



**Little Italy Association of San Diego – Finance Committee
Thursday, November 19, 2021 at 9:00am**

**Zoom Virtual Meeting: <https://us02web.zoom.us/j/85082870012>
or call 1-669-900-6833 / Meeting ID: 850 8287 0012 / Password: 3898**

1. Zoom Meeting Protocol & Introductions / Bryan Thompson, Chair

All participants will be put on mute during the topic presentation and then the moderator will unmute the microphones to take comments/feedback. Please keep comments directed to the topic being discussed.

2. Continuing Virtual Meetings Pursuant to AB 361

Action Item

Find and determine that a state of emergency remains in effect at the state level, and that as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

3. Next Meeting: _____

4. Non-Agenda: Public Comment & Announcements

5. Review October 7, 2021 Minutes

Action Item

6. YTD Financials

Action Item

7. San Diego Event Coalition Membership Request

Action Item

8. Piazza Basilone Electrical Repairs

Action Item

9. General Liability Insurance Increase

Action Item

10. New City America, Inc. Supplemental Compensation Policy

Action Item

11. Q1 Budget Adjustment Review Next Month

12. San Diego Hospitality Associates (SDHA) Tours

13. Little Italy Conference Room Virtual Set-Up for Meetings

14. Little Italy LED Licensing Agreement

15. San Diego Rescue Mission Unhoused Citizens Program Agreement

16. Chief Executive Administrator Report

17. Old Business – Add or Remove Items

It is the practice of the LIA to formally request that an item under Old Business be pulled from the Agenda and placed on a future Agenda for Discussion and/or Action.

- a. Amici Park Redesign & DIF

18. Adjournment

Action Item

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 2210 Columbia Street, San Diego, CA 92101 and on the LIA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special

LITTLE ITALY ASSOCIATION OF SAN DIEGO

assistance to participate in the meeting, notify Chris Gomez at 619-233-3898 or via email at chris@littleitalysd.com at least 48-hours prior to the meeting. **VIRTUAL MEETING / COVID-19.** Due to precautions associated with COVID-19 and following current state law (AB 361) regarding the Brown Act, all LIA Board and Committee meetings, until further notice, will be held by teleconference only. Members of the public can listen and participate in meetings over the phone and through the internet.

AB 361 Overview
9/30/2021

On September 16, 2021, AB 361 was adopted on an urgency basis (AB 361, section 9) meaning it has immediate effect. Shortly thereafter, Governor Newsome issued an executive order delaying implementation until October 1. After October 1 and through January 1, 2024 (when the bill sunsets), bodies subject to the Brown Act can continue to meet electronically (without the need to allow the public to participate from a physical location) after making specific findings and subject to added requirements.

Findings

A body subject to the Brown Act may continue to meet virtually when:

- 1) **it is meeting during a proclaimed state of emergency AND**
- 2) **either: state or local officials have imposed or recommended measures to promote social distancing OR the body is meeting to determine or has determined by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.**

Thereafter, at least every 30 days the body must make the following findings by majority vote:

(A) The legislative body has reconsidered the circumstances of the state of emergency.

(B) Any of the following circumstances exist:

- (i) The state of emergency continues to directly impact the ability of the members to meet safely in person.
- (ii) State or local officials continue to impose or recommend measures to promote social distancing

Additional Requirements

In addition to requirements established under the Governor's Executive Orders, public entities that continue to meet virtually must also:

- Allow real-time public comment; may not require public comments to be submitted in advance.
- Allow people to register (get in line) to give public comment during the entire public comment period for a given item.
- Suspend any action in the event of a service interruption. If there is a disruption (within the agency's control) that prevents broadcast of the meeting or prevents the public from providing comments, the body may not take actions until service is restored or those actions may be challenged.



**Little Italy Association of San Diego –Finance Committee
Thursday October 7, 2021, at 09:00 a.m.**

In-Person: Little Italy Conference Room (2210 Colombia Street)

**Zoom Virtual Meeting: <https://us02web.zoom.us/j/81030117502> or call
1-669-900-6833 Meeting ID: 81030117502 / Password: 3898**

Committee: Sandi Cottrell, Davis Newton, Rich Gustafson, Luke Vinci, Jeri Keiller, Annette Casemero, Frank Stiriti, Steve Galasso, Lou Palestini, Danny Mocerri, Bryan Thompson

Staff: Marco Li Mandri, Chris Gomez, Dianne Serna De Leon, Dominic Li Mandri

MINUTES

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions-Bryan Thompson, Chair	The meeting was called to order at 09:00 a.m.	No action taken
2. Next Meeting	The next Finance Committee Meeting will be on Thursday, November 19, 2021, at 9:00a.m.	The date and time of the meeting were approved by consensus.
3. Non-Agenda: Public Comments & Announcements	Nothing to report	No action taken
4. Review of September 2, 2021, Finance Minutes	4. The minutes from September 2, 2021, were reviewed.	Jeri Keiller moved to accept the minutes; Annette Casemero seconded the motion. Unanimously approved.
5. YTD Financials	5. Jeri Keiller gave an update on the YTD Financials. The Financials are on page 5 of the packet. Jeri stated there are no issues to discuss.	4. Sandi Cottrell moved to accept the Finance Committee minutes. Danny Mocerri seconded the motion. Unanimously

