



**Board of Directors Meeting
Little Italy Association
Tuesday, December 4, 2018 - 8:30 a.m.
Our Lady of the Rosary Parish Hall
1954 State Street – San Diego, CA 92101**

Present: Vito Altieri, Dominic Brunetto, Jenn Borba Von Stauffenberg, Charlie Coradino, Dino Cresci, Kari Topzand for David Crum, Tom DiZinno, Annie Eichman, Steven Galasso, Rich Gustafson, Jonathan Herbert, Mike Smith for Christie Kong, Perry Meyer, Danny Mocerri, Lou Palestini, Frank Stiriti, Father Joseph Tabigue, Bryan Thompson, Luke Vinci, Catt White, Tom Zolezzi

Excused: Joe Cordileone, Sandi Cottrell, Pasquale Ioele, Jack Pecoraro

Absent: Christopher Morgan

Guests: Margarita Palos, Gary Mansour, Diane Mansour, Pietro Vella, Juan Barrera, Vito Altieri, Ashley Gonzalez, Jonathan Crosket, Len Filomeo, Jennifer Sarabia, Talia Urista, John Capizzi, Zina Busalacchi, Jack Dacquisto, Rick Jeffries, Lee Scrivner, Mark Robertson, Leticia R., Tom Downer, Ryker Smith, Chad Smith, Mike Zarconi, Dan McKinley, Johnathon Taylor, Cari Mata, Nayley Nieto, Kathi Meyer, Rosetta Cartegena, Amalia Hernandez, Melanie Eckler, Jocelyn Marcus, Teresa Therrault, Stephanie Rossi, Ismael R., John Falcone, Joe Scaglione

Staff: Marco Li Mandri, Joey LiMandri, Jeri Keiller, Chris Gomez, Allicia Martinez, Paula Kwast

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:33 A.M. by the President, Steve Galasso. Self-introductions of everyone present were made. Steve introduced Marco Li Mandri, Chief Executive Administrator of the Association (non-voting)	No action taken

<ul style="list-style-type: none"> a. YTD Financial Report b. Insurance Rate Increase c. Amici Park meeting with Washington Elementary d. Scooters in Little Italy, accidents e. Storm Water issues with the City f. Skip meeting in January, next meeting February 6th, 8:30am 	<p>expenses current year. The audit is also wrapping up.</p> <p>4.b. Marco explained the insurance rate increase is due to a trip and fall lawsuits over the past 8 years – which the Association was NOT responsible for. Going forward the Association must make sure anyone contracted with the Association has the Association is named as additionally insured. This year our general liability payments will immediately increase 5k per month to over \$125k per year, due to these trip and fall issues on the sidewalks. Marco made a comparison of rents paid versus revenue made at Balboa Park and their contribution to the City and how there is a disparity.</p> <p>4.c. Marco reiterated that everything the Association does at Amici Park will be brought to the Board, with the endorsement and cooperation of the Washington Foundation, and SDUSD.</p> <p>4.d. Marco reviewed an article on Scooters, and the liabilities involved with an injury. Brian Ward stated that he is waiting on the Mayor to bring back these concerns to the Public Safety Committee. Marco asked for a copy of the report.</p> <p>4.e. Marco reported on issues with Storm Water, and how the City has Officers in the district looking for any reason to give citations. Marco explained the challenges of keeping the sidewalks cleaned.</p> <p>4.f. Marco requested that January meeting be skipped due to the Holidays.</p>	<p>seconded the motion. Unanimously approved.</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.e. No action taken</p> <p>4.f. Tom DiZinno motioned to skip January 2019 Board Meeting, Dino Cresci seconded the motion. All in favor.</p>
--	---	---

<p>4. Committee Reports <i>DISI Committee:</i> <i>Chris Gomez;</i></p> <ul style="list-style-type: none"> a. Little Italy Mercato, Wednesday Market – Catt White b. Olive PR Report c. Piazza della Famiglia events d. Christmas Tree Lighting and Village-update e. Next Meeting 	<p>4.a. Catt White reported on the weekly Farmers Market, and the success of the Christmas Village. Catt stated that there are challenges with the footprint due to property owners on Front St., and the market will be closed from Dec. 26th-Jan. 2nd 2019.</p> <p>4.b. Courtney Rose from Olive Creative Strategies gave an update on Little Italy PR, as well as Social Media activity.</p> <p>4.c. Paula Kwast updated about upcoming events, such as movie nights, and winter music schedule, which will be on Friday, Saturday, and Sunday’s.</p> <p>4.d. Marco requested that businesses donate to help recover the deficit of hosting the Christmas Tree lighting, as well as constructing the poinsettia tree, which cost \$12,000. Catt White mentioned the vendors were ecstatic, and there were double the amount of people from last year.</p> <p>4.e. Next DISI meeting: February 6th, 8:30a.m.</p>	<p>4.a. No action taken.</p> <p>4.b. No action taken.</p> <p>4.c. No action taken</p> <p>4.d No action taken</p> <p>4.e. No action taken</p>
<p>4. Committee Reports <i>Sidewalk Operations:</i> <i>Rich Gustafson;</i></p> <ul style="list-style-type: none"> a. Nursery Update b. Live-Well-Live-Safe program c. Live Well, Live Safe 	<p>4.a. Marco updated that he is waiting on a letter from the City</p> <p>4.b. Marco stated that LWLS was awarded a \$100,000 grant from the DA’s office, which will allow LWLS to operate seven nights per week from 5:50 p.m.-10:30 p.m.</p> <p>4.c. Tom Di Zinno mentioned the D.A. has a program called C.A.R.E used for anyone in distress and that LWLS program fits its requirements. It could provide a gateway to other services, hosting of self-defense classes for the community, and a checklist of safety procedures for businesses.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>

<p>4. Committee Reports <i>Legacy Committee:</i> <i>Charlie Coradino;</i></p> <ul style="list-style-type: none"> a. New Piazza at Columbia & Ash b. Sales of Piazza della Famiglia tiles c. Sales of Piazza Giannini Tile 	<p>4.a. Marco reported fundraising efforts will commence in January.</p> <p>4.b. Marco reported that there have been no sales of sponsor tiles.</p> <p>4.c. Marco updated that Giannini is \$25,000 below its anticipated goal and the Association will ask the Giannini Foundation for support.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>
<p>4. Committee Reports <i>Finance Committee: Frank Stiriti</i></p> <ul style="list-style-type: none"> a. Meeting with stock agents to discuss donations in the form of stocks b. Contracting with Tour Consultant c. Insurance Funding Strategy d. Mercato Contract e. LWLS fundraising throughout the year f. Next Meeting 	<p>4.a. No report</p> <p>4.b. No report</p> <p>4.c. Marco reported that the extra \$5,000 debt per month in insurance costs will have to be pulled from various departments.</p> <p>4.d. Marco stated that the Mercato contract is coming in house effective January 1, 2019. Staff will become employees of the Little Italy Association but Mercato staff will still be overseen by Catt White.</p> <p>4.e. Marco already gave an update.</p> <p>4.f. The next Finance Committee meeting was postponed until further notice.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.e. No action taken</p> <p>4.f. No action taken</p>
<p>4. Committee Reports <i>Project Review Committee:</i> <i>Marco LiMandri;</i></p> <ul style="list-style-type: none"> a. Holland/Bridge project at County building b. Airport-Authority Letter 	<p>4.a. No report</p> <p>4.b. No report</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>
<p>5. Community Reports</p> <ul style="list-style-type: none"> a. City Attorney's Office-Mark Robertson 	<p>5.a. Mark Robertson gave an update on Richard S., he is in custody and has a court date in January 2019. A Stay Away Order was granted for Crack Shack in regard to a prior incident.</p>	<p>5.a. No action taken</p>

<p>b. Councilman Ward's Office</p> <p>c. SDPD</p> <p>d. Our Lady of the Rosary</p> <p>e. Washington Elementary</p>	<p>5.b. Brian Elliott stated that Chris Ward is the new Chair for the Homeless Task Force, that 14 million dollars has been allocated for homeless, the main focus will be housing for the homeless, and that L.I.A. can apply for a grant from H.E.A.T. Marco asked the City to create an ordinance for Street Vending and Busking.</p> <p>5.c. Marlo Woods reminded community that there are extra thieves and burglaries during the Holidays, and to be aware at shopping malls.</p> <p>Lieutenant Officer Kevin Wadhams stated that SDPD had several sting operations for ticketing scooter riders, the Women's March is January 19th and L.I.A. might have an overflow of people.</p> <p>5.d. Father Joe notified everyone that Midnight Mass will be held, and Children's Mass will be at 5:30 on Christmas Eve.</p> <p>5.e. Kari Topzand gave an update on Van Gogh event, and encouraged everyone to sign up for smile.amazon to support fundraising for the school</p>	<p>5.b. No action taken</p> <p>5.c. No action taken</p> <p>5.d. No action taken</p> <p>5.e. No action taken</p>
<p>6. Closed Session to Discuss Pending legal Issues</p>	<p>6. Marco discussed contract with San Diego Unified School District</p>	<p>6. No action taken</p>
<p>7. Re-Open Closed Session, Report to the public on discussion topics</p>	<p>7.a. The Board meeting was re-adjourned.</p>	<p>7. Danny Mocerì motioned, and Steve Galasso seconded, all in favor.</p>
<p>8. Next meeting</p>	<p>Next meeting: Tuesday, December 4th, 2018 @ 8:30 am, OLR</p>	
<p>9. Motion to adjourn</p>		<p>The motion was approved by consensus.</p>

Minutes recorded and taken by Allicia Martinez, staff.