



Little Italy Association of San Diego – Finance Committee
Thursday, May 18, 2023 at 9:00am
Little Italy Association Office – Conference Room (2210 Columbia Street)

1. Introductions / Bryan Thompson, Chair
2. Next Meeting: _____
3. Non-Agenda: Public Comment & Announcements
4. Review April 20, 2023 Minutes / Marco Li Mandri *Action Item* P. 2-4
5. YTD Draft Financials / Jeri Keiller & Bryan *Action Item* P. 5-20
6. Little Italy Venues: Women’s Maker’s Market / Curt Brooker *Action Item*
7. Grain & Grit Request for Partial Exclusive Use of Piazza della Famiglia / Marco *Action Item* P. 21-23
8. Our Lady of the Rosary Request for Support for the Centennial / Luke Vinci *Action Item* P. 24
9. Authorize Staff to Apply for FY24 County of San Diego CE & NR Grants / Marco *Action Item* P. 25
10. Amici Park Redesign Revised Estimate – Update / Marco ATCH
11. Piazza Costanza Concept & Financials – Update / Marco P. 26-32
12. FY24 Parking District Budget – Update / Chris Gomez
13. Fidelity Investment – Update / Jeri P. 33
14. Chief Executive Administrator Report / Marco
15. **Old Business – Add or Remove Items**
It is the practice of the LIA to formally request that an item under Old Business be pulled from the Agenda and placed on a future Agenda for Discussion and/or Action.
 - a. San Diego Unified School District State Street Water Meter Update
 - b. New Holiday Tree
 - c. San Diego Hospitality Group: Little Italy Tours & Experiences
 - d. Employee Retention Tax Credit
16. **Adjournment** *Action Item*

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 2210 Columbia Street, San Diego, CA 92101 and on the LIA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Chris Gomez at 619-233-3898 or via email at chris@littleitalysd.com at least 48-hours prior to the meeting.

LITTLE ITALY ASSOCIATION OF SAN DIEGO



**Little Italy Association of San Diego – Finance Committee Thursday, April 20, 2023,
at 9:00am Little Italy Association Office – Conference Room (2210 Columbia
Street)**

Committee: Steve Galasso, Bryan Thompson, Lou Palestini, Danny Mocerì,
Jeri Keiller, Annette Casemero, David Rodger, Curt Brooker, Lisa Gerson, Rich
Gustafson, Catt, Fields White

Staff: Marco Li Mandri

MINUTES:

Item	Discussion	Action Taken?
1. Introductions-Bryan Thompson, Chair	The meeting was called to order at 09:00am.	<i>No action taken</i>
2. Next Meeting	2. The next Finance Committee Meeting will be held on Thursday, May 18, 2023, at 9:00am	<i>2. The date and time of the meeting were approved by consensus.</i>
3. Non-Agenda: Public Comments & Announcements	3. Nothing to report.	<i>3. No action taken</i>
4. Review March 16, 2023, Minutes	4. The minutes from March 16, 2023, were reviewed.	<i>4. Jeri Keiller moved to accept the minutes. Danny Mocerì seconded the motion. Unanimously approved.</i>
5. YTD Financials /Jeri Keiller & Bryan Thompson	5. Jeri Keiller gave an update on the YTD Financials.	<i>5. Annette Casemero moved to accept YTD Financials. Lou Palestini seconded the motion. Jeri Keiller abstained. Motion passes.</i>
6. MAD 5% Assessment	6. Marco asked the Finance Committee for a 5% MAD Assessment Increase.	<i>6. Jeri Keiller moved to approve a 5% MAD</i>

Increase		<i>Assessment Increase. Danny Mocerì seconded the motion. Motion passes.</i>
7. FY24 Parking District Budget-Update/ Jeri	7. Marco stated that Little Italy Association will take a \$150,000 cut next year in the Parking District Budget.	<i>7. No action taken</i>
8. Fidelity Investment-Update/ Jeri	8. Jeri gave an update on the status of Fidelity Investment.	<i>8. No action taken</i>
9. San Diego Hospitality Group Contract for Little Italy Tours/ Chris	9. Marco reported that a six-month extension has been given to the San Diego Hospitality Group, with no financial liability to the Little Italy Association. If Anthony Davi cannot produce, all parties agreed to part ways.	<i>9. No action taken</i>
10. Employee Retention Tax Credit – Update / Dianne	10. Marco gave an update on Employee Retention Tax Credit.	<i>10. No action taken</i>
11. Chief Executive Administrator Report	<p>11. Marco gave an update on the Little Italy Office space.</p> <p>Marco gave an update on the Homeless Ordinance.</p> <p>Marco stated that Chris is currently at a meeting regarding the Billboard Ordinance.</p> <p>Marco reported that Airbnb's are being operated in Little Italy and they are not paying Transient Occupancy Tax (TOT).</p> <p>Marco reported that we are sending staff to do a sales tax and hotel study in Little Italy to show that it as come back. This will help with economic data.</p> <p>Marco gave an update on the Bollard Program.</p>	<i>11. No action taken</i>
12. Old Business – Add or Remove Items	12. Nothing to report.	<i>12. No action taken</i>

13. Adjournment	13. Meeting Adjourned.	<i>13. Lou Palestini motioned to adjourn the meeting. Danny Mocerri seconded the motion. Unanimously approved.</i>
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Minutes taken by: Dianne T. Serna, Staff

10:34 AM

05/15/23

Accrual Basis

Little Italy Association of San Diego
Balance Sheet
As of April 30, 2023

	Apr 30, 23	Apr 30, 22
ASSETS		
Current Assets		
Checking/Savings		
BID Acct / Torrey Pines	5,044.91	16,187.24
Programs Acct / Torrey Pines	186,539.94	183,745.67
Mercato / Torrey Pines	1,748.89	55,318.22
Parking District / Torrey Pines	149,609.76	241,303.01
MAD Acct / Torrey Pines	64,204.34	403,422.45
Payroll Acct / Torrey Pines	54,170.25	27,645.35
Savings Acct / Torrey Pines	123,027.54	276,525.60
Fidelity Investments -cash	2,000.00	0.00
Total Checking/Savings	586,345.63	1,204,147.54
Accounts Receivable		
Accts Rec - MAD	9,787.50	6,720.70
Accts Rec - Parking District	183,478.24	60,158.23
Accts Rec - Programs	6,718.91	-786.73
Total Accounts Receivable	199,984.65	66,092.20
Other Current Assets		
Investments - Fidelity	167,000.00	0.00
Endowment Fund	12,161.56	13,202.18
Undeposited Funds	0.00	7,116.73
Total Other Current Assets	179,161.56	20,318.91
Total Current Assets	965,491.84	1,290,558.65
Fixed Assets		
Machinery and Equipment	127,331.00	127,331.00
Improvements-Building/Nursery	56,777.00	56,777.00
Auto/Transport Equipment	106,215.00	106,215.00
Program Equipment	12,000.00	12,000.00
Improvements	2,400.00	0.00
Website design	10,400.00	10,400.00
Accumulated depreciation	-240,320.70	-219,883.71
Total Fixed Assets	74,802.30	92,839.29
Other Assets		
Rent deposit	8,450.73	8,450.73
Total Other Assets	8,450.73	8,450.73
TOTAL ASSETS	1,048,744.87	1,391,848.67
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable - BID	441.37	47.26
Accounts Payable - Programs	44,895.94	4,117.47
Accounts Payable - Mercato	5,770.50	113.23
Accounts Payable - Parking Dist	7,216.50	2,147.81
Accounts Payable - MAD	11,249.00	5,198.43
Total Accounts Payable	69,573.31	11,624.20

10:34 AM

05/15/23

Accrual Basis

Little Italy Association of San Diego
Balance Sheet
As of April 30, 2023

	Apr 30, 23	Apr 30, 22
Other Current Liabilities		
Piazza Costanza sponsorship	-12,645.30	0.00
Amici Park statue	5,000.00	0.00
Payable to New City America	5,209.50	0.00
Unearned Grants	40,000.00	6,500.00
Bollard Advance	64,632.74	122,783.09
Accrued Interest Liability	8,387.00	1,016.00
MAD Advance	-101,148.89	190,725.91
Garnishments	-50.00	0.00
Total Other Current Liabilities	<u>9,385.05</u>	<u>321,025.00</u>
Total Current Liabilities	78,958.36	332,649.20
Long Term Liabilities		
EIDL LOAN	148,475.73	148,475.73
Total Long Term Liabilities	<u>148,475.73</u>	<u>148,475.73</u>
Total Liabilities	227,434.09	481,124.93
Equity		
Net Assets		
Net unrestricted assets	886,815.94	576,528.59
Restricted net assets	<u>12,551.00</u>	<u>0.00</u>
Total Net Assets	899,366.94	576,528.59
Net Income	<u>-78,056.16</u>	<u>334,195.15</u>
Total Equity	<u>821,310.78</u>	<u>910,723.74</u>
TOTAL LIABILITIES & EQUITY	<u><u>1,048,744.87</u></u>	<u><u>1,391,848.67</u></u>

