



**Board of Directors Meeting  
Little Italy Association  
Tuesday, July 11, 2017 - 8:30 a.m.  
Our Lady of the Rosary Parish Hall  
1954 State Street – San Diego, CA 92101**

**Present:** Vito Altieri, Jenn von Stauffenberg, Domenic Brunetto, Charlie Coradino, Sandi Cottrell, Jim DeSpensa, Steve Galasso, Perry Meyer, Danny Mocerri, Christopher Morgan, Lou Palestini, Jack Pecoraro, Frank Stiriti, Luke Vinci, Carroll Whaler, Catt White, Tom Zolezzi

**Excused:** Marianna Brunetto, Tom Cervello, Joe Cordileone, Dino Cresci, David Crum, Tom Di Zinno, Rich Gustafson, Pasquale Ioele, James Pieri, Jr. Fr. Joseph Tabigue

**Guests:** Pete Molinari, Annie Eichman, Susan Keating, Meagan Maroney, Brian Elliot, Gary Mansour, Ashley Dolen, John Terell, Kim Clinton, Julie Burnham, John Falcone, Sumrall Morgan, Kathi Meyer, Samantha Hewitt, Curt Brooker

**Staff:** Marco Li Mandri, Chris Gomez, Rosie DeLuca, Jeri Keiller, Paula Kwast

**MINUTES:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	The meeting was called to order at 8:40 A.M. by Steve Galasso. Self-introductions of everyone present were made. Steve then introduced Marco Li Mandri the Chief Executive Administrator of the Association (non-voting)	<b>No Action Taken</b>
<b>2. Review of June 6, 2017</b>	Minutes of June 7, 2017 were reviewed.	<b>The minutes were reviewed and approved by consensus.</b>

<b>3. Non-Agenda / Public Comment, Introductions and Announcements</b>	No Public Comments.	<b>3.a. No Action Taken</b>
<b>4. Committee Reports Org Committee: Steve Galasso;</b> <ul style="list-style-type: none"> <li><b>a. YTD Financial Report</b></li> <li><b>b. Update on LI Heritage Committee</b></li> <li><b>c. No meeting in August</b></li> <li><b>d. Nomination forms mailed out – due date</b></li> <li><b>e. Annual Dinner, all Board members required to sell 4 tickets, goal is 500 tickets sold</b></li> <li><b>f. Status of Funding at Washington Elementary School, letter signed by Board</b></li> <li><b>g. Amici Bocce Club Agreement</b></li> <li><b>h. Letter of resignation from Board – Jim Barone</b></li> </ul>	<p>4.a. Lou Palestini gave the YTD Financial Report.</p> <p>4.b. Lou Palestini reported that the Heritage Committee would fall under the umbrella of Convivio. Ultimate goal is a Little Italy center.</p> <p>4.c. The Org Committee is proposing that due to historically low attendance in this month, there be no board meeting held in August.</p> <p>4.d. Marco reported that the Board Nomination forms have been mailed out. A slate of board members to be recommended.</p> <p>4.e. Marco reported that all Board members are required to sell (4) tickets to the Little Italy Annual Dinner that will be held on 7/26/17. The goal is to sell 500 tickets; tickets will be available for purchase online.</p> <p>4.f. Marco reported that the ranking of Washington Elementary School went from a 2 to a 6, and they are trending towards an 8. LIA pays the district \$40,000/yr and pays for maintenance of school fields. The School District is proposing that the school only keep 30% of revenues, rather than 100%. Marco read a letter that LIA will submit to the District; all Board members will sign letter.</p> <p>4.g. Attorney Mike Zarconi informed the Board that the Amici Bocce Club agreement will need to be revised.</p> <p>4.h. Marco referred to a letter in the packet from Jim Barone; he has resigned from the Board.</p>	<p><b>4.a. Jen von Stauffenberg moved to accept the financial report. Tom Zolezzi seconded the motion. Unanimously approved.</b></p> <p><b>4.b. No Action Taken</b></p> <p><b>4.c. Vito Altieri moved to “go dark” in August. Perry Meyer seconded the motion. Almost unanimously approved; Luke Vinci opposed.</b></p> <p><b>4.d. No Action Taken</b></p> <p><b>4.e. No Action Taken</b></p> <p><b>4.f. Luke Vinci moved to write a letter to the School District regarding funding to WES. Danny Mocerri seconded the motion. Unanimously approved.</b></p> <p><b>4.g. No Action Taken</b></p> <p><b>4.h. No Action Taken</b></p>

