1Info@san.org	
Social media	Twitter	@SanDiegoAirport
	Facebook	/SanDiegoAirport
	Instagram	@SanDiegoAirport
Website	NewT1.com	
	San.org	
Mobile	Opt-in text messaging	Text UPDATES to 36017



Roadways Improvement Update

47









Ted Anasis, Manager, Airport Planning

Megan Ulery, Senior Project Manager, Airport Design & Construction

Roadway Improvements Project Overview



-  Grape Street
-  N. Harbor Dr and W. Laurel St
-  Pacific Highway
-  Palm Street
-  Sassafras Street*
-  Airport Entry Road

* In Construction

Downtown Neighborhood Map


Project Locations: Little Italy





Roadway Improvements Project Overview





 Grape Street

 N. Harbor Dr and W. Laurel St

 Pacific Highway

 Palm Street

 Sassafra Street*

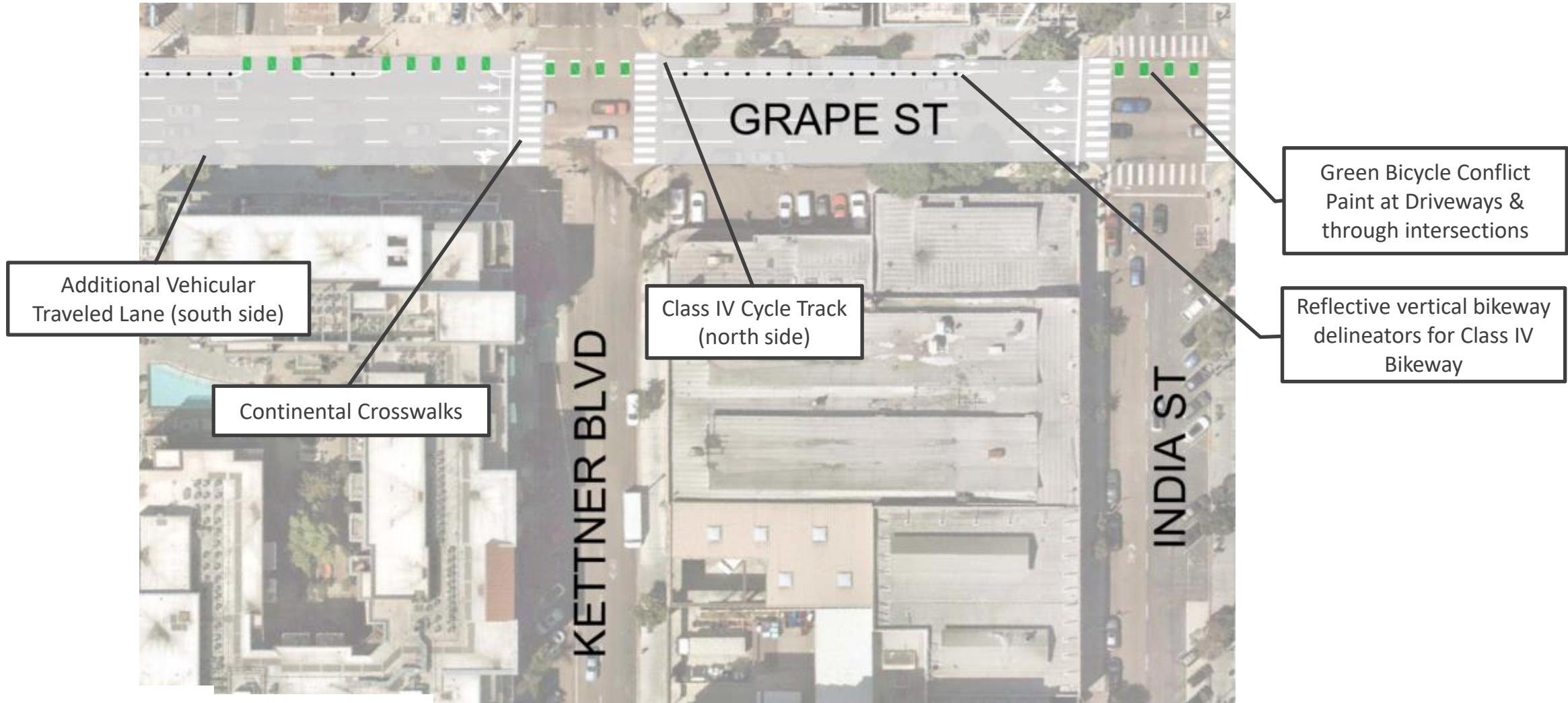
 Airport Entry Road

* In Construction



Grape Street Cycle Track

Future Condition



Excerpts Below

Chapter 5: Bicycling

East-West Cycle Tracks

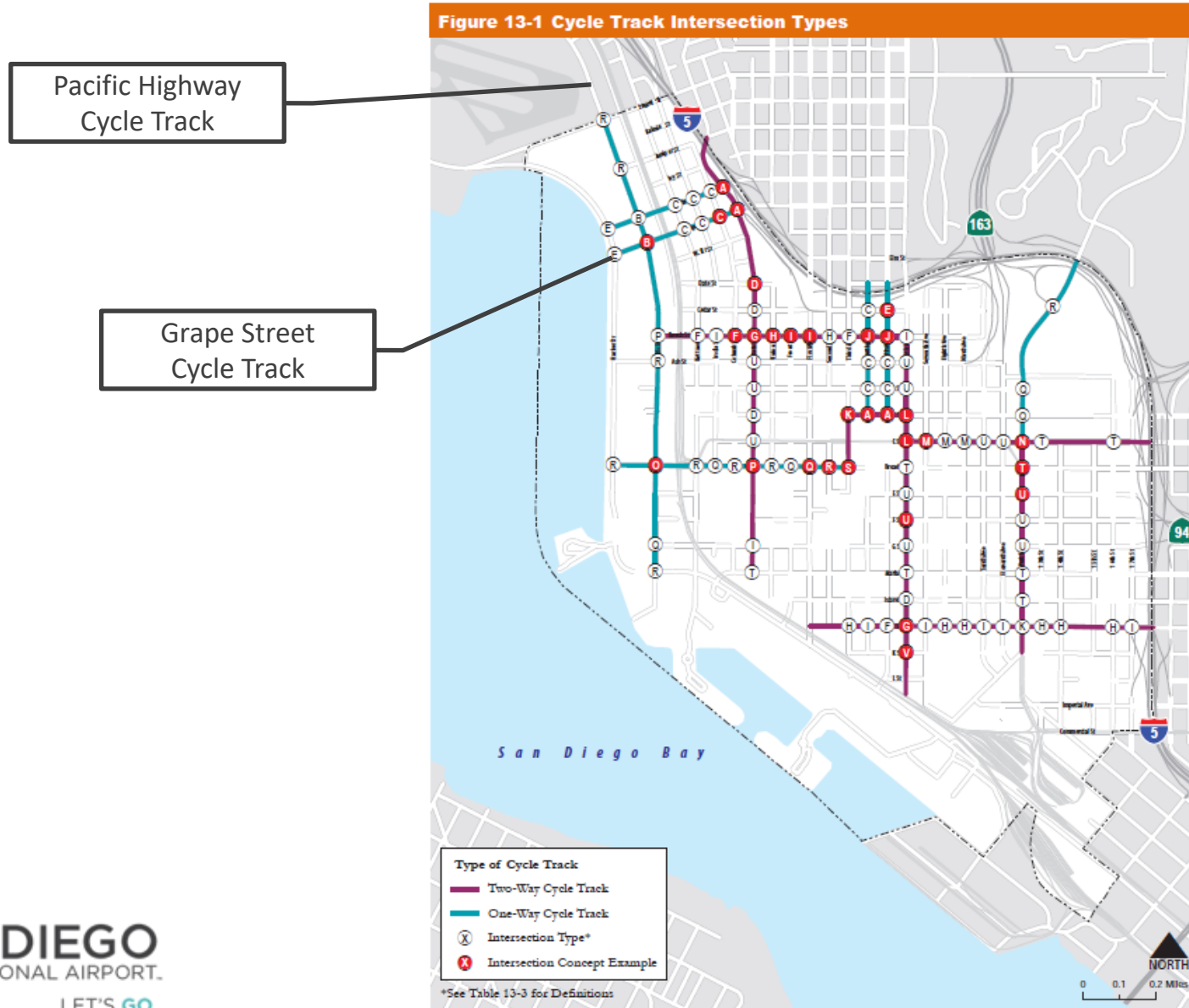
Grape Street

An eastbound one-way cycle track will run along the north side of Grape Street from Harbor Drive to State Street. A parallel westbound one-way cycle track will run along Hawthorn Street from Harbor Drive to State Street. The cycle track will connect Little Italy and the Uptown community to the San Diego Bay. On-street parking will be removed on both sides of Grape Street to accommodate the cycle track and an additional vehicular travel lane. The cycle track will intersect with north-south cycle tracks at State Street and Pacific Highway, and the existing multi-use path adjacent to Harbor Drive.

Hawthorn Street

A westbound one-way cycle track will run along the south side of Hawthorn Street from Harbor Drive to State Street. A parallel eastbound one-way cycle track will run along Grape Street from Harbor Drive to State Street. The cycle track will connect Little Italy and the Uptown community to the San Diego Bay. On-street parking along the south side will be removed to accommodate the cycle track, however, the three vehicle travel lanes will remain. The cycle track will intersect with north-south cycle tracks at State Street and Pacific Highway, and the existing multi-use path adjacent to Harbor Drive.

Excerpt Below



Chapter 13: Implementation

Roadway Improvements Project Overview

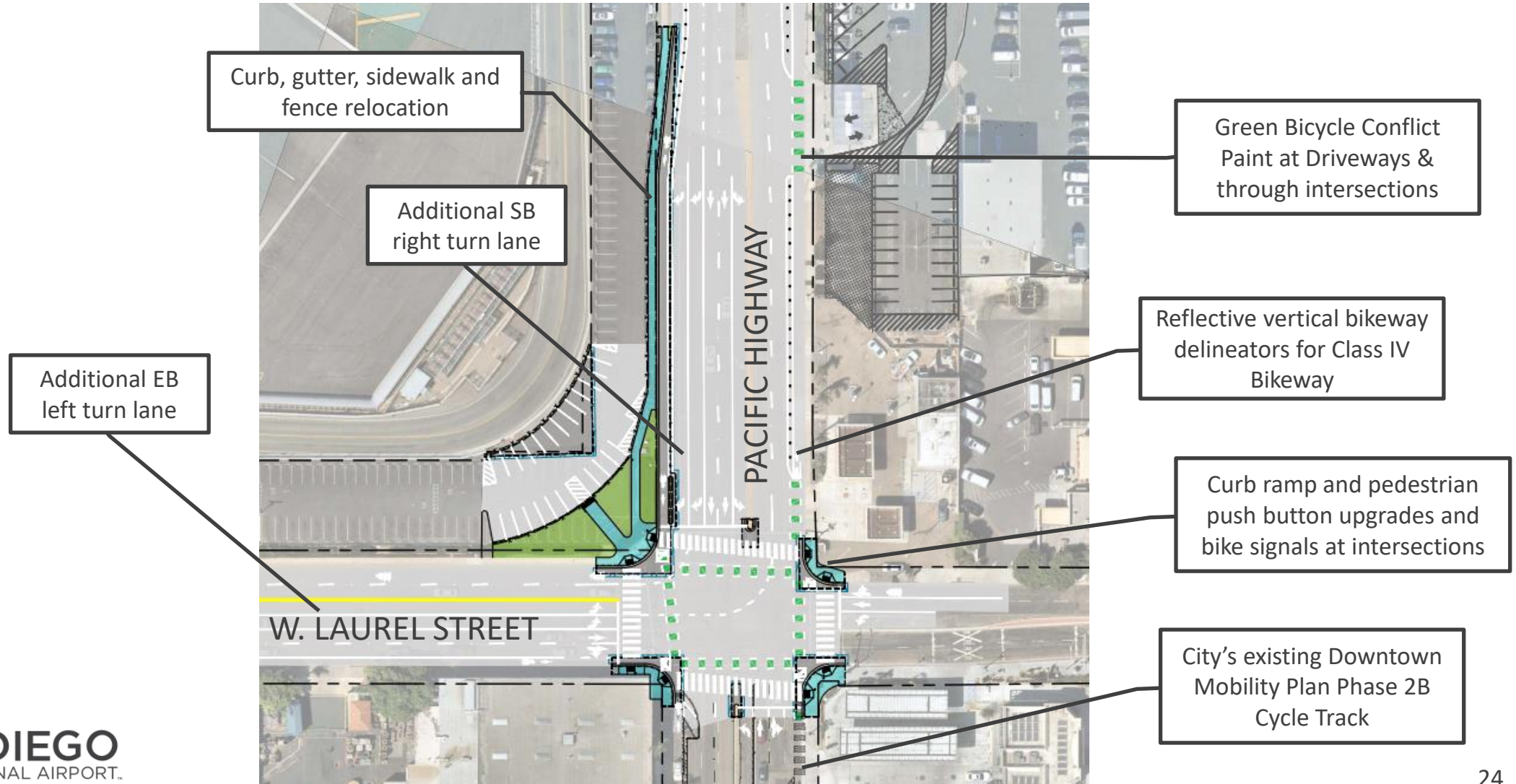


-  Grape Street
-  N. Harbor Dr and W. Laurel St
-  Pacific Highway
-  Palm Street
-  Sassafras Street*
-  Airport Entry Road

* In Construction



Pacific Highway Cycle Track


Conceptual Layout at W. Laurel Street




Roadway Improvements Project Overview



-  Grape Street
-  N. Harbor Dr and W. Laurel St

-  Pacific Highway

-  Palm Street

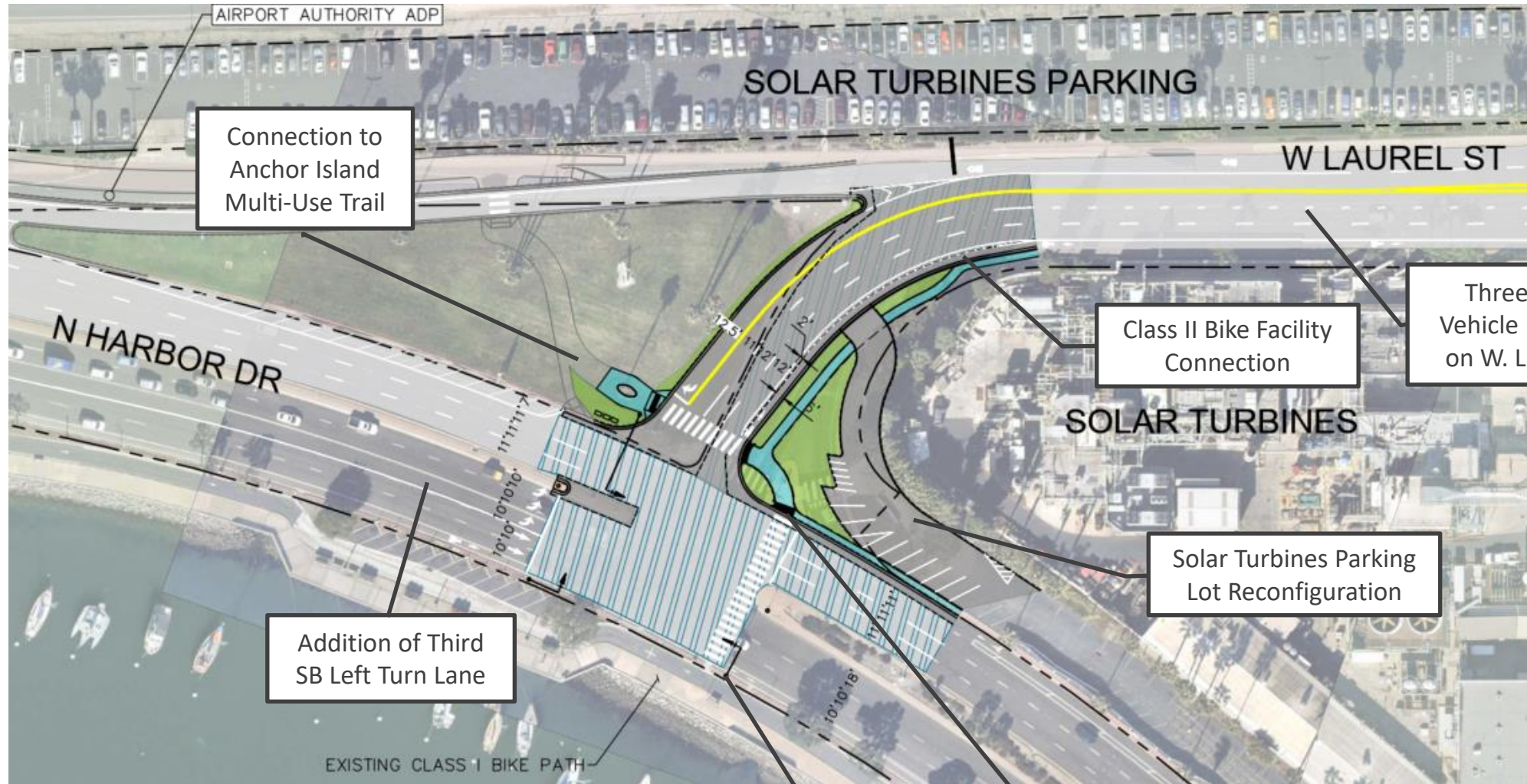
-  Sassafras Street*

-  Airport Entry Road

* In Construction

N. Harbor Dr / W. Laurel

Future Condition



Implementation Schedule

Grape Street:

Construction forecasted for 2024 thru 2025

Coordinating with NCTD, CPUC, MTS, Port, and City of San Diego

Pacific Highway:

Construction forecasted for 2024 thru 2025

Coordinating with SANDAG, Port, Solar Turbines, Caltrans, and the City of San Diego

N. Harbor / W. Laurel:

Future Construction TBD

This mitigation measure is required when SAN reaches 32.0 Million Annual Passengers (MAP)

Coordinating with SANDAG, Port, Solar Turbines, and the City of San Diego



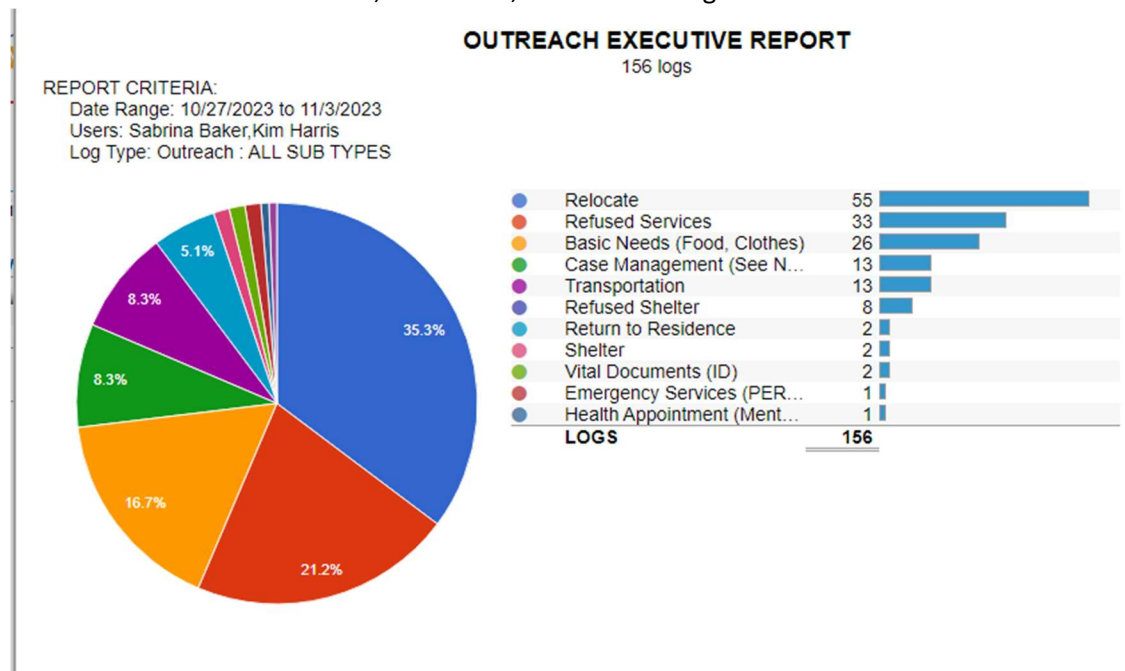
Thank You!

Little Italy Weekly Report

Reporting Period: 10/27/2023 to 11/3/2023

Prepared By: Sabrina Baker

Team Members: Sabrina Baker, Kim Harris, and Carla Vanegas



Significant Accomplishments / Celebrations

This week we are happy to report that we relocated 56 people.

Attention Needed / Issues

On Thursday afternoon there was a man without a shirt running around manic throughout Little Italy. We called the police on this person when the police came, they just passed him up without stopping. I didn't see him in little Italy today.

Little Italy Board of Directors Get-or-Give Self-Reporting Form

Term: **2023-2024**

Board Member: _____

Month: _____

Date	Activity	Cash	In-Kind (Value)	Volunteer (Max 10/Hrs)

Staff Review: _____

Date: _____