10:32 AM

**Little Italy Association of San Diego
Profit & Loss**

July 2022 through April 2023

Accrual Basis

	BID	MAD	Maintenance Non-Asses...	Total Parking District	Programs & Operations	TOTAL
Income						
SBEP - SBEP Management Grant	18,356.00	0.00	0.00	0.00	0.00	18,356.00
PROGRAM INCOME	0.00	0.00	11,225.00	0.00	318,705.94	329,930.94
BID INCOME	87,200.87	0.00	0.00	0.00	0.00	87,200.87
MAINTENANCE DISTRICT INCOME	0.00	1,011,489.14	0.00	0.00	0.00	1,011,489.14
MAINTENANCE NON-ASSESS INCO...	0.00	0.00	130,805.00	0.00	0.00	130,805.00
MERCATO INCOME	0.00	0.00	0.00	0.00	708,825.50	708,825.50
PARKING DISTRICT INCOME	0.00	0.00	0.00	557,420.12	0.00	557,420.12
PARKING DISTRICT REVENUES	0.00	0.00	0.00	91,337.59	0.00	91,337.59
Total Income	105,556.87	1,011,489.14	142,030.00	648,757.71	1,027,531.44	2,935,365.16
Gross Profit	105,556.87	1,011,489.14	142,030.00	648,757.71	1,027,531.44	2,935,365.16
Expense						
MISC MAINT EXPENSE	0.00	0.00	0.10	0.00	0.00	0.10
OFFICE OPERATIONS	30,530.51	170,316.02	239.35	0.00	43,527.61	244,613.49
LANDSCAPE OPERATIONS	0.00	65,051.29	1,114.25	0.00	0.00	66,165.54
ASSESS DIST OPERATIONAL EXP	0.00	140,441.90	2,671.01	0.00	2,361.69	145,474.60
PERSONNEL EXPENSE	0.00	738,404.01	3,265.18	0.00	-10,158.57	731,510.62
ACCOUNTANT EXPENSE ENTRIES	0.00	0.00	8,607.45	0.00	12,849.15	21,456.60
PROGRAM EXPENSE	10.65	449.33	162.57	0.00	400,087.26	400,709.81
Maintenance Personnel	0.00	1,014.07	-9,346.80	0.00	909.06	-7,423.67
Maintenance Non-Personnel	0.00	450.00	0.00	0.00	0.00	450.00
NCA Management	35,723.22	20,000.00	0.00	0.00	185,800.00	241,523.22
Office Operational	0.00	1,447.80	0.00	0.00	20,806.72	22,254.52
Consulting Services	27,500.00	0.00	0.00	0.00	0.00	27,500.00
Contingency	4,587.16	20,300.00	0.00	0.00	0.00	24,887.16
SBEP EXPENSES	14,276.78	0.00	0.00	0.00	4,060.80	18,337.58
MERCATO EXPENSE	0.00	0.00	0.00	0.00	435,535.01	435,535.01
PARKING DISTRICT EXPENSE	0.00	0.00	0.00	640,502.15	-75.41	640,426.74
Total Expense	112,628.32	1,157,874.42	6,713.11	640,502.15	1,095,703.32	3,013,421.32
Net Income	-7,071.45	-146,385.28	135,316.89	8,255.56	-68,171.88	-78,056.16

Little Italy Association of San Diego
BID Profit & Loss Budget Performance
April 2023

8:41 AM

05/12/23

Accrual Basis

	Apr 23	Budget	Jul '22 - Apr 23	YTD Budget	Annual Budget
Income					
SBEP · SBEP Management Grant	0.00		18,356.00		
BID INCOME					
Carry-forward	0.00		0.00	6,213.31	6,213.31
BID Dues	0.00		600.00	0.00	0.00
BID Disbursements	9,555.43	10,500.00	86,600.87	105,000.00	126,000.00
Total BID INCOME	9,555.43	10,500.00	87,200.87	111,213.31	132,213.31
Total Income	9,555.43	10,500.00	105,556.87	111,213.31	132,213.31
Gross Profit	9,555.43	10,500.00	105,556.87	111,213.31	132,213.31
Expense					
OFFICE OPERATIONS					
Accounting	0.00	333.33	4,000.00	3,333.30	3,999.96
Computer Service	0.00	375.00	5,742.00	3,750.00	4,500.00
Dues & subscriptions	0.00	125.00	900.00	1,250.00	1,500.00
Insurance	650.00	333.33	5,233.32	3,333.30	3,999.96
Office supplies	441.37	575.00	5,601.00	5,750.00	6,900.00
Printing	0.00	41.67	0.00	416.70	500.04
Phone & Internet	183.22	216.67	1,826.50	2,166.70	2,600.04
Postage	0.00	83.33	1,927.69	833.30	999.96
Rent	500.00	500.00	5,000.00	5,000.00	6,000.00
Web Maintenance	0.00	166.67	300.00	1,666.70	2,000.04
Total OFFICE OPERATIONS	1,774.59	2,750.00	30,530.51	27,500.00	33,000.00
PROGRAM EXPENSE					
Merchant Services	0.00		10.65		
Total PROGRAM EXPENSE	0.00		10.65		
NCA Management					
Staff Administration	2,960.46	5,000.00	35,723.22	50,000.00	60,000.00
Total NCA Management	2,960.46	5,000.00	35,723.22	50,000.00	60,000.00
Consulting Services					
PR	2,750.00	2,750.00	27,500.00	27,500.00	33,000.00
Total Consulting Services	2,750.00	2,750.00	27,500.00	27,500.00	33,000.00
Contingency	0.00	517.78	4,587.16	5,177.80	6,213.31
SBEP EXPENSES					
Management Grant	2,039.54	0.00	14,276.78	0.00	0.00
Total SBEP EXPENSES	2,039.54	0.00	14,276.78	0.00	0.00
Total Expense	9,524.59	11,017.78	112,628.32	110,177.80	132,213.31
Net Income	30.84	-517.78	-7,071.45	1,035.51	0.00

8:47 AM

05/12/23

Accrual Basis

Little Italy Association of San Diego
MAD Profit & Loss Budget Performance
April 2023

	Apr 23	Budget	Jul '22 - Apr 23	YTD Budget	Annual Budget
Income					
MAINTENANCE DISTRICT INCOME					
MAD Assessments	101,149	101,551	1,011,489	1,015,505	1,218,606
MAD Gas Tax	0	326	0	3,263	3,916
MAD General Benefit Income	0	4,003	0	40,029	48,035
MAD City Administration	0	-292	0	-2,917	-3,500
MAD Spec Dist Lighting	0	-2,917	0	-29,167	-35,000
MAD Delinquency Factor 1.5%	0	-1,523	0	-15,225	-18,270
Carry-forward	0		0	20,300	20,300
Total MAINTENANCE DISTRICT INCOME	101,149	101,149	1,011,489	1,031,790	1,234,087
Total Income	101,149	101,149	1,011,489	1,031,790	1,234,087
Gross Profit	101,149	101,149	1,011,489	1,031,790	1,234,087
Expense					
OFFICE OPERATIONS					
Accounting	0	417	5,800	4,167	5,000
Computer Service	0	583	1,914	5,833	7,000
Insurance	14,687	10,417	106,796	104,167	125,000
Office supplies	135	833	3,445	8,333	10,000
Payroll Service	500	417	5,169	4,167	5,000
Rent					
Storage	379	833	6,835	8,333	10,000
Rent - Other	4,000	3,333	39,400	33,333	40,000
Total Rent	4,379	4,167	46,235	41,667	50,000
Repairs & Maintenance	0	500	957	5,000	6,000
Utilities	0	292	0	2,917	3,500
Total OFFICE OPERATIONS	19,701	17,625	170,316	176,250	211,500
LANDSCAPE OPERATIONS					
Nursery & Landscape Supplies	3,018	2,167	30,193	21,667	26,000
Tree Supplies & Services	3,082	2,083	21,564	20,833	25,000
Outside Landscaping Service	0	83	0	833	1,000
Tools & Equipment	653	333	3,317	3,333	4,000
Dumpster	95	167	1,420	1,667	2,000
Uniforms	0	417	806	4,167	5,000
Equipment Rental	132	208	7,751	2,083	2,500
Total LANDSCAPE OPERATIONS	6,979	5,458	65,051	54,583	65,500
ASSESS DIST OPERATIONAL EXP					
MAD / BID OPERATIONS					
Dumpster	2,442	2,500	24,423	25,000	30,000
Tools & Equipment	487	125	1,238	1,250	1,500
Auto expenses	3,357	1,000	12,183	10,000	12,000
Gas & electricity	1,052	500	6,796	5,000	6,000
Gasoline	3,424	2,333	33,335	23,333	28,000
Equipment Rentals	0	83	0	833	1,000
Cell Phones / Radios	244	400	2,440	4,000	4,800
Electrical Work/Street Lights	0	83	0	833	1,000
Water	619	1,333	9,163	13,333	16,000
Uniforms	0	583	2,202	5,833	7,000
Cleaning & Janitorial Supplies	3,660	2,917	37,490	29,167	35,000
Total MAD / BID OPERATIONS	15,284	11,858	129,269	118,583	142,300
PRESSURE-WASHING OPERATIONS					
Tools & Equipment	0	83	0	833	1,000
Pressure Washer / Water Trailer	5,419	417	11,173	4,167	5,000
Total PRESSURE-WASHING OPERATIONS	5,419	500	11,173	5,000	6,000
Total ASSESS DIST OPERATIONAL EXP	20,703	12,358	140,442	123,583	148,300
PERSONNEL EXPENSE					
EE MEDICAL CONTRIBUTION					
Consultant Salary Expense	1,195	0	10,346	0	0
EE MEDICAL CONTRIBUTION - Other	-307	0	-5,043	0	0
Total EE MEDICAL CONTRIBUTION	889	0	5,303	0	0
Office Administrator					
Health/Dental Insurance	1,996	0	10,286	0	0
Payroll Taxes	155	0	1,233	0	0
WC Insurance	34	0	373	0	0
Salary Expense	2,327	1,800	22,730	18,000	21,600
Total Office Administrator	4,512	1,800	34,622	18,000	21,600
Landscape Crew					
Salary Expense	16,104	23,200	137,441	232,000	278,400

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05/12/23

Accrual Basis

Little Italy Association of San Diego
MAD Profit & Loss Budget Performance

April 2023

	Apr 23	Budget	Jul '22 - Apr 23	YTD Budget	Annual Budget
Health/Dental Insurance	2,691	0	15,845	0	0
WC Insurance	1,278	0	11,952	0	0
Payroll Taxes	1,380	0	12,662	0	0
Total Landscape Crew	21,453	23,200	177,900	232,000	278,400
Maintenance Crew					
Salary Expense	33,706	43,000	328,670	430,000	516,000
Payroll Taxes	2,606	0	28,768	0	0
WC Insurance	2,152	0	27,494	0	0
Health/Dental Insurance	9,678	0	42,666	0	0
Total Maintenance Crew	48,142	43,000	427,599	430,000	516,000
Pressure-Washing Crew					
Salary Expense	5,594	9,583	75,893	95,833	115,000
Payroll Taxes	564	0	6,684	0	0
WC Insurance	412	0	6,025	0	0
Health/Dental Benefits	1,342	0	4,377	0	0
Total Pressure-Washing Crew	7,913	9,583	92,980	95,833	115,000
Total PERSONNEL EXPENSE	82,907	77,583	738,404	775,833	931,000
PROGRAM EXPENSE					
Landscaping & Nursery Supplies	0		449		
Total PROGRAM EXPENSE	0		449		
Maintenance Personnel					
Payroll taxes	0		1,014		
Total Maintenance Personnel	0		1,014	0	0
Maintenance Non-Personnel					
Repairs & Maintenance	450	0	450	0	0
Total Maintenance Non-Personnel	450	0	450	0	0
NCA Management					
Staff Administration	2,000	2,000	20,000	20,000	24,000
Total NCA Management	2,000	2,000	20,000	20,000	24,000
Office Operational					
Employee Screening Services	105	133	1,448	1,333	1,600
Total Office Operational	105	133	1,448	1,333	1,600
Contingency	0		20,300	20,300	20,300
Total Expense	132,846	115,158	1,157,874	1,171,884	1,402,200
Net Income	-31,697	-14,009	-146,385	-140,094	-168,113

8:57 AM

05/12/23

Accrual Basis

Little Italy Association of San Diego
Maintenance Non-Assessment Profit & Loss Budget Performance
April 2023

	Apr 23	Budget	Jul '22 - Apr 23	YTD Budget	Annual Budget
Income					
PROGRAM INCOME					
NCA Fundraising (Sponsorships)	0.00		2,000.00		
Misc Income	0.00	0.00	225.00	0.00	0.00
Sponsors	0.00	1,000.00	9,000.00	10,000.00	12,000.00
Total PROGRAM INCOME	0.00	1,000.00	11,225.00	10,000.00	12,000.00
MAINTENANCE NON-ASSESS INCOME					
Mercato Services	10,000.00	5,000.00	50,000.00	50,000.00	60,000.00
Other Income / Special Events	0.00	600.00	0.00	6,000.00	7,200.00
Supplemental Services	13,637.50	6,250.00	80,805.00	62,500.00	75,000.00
Total MAINTENANCE NON-ASSESS INCOME	23,637.50	11,850.00	130,805.00	118,500.00	142,200.00
Total Income	23,637.50	12,850.00	142,030.00	128,500.00	154,200.00
Gross Profit	23,637.50	12,850.00	142,030.00	128,500.00	154,200.00
Expense					
MISC MAINT EXPENSE					
Misc Maintenance Expense	0.00	50.00	0.00	500.00	600.00
School Dist Property Taxes	0.00	0.00	0.00	0.00	17,500.00
MISC MAINT EXPENSE - Other	0.00	0.00	0.10	0.00	0.00
Total MISC MAINT EXPENSE	0.00	50.00	0.10	500.00	18,100.00
OFFICE OPERATIONS					
Office supplies	0.00	0.00	239.35	0.00	0.00
Total OFFICE OPERATIONS	0.00	0.00	239.35	0.00	0.00
LANDSCAPE OPERATIONS					
Nursery & Landscape Supplies	0.00	0.00	114.25	0.00	0.00
Tree Supplies & Services	0.00	0.00	1,000.00	0.00	0.00
Total LANDSCAPE OPERATIONS	0.00	0.00	1,114.25	0.00	0.00
ASSESS DIST OPERATIONAL EXP					
MAD / BID OPERATIONS					
Meals & Entertainment	0.00	50.00	247.70	500.00	600.00
Late Fees	0.00	8.25	49.46	83.50	100.00
Liability Claims	0.00	0.00	0.00	0.00	3,000.00
Tools & Equipment	0.00	0.00	2,116.10	0.00	0.00
Auto expenses	0.00	50.00	0.00	500.00	600.00
Cell Phones / Radios	0.00		104.00		
Total MAD / BID OPERATIONS	0.00	108.25	2,517.26	1,083.50	4,300.00
PRESSURE-WASHING OPERATIONS					
Pressure Washer / Water Trailer	0.00		153.75		
Total PRESSURE-WASHING OPERATIONS	0.00		153.75		
Total ASSESS DIST OPERATIONAL EXP	0.00	108.25	2,671.01	1,083.50	4,300.00
PERSONNEL EXPENSE					
Staff reimbursement	0.00	-600.00	-6,352.00	-6,000.00	-7,200.00
EE MEDICAL CONTRIBUTION					
Consultant Salary Expense	0.00		220.00		
Total EE MEDICAL CONTRIBUTION	0.00		220.00		
Office Administrator					
Salary Expense	0.00	350.00	1,361.48	3,500.00	4,200.00
Total Office Administrator	0.00	350.00	1,361.48	3,500.00	4,200.00
Landscape Crew	0.00		272.00		
Maintenance Crew					
Staff Bonuses	0.00	0.00	9,000.00	10,000.00	10,000.00
Payroll Taxes	-50.00		-1,236.30		
Total Maintenance Crew	-50.00	0.00	7,763.70	10,000.00	10,000.00
Total PERSONNEL EXPENSE	-50.00	-250.00	3,265.18	7,500.00	7,000.00

8:57 AM

05/12/23

Accrual Basis

Little Italy Association of San Diego
Maintenance Non-Assessment Profit & Loss Budget Performance
April 2023

	Apr 23	Budget	Jul '22 - Apr 23	YTD Budget	Annual Budget
ACCOUNTANT EXPENSE ENTRIES					
Depreciation	860.74	2,416.67	8,607.45	24,166.70	29,000.04
Total ACCOUNTANT EXPENSE ENTRIES	860.74	2,416.67	8,607.45	24,166.70	29,000.04
PROGRAM EXPENSE					
Liability Claim	0.00	0.00	0.00	0.00	3,000.00
Meals / Entertainment / Travel	0.00	85.00	94.11	850.00	1,020.00
Misc					
Late fees	0.00		68.46		
Total Misc	0.00		68.46		
Total PROGRAM EXPENSE	0.00	85.00	162.57	850.00	4,020.00
Maintenance Personnel					
Workers compensation	0.00		-9,636.00		
Payroll taxes	0.00		289.20		
Total Maintenance Personnel	0.00		-9,346.80		
Office Operational					
Legal	0.00	500.00	0.00	5,000.00	6,000.00
Total Office Operational	0.00	500.00	0.00	5,000.00	6,000.00
Total Expense	810.74	2,909.92	6,713.11	39,100.20	68,420.04
Net Income	22,826.76	9,940.08	135,316.89	89,399.80	85,779.96

8:53 AM
05/12/23
Accrual Basis

Little Italy Association of San Diego
PARKING DISTRICT (Parking Programs) P&L Budget Performance
April 2023

	Apr 23	Budget	Jul '22 - Apr ...	YTD Budget	Annual Budget
Income					
PARKING DISTRICT REVENUES					
Valet Program Revenues	8,030.64	9,720.00	87,929.39	97,200.00	116,640.00
Valet Subsidies from Businesses	0.00		3,408.20		
Total PARKING DISTRICT REVENUES	8,030.64	9,720.00	91,337.59	97,200.00	116,640.00
Total Income	8,030.64	9,720.00	91,337.59	97,200.00	116,640.00
Gross Profit	8,030.64	9,720.00	91,337.59	97,200.00	116,640.00
Expense					
PARKING DISTRICT EXPENSE					
In House Valet Program					
Equipment & Uniforms	0.00	0.00	-1,577.10	0.00	0.00
Cell/Tech services	0.00		443.99		
Program Management	0.00	3,425.00	30,825.00	34,250.00	41,100.00
Total In House Valet Program	0.00	3,425.00	29,691.89	34,250.00	41,100.00
Lot Rental/Insurance					
Program Management	0.00	2,162.50	19,462.50	21,625.00	25,950.00
Lot Rental/Insurance - Other	0.00		300.00		
Total Lot Rental/Insurance	0.00	2,162.50	19,762.50	21,625.00	25,950.00
Marketing and Promotions					
Program Mgmt	0.00	695.00	6,255.00	6,950.00	8,340.00
Total Marketing and Promotions	0.00	695.00	6,255.00	6,950.00	8,340.00
New Initiatives& Special Proj					
Program Management	0.00	2,562.50	23,062.50	25,625.00	30,750.00
Total New Initiatives& Special Proj	0.00	2,562.50	23,062.50	25,625.00	30,750.00
LIA Management					
Vehicle Subsidy & Maintenance	0.00		18.48		
Program Mgmt	0.00	575.00	5,175.00	5,750.00	6,900.00
Total LIA Management	0.00	575.00	5,193.48	5,750.00	6,900.00
Total PARKING DISTRICT EXPENSE	0.00	9,420.00	83,965.37	94,200.00	113,040.00
Total Expense	0.00	9,420.00	83,965.37	94,200.00	113,040.00
Net Income	8,030.64	300.00	7,372.22	3,000.00	3,600.00

9:01 AM
05/12/23
Cash Basis

Little Italy Association of San Diego
Piazza della Famiglia - Profit & Loss
April 2023

Type	Date	Source Name	Memo	Original Amount	Paid Amount
Income					
PROGRAM INCOME					
LIA Board Give or Get					
Invoice	04/19/2023	Piazza della Famiglia	Piazza della Famiglia concert sponsors...	5,000.00	5,000.00
Total LIA Board Give or Get					5,000.00
Total PROGRAM INCOME					5,000.00
Total Income					5,000.00
Gross Profit					5,000.00
Expense					
PROGRAM EXPENSE					
General Insurance					
Check	04/18/2023	First Insurance Fundi...		600.00	600.00
Total General Insurance					600.00
Entertainment					
Bill	04/18/2023	Tupahn Da Silva	Piazza Entertainment 4/14/23	100.00	100.00
Bill	04/18/2023	Tupahn Da Silva	Piazza Entertainment 4/1/23	100.00	100.00
Bill	04/18/2023	Jason Brown	Piazza entertainment 3/31/23	100.00	100.00
Total Entertainment					300.00
Program Operations					
Bill	04/11/2023	Surf City Pools, Inc.	Fountain Monthly Maintenance	736.00	736.00
Bill	04/11/2023	Busy Bees Locks & ...	Repair Locks at Piazza Restroom - Ad...	438.18	438.18
Bill	04/11/2023	5 North Media, Inc.	Monthly Music Licensing Fee	52.37	52.37
Bill	04/11/2023	EDCO Disposal Corp	April '23 Dumpster Services	200.00	200.00
Bill	04/18/2023	Cox Business	Internet for Piazza	715.00	715.00
Check	04/27/2023	Lloyd Pest Control	Pest Control	95.00	95.00
Total Program Operations					2,236.55
Program Supplies					
Check	04/14/2023	Amazon.com	Replace Piazza Faucets	93.01	93.01
Bill	04/18/2023	Brady Industries	Restroom Supplies	329.58	329.58
Total Program Supplies					422.59
Total PROGRAM EXPENSE					3,559.14
Total Expense					3,559.14
Net Income					1,440.86

8:50 AM

05/12/23

Accrual Basis

Little Italy Association of San Diego
PARKING DISTRICT (PMR's) P&L Budget Performance
April 2023

	Apr 23	Budget	Jul '22 - Apr 23	YTD Budget	Annual Budget
Income					
PARKING DISTRICT INCOME					
Parking District Reimbursement	61,594.89	62,500.00	500,557.27	625,000.00	750,000.00
Total PARKING DISTRICT INCOME	61,594.89	62,500.00	500,557.27	625,000.00	750,000.00
Total Income	61,594.89	62,500.00	500,557.27	625,000.00	750,000.00
Gross Profit	61,594.89	62,500.00	500,557.27	625,000.00	750,000.00
Expense					
PARKING DISTRICT EXPENSE					
In House Valet Program					
Valet Employee Payroll	12,713.38	19,583.33	127,743.65	195,833.30	234,999.96
Valet Employee Payroll Taxes	1,100.22	2,083.33	10,944.00	20,833.30	24,999.96
Equipment & Uniforms	330.09	666.67	4,330.57	6,666.70	8,000.04
Cell/Tech services	0.00	166.67	319.29	1,666.70	2,000.04
Permits	0.00	333.33	0.00	3,333.30	3,999.96
Program Management	3,425.00	0.00	3,425.00	0.00	0.00
Total In House Valet Program	17,568.69	22,833.33	146,762.51	228,333.30	273,999.96
Lot Rental/Insurance					
Workers' Comp	746.95	1,250.00	8,422.84	12,500.00	15,000.00
Liability Insurance	4,000.00	4,000.00	44,000.00	40,000.00	48,000.00
Parking Lot Rentals	7,550.00	9,166.67	59,226.69	91,666.70	110,000.04
Program Management	2,162.50	0.00	2,162.50	0.00	0.00
Lot Rental/Insurance - Other	0.00	0.00	2,042.23	0.00	0.00
Total Lot Rental/Insurance	14,459.45	14,416.67	115,854.26	144,166.70	173,000.04
Marketing and Promotions					
Website Parking Component	0.00	866.67	0.00	8,666.70	10,400.04
Printed Material	0.00	416.67	7,242.42	4,166.70	5,000.04
PR Firm	4,100.00	3,333.33	36,800.00	33,333.30	39,999.96
Program Mgmt	695.00	0.00	695.00	0.00	0.00
Total Marketing and Promotions	4,795.00	4,616.67	44,737.42	46,166.70	55,400.04
New Initiatives& Special Proj					
City of SD Insourcing	0.00	50.00	0.00	500.00	600.00
Feasibility Study-W.Grape	0.00	416.67	0.00	4,166.70	5,000.04
Planters/Beautification	0.00	5,833.33	0.00	58,333.30	69,999.96
Enhanced Pedestrian Lighting	0.00	2,416.67	25,760.00	24,166.70	29,000.04
Ped Transition Safety	4,846.25	2,083.33	15,148.75	20,833.30	24,999.96
Transportation Support	0.00	0.00	1,353.94	0.00	0.00
Ped Barrier Planters, Lighting	2,148.00	0.00	8,524.45	0.00	0.00
Rescue Mission Security	12,000.00	6,000.00	102,000.00	60,000.00	72,000.00
Program Management	2,562.50	0.00	2,562.50	0.00	0.00
Total New Initiatives& Special Proj	21,556.75	16,800.00	155,349.64	168,000.00	201,600.00
LIA Management					
Rent	2,000.00	1,000.00	20,000.00	10,000.00	12,000.00
Utilities	299.00	1,000.00	5,069.64	10,000.00	12,000.00
Vehicle Subsidy & Maintenance	0.00	833.33	7,915.46	8,333.30	9,999.96
Storage	341.00	1,000.00	3,410.00	10,000.00	12,000.00
Program Mgmt	575.00	0.00	575.00	0.00	0.00
Total LIA Management	3,215.00	3,833.33	36,970.10	38,333.30	45,999.96
Total PARKING DISTRICT EXPENSE	61,594.89	62,500.00	499,673.93	625,000.00	750,000.00
Total Expense	61,594.89	62,500.00	499,673.93	625,000.00	750,000.00
Net Income	0.00	0.00	883.34	0.00	0.00

**Little Italy Association of San Diego
PROGRAM - BUDGET TO ACTUAL**

	Dog Park		Grounds		Art Appreciation Projects		Art Walk		Banner		Casino de Piazza	
	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget
Income												
PROGRAM INCOME	8,250	7,500	7,083	7,088	0		0	5,000	2,950	0	27,795	3,000
MERCATO INCOME	0		0		0		0		0		0	
Total Income	8,250	7,500	7,083	7,088	0		0	5,000	2,950	0	27,795	3,000
Expense												
OFFICE OPERATIONS	535		650	1,000	0		0		0		0	
LANDSCAPE OPERATIONS	0		0		0		0		0		0	
ASSESS DIST OPERATIONAL EXP	0		494	4,750	0		0		0		0	
PERSONNEL EXPENSE	0		0		0		0		0		0	
ACCOUNTANT EXPENSE ENTRIES	400	667	0		0		0		0		0	
PROGRAM EXPENSE	209	4,167	16,170	10,200	11,007	14,383	500		7,722	1,000	28,084	
Maintenance Personnel	0		0		0		0		0		755	
Maintenance Non-Personnel	0		0		0		0		0		0	
NCA Management	0		0		0		0		0		0	
Office Operational	0		0		0		0		0		0	
SBEP EXPENSES	0		0		0		0		0		0	
MERCATO EXPENSE	0		0		0		0		0		0	
PARKING DISTRICT EXPENSE	0		0		0		0		0		0	
Total Expense	1,144	4,834	17,314	15,950	11,007	14,383	500		7,722	1,000	28,839	
Net Income	7,106	2,666	-10,231	-8,862	-11,007	-14,383	-500	5,000	-4,772	-1,000	-1,044	3,000
Annual Budget		3,200		-10,625		-21,575		5,000		-1,000		3,000

**Little Italy Association of San Diego
PROGRAM - BUDGET TO ACTUAL**

	Christmas Programs		Convivio Events		County Grants	General & Administration		Italian Heritage Concerts		Total Little Italy Tours	Total Mercato	
	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Jul '22 - Apr 23	Budget
Income												
PROGRAM INCOME	47,305	70,000	2,575		0	50,098	6,083	0	7,500	24,063	0	0
MERCATO INCOME	0		0		0	0		0		0	778,826	695,417
Total Income	47,305	70,000	2,575		0	50,098	6,083	0	7,500	24,063	778,826	695,417
Expense												
OFFICE OPERATIONS	0		0		0	42,343	16,458	0		0	0	0
LANDSCAPE OPERATIONS	0		0		0	0		0		0	0	0
ASSESS DIST OPERATIONAL EXP	14		0		0	1,854	1,125	0		0	0	0
PERSONNEL EXPENSE	0		0		0	-10,364	6,733	0		0	0	0
ACCOUNTANT EXPENSE ENTRIES	7,498	0	0		0	4,951	9,700	0		0	0	0
PROGRAM EXPENSE	29,668	65,000	0		0	147,666	33,138	0		18,675	30,943	
Maintenance Personnel	154		0		0	0		0		0	0	0
Maintenance Non-Personnel	0		0		0	0		0		0	0	0
NCA Management	0		0		0	185,800	185,800	0		0	0	0
Office Operational	0		0		0	20,807	4,167	0		0	0	0
SBEP EXPENSES	0		0		0	0		0		0	0	0
MERCATO EXPENSE	0		0		0	0		0		0	479,883	443,523
PARKING DISTRICT EXPENSE	0		0		0	-75	0	0		0	0	0
Total Expense	37,334	65,000	0		0	392,982	257,121	0		18,675	510,826	443,523
Net Income	9,971	5,000	2,575		0	-342,884	-251,038	0	7,500	5,388	268,000	251,894
											estimate	
Annual Budget		5,000	0				-330,844		7,500	0		309,842

**Little Italy Association of San Diego
PROGRAM - BUDGET TO ACTUAL**

	Merchandise		Military Events		Misc Events		Officer's Budget		Piazza Basilone		Piazza Costanza	
	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget
Income												
PROGRAM INCOME	305	4,167	6,350	2,500	6,884	5,000	0	0	0	1,667	17,645	
MERCATO INCOME	0		0		0		0		0		0	
Total Income	305	4,167	6,350	2,500	6,884	5,000	0	0	0	1,667	17,645	
Expense												
OFFICE OPERATIONS	0		0		0		0		0		0	
LANDSCAPE OPERATIONS	0		0		0		0		0	500	0	
ASSESS DIST OPERATIONAL EXP	0		0		0		0	1,667	0		0	
PERSONNEL EXPENSE	0		0		0		0		0		0	
ACCOUNTANT EXPENSE ENTRIES	0		0		0		0		0		0	
PROGRAM EXPENSE	0	4,167	4,296	1,400	4,605		300		4,536	5,000	17,645	
Maintenance Personnel	0		0		0		0		0		0	
Maintenance Non-Personnel	0		0		0		0		0		0	
NCA Management	0		0		0		0		0		0	
Office Operational	0		0		0		0		0		0	
SBEP EXPENSES	0		0		0		0		0		0	
MERCATO EXPENSE	0		0		0		0		0		0	
PARKING DISTRICT EXPENSE	0		0		0		0		0		0	
Total Expense	0	4,167	4,296	1,400	4,605	0	300	1,667	4,536	5,500	17,645	
Net Income	305	0	2,054	1,100	2,279	5,000	-300	-1,667	-4,536	-3,833	0	
Annual Budget		0		1,100		5,000		-2,000		-4,000		0

**Little Italy Association of San Diego
PROGRAM - BUDGET TO ACTUAL**

	Total Piazza della Famiglia		Piazza Giannini		Piazza Pescatore		SBEP Bookkeeping Grant	SBEP City Services	Seasonal Displays	
	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Jul '22 - Apr 23	Jul '22 - Apr 23	Budget
	Income									
PROGRAM INCOME	18,250	44,584	1,000		0		2,000	1,723	9,552	4,167
MERCATO INCOME	0		0		0		0	0	0	
Total Income	18,250	44,584	1,000		0		2,000	1,723	9,552	4,167
Expense										
OFFICE OPERATIONS	0		0		0		0	0	0	
LANDSCAPE OPERATIONS	0		0		0		0	0	0	
ASSESS DIST OPERATIONAL EXP	0		0		0		0	0	0	
PERSONNEL EXPENSE	0		0		0		205	0	0	
ACCOUNTANT EXPENSE ENTRIES	0		0		0		0	0	0	
PROGRAM EXPENSE	40,678	40,917	0		100		0	0	11,684	1,667
Maintenance Personnel	0		0		0		0	0	0	
Maintenance Non-Personnel	0	8,333	0		0		0	0	0	
NCA Management	0		0		0		0	0	0	
Office Operational	0		0		0		0	0	0	
SBEP EXPENSES	0		0		0		2,000	2,061	0	
MERCATO EXPENSE	0		0		0		0	0	0	
PARKING DISTRICT EXPENSE	0		0		0		0	0	0	
Total Expense	40,678	49,250	0		100		2,205	2,061	11,684	1,667
Net Income	-22,428	-4,666	1,000		-100		-205	-338	-2,132	2,500
Annual Budget		-5,600								3,000

**Little Italy Association of San Diego
PROGRAM - BUDGET TO ACTUAL**

20

	State of the Neighborhood		Summer Film Festival		TOLI		Trick or Treat		Venue Rentals		TOTAL	
	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget	Jul '22 - Apr 23	Budget
Income												
PROGRAM INCOME	9,503	4,000	2,372	2,500	1,500	0	1,000	1,000	45,505	47,500	293,708	223,257
MERCATO INCOME	0		0		0		0		0		778,826	695,417
Total Income	9,503	4,000	2,372	2,500	1,500	0	1,000	1,000	45,505	47,500	1,072,534	918,674
Expense												
OFFICE OPERATIONS	0		0		0		0		0		43,528	17,458
LANDSCAPE OPERATIONS	0		0		0		0		0		0	500
ASSESS DIST OPERATIONAL EXP	0		0		0		0		0		2,362	7,542
PERSONNEL EXPENSE	0		0		0		0		0		-10,159	6,733
ACCOUNTANT EXPENSE ENTRIES	0		0		0		0		0		12,849	10,367
PROGRAM EXPENSE	9,895	4,000	30	500	0		5,110	1,000	10,563	0	400,086	186,540
Maintenance Personnel	0		0		0		0		0		909	0
Maintenance Non-Personnel	0		0		0		0		0		0	8,333
NCA Management	0		0		0		0		0		185,800	185,800
Office Operational	0		0		0		0		0		20,807	4,167
SBEP EXPENSES	0		0		0		0		0		4,061	0
MERCATO EXPENSE	0		0		0		0		0		479,883	443,523
PARKING DISTRICT EXPENSE	0		0		0		0		0		-75	0
Total Expense	9,895	4,000	30	500	0		5,110	1,000	10,563	0	1,140,051	870,963
Net Income	-392	0	2,342	2,000	1,500	0	-4,110	0	34,942	47,500	-67,517	47,711
Annual Budget		0		2,000		28,000		0		57,000		53,388

Christopher M. Gomez

From: Mike DiNorscia <mdinorscia@ourggc.com>
Sent: Tuesday, May 02, 2023 3:36 PM
To: Christopher M. Gomez; Marco L Mandri; Lisa Gerson; Alex Winborn
Subject: Piazza Use
Attachments: Piazza Use Request.pdf; Diagram Piazza.pdf

All,

Thank you for your time yesterday. Very much appreciate your support. As discussed, I have included a written request for us to rent a portion of the Piazza space along with a diagram of the space we wish to use. Please note, the furniture or items in here are not set. I would like to gain approval to use the space outlined here.

Once approved, we would then work with you to gain approval on any items placed in the Piazza to enhance the experience. While doing this, we will also work to ensure that we aren't increasing liability.