<p><b>4. Committee Reports</b> <i>DISI Committee:</i> <i>Christopher Morgan;</i></p> <ul style="list-style-type: none"> <li>a. Little Italy Mercato – Catt White</li> <li>b. Ferragosto</li> <li>c. Olive PR Report</li> <li>d. Taste update</li> <li>e. Little Italy Tours agreement</li> <li>f. Little Italy app discussion – contractual arrangement</li> <li>g. TOT award</li> <li>h. Brochure on Summer Film Festival</li> <li>i. Letter to construction crew</li> </ul>	<p>4.a. Catt White reported on the weekly Farmers Market.</p> <p>4.b. Luke Vinci updated the Board on the upcoming Ferragosto event.</p> <p>4.c. Samantha Hewitt gave an update on Little Italy PR and Social Media activity.</p> <p>4.d. Sandi Cottrell reported that the Taste of LI was a great success; Net profits were \$22,046</p> <p>4.e. Little Italy Tours agreement has been finalized.</p> <p>4.f. Chris reported that we will be reviewing the terms of the Little Italy app, developed by GURU</p> <p>4.g. Marco reported that LI was awarded \$22,600 in TOT funds; grant was written by Laura LiMandri.</p> <p>4.h. A schedule of Italian Films that will be shown at the LI Summer Film Festival was included in the Board packet.</p> <p>4.i. Marco referred to a copy of a letter from a LI resident that was included in the packet.</p>	<p><b>4.a. No Action Taken</b></p> <p><b>4.b. No Action Taken</b></p> <p><b>4.c. No Action Taken</b></p> <p><b>4.d. No Action Taken</b></p> <p><b>4.e. No Action Taken</b></p> <p><b>4.f. No Action Taken</b></p> <p><b>4.g. No Action Taken</b></p> <p><b>4.h. No Action Taken</b></p> <p><b>4.i. No Action Taken</b></p>
<p><b>4. Committee Reports</b> <i>Parking &amp; Mobility Committee:</i> <i>Luke Vinci &amp; Tom Cervello;</i></p> <ul style="list-style-type: none"> <li>a. Parking Budget for FY 18</li> <li>b. Scramble idea for Grape / Hawthorn and India</li> </ul>	<p>4.a. No report.</p> <p>4.b. We will conduct a study on a proposed pedestrian scramble for the intersections at India &amp; Grape, as well as India &amp; Hawthorn.</p>	<p><b>4.a. No Action Taken</b></p> <p><b>4.b. No Action Taken</b></p>

<p><b>4. Committee Reports</b> <b><i>Sidewalk Operations:</i></b> <b><i>Rich Gustafson;</i></b></p> <ul style="list-style-type: none"> <li><b>a. Bike Patrols in Little Italy</b></li> <li><b>b. Situation regarding advance payments</b></li> <li><b>c. Final budget reviewed</b></li> <li><b>d. Street light issue</b></li> <li><b>e. Live Well Live Safe rollout with consultant Tom Di Zinno</b></li> <li><b>f. Attempts to resolve homeless issue, City and County, private initiatives</b></li> </ul>	<p>4.a. Marco reported that there is still no presence of SDPD Bike Patrol officers in Little Italy.</p> <p>4.b. Marco reported that we are working out a new system for advance payments.</p> <p>4.c. Marco reported that we will hold a budget meeting soon.</p> <p>4.d. Marco reported that we were hoping that new street lights would be installed with each new development, however Civic SD and the City of SD are not requiring.</p> <p>4.e. The new Live Well Live Safe program will roll out on as soon as possible. Tom Di Zinno will be the guide and consultant on the program, employees will be trained on laws and rules.</p> <p>4.f. We are trying to mitigate the issues with the homeless here in Little Italy, most of the problems stem from the mentally ill.</p>	<p><b>4.a. No Action Taken</b></p> <p><b>4.b. No Action Taken</b></p> <p><b>4.c. No Action Taken</b></p> <p><b>4.d. No Action Taken</b></p> <p><b>4.e. No Action Taken</b></p> <p><b>4.f. No Action Taken</b></p>
<p><b>4. Committee Reports</b> <b><i>Legacy Committee:</i></b> <b><i>Charlie Coradino;</i></b></p> <ul style="list-style-type: none"> <li><b>a. Update on Piazza Giannini – RFP issued, responses</b></li> <li><b>b. Dog Park contribution</b></li> <li><b>c. Report on Piazza della Famiglia fundraising efforts (DeFalco &amp; Zolezzi)</b></li> <li><b>d. Fundraising for new garden nursery</b></li> </ul>	<p>4.a. Marco reported that the RFP on the Piazza Giannini is in process.</p> <p>4.b. Marco reported that we are working on a contract with sponsors to the Dog Park.</p> <p>4.c. Marco reported that we have received a commitment for a \$50,000 tile at the Piazza della Famiglia, to be split between the Zolezzi and De Falco families.</p> <p>4.d. Marco reported that we will begin fundraising for the new Little Italy garden nursery.</p> <p>4.e. Marco reported that the next meeting of the Legacy Committee will take place at the Little Italy office on Friday, August 4<sup>th</sup> at 11:00 am</p>	<p><b>4.a. No Action Taken</b></p> <p><b>4.b. No Action Taken</b></p> <p><b>4.c. No Action Taken</b></p> <p><b>4.d. No Action Taken</b></p>

