



**Board of Directors Meeting
Little Italy Association
Tuesday, September 10, 2019 - 8:30 a.m.
Our Lady of the Rosary Parish Hall
1954 State Street – San Diego, CA 92101**

Present: Vito Altieri, Debi Besmer, Jenn von Stauffenberg, Charlie Coradino, Joe Cordileone, Sandi Cottrell, Dino Cresci, Jim DeSpenza, Steve Galasso, Pasquale Ioele, Christi Kong, Perry Meyer, Danny Mocerri, Lou Palestini, Jack Pecoraro, Frank Stiriti, Fr. Joseph Tabigue, Bryan Thompson, Luke Vinci, Brijet Meyers for Catt White

Excused Absence: Domenic Brunetto, Tom Di Zinno, Rich Gustafson, Jonathan Herbert, Tom Zolezzi

Guests: Maddie Balicoco, Ted Keiller, Jordan Goll, MarQuies Willis, Jack Daquisto, Mike Corless, Dolores Duron, Zino Busalacchi, Rick Jeffries, John Falcone, Andrea Racca, Michael Huber, Diana Casey, Brittany Baily, Gary Mansour, Diane Mansour, Ralph Hochstein, Melissa Upshaw, Lee Schriuner, Jocelyn Marcus, Pete Molinari, Juan Nunez, Kathi Meyer, Susan Keating, Mike Zarconi, Joe Scaglione, Marlo Woods, Lt. Tristan Schmottlach, Jason Weisz, David Reed, Kari Topizand

Staff: Marco Li Mandri, Chris Gomez, Rosie DeLuca, Jeri Keiller, Laura LiMandri,

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:30 A.M. by the President, Steve Galasso. Self-introductions of everyone present were made. Steve introduced Marco Li Mandri, Chief Executive Administrator of the Association (non-voting)	No action taken

<p>2. Review of July 2, 2019 Board Minutes</p>	<p>Minutes of July 2, 2019 were reviewed.</p>	<p>Frank Stiriti moved to accept the Board minutes. Perry Meyer seconded the motion. Unanimously approved.</p>
<p>3. Non-Agenda / Public Comment, Introductions and Announcements</p> <p>a. Juan Nunez, WES</p> <p>b. MarQuies Willis</p> <p>c. Jordon Goll</p>	<p>3.a. Juan Nunez introduced himself as the new Principal at Washington Elementary School.</p> <p>3.b. MarQuies Willis from the new Carte Hotel in Little Italy introduced himself to the Board</p> <p>3.c. Jordan Goll from the new Fit Athletic club in the Carte Hotel introduced himself to the Board.</p>	<p>3.a. No action taken</p> <p>3.b. No action taken</p> <p>3.c. No action taken</p>
<p>4. Committee Reports</p> <p>Org Committee: Steve Galasso;</p> <p>a. YTD Financial Report</p> <p>b. Recommendation from nominations Task Force on new Board members:</p>	<p>4.a. Treasurer Lou Palestini reported on the year-end financials.</p> <p>Staff Accountant Jeri Keiller added that these numbers are unaudited, and that there will be slight changes.</p> <p>4.b. Marco reviewed the Little Italy Assn. bylaws. Chris Gomez reported on the recommended slate of officers:</p> <ul style="list-style-type: none"> • (9) Property Owner Directors recommended • (2) Business Directors recommended 	<p>4.a. Danny Mocerri moved to accept the financial report. Joe Cordileone seconded the motion. Unanimously approved.</p> <p>4.b. The following actions were taken:</p> <ul style="list-style-type: none"> • Sandi Cottrell moved to accept the Property Owner Director slate. Jack Pecoraro seconded the motion. Unanimously approved. • Charlie Coradino moved to accept the Business Director slate. Vito Altieri

<p>c. "Get or Give" Policy Amendment</p> <p>d. Resolution Endorsing New Sidewalk Vending Ordinance</p>	<ul style="list-style-type: none"> • (6) Community-at-Large Representatives recommended • Nomination for Vice President for next three Years/October: <p>Marco reiterated that the Little Italy Officers are elected for 3-year terms, Danny Mocerri is the current Vice President and the Vice President seat is up for re-election. Marco reported that we are soliciting a nomination for the Vice President seat.</p> <p>4.c. Steve Galasso reiterated the "Get or Give" policy, and pointed out the following:</p> <ul style="list-style-type: none"> • New annual fundraising threshold is \$1500 • Volunteer time valued at \$75/hour, max volunteer hours allowed are 10 per year • New self-reporting form provided to the Board in the packet • Excess funds raised can be rolled over to next year <p>4.d. Marco provided the Board with an update on the new State of Calif. Sidewalk Vending Ordinance. Assembly members neglected to notify their districts. Marco is working with City Council and Councilmember Chris Ward to craft a city-wide ordinance that will provide local rules in light of the state-wide ordinance.</p>	<p>seconded the motion. Unanimously approved.</p> <ul style="list-style-type: none"> • Luke Vinci moved to accept the Community-at-Large Representatives. Perry Meyer seconded the motion Unanimously approved. • Luke Vinci moved to reelect Danny Mocerri as Vice President for a new 3-year term. Frank Stiriti seconded the motion. Marco asked if there were other nominations. Hearing none, the motion was unanimously approved. <p>4.c. Luke Vinci moved to accept the new "Get or Give" policy amendments. Jenn von Stauffenberg seconded the motion. A discussion took place. The new policy will be distributed to the Board. Unanimously approved.</p> <p>4.d. Danny Mocerri moved to endorse staff's effort to work with the City of San Diego on the new Sidewalk Vending ordinance. Perry Meyer seconded the motion. A discussion took place. Motion was unanimously approved.</p>
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<p>e. Approval for OLR Festa to use Staff and Other Equipment</p> <p>f. Little Italy State of the Neighborhood (board required to sell tickets)</p> <p>g. Annual Report</p> <p>h. October Board meeting – Marco and Steve absent</p> <p>i. Board Retreat</p>	<p>4.e. Marco spoke about the Our Lady of the Rosary Festa that will take place on October 6th, and is seeking authorization for use of staff support and equipment for the event.</p> <p>4.f. The Little Italy State of the Neighborhood will take place on Thursday, Sept. 26th from 6:30 – 8:30. Chris Gomez reported that we will be partnering with Little Italy Food Hall this year for a VIP ticket option, and added that each Board member will be required to sell (2) VIP tickets each.</p> <p>4.g. Marco gave a brief update on the status of the Annual Report.</p> <p>4.h. Marco informed the Board that he will not be able to attend the October Board meeting, nor will the President Steve Galasso.</p> <p>4.i. Marco reported that due to a low reservation count, as well as his illness, the Board Retreat was postponed.</p>	<p>4.e. Jack Pecoraro moved to authorize the use of LIA staff and equipment for the OLR Festa. Dino Cresci seconded the motion. The motion was unanimously approved.</p> <p>4.f. Diana Casey moved to authorize the Board’s requirement to sell (2) VIP tickets each, towards the Get or Give policy. Vito Altieri seconded the motion. The motion was unanimously approved.</p> <p>4.g. No action taken</p> <p>4.h. No action taken</p> <p>4.i. No action taken</p>
<p>4. Committee Reports <i>DISI Committee:</i> <i>Chris Gomez;</i></p> <p>a. Little Italy Mercato, Wednesday Market – Catt White</p> <p>b. Little Italy Summer Film Festival</p> <p>c. First Responders</p>	<p>4.a. Brijet Myers reported on current Mercato & Wednesday Market activities.</p> <p>4.b. Chris referred to the P&L for the 2019 Summer Film Festival. He will meet with the event coordinator to set next year’s budget.</p> <p>4.c. Marco reported that we were not able to raise enough sponsorship dollars to fund the First Responders event, so the</p>	<p>4.a. No action taken.</p> <p>4.b. No action taken.</p> <p>4.c. No action taken</p>

	event had to be cancelled.	
d. Marine Band SD Summer Concert	4.d. Lou Palestini gave a brief description of the Marine Band SD Summer Concert and added that this is LIA's gift to the neighborhood.	4.d No action taken
e. Ferragosto 2019	4.e. Luke Vinci reported that Ferragosto was a great success. He also thanked everyone for their participation. A GoFundMe account has been created to raise additional funds, all profits go to OLR, Washington Elementary, and LIA. A round of applause was given to Luke.	4.e. No action taken
f. Little Italy Stickball West Coast Invitational	4.f. Marco gave a brief background on stickball in Little Italy. We will try to redo the format and change certain blocks before the next tournament.	4.f. No action taken
g. Fall Display donations	4.g. Marco reported that we are in the process of raising funds for the Fall Display program. Board donations to the event will go towards the Get or Give policy.	4.g. No action taken
h. Trick or Treat on India Street	4.h. Chris reported that the Trick or Treat on India Street event will take place on Friday, October 25 th , 2019. Luke Vinci donated candy for the event. Marco asked Marlo Woods for SDPD presence at the event.	4.h. No action taken
i. Little Italy Tree Lighting & Christmas Village: Receipt of Sysco Sponsorship	4.i. Chris reported on the 2019 Little Italy Tree Lighting & Christmas Village. The format will remain the same as last year, with a budget of \$60,000. We are on track with the fundraising, Danny Mocerri thanked Sysco for their \$10,000 donation towards the event.	4.i. No action taken
k. Olive Creative Strategies	4.j. Maddie Balicoco from Olive Creative Strategies reported on Little Italy PR and Social Media activity.	4.j. No action taken
l. Hotel	4.k. Debi Besmer reported on the Hotel Council meetings.	4.k. No action taken

<p>Council meetings</p> <p>m. Next Meeting</p>	<p>4.I. DISI Committee meetings are held on the first Friday of each month. The next meeting will take place at 9:00 am on Friday, October 4th at the LIA Office.</p>	<p>4.I. No action taken</p>
<p>4. Parking & Mobility Committee: Luke Vinci</p> <p>a. Bollard Program – Phase 1</p> <p>b. New Enhanced LED lighting on India St</p>	<p>4.a. Marco updated the Board on the status of the Bollard Program.</p> <p>4.b. Chris Gomez reported that we are converting the strand lighting in the district to changeable LED lighting.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>
<p>4. Committee Reports Sidewalk Operations: Rich Gustafson;</p> <p>a. Green Lot / Nursery Update</p> <p>b. Live Well, Live Safe – ending mid-November</p>	<p>4.a. Marco reported that the process through Caltrans and the City of SD for the lease of the Nursery Lot is almost complete.</p> <p>4.b. Marco reported that due to low sponsorship, the Live Well, Live Safe program will end in mid-November.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>
<p>4. Legacy Committee: Charlie Coradino</p> <p>a. Tile sales</p>	<p>4.a. Marco reported that we will continue with tile sales at the Piazzas to raise funds.</p>	<p>4.a. No action taken</p>
<p>4. Committee Reports Finance Committee: Frank Stiriti</p> <p>a. Contracting with Tour</p>	<p>4.a. Marco reported that we are in the process of contracting with a Tour</p>	<p>4.a. No action taken</p>

<p>Consultant & Merchandise Proposal</p> <p>b. Next meeting tbd</p>	<p>Consultant for Little Italy. We are also in the rough stages of an agreement with a merchandise consultant.</p> <p>4.b. The next meeting date is tba.</p>	<p>4.b. No action taken</p>
<p>4. Community Advisory Board; Jack Pecoraro</p> <p>a. No Report</p>		
<p>4. Project Review Committee; Marco</p> <p>a. No Report</p>		
<p>4. Community Reports</p> <p>a. Councilmember Chris Ward's office</p> <p>b. Senator Toni Atkins office</p> <p>c. SDPD</p> <p>d. OLR</p> <p>e. LIRA</p>	<p>4.a. Brittany Baily from Councilmember Chris Ward's office gave a brief report on projects that the Councilmember is working on.</p> <p>4.b. Jason Weisz from Senator Toni Atkins' office gave an update on the newsletter, ordinances, and SB-1 and SB-419.</p> <p>4.c. Marlo Woods spoke about the upcoming "Coffee with a Cop" event, and introduced Lt. Tristan Schmottlach as new Lieutenant for the downtown area.</p> <p>Lt. Tristan Schmottlach gave his background, and spoke about neighborhood issues.</p> <p>4.d. Fr. Joe Tabigue spoke about the upcoming Festa.</p> <p>4.e. LIRA – no new reports.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.e. No action taken</p>
<p>5. Presentation by David Reed, Landscape Architect for Conceptual Plan</p>	<p>5.a. David Reed gave a brief presentation on the conceptual plans for Amici Park and asked the audience for feedback.</p>	<p>5.a. Luke Vinci moved to create an Amici Park Task Force. Joe Cordileone seconded the motion. A</p>

<p>for Amici Park, process for approval of plan</p>	<p>It was suggested that a Task Force with all interested parties be formed, so their feedback can be heard and implemented where necessary.</p>	<p>discussion took place. Danny Mocerri elected Luke Vinci to serve as chair on the new task force. The motion was unanimously approved.</p>
<p>6. CLOSED SESSION Pending lawsuit/Zarconi, Other issues regarding Legal Liability</p>	<p>A closed session of the Board took place regarding current lawsuits and pending lawsuits on trip and fall issues. Mike Zarconi was present to advise the Board on these issues. The Board gave Zarconi instructions on how to proceed.</p>	
<p>7. Reopen meeting, announce any decisions to the Public.</p>	<p>No report given.</p>	
<p>Next meeting:</p>	<p>The Next meeting will take place on October 1, 2019 at 8:30 am at OLR Parish hall.</p>	<p>Meeting adjourned by consensus.</p>

Minutes recorded and taken by Rosie DeLuca, staff.