I am open to additional dialogue or questions. Please let me know if you need anything from me. Thank you again.

Sincerely,

Mike

**GRAIN
& GRIT
COLLECTIVE** | **Mike DiNorscia** | CEO
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[Carnitas' Snack Shack](#) | [Graze](#) | [Little Italy Food Hall](#) | [Not Not Tacos](#)

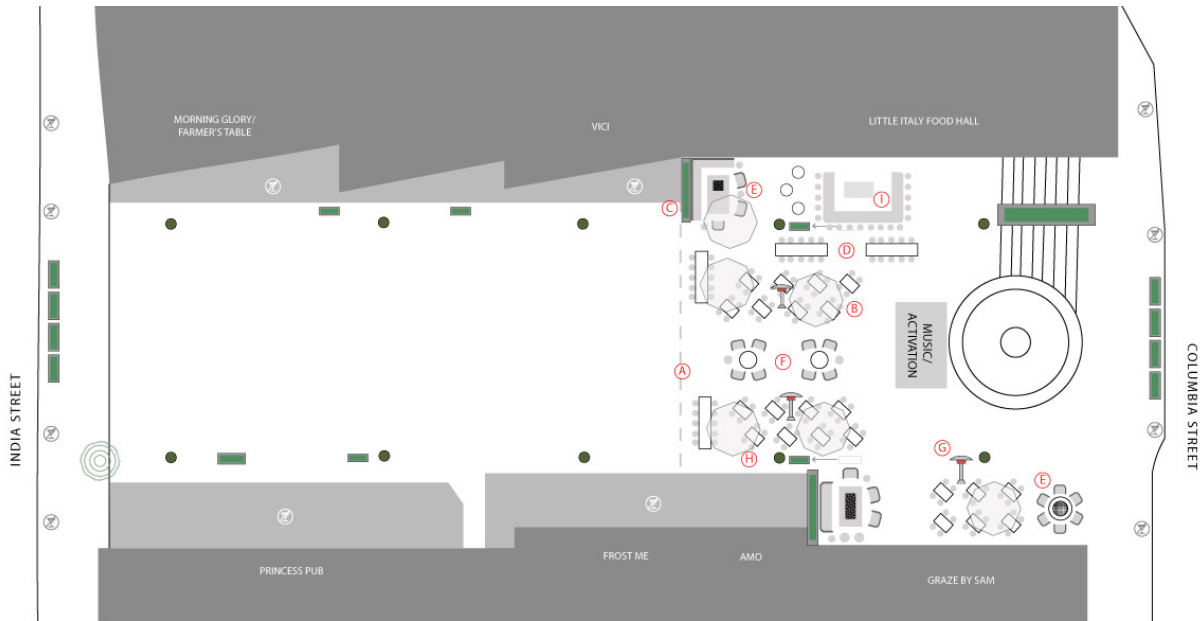
Piazza Della Famiglia Request

The Little Italy Food Hall (“LIFH”) desires to rent a portion of Piazza Della Famiglia directly between Graze by Sam and the Little Italy Food Hall store front. In working together with the Little Italy Association (“LIA”), LIFH desires to support the security of the Piazza and the enhancement of the experience for all guests who visit the Little Italy community.

1. Agreement: LIA agrees to rent a portion of Piazza della Famiglia (“Premises”) to LIFH to be used exclusively by LIFH and its patrons (“Exclusive Use”).
2. Term: 6 months
3. Rent: \$3,000 per month
4. Exclusive Use: LIFH has right to use Premises for exclusive use during LIFH’s business hours, Monday through Sunday between the times of 3pm – Close.
5. Excluded Dates will include LIA Piazza Events that require use of the entire Piazza (i.e. Artwalk, Private Corporate Events). LIA to coordinate with LIFH and provide proper notice for those events.
6. Furniture: LIFH has the right to purchase and install movable furniture, heaters and decor (“Furniture”) in the Premises. All additional items must be approved by LIA and HG Fenton. LIFH is required to handle moving or managing any furniture that is place in its exclusive seating area.

Exhibit A

FLOORPLAN OVERVIEW



Little Italy Food Hall + Piazza Della Famiglia Floorplan V3

- A. LIFH/Graze exclusive seating w/ Graze servers begins (dotted line)
- B. LIFH bistro tables
- C. Planter box for privacy
- D. High top tables
- E. Fire tables
- F. Lounge seating
- G. Heaters (for colder seasons)
- H. LIFH branded white umbrellas
- I. LIFH portable modular bar

-  PLANTERS W/ NO ALCOHOL SIGNAGE
-  PIAZZA TREE
-  LIGHT POSTS
-  RESTAURANT PATIO / APARTMENT ENTRANCE (NO LIFH ALCOHOL)

Christopher M. Gomez

From: Luke Vinci <luke.vinci@gsmiweb.com>
Sent: Friday, May 05, 2023 3:38 PM
To: Christopher M. Gomez; luke.vinci@gsmiweb.com
Cc: Marco Li Mandri; Bryan Thompson
Subject: Event Planning OLR 100

Gents,

Doing a walk through today I realized there are some loose items I didn't address in the first request to ORG. I'd prefer not to have to go back.

Currently what was approved was:

- Closure of Date and State street and the Mercato to move off those streets north of Columbia
- Stage for Friday in the Piazza and then moved the evening of Friday to the proper location for the Gala on Saturday
- Crew to help clean during the event from the receptacles that will be provided
- Chris to submit the map for special events approval with city

In preparation I will also need:

- Can we fix the bent sign that is permanent on the corner next to the Church?
- Removal of some traffic signs
- Removal of Mercato signs that are on the south side of Date
Chris we did talk about getting updated ones with parking district funds as some of them look pretty beat up
- Removal of trash cans and recycling bins
- We may need some planters moved on State Street on the PROW in front of the Church or Hall
- Power wash the sidewalks around the church campus on Wednesday the 17th

Luke Vinci
MVP Media Network
O 888.409.4418
F 619.923.3542
Luke.Vinci@gsmiweb.com

**FY24 NR Grant
Little Italy Associaiton**

Vendor	Items	Cost
Fermob USA	Piazza Villagio - 6 tables & 24 Chairs	\$ 14,555.08
	Piazza della Famiglia - 10 Tables & 18 Chairs	\$ 17,155.85
MJJ Sales	Piazza Villagio - 6 9' Commercial Grade Umbrellas	\$ 2,066.15
	Piazza della Famiglia - 30 9' Commercial Grade Umbrellas	\$ 9,930.75
T's & Signs	Piazza Villagio - 6 Custom Prints on Umbrellas	\$ - <i>Pending</i>
	Piazza della Famiglia - 30 Custom Prints on Umbrellas	\$ - <i>Pending</i>
Zero Waste USA	40 Custom Dog Waste Stations	\$ 2,739.63
TOTAL		\$ 46,447.46

Piazza Costanza Expense

As of 5/15/2023

EXPENSE

Vendor	Item	Cost	ETA	Ordered	Deposit
Gregory Reade	Bronze Life-Size Statue	\$17,500.00	12 weeks		50%
QCP Corp	Planters, Bollards and Custom Pedestal	\$60,038.32			
FermobUSA	5 Tables & 20 Chairs (+ 5 Reserve Set)	\$23,702.80	14 weeks	5/10/2023	50%
MJJ Sales	5 Umbrellas (+5 Reserve Units)	\$3,310.25			
T's & Signs	10 Umbrellas Silk-Screened (4 Panels)	-			
Olive Public Relations	Public Relations	\$500.00			
Nestor Photography	Dedication Photography	\$500.00			
TBD	Dedication Food/Beverages	\$500.00			
Little Italy Association	Initial Landscaping of 10 Planters & 8 Hanging Baskets	-			
Little Italy Association	5 Year Maintenance/Replanting of Landscaping & Hanging Baskets	\$0.00			
Little Italy Association	Capital Reserve	\$22,210.27			

PROJECT SUB-TOTAL	\$106,051.37	
PROJECT TOTAL	\$106,051.37	-\$31,051.37

Long-Term Maintenance & Replanting Break-Down

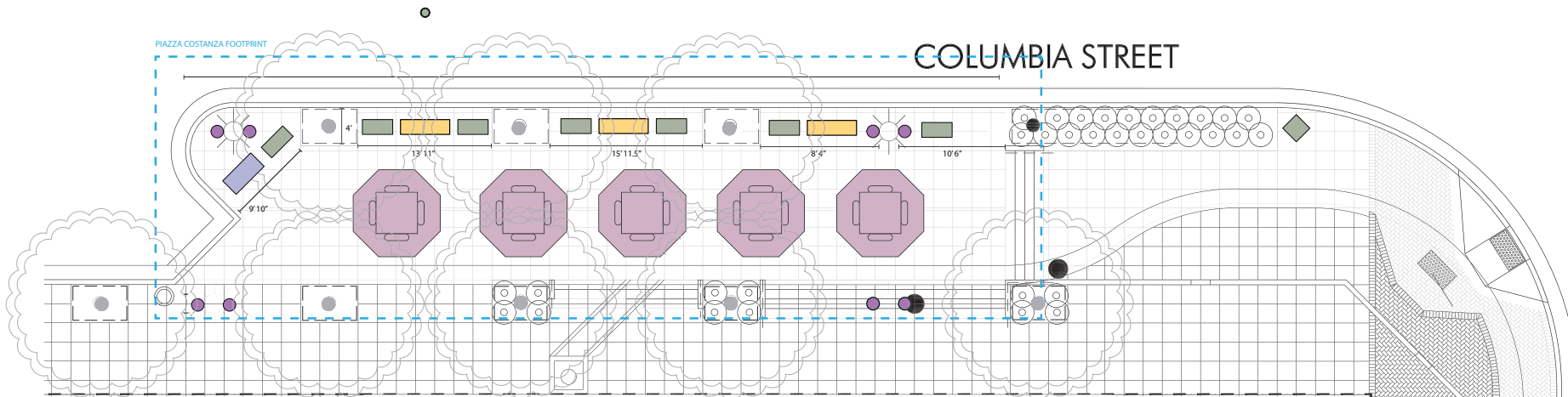
Little Italy Association	Weekly Maintenance of Space (5 Years)	-
Little Italy Association	Quarterly Replanting (5 Years)	-