<p><b>4. Committee Reports</b> <b>Finance Committee:</b> <b>Marianna Brunetto &amp;</b> <b>Tom Cervello</b></p> <ul style="list-style-type: none"> <li>a. Meetings of Solo Italiano Coordinating Company</li> <li>b. Programs Review budget</li> <li>c. Mercato split revision, authorize Committee to negotiate</li> </ul>	<p>4.a. Marco reported that the dinner on the eve of the Solo Italiano event has been cancelled, as the Piazza della Famiglia will not be finished.</p> <p>4.b. Marco reported that we will review the Programs budget.</p> <p>4.c. Marco reported that for FY 18, the Mercato profits will transition to a tiered system. The Finance Committee will negotiate the split.</p>	<p><b>4.a. No Action Taken</b></p> <p><b>4.b. No Action Taken.</b></p> <p><b>4.c. Frank Stiriti moved to authorize the Finance Committee work out the split between LIA and Catt White on Mercato profits. Steve Galasso seconded the motion. Unanimously approved with Catt White abstaining</b></p>
<p><b>4. Community Advisory Board:</b> <b>Jack Pecoraro</b></p> <ul style="list-style-type: none"> <li>a. Piazza Alcohol rules</li> <li>b. Grape and Columbia application</li> <li>c. Next meeting on July 17th</li> </ul>	<p>4.a. Marco reported that we will begin working on this.</p> <p>4.b. No additional information to report.</p> <p>4.c. The next meeting of the Community Advisory Board will take place on July 17<sup>th</sup> at 5:00 pm, location to discuss the consumption of alcohol throughout the Piazza della Famiglia.</p>	<p><b>4.a. No Action Taken</b></p> <p><b>4.b. No Action Taken</b></p> <p><b>4.c. No Action Taken</b></p>
<p><b>5. Community Reports</b></p> <ul style="list-style-type: none"> <li>a. DCPC</li> <li>b. City Attorney's office</li> <li>c. Councilman Ward's office</li> <li>d. SDPD</li> <li>e. LIRA</li> <li>f. Senator Atkin's office</li> <li>g. Supervisor Roberts office</li> <li>h. Assemblyman Gloria's office</li> </ul>	<p>5.a. Sumrall Morgan reported that there was nothing relevant to Little Italy to report regarding DCPC at this time.</p> <p>5.b. No report</p> <p>5.c. Brian Elliot from Councilman Ward's office reported on items that the Councilman is working on.</p> <p>5.d. Officer Marlo Woods reported on "National Night Out", as well as "Coffee With a Cop".</p> <p>5.e. Annie Eichman reported that the last LIRA meeting had a great turnout. The next meeting</p>	<p><b>No action taken on any item</b></p>

	<p>will be held on September 27<sup>th</sup>.</p> <p>5.f. No report</p> <p>5.g. No report</p> <p>5.h. Nick Serrano from Assemblyman Gloria's office reported on new Senate and Assembly bills, the State budget, and homelessness and housing.</p>	
<p><b>6. CLOSED SESSION TO HEAR UPDATE ON PENDING LEGAL ISSUES FROM ATTORNEY</b></p>	<p>6. The following items were discussed with our Attorney present: Giolzetti Family and Piazza Basilone fountain &amp; liability, Amici Bocce Club, and the GURU app. Mike Zarconi will review the agreements to ensure that legal protections to the Association are included.</p>	<p><b>6. Perry Meyer moved to pull out of the contract with the GURU app, as many of the components have not been completed. Sandi Cottrell seconded the motion. Unanimously approve.</b></p> <p><b>Referred to Counsel on the other two items.</b></p>
<p><b>7. OPEN CLOSED SESSION, REPORT TO THE PUBLIC ON THE RESULTS</b></p>	<p>7. Board meeting reopened to report the outcome of the closed session to the public.</p>	<p><b>7. No Action Taken</b></p>
<p><b>8. Motion to adjourