



**Board of Directors Meeting  
Little Italy Association  
Tuesday, February 6, 2018 - 8:30 a.m.  
Our Lady of the Rosary Parish Hall  
1954 State Street – San Diego, CA 92101**

**Present:** Vito Altieri, Jenn von Stauffenberg, Renata Brunetto for Domenic Brunetto, Tom Cervello, Joe Cordileone, Sandi Cottrell, Dino Cresci, David Crum, Jim DeSpenza, Tom Di Zinno, Steve Galasso, Rich Gustafson, Pasquale Ioele, Perry Meyer, Danny Mocerri, Christopher Morgan, Lou Palestini, Jack Pecoraro, Frank Stiriti, Annie Korn for Fr. Joseph Tabigue, Catt White

**Excused:** Marianna Brunetto, Charlie Coradino, Annie Eichman, Luke Vinci, Carroll Whaler, Tom Zolezzi

**Guests:** Dianna Todaro, Cree Jones, Richard Puzio, Susan Keating, Kathi Meyer, Jacob Rocha, Christine Pouto, Sean Christensen, Marsha Lyon, Katie Barton, Diane & Gerry Mansour, Dixie Hall, Wendy Cirello, Stacy Dion, Debi Besmer, Colette Mauzeralle, Julie Burnham, Mike Zarconi, Renzo Rochegiam, , Guy Floye, Katie Barton, Samantha Lynn, Joseph Scaglione

**Staff:** Marco Li Mandri, Chris Gomez, Rosie DeLuca, Jeri Keiller, Paula Kwast, Joey LiMandri

**MINUTES:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	The meeting was called to order at 8:32 A.M. by Steve Galasso. Self-introductions of everyone present were made. Steve then introduced Marco Li Mandri the Chief Executive Administrator of the Association (non-voting)	<b>No action taken</b>
<b>2. Review of December, 2017 Board Minutes</b>	Minutes of December 5, 2017 were reviewed.	<b>The minutes were reviewed and approved by consensus.</b>

<p><b>3. Non-Agenda / Public Comment, Introductions and Announcements</b></p>	<p>Diana Tadoro, an Attorney from the Italian American Bar Association, introduced herself to the Board. She is the events chairperson, and would like to work with the Association in the future.</p>	<p><b>3.a. No action taken</b></p>
<p><b>4. Committee Reports</b>  <b><i>Org Committee:</i></b>  <b><i>Steve Galasso;</i></b>  <b>a. YTD Financial Report</b>  <b>b. Live Well, Live Safe update, program unfolds</b>  <b>c. DCPC report</b>  <b>d. Contribution to Our Lady of the Rosary Facilities Fund for Use of the Hall for Monthly meetings</b></p>	<p>4.a. Lou Palestini gave the YTD financial report. Jeri Keiller reported on the FY 17 Audit results.</p> <p>4.b. Marco gave a brief update on the Live-Well-Live-Safe program, and then turned it over to Tom Di Zinno. Tom reported that he is thrilled with the program results thus far, but there is still a ways to go. A brief discussion took place.</p> <p>4.c. Stacy Dion from DCPC gave an update on DCPC projects.</p> <p>4.d. Lou Palestini spoke about our ongoing relationship with Our Lady of the Rosary, and expressed gratitude for their continued generosity in donating the hall to the Association for monthly board meetings. The Org Committee is recommending that we contribute \$5,000 to the Church to go towards their renovation, as a thank-you for an ongoing use of the facility. The funds will be from the Programs budget and will be non-assessment nor parking district funds</p>	<p><b>4.a. Perry Meyer moved to accept the financial report. Sandi Cottrell seconded the motion. Unanimously approved.</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p> <p><b>4.d. Lou Palestini moved to authorize a \$5,000 contribution to Our Lady of the Rosary, as a thank-you for use of the hall for monthly meetings. Danny Mocerri seconded the motion. Unanimously approved.</b></p>
<p><b>4. Committee Reports</b>  <b><i>DISI Committee:</i></b>  <b><i>Christopher Morgan;</i></b>  <b>a. Little Italy Mercato – Catt White</b>  <b>b. Christmas Tree Lighting Income &amp; Expense Report</b>  <b>c. Olive PR Report</b>  <b>d. Convivio partnership on Italian Heritage Night and Concert</b>  <b>e. Da Vinci Days, April-May, centered at the Piazza della</b></p>	<p>4.a. Catt White reported on the weekly Farmers Market. Marco added that we are investigating the use of bollards to protect Date Street. This is a valid use of Parking Meter revenues.</p> <p>4.b. Marco reported on the Christmas Programs Profit &amp; Loss to date.</p> <p>4.c. Cree from Olive Creative Strategies gave an update on Little Italy PR, as well as Social Media activity.</p> <p>4.d. Lou spoke about the Italian Heritage Night Padre game that we are partnering with Convivio on, will take place on May 31<sup>st</sup>. VIP tickets will sell for \$90/each, regular seats will be \$30/each.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p> <p><b>4.d. Joe Cordileone moved to authorize staff &amp; Org Committee to solidify details of Padre event. Perry Meyer seconded the motion. Chris Gomez added that we must pay \$6,800 to secure the event, Convivio will</b></p>

<p><b>Famiglia</b></p> <p><b>f. Consulado General de Mexico Events</b></p> <p><b>g. First Responders Annual Event, opening at the Piazza della Famiglia, submit budget for blue lights, central event, Marine Band: 7/5-8/5</b></p> <p><b>h. Solo Italiano update</b></p> <p><b>i. Mission Federal ArtWalk update</b></p> <p><b>j. Taste of Little Italy update</b></p> <p><b>k. Creation of new Hotel sub-committee</b></p> <p><b>l. Batta Fulkerson Small Dog Park and Dog Station sponsorship</b></p> <p><b>m. Piazza della Famiglia events and updates – Paula Kwast</b></p> <p><b>n. Next meeting</b></p>	<p>4.e. Marco reported that is has been almost 500 years since DaVinci’s passing. We are proposing a host a small celebration that would honor Da Vinci and his creativity.</p> <p>4.f. Chris Gomez reported that he had met with the Consul General de Mexico and her staff to review an ongoing partnership on future events in Little Italy.</p> <p>4.g. Marco reviewed a new initiative to celebrate all first responders sometime in July or August. Some ideas would be to install blue lights on the string lights from pole to pole, and possibly holding an event.</p> <p>4.h. Chris reported that the upcoming Solo Italiano event will be held on October 3-4, 2018. The Henley Co. is currently working on obtaining sponsors for the event.</p> <p>4.i. Sandi Cottrell updated the Board on the upcoming ArtWalk event that will be held on April 28<sup>th</sup> &amp; 29<sup>th</sup>, 2018.</p> <p>4.j. Sandi Cottrell updated the Board on the upcoming Taste of Little Italy that will take place on Wednesday, June 13<sup>th</sup>.</p> <p>4.k. Marco reported that Joey is working with him on gathering local hoteliers to facilitate conversations on needs for guests and how to encourage guests to stay within Little Italy.</p> <p>4.l. Marco reported on the new sponsorship agreements with Batta Fulkerson on the Amici Park Small Dog Park, as well as for the Dog Stations in Little Italy.</p> <p>4.m. Paula Kwast reported that Fenton is hoping for “substantial completion” of the Piazza della Famiglia by March 13<sup>th</sup>.</p> <p>4.n. The next DISI Committee meeting is scheduled for Friday, March 2<sup>nd</sup> @ 9:00 a.m. at the Little Italy Association office.</p>	<p><b>pay ½. Joe Cordileone amended his motion to include the expenses. Unanimously approved.</b></p> <p><b>4.e. Vito Altieri moved to allow Staff and the Org Committee to solidify the final details on a Da Vinci Days event. Jen von Stauffenberg seconded the motion. Unanimously approved.</b></p> <p><b>4.f. Dino Cresci moved to allow Staff and the Org Committee to solidify the final details and partnership for their events. Frank Stiriti seconded the motion. Unanimously approved.</b></p> <p><b>4.g. Danny Mocerì moved to allow staff and the Org Committee to solidify the final details and budget to honor first responders. Jen von Stauffenberg seconded the motion. Unanimously approved.</b></p> <p><b>4.h. No action taken</b></p> <p><b>4.i. No action taken</b></p> <p><b>4.j. No action taken</b></p>
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<p><b>4. Committee Reports</b>  <b><i>Parking &amp; Mobility</i></b>  <b>Committee:</b>  <b><i>Luke Vinci;</i></b></p> <ul style="list-style-type: none"> <li><b>a. Working with the City on new Parking District process</b></li> <li><b>b. Nasland Engineering updates</b> <ul style="list-style-type: none"> <li>-Pedestrian Scramble</li> <li>- Speed Hump on India</li> <li>- Grape Street Conversions for faster access</li> </ul> </li> </ul>	<p>4.a. Marco reported that there are ongoing discussions regarding the process for the new Little Italy Parking District.</p> <p>4.b. Marco updated the Board on the updates from Nasland Engineering.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p>
<p><b>4. Committee Reports</b>  <b><i>Sidewalk Operations:</i></b>  <b><i>Rich Gustafson;</i></b></p> <ul style="list-style-type: none"> <li><b>a. Issues at Piazza Basilone</b></li> <li><b>b. Meeting/tour</b></li> <li><b>c. Replanting of Trees on India, North of Hawthorn</b></li> <li><b>d. Cal Trans / nursery update</b></li> </ul>	<p>4.a. An underground leak was discovered at the Piazza Basilone which caused some damage.</p> <p>4.b. Marco reported that he and John gave a tour of projects and tree plantings in Little Italy.</p> <p>4.c. Marco informed the Board that a letter of solicitation to help fund the planting of replacement trees in Little Italy was sent out.</p> <p>4.d. Marco reported that there are no updates on the Cal Trans / nursery lot.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p> <p><b>4.d. No action taken</b></p>
<p><b>4. Committee Reports</b>  <b><i>Legacy Committee:</i></b>  <b><i>Charlie Coradino;</i></b></p> <ul style="list-style-type: none"> <li><b>a. Update on Piazza Giannini – construction timeline</b></li> <li><b>b. Developer impact fee issue</b></li> </ul>	<p>4.a. Marco updated the Board on the progress of the Piazza Giannini.</p> <p>4.b. \$310,000 in Developer Impact Fees were generated in the Little Italy McMillin development. We are still trying to recapture those funds for Amici Park.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p>

<p><b>4. Committee Reports</b>  <b>Finance Committee:</b>  <b>Marianna Brunetto &amp; Tom Cervello</b></p> <ul style="list-style-type: none"> <li>a. Meeting update</li> <li>b. Investment policy</li> </ul>	<p>4.a. Marco gave a brief update of the recent Finance Committee meeting.</p> <p>4.b. Marco reported that the Finance Committee is recommending that we investigate an Investment Policy. This would guide the Committee on whether they would pursue better returns on savings.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p>
<p><b>4. Community Advisory Board:</b>  <b>Jack Pecoraro</b></p> <ul style="list-style-type: none"> <li>a. Meeting to discuss Acoustical Music on India Street and New Beer Tasting rm</li> </ul>	<p>4.a. Marco reported that a meeting is set up for next week.</p>	<p><b>4.a. No action taken</b></p>
<p><b>4. Project Review Committee:</b>  <b>Marco</b></p> <ul style="list-style-type: none"> <li>a. Review of new Kilroy Class A Office project – minutes</li> <li>b. Shake Shack at India &amp; Grape – Bruno property</li> </ul>	<p>4.a. Marco reviewed the minutes regarding the Kilroy Class A office project located at Kettner &amp; Hawthorn.</p> <p>4.b. Marco informed the Board that a new Shake Shack will open at India &amp; Grape Streets in the fall.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p>
<p><b>5. Community Reports</b></p> <ul style="list-style-type: none"> <li>a. DCPC</li> <li>b. Councilman Chris Ward’s office</li> <li>c. SDPD</li> <li>d. Senator Toni Atkins office</li> <li>e. Assembly member Todd Gloria’s office</li> <li>f. Our Lady of the Rosary</li> <li>g. Washington Elementary School</li> </ul>	<p>5.a. Stacy Dion gave an overview of the DCPC.</p> <p>5.b. Molly Chase from Councilman Ward’s office updated the Board on projects that the Councilman is working on.</p> <p>5.c. Officer Marlo Woods updated the Board on Little Italy activities, and informed the Board that the SDPD Walking Teams will work with the Live-Well-Live-Safe staff. Sgt. Rich Henzo spoke about the Walking Team program.</p> <p>5.d. Jason from Senator Toni Atkins office reported that the Governor has released the latest budget. He also informed the Board that the Senate Democratic Caucus voted unanimously to select Senator Toni Atkins as the next President pro Tempore of the California State Senate.</p> <p>5.e. Nick Serano from Assembly member Todd Gloria’s office spoke about issues that they are</p>	<p><b>5.a. No action taken</b></p> <p><b>5.b. No action taken</b></p> <p><b>5.c. No action taken</b></p> <p><b>5.d. No action taken</b></p> <p><b>5.e. No action taken</b></p> <p><b>5.f. No action taken</b></p> <p><b>5.g. No action taken</b></p>

	<p>working on.</p> <p>Marco spoke about water issues and the possibility of more water desalinization plants.</p> <p>5.f. Annie Korn from Our Lady of the Rosary spoke about upcoming events &amp; issues with the Church.</p> <p>5.g. Principal David Crum reported that all is well with the school.</p>	
<p><b>6. Other</b></p> <p><b>a. Articles</b></p>	6.a. Marco referred to articles that were provided in the board packet	<b>6.a. No action taken</b>
<p><b>7. CLOSED SESSION, BOARD AND STAFF ALLOWED ONLY TO DISCUSS PENDING LEGAL ISSUES RELATED TO LAWSUITS FILED AGAINST LITTLE ITALY BUSINESSES</b></p>	7. A closed session of the Board took place to discuss pending legal issues filed against Little Italy businesses.	
<p><b>8. OPEN THE MEETING TO THE PUBLIC, REPORT ON THE RESULTS OF THE DECISIONS MADE IN CLOSED SESSION.</b></p>	The Board voted to allocate up to \$5,000 for education related to the rights and responsibilities of businesses in regards to ADA compliance and related issues. This was announced to the public. This would come from non-assessment district nor parking district funds.	
<p><b>9. Next Meeting</b></p>	The next General Meeting of the Board will take place on March 6 <sup>th</sup> , 2018, 8:30 am @ OLR	
<p><b>10. Motion to adjourn</b></p>	Motion to adjourn the February 2018 Board meeting.	<b>Danny Mocerri moved to adjourn the Board meeting. Steve Galasso seconded the motion. Unanimously approved.</b>

Minutes recorded and taken by Rosie DeLuca, staff.