LONG-TERM MAINTENANCE & REPLANTING SUBTOTAL	\$0.00
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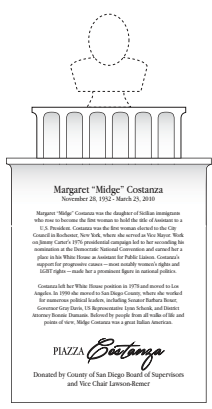
INCOME

Donor	Level	Amount	
County of San Diego	County Grant	\$40,000.00	Received
County of San Diego	County Grant	\$15,000.00	
Bobbie Spoon	6x6 Donor	\$5,000.00	Received
New City America, Inc.	6x6 Donor	\$5,000.00	
Laurie Black	6x6 Donor	\$5,000.00	
Joe Vecchio	6x6 Donor	\$5,000.00	

INCOME TOTAL	\$75,000.00
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Table, Chairs & Umbrella Sets (5 Units)



Monument & Bronze Bust Sculpture (1 Unit)



Quote Planters (3 Units)



Sponsor Planters (7 Units)



Hanging Baskets (8 Units)

Piazza Costanza

PLANT SCHEDULE

TREES	BOTANICAL NAME / COMMON NAME	SIZE
	FRAXINUS OXYCARPA / 'RAYWOOD'™ / RAYWOOD ASH	36" BOX
	JACARANDA MIMOSIFOLIA / JACARANDA	48" BOX

SCALE: 1" = 10'-0"

PRIVATE CONTRACT

LANDSCAPE PLANTING PLAN FOR:
520 W. ASH

LOTS 7, 8, 9 AND 10 IN BLOCK 19 OF MIDDLETOWN

CITY OF SAN DIEGO, CALIFORNIA
DEVELOPMENT SERVICES DEPARTMENT
SHEET 16 OF 22 SHEETS

I.O. NO. 24006067
PROJECT NO. 434883

FOR CITY ENGINEER: _____ DATE _____ T.M.W. NO. _____

DESCRIPTION	BY	APPROVED	DATE	FILED
ORIGINAL	UA			

AS-BUILTS _____ DATE STARTED _____ LAMBERT COORDINATES 1943-6277
CONTRACTOR: _____ DATE COMPLETED _____ 202-1717
INSPECTOR: _____ 38963-16-D



HOME OF PIAZZA COSTANZA
COLUMBIA & W. ASH



HANGING BASKETS FROM LIGHT POLES



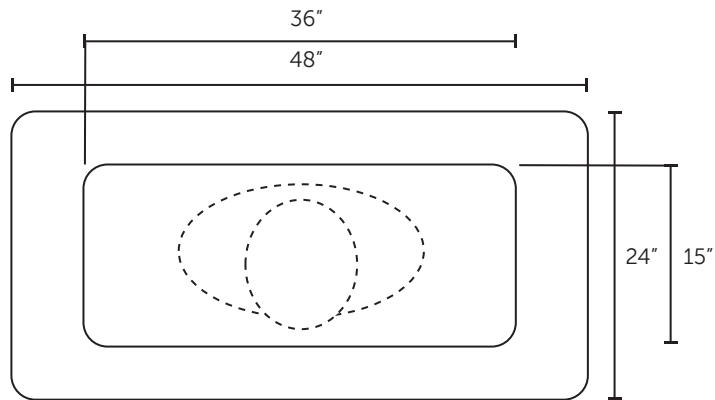
BLACK CHERRY FERMOB FURNITURE
& BANDED UMBRELLA



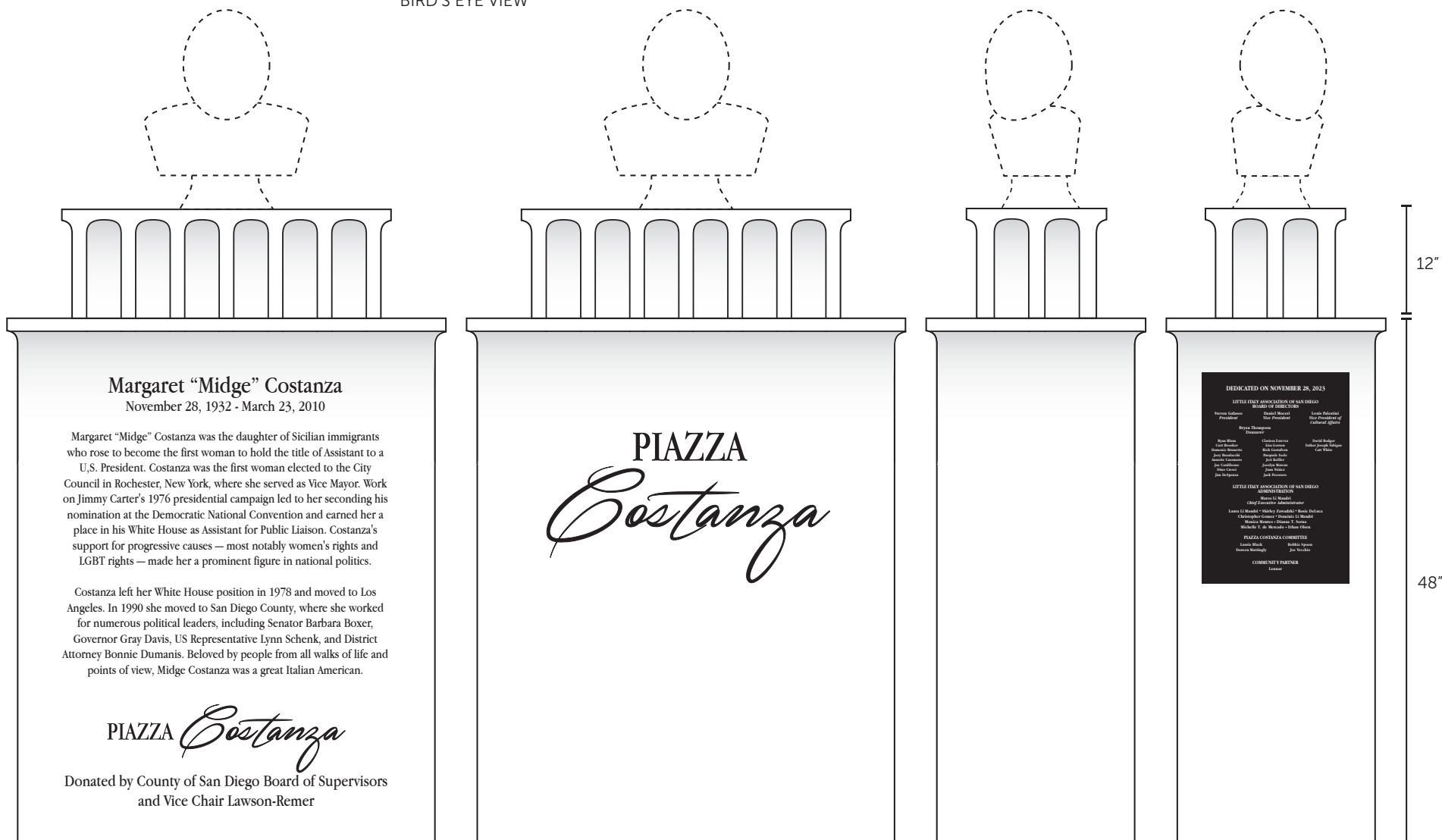
CUSTOM PLANTERS WITH QUOTES AND SPONSOR OPPORTUNITIES



NOT THE FINAL RENDERING AND NOT TO FINAL MODEL SCALE



BIRD'S EYE VIEW



INTERIOR FACING VIEW

STREET SIDE VIEW

RIGHT VIEW

LEFT VIEW

Margaret "Midge" Costanza

November 28, 1932 - March 23, 2010

Margaret "Midge" Costanza was the daughter of Sicilian immigrants who rose to become the first woman to hold the title of Assistant to a U.S. President. Costanza was the first woman elected to the City Council in Rochester, New York, where she served as Vice Mayor. Work on Jimmy Carter's 1976 presidential campaign led to her seconding his nomination at the Democratic National Convention and earned her a place in his White House as Assistant for Public Liaison. Costanza's support for progressive causes — most notably women's rights and LGBT rights — made her a prominent figure in national politics.