		approved. Jeri Keiller abstained.
6. Old Business	6. No Changes	6. Nothing to report
7. Q1 Budget Adjustment Review Next Month	7. Chris Gomez announced that the Q1 Budget Review will take place next month.	7. No action Taken
8. Reimburse New City America, Inc. for Wosk Levin Security Deposit- \$7,653.11	8. Chris asked the Board to reimburse NCA \$7,653.11 for paying the initial deposit for the Little Italy Association office space.	8. Steve Galasso moved to reimburse NCA. Sandi Cottrell seconded the motion. Unanimously approved.
9. New City America, Inc. Supplemental Compensation Policy	9. Chris reported on the NCA Supplemental Compensation Policy. The policy is on page 17 of the packet.	9. No action Taken
10. Little Italy Venues	<p>10. Chris stated that LI Venues would like to amend their current contract. They proposed that there will be no retainer and 35% of the gross will go to LI Venues and 25% will go to LIA.</p> <p>Luke Vinci asked to amend the initial motion to reflect no retainer, 40% of the gross will go to LI Venues if it is their lead and 25% will go to the Association.</p>	<p>10. Sandi Cottrell moved to accept the initial amendment; Danny Mocerì seconded the motion. Rich Gustafson abstained.</p> <p>Luck Vinci moved to accept the second amendment presented. Bryan Thompson seconded the motion. Unanimously approved.</p>
11. Parking District Budget Amendment re: Parking Conversions	11. Chris reported on the Parking District Budget Amendment. Chris stated that we will reallocate the \$25,000 we set aside for the crosswalks to be painted and use those funds to restripe diagonal parking spaced on Beech, Columbia, and the remaining streets.	11. No action Taken
12. Davi Tours	12. Chris stated that we will give Anthony Davi until October 15 th to submit the contract LIA will put out an RFP.	12. Luke Vinci moved to extend the deadline until 10/15/21. Bryan Thompson seconded

		the motion. Unanimously approved.
13. Little Italy Conference Room Virtual Set-up for Meetings	13. Chris stated that LIA received a quote for \$6,075.92 for the LIA conference room virtual set-up for meetings. The license will cost \$240.00 a year.	13. Jeri Keiller moved to accept the set-up, not to exceed \$6K. Annette Casemero seconded the motion. Unanimously approved.
14. Kilroy \$20K Donation & Allocation	14. Chris reported that Kilroy donated \$20,000 to the Association. \$2,000 will be allocated to NCA and \$18,000 be allocated to the Association. The Association will allocate \$9,000 for the Christmas Tree, \$5,000 for the Christmas Event and \$4,000 for the State of the Neighborhood.	14. Bryan moved to accept the allocation for the Kilroy donation. Lou Palestini seconded the motion. Unanimously approved
15. Little Italy LED Licensing Agreement-Update	15. Chris stated that the DISI Committee approved Category 6 to sell the LIA signs for \$125.00. \$15.00 of each sale will go the Association.	15. No action Taken
16. San Diego Rescue Mission Unhoused Citizens Program Agreement-Update	16. Chris reported that the Rescue Mission agreement has been signed. We will begin working with the Rescue Mission on Monday, October 11, 2021, at 6:00 a.m.	16. No action Taken
17. Chief Executive Administrator Report	17. Marco Li Mandri gave an update on locations for possible office space. Marco stated that Katherine Faulconer is interested in holding events at Piazza della Famiglia. Marco stated that we need to continue selling tiles.	17. No action Taken
18. Old Business	18.Nothing to report	18. No action Taken
19. Adjournment	19. Meeting Adjourned	19.Bryan Thompson moved to adjourn the meeting. Annette Casemero seconded the motion.

		Unanimously approved.
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Minutes taken by: Dianne T. Serna De León, Staff.

JOIN THE SAN DIEGO EVENT COALITION

INDIVIDUAL

Independent Industry Professional
A single person member (no employees)
Production Assistants
Lighting Designers
Stage Managers
Production Managers
Drivers/Runners
Site Ops
CAD/Computer Mapping
Merchandise Providers/Sellers
General Staffing

BUSINESS PARTNER

Producers
Event Planners
Event Coordinators
Promoters
Venues
Venue Owners

CORPORATE PARTNER

Governmental
Industry Supplier
Industry Vendor
Media/Marketing/Social

Individual Partner

\$
50

Valid for one year

Select

Business Partner

\$
100

Valid for one year

Select

Corporate Partner

\$
250

Valid for one year

Select

SD Event Coalition Individual
Membership for 12 Months

Receipt of the monthly SDEC E-
Newsletter

Access to the SDEC Industry Contact
Directory plus a listing

Ability to post your events on the
SDEC Social Media

Invitation to the bi-monthly SDEC
Industry Zoom meetings

Receive industry related legislative
and advocacy updates

Connect and promote within the
SDEC network of industry pros

Invitation to SDEC events and mixers

Member discounts from event
industry related vendors

First opportunity for sponsorship of
SDEC initiatives

SD Event Coalition Business
Membership for 12 months

Receipt of the monthly SDEC E-
Newsletter

Invitation to the bi-monthly SDEC
Industry Zoom meetings

Receive industry related legislative
and advocacy updates

Connect and promote within the
SDEC network of industry pros

Ability to participate in SDEC
committees

Invitation to SDEC events and mixers

Member discounts from event
industry related vendors

SD Event Coalition Corporate
Membership for 12 months

Receipt of the monthly SDEC E-
Newsletter

Access to the SDEC Industry Contact
Directory plus a listing

Ability to post your events on the
SDEC Social Media

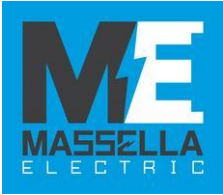
Invitation to the bi-monthly SDEC
Industry Zoom meetings

Receive industry related legislative
and advocacy updates

Connect and promote within the
SDEC network of industry pros

Ability to participate in SDEC
committees

Invitation to SDEC events and mixers



Massella Electric Inc

246 Pardee Street | San Diego, California 92102
619.909.9473 | info@massellaelectric.com | www.massellaelectric.com

RECIPIENT:

Daniel Torres

1845 India
San Diego, Ca 92101

SERVICE ADDRESS:

1845 India
San Diego, Ca 92101

Quote #384

Sent on Oct 26, 2021

Total \$6,000.00

PRODUCT / SERVICE	DESCRIPTION	QTY.	UNIT PRICE	TOTAL
Site work	Perform troubleshooting in common area for landscape light, sign light, spa lighting, all Time and material. 40 man hours this does not include any material used or any light fixtures that might need to be purchased.	40	\$150.00	\$6,000.00*

Total **\$6,000.00**

* Non-taxable

This quote is valid for the next 30 days, after which values may be subject to change.

Premium Summary

	2021-2022	2020-2021	
Commercial General Liability	\$119,938 Including TRIA	\$95,000	\$24,938
Excess Liability	\$30,452 Including TRIA	\$25,000	\$5,452
Business Automobile & Garagekeepers (Valet)	\$33,457 TRIA 0	\$33,493	-\$36
Property and Inland Marine	\$14,515 TRIA \$665	\$12,745	\$1,770
	\$198,362	\$166,238	19% Increase \$32,124

Marketing Results

Liberty Mutual - Incumbent	Quoted Property/Inland Marine, Automobile, Valet Liability, Garagekeepers. Admitted, A+ Rated insurer.
Hartford - Incumbent	Quoted General Liability and Excess Liability over GL, Auto/Valet Liability.
ACE/Chubb	Declined
CNA (Admitted)	Declined
Hanover	Declined
Ironshore (Admitted and Nonadmitted)	Declined
Nationwide-Scottsdale	Declined
Travelers (Admitted)	Declined
USLI (Admitted and Non-admitted)	Declined
Philadelphia	Declined citing history.
Liberty Mutual: General Liability	Declined
Surplus Lines Markets	Would not be competitive. See note below from Socius underwriter.

Underwriter, Company Rep, Broker Comments:

Socius Broker to multiple insurers. In the past has approached as many as 25 Surplus Lines insurers.	"cannot compete with admitted markets. I would have to beat them by 15% or more to make my premium make sense (because we have to add in taxes and fees). I do not foresee that happening. This one is an opportunity only if your admitted markets non renew again."
Hartford	Multiple discussions with Hartford. They feel the premium is light for the liability exposure. We requested an option of a higher deductible or Self-Insured Retention (SIR), and their response was: "Unfortunately, any attachment over \$25K would have to be an SIR and the savings wouldn't be significant. We are just too lightly priced for the exposure."
Philadelphia	We met with the underwriting manager and requested they consider quoting any or all of the coverage. They met with their management team. Final response: "We will pass on this account this year. As we discussed our history with this account was not great from a loss standpoint. Thank you for the opportunity."
Liberty Mutual (GL or Excess)	"Thank you so much for the opportunity however the GL/Excess is still not in appetite."
CNA	"I had the opportunity to discuss the risk with the casualty team today. Unfortunately, this one would be out of appetite for us. They have some significant exposures with their operations and we'll have to pass."
Hanover	"Hanover's appetite remains the same, unfortunately, we are not able to help on this one. Thank you, again, for the opportunity to review...."

11/5/2021 ¹¹

\$405.00
Deposited

Greetings Chris,

I hope this finds you and family well there !!! 2 posts on IG and we sold 27 signs in October, not bad !!

At the moment I have 7 left for Nov. with 50 more due to arrive 12.01. for Holidays/Dec. I would also like to have a sign at your farmers market, and or a post on Mercato IG.

Let's meet to discuss upcoming Holiday events where I can participate, and I will also shoot some new product images/marketing pieces once the Little Italy Xmas decor is in place. We can use these Holiday images for December push, but a mercato post would be good this month.

Pick a day and time and I will come down, even Happy Hour works.

- I will donate a sign or two to any raffles or fundraisers LI Biz Assoc. is involved with •

With Thanks Again, we are just getting started. BUBSS.

Vince 619.871.9283