



**Board of Directors Meeting
Little Italy Association
Tuesday, February 7, 2017 - 8:30 a.m.
Our Lady of the Rosary Parish Hall
1954 State Street – San Diego, CA 92101**

Present: Vito Altieri, Jenn von Stauffenberg, Domenic Brunetto, Marianna Brunetto, Tom Cervello, Sandi Cottrell, Dino Cresci, David Crum, Jim DeSpenza, Tom Di Zinno, Steve Galasso, Rich Gustafson, Pasquale Ioele, Perry Meyer, Danny Mocerri, Christopher Morgan, Lou Palestini, Jack Pecoraro, Frank Stiriti, Fr. Joseph Tabigue, Luke Vinci, Catt White

Absent: Jim Barone, Charlie Coradino, Joe Cordileone, James Pieri, Jr., Tom Zolezzi (all with prior notice)

Guests: Joe Medina, Mike Huber, Lorraine Huber, Samantha Hewitt, Denise Nelesen, John Falcone, Dolores Duran, Daral Mazaarella, Theresa Polgorski, Dave Tuckman, Denise Pirrotti Hummel, Sean Christensen, Talia Urista, William Sieve, Tim Wilp, Nate Benedetto, Raul Duron, Mark Robertson, Ted Keiller, Kathi Meyer, Jason Weisz, Joe Scaglione, Christie Kong, Aرسالun Tafazoli, Nerea Urtasun, Teresa Theriault, Julie Burnham, Umberto Falcone, Katie Dilisi, Ciro Villa, Phil Roxworthy, Roberto Alcantar

Staff: Marco Li Mandri, Chris Gomez, Rosie DeLuca, Jeri Keiller

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:35 A.M. by Steve Galasso. Self-introductions of everyone present were made. Steve then introduced Marco Li Mandri the Chief Executive Administrator of the Association	No Action Taken

<p>2. Review of December 6, 2016 minutes</p>	<p>Minutes of December 6, 2016 were reviewed.</p>	<p>The minutes were reviewed and approved by consensus.</p>
<p>3. Community Reports</p>	<p>Mark Robertson from the City Attorney’s office spoke about process in particular about “stay away” orders for people involved in chronic criminal acts in Little Italy. Marlo Woods from SDPD reminded everyone to send him info on homeless so he can pursue resolutions to any problems. Annie Eichmann from LIRA spoke about their recent summit on the homeless problem. Jason Weisz from Senator Atkins office updated the Board on projects the Senator is working on. Nerea Urtason from Supervisor Ron Roberts office updated the Board on projects that Supervisor Roberts is working on. Fr. Joseph Tabigue from OLR thanked Officer Woods for his assistance and service. Principal David Crum from WES spoke about an upcoming grant, as well as their VanGo event. Roberto Alcantar from Councilman Ward’s office gave Community updates.</p>	<p>No Action Taken</p>
<p>4. Non-Agenda / Public Comment, Introductions and Announcements</p>	<p>Daral Mazarella from Italian American Bar Assn of SD: would like to be involved with the Association. Mike Huber, a resident: inquired about graffiti in Little Italy. 98 Bottles has been purchased, and will be renamed to “Loading Dock”. Dave Tuckman from GSWS: doing community outreach. Mike Zarconi from Sullivan Hill: Firm doing presentations on changes in employment law. Theresa Podgorski from US Bank introduced herself. Tom Zolezzi’s mother passed away, upcoming funeral arrangements.</p>	

<p>5. Committee Reports Org Committee: Steve Galasso;</p> <ul style="list-style-type: none"> a. YTD Financial Report b. Healing Warriors event – Joe Scaglione c. Christmas Village and Tree lightings income and expense report 	<p>5.a. No discussion</p> <p>5.b. Joe Scaglione reported on the upcoming Olympic Events for Healing Warriors on March 6th at the Piazza Basilone.</p> <p>5.c. Marco reported on the Christmas Village & Tree Lightings income & expense report. We are around 6k short on the costs of the event and he is trying to close the gap.</p>	<p>5.a. Marianna Brunetto moved to accept the financial report. Dino Cresci seconded the motion. Unanimously approved.</p> <p>5.b. No Action Taken</p> <p>5.c. No Action Taken</p>
<p>5. Committee Reports DISI Committee: Christopher Morgan;</p> <ul style="list-style-type: none"> a. Little Italy Mercato – Catt White b. Olive PR Report c. Authorization of staff to work with Gaslamp Quarter Association on 150th Anniversary of Downtown d. Honorary Street names – City Council e. Old Town Trolley wrap around f. Italy article 	<p>5.a. Catt White reported on the weekly Farmers Market.</p> <p>5.b. Samantha Hewitt gave an update on Little Italy PR and Social Media activity.</p> <p>5.c. Marco asked for the Board’s authorization to work with the Gaslamp District to promote the 150th Anniversary of Downtown San Diego.</p> <p>5.d. Marco reported that the City of SD is making it easier to give honorary names to city streets, but it is still limited.</p> <p>5.e. Chris Gomez reported that Old Town Trolley will wrap their Trolleys with the Little Italy sign.</p> <p>5.f. Marco referenced a copy of an article in Italy Magazine named “Where to Find Italy in America: San Diego’s Little Italy”</p>	<p>5.a. No Action Taken</p> <p>5.b. No Action Taken</p> <p>5.c. Marianne Brunetto moved to authorize staff to work with the Gaslamp District to promote the 150th Anniversary of Downtown San Diego. Frank Stiriti seconded the motion. Unanimously approved.</p> <p>5.d. No Action Taken</p> <p>5.e. No Action Taken</p> <p>5.f. No Action Taken</p>

<p>5. Committee Reports <i>Parking & Mobility Committee:</i> <i>Luke Vinci & Tom Cervello;</i></p> <ul style="list-style-type: none"> a. Freeway Overpass Lighting (Gateway sign RFP b. Next year budget 	<p>5.a. Chris reported that this project should wrap up soon.</p> <p>5.b. Marco updated the Board on the Gateway Signs.</p> <p>5.c. No report</p>	<p>5.a. No Action Taken</p> <p>5.b. No Action Taken</p> <p>5.c. No Action Taken</p>
<p>5. Committee Reports <i>SOBO Committee:</i> <i>Rich Gustafson</i></p> <ul style="list-style-type: none"> a. Initiation of “Live Well, Live Safe” Crew at the Mercato, model for future use in LI b. Palm Tree removal along Hawthorn, proposal to remove and replace with credit for new trees at India/Hawthorn India/Ivy India/Juniper Tree removal permit pending from the City c. Pending lease of Cal Trans Land to the Assn, funded by grants or donations d. Downtown Homeless Count 	<p>5.a. Marco advised the Board that Tom Di Zinno would update the Board once the program has been up and running.</p> <p>5.b. Marco reported that we are working with the City of SD on a permit to remove the Canary Island Palm trees in Little Italy, as they are causing problems on the sidewalks. We are working with a company that could remove them, we should receive a credit for them.</p> <p>5.c. This project is in process.</p> <p>5.d. City working on this.</p>	<p>5.a. No Action Taken</p> <p>5.b. Tom Di Zinno moved to authorize staff to obtain a permit from the City of SD to remove the Canary Island Palm Trees in Little Italy. Vito Altieri seconded the motion. Unanimously approved.</p> <p>5.c. No Action Taken</p> <p>5.d. No Action Taken</p>
<p>5. Committee Reports <i>Legacy Committee:</i> <i>Charlie Coradino;</i></p> <ul style="list-style-type: none"> a. Update on Piazza Giannini – pending pad 	<p>5.a. Pending pad completion.</p> <p>5.b. Fenton is proposing a Gala Event for the grand opening of the Piazza della Famiglia.</p>	<p>5.a. No Action Taken.</p> <p>5.b. No Action Taken</p>

<p>completion</p> <p>b. Piazza della Famiglia Gala Event, Thursday July 13th, Black Tie, paid event, report on programming by Paula Kwast</p> <p>c. Piazza Pescatore update</p> <p>d. Next meeting</p>	<p>5.c. Bumble Bee will donate \$25,000 towards the Piazza Pescatore this week.</p> <p>5.d. Next meeting will be held at 11:00 am on February 24th.</p>	<p>5.c. No Action Taken</p> <p>5.d. No Action Taken</p>
<p>5. Committee Reports <i>Finance Committee</i> Marianne Brunetto & Tom Cervello;</p> <p>5.a. Policy to allow Finance Committee to work with underwriters or sponsors to pay or discount vehicles/equipment advertising their name brand on the LIA owned asset</p> <p>5.b. Allow Finance Committee to review, interview and decide on respondents to Festa 2017 RFP based upon goals laid out by the Finance Committee</p> <p>5.c. Allow Finance Committee to review and negotiate agreement with respondent to the Development</p>	<p>5.a. Marco reported on the creation of a policy to allow the Finance Committee to work with potential underwriters or sponsors for advertising on LIA owned assets. This would be for a one-year term, with a \$3,000 minimum sponsorship.</p> <p>5.b. Marco reported that we received (3) respondents on the RFP sent out for management of the Festa 2017. The Committee would like to authorize the Finance Committee to review and make recommendations on a final selection.</p> <p>5.c. The Committee recommends that the Finance Committee be allowed to review the proposed agreement(s) and conclude the deal to finalize the contract.</p>	<p>5.a. Marianna Brunetto moved to authorize the Finance Committee to work with potential underwriters or sponsors on LIA assets. Christopher Morgan seconded the motion. Unanimously approved.</p> <p>5.b. Perry Meyer moved to authorize the Finance Committee to review and make recommendation on selection of Festa 2017 management. Rich Gustafson seconded the motion. Unanimously approved.</p>

<p>Consulting work to raise funds for all of the LIA events.</p>		<p>5.c. Vito Altieri moved to authorize the Finance Committee to review proposals and finalize the contract with a new Development Consultant. Tom Di Zinno seconded the motion. Almost unanimously approved, Luke Vinci abstained from the vote.</p>
<p>5. Committee Reports <i>Project Review</i> <i>Jim Barone;</i> 5.a. Letter to Civic San Diego on Lofty Coffee</p>	<p>5.a. Marco reported on a letter that was written to Civic San Diego regarding request for postponement of installation of dual acorn gateway light for Lofty Coffee</p>	<p>5.a. No Action Taken</p>
<p>5. Committee Reports <i>Community Advisory Board</i> 5.a. Meeting to review Valero Gas proposal for Laurel and Pac Highway, selling of alcohol</p>	<p>5.a. Marco reported that a Valero Gas station is proposed for the southeast corner of Laurel and Pacific Highway. They are requesting support for a six pump gas station, a car wash, and a convenience store with the right to sell alcohol. The CAB moved to approve the project, but unanimously opposed the sale of any alcohol at the site.</p>	<p>5.a. No Action Taken</p>
<p>6. Presentation by Tom Cesarini on Little Italy Heritage Committee</p>	<p>Tom Cesarani spoke about preserving the heritage of Little Italy through Convivio.</p>	<p>6.a. No Action Taken</p>
<p>7. Other</p>	<p>Talia from Family Visitation thanked all businesses that participated in the Toy Drive, they received over 300 Toys.</p>	<p>7.a. No Action Taken</p>
<p>8. Next Meeting: March 7th, 2017, 8:30 a.m., OLR</p>		