Costanza left her White House position in 1978 and moved to Los Angeles. In 1990 she moved to San Diego County, where she worked for numerous political leaders, including Senator Barbara Boxer, Governor Gray Davis, US Representative Lynn Schenk, and District Attorney Bonnie Dumanis. Beloved by people from all walks of life and points of view, Midge Costanza was a great Italian American.

PIAZZA *Costanza*

Donated by County of San Diego Board of Supervisors
and Vice Chair Lawson-Remer

PIAZZA

Costanza

DEDICATED ON NOVEMBER 28, 2023

LITTLE ITALY ASSOCIATION OF SAN DIEGO
BOARD OF DIRECTORS

Thomas Galasso President	David H. Woodell Vice President	John O'Connell Lynn O'Connell Past President of Little Italy
Ervin Thompson President	Clarence Lorenza Lyle Lorenza	David Badger Linda Joseph Badger Carl Klein
Paula Blain Carl Blain James Blain Linda Blain John Blain John Blain John Blain John Blain John Blain John Blain John Blain John Blain	Rich Lorenza Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain	Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain Joseph Blain

LITTLE ITALY ASSOCIATION OF SAN DIEGO
ADMINISTRATOR

Maria J. Woodell
Chief Executive Administrator

Laura J. Woodell - Shirley Zambelli - Donna DeLuca
Christina Lorenza - Daniela J. Woodell
Michelle Hester - Debbie J. Hester
Michelle Y. de Maradea - Ethel Olvera

PIAZZA COSTANZA COMMITTEE

Laura Blain Annette Martignoli	Michelle Woodell Joe Woodell
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COMMUNITY PARTNER
Lorenza



\$150,000

PIAZZA COSTANZA

Margaret "Midge" Costanza was a social and political activist who served as a top advisor to President Jimmy Carter. Known for her wit, outspoken manner and commitment to her convictions, she fought for the rights and dignity of all people, particularly women, the LGBTQ community, and other marginalized groups. The daughter of Sicilian immigrants Midge Costanza became the first City councilwoman in Rochester, New York in 1973. She later rose to become the first female Assistant to a U.S. President. Midge moved to San Diego in the 1980s where she was active in numerous organizations and issues. She had the rare ability to bring together people with different viewpoints to accomplish a shared civic goal. In honor of her outstanding service, the Little Italy Association would like to create a new Piazza Costanza which would include a monument with a life-size statue of Midge, four smaller story monuments, concrete planters with enhanced landscaping, and tables and chairs with umbrellas.

LOCATION

Corner of Columbia & W. Ash Streets

OPENING DATE

2023

FUNDRAISING GOAL

\$150,000

COMMITTED TO DATE (12.2022)

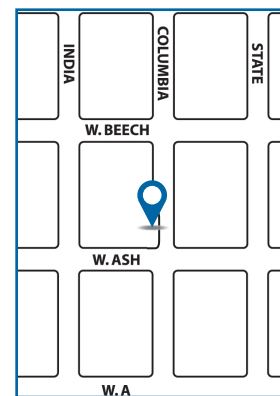
\$60,000

FUNDRAISING TIMELINE

2021 - Complete

DONOR OPPORTUNITIES

"Presenting" Monument Donor (Qty. 1)	\$60,000	SOLD
<i>(Piazza Costanza presented by the County of San Diego)</i>		
1' x 1' Statue Donor Plaque (Qty. 2)	\$25,000	
1' x 1' Donor Plaque in Planter	\$10,000	
6" x 6" Donor Plaque	\$5,000	
6" x 3" Donor Plaque	\$1,000	



Piazza Costanza

LITTLE ITALY SAN DIEGO

Piazza Costanza Donor Form

SPONSORSHIP LEVELS

Check one of the options below.

- "Presenting" Monument Donor (1 Available) / \$60,000** SOLD
(Piazza Costanza presented by the County of San Diego)
- 1' x 1' Statue Donor Plaque (2 Available) / \$25,000**
- 1' x 1' Donor Plaque in Planter / \$10,000**
- 6" x 6" Donor Plaque / \$5,000**
- 6" x 3" Donor Plaque / \$1,000**

CONTACT INFORMATION

Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

ONCE COMPLETE

Remit form and payment to: Little Italy Association
Mail to: 2210 Columbia Street, San Diego, CA 92101
Email to: Chris@LittleItalySD.com

All major credit cards accepted as well.
To process, call: 619-233-3898

The Little Italy Association of San Diego is a 501(c)(3) corporation. Please consult with your tax advisor to determine if your donation is tax-deductible. All major credit cards accepted.



FIDELITY INVESTMENTS - LITTLE ITALY ASSOCIATION								
DESCRIPTION		DEPOSIT	DATE DEPOSIT	AMOUNT	PURCHASE DATE	MATURITY DATE	MONTHS	RATE %
DEPOSIT		\$4,000	1/13/2023					
DEPOSIT		\$5,000	1/17/2023					
CD PURCHASES								
1 46593LP29	JPMORGAN CHASE BK			\$4,000	2/17/2023	2/22/2024	12	4.95%
2 65675QCW7	NORTH AMERN BKG			\$4,000	2/15/2023	11/17/2023	9	4.75%
DEPOSIT		\$50,000	2/28/2023					
BALANCE 2/28/2023		\$59,000		\$8,000				
DEPOSIT		\$50,000	3/2/2023					
3 46596LT41	JPMORGAN CHASE BK			\$7,000	3/8/2023	9/8/2023	9	4.95%
4 588493PL4	MERCHANTS BK			\$6,000	3/13/2023	6/13/2023	3	4.80%
5 6169OU2K5	MORGAN STANLEY			\$10,000	3/8/2023	3/8/2024	12	5.10%
6 46593LV30	JPMORGAN CHASE BK			\$10,000	3/15/2023	3/15/2024	12	5.40%
7 20415QHX0	COMMUNITY WEST BANK			\$10,000	3/12/2023	3/12/2024	12	5.15%
8 46593LU98	JPMORGAN CHASE BK			\$10,000	3/12/2023	9/14/2023	6	5.00%
9 34387AFR5	FLUSHING			\$10,000	3/9/2023	7/3/2023	3	4.90%
10 06405VFE4	BANK OF NY MELLON			\$27,000	3/14/2023	6/14/2023	3	4.75%
11 9576PKR1	WESTERN ALLIANCE			\$10,000	3/8/2023	12/8/2023	9	4.95%
DEPOSIT		\$60,000	3/10/2023					
12 12739UAH9	CADENCE			\$40,000	3/16/2023	6/16/2023	3	5.00%
13 33625CFU8	FIRST SECURITY BANK OF WASH			\$19,000	3/16/2023	6/27/2023	3	4.85%
BALANCE 3/31/2023		\$169,000		\$167,000				
BALANCE 4/30/2023		\$169,000		\$167,000				
DEPOSIT		\$30,000	5/15/2023					
	TRUST BANK			\$27,000	APPROX 5/20		9	5.15%
BALANCE 5/15/2023		\$199,000		\$194,000				
BY MATURITY DATE								
				AMOUNT	PURCHASE DATE	MATURITY DATE	MONTHS	RATE %
4 588493PL4	MERCHANTS BK	x		\$6,000	3/13/2023	6/13/2023	3	4.80%
12 12739UAH9	CADENCE	X		\$40,000	3/16/2023	6/16/2023	3	5.00%
13 33625CFU8	FIRST SECURITY BANK OF WASH			\$19,000	3/16/2023	6/27/2023	3	4.85%
9 34387AFR5	FLUSHING	x		\$10,000	3/9/2023	7/3/2023	3	4.90%
10 06405VFE4	BANK NY MELON	X		\$27,000		6/14/2023	3	4.75%
3 46596LT41	JPMORGAN CHASE BK	x		\$7,000	3/8/2023	9/8/2023	6	4.95%
8 46593LU98	JPMORGAN CHASE BK	x		\$10,000	3/12/2023	9/14/2023	6	5.00%
7 20415QHX0	COMMUNITY WEST BANK	X		\$10,000		12/20/2023	9	5.15%
11 9576PKR1	WESTERN ALLIANCE	x		\$10,000	3/8/2023	12/8/2023	9	4.95%
2 65675QCW7	NORTH AMERN BKG	x		\$4,000	2/15/2023	11/17/2023	9	4.75%
	TRUST BANK			\$27,000	APPRX 5/20/2023		9	5.15%
6 46593LV30	JPMORGAN CHASE BK	x		\$10,000		12/12/2023	12	5.40%
1 46593LP29	JPMORGAN CHASE BK	x		\$4,000	2/17/2023	2/22/2024	12	4.95%
5 6169OU2K5	MORGAN STANLEY	x		\$10,000	3/8/2023	3/8/2024	12	5.10%
				\$194,000				