



**Little Italy Association
Board of Directors Meeting
December 6, 2016 - 8:30 a.m.
Our Lady of the Rosary Parish Hall**

Board Members Present

Vito Altieri / Jenn von Stauffenberg / Domenic Brunetto / Marainna Brunetto / Tom Cervello / Curt Brooker for Sandi Cottrell / Dino Cresci / Steven Galasso / Rich Gustafson / Pasquale Ioele / Perry Meyer / Danny Mocerri / Frank Stiriti / Catt White

Board Members Excused

Jim Barone / Charlie Coradino / Joe Cordileone / David Crum / Jim DeSpensa / Tom Di Zinno / Christopher Morgan / Lou Palestini / Jack Pecoraro / James Pieri, Jr. / Fr. Joseph Tabigue / Luke Vinci

Guests

Zina Busalacchi, Sysco / Teresa Therault, FVC / Sean Christensen, ArtWalk / Courtney Rose, Olive PR / Kathi Meyer, Meyer Fine Art / Stacy Dion, Cox / Nerea Urtason, County of San Diego / John Falcone, Sal D'Acquisto Real Estate Co / Mike Zarconi, SHLRE / Dave Tuckman, GSWS / Brujet Myers, Little Italy Mercato / Nate Benedetto, Next Wave Commercial / Brenton Kelly, Vici Luxury Rentals / Talia Urista, New Alternatives / Susan Keating, LIRA & resident / Sumrall Howell, Hairy & Merry / Julie Burnham, Bennion Dewille / Carroll Whaler, HG Fenton

Staff (Non-Voting)

Marco Li Mandri, Rosie DeLuca, Chris Gomez, Jeri Keiller

1. Introductions

President Steve Galasso called the December 6th meeting to order at 8:38 a.m. Board as well as guest introductions were made. The meeting was turned over to the Chief Executive Administrator, Marco Li Mandri (non-voting).

2. November 1st, 2016 Board Minutes

Frank Stiriti moved to accept the November 1st, 2016 Board minutes. Rich Gustafson seconded the motion. The Board voted unanimously in favor to accept the Board minutes.

3. Community Reports

Nerea Urtason from the County of San Diego spoke about the push for animal safety during the holidays. Marco thanked Ron Robert's office for the new grant allocation.

4. Non-Agenda/Public Comment, Introductions and Announcements

- Talia Ursita from New Alternatives thanked everyone whom has participated in the Little Italy toy drive. The last day to donate a toy will be on December 14th.

5. Committee Reports

(Organization Committee) – Steve Galasso, Chair

- YTD Financial Report: Jeri Keiller reviewed the financial reports.
Motion: *Danny Mocerì moved to accept the YTD financial report. Jenn von Stauffenberg seconded the motion. Unanimously approved.*
- Governor’s award for Historic education – report Chris updated the Board on the trip that he, Danny and Louie took to Sacramento to receive the Governor’s “Award for Historic Education”. Danny reported that Chris spoke and did a wonderful job, and that it was a great experience.
- Creation of alliance with a Little Italy Historical Committee led by Convivio, appoint Lou Palestini as the LIA rep to this committee Marco reported about Convivio’s plans to create a new Little Italy Historical Committee. Marco suggested that we formally appoint Lou Palestini to serve as a delegate Marianne Brunetto added that they would like to have a presence here in Little Italy, and would require approximately 5,000-6,000 sq. ft.
Motion: *Frank Stiriti moved to appoint Lou Palestini to service as a delegate to the proposed Little Italy Historical Committee. Vito Altieri seconded the motion. A brief discussion took place. Unanimously approved.*
- Allocation of \$7,000 in bonuses from Programs budget for Maintenance Staff, Valet Staff, and Admin Staff, to be approved by Chief Executive Administrator and President Marco asked the Board for their consideration in allocating \$7,000 in bonuses from the Programs budget for staff bonuses.
Motion: *Vito Altieri moved to allocate \$7,000 from Programs budget for staff bonuses. Marianna Brunetto seconded the motion. Unanimously approved.*

(DISI Committee) – Christopher Morgan, Chair

- Mercato Update Catt White updated the Board on current Mercato activities. Catt also reported on the Christmas Village that took place during the tree lighting. Marco stated that it was a job well done.
- Olive PR Report Courtney Rose updated the Board on current PR and Social Media activities.
- Christmas Lighting of the Trees and Village, report Marco referred the Board to the preliminary income & expense report for the Christmas Programs which was provided in the packet. Chris spoke about the event. There were a few hiccups, but overall it was a great event.
- Meyer Fine Art Show, 50% of revenues to be dedicated to the Piazza Giannini Kathi Meyer reported on the “Art Social” show that is going on until December 23rd. A percentage of all revenues will go back to the Association, to be allocated towards the Piazza Giannini.

(Parking Committee) – Luke Vinci & Tom Cervello, Co-Chairs

- Freeway Overpass Lighting (State, W. Hawthorn & W. Grape) – status Chris reported that the State Street bridge will be the first to be lit. Project should wrap up in early January.

(Sidewalk Operations, Beautification & Order) – Rich Gustafson, Chair

- Use of Off Duty Officers for various functions Marco reported that we are coming up with a plan with Tom Di Zinno for the use of Off Duty Officers.

(Legacy Committee) – Charlie Coradino, Chair

- Brochure Marco reported that the brochure turned out well. It will be a great fundraising tool.
- Update on Piazza Giannini – pending pad completion Marco reported that the Piazza Giannini will be largely paid for by Doug Hamm
- Update on Piazza Costanza – pending approval from City The Piazza Costanza will be funded by Ariel Suites, Allegro Towers, as well as Craft & Commerce.
- Update on Piazza Pescatore – Tom Zolezzi is still working with Chicken of the Sea on a donation for this project.
- Frankie Laine project proposed for Village Walk This project should move forward once the pad for the Piazza Giannini is complete.

(Finance Committee) – Marianna Brunetto & Tom Cervello, Co-Chairs

- Issue and RFP for Festa 2017 for a one year period, issue in January The Finance Committee is recommending that we issue an RFP for Management of the 2017 Festa. Welcoming all to bid.

Motion: Perry Meyer moved to issue an RFP for 2017 Festa Management. Vito Altieri seconded the motion. Unanimously approved.

- Developer Impact Fee policy proposal, work with Gaslamp and East Village on the concept, 50/50 policy on splitting DIF from community from where they were generated on the balance to Downtown. Marco reported that they are in the process of creating a policy. They will then bring it to Councilman Ward so he can bring it to the City.

Motion: Danny Mocerri moved to authorize staff to work with Gaslamp and East Village on a policy regarding Developer Impact Fees. Vito Altieri seconded the motion. Unanimously approved.

- Issue RFP for fundraising consultant, January 1st for 2017 Marco reported that the Finance Committee is recommending that we hire a fundraising consultant for 2017 to raise funds for all Little Italy events.

Motion: Catt White moved to authorize staff to put out an RFP for a fundraising consultant. Dino Cresci seconded the motion. Unanimously approved.

6. Other

- Articles
 - Homeless
 - Deco Bikes

7. **Closed Sessoin, oly Board members and staff present. Issue: Demand for increased insurance by community member, recommendations from Attorney.**
8. **Re-open closed session to annuance results to public.**
9. **Next meeting: February 7th, 2017 8:30 am, Our Lady of the Rosary Parish Hall.**

Motion: *Danny Mocerri moved to adjourn the December Board meeting. Frank Stiriti seconded the motion. Unanimously approved.*

Minutes for General Board meeting submitted by Rosie DeLuca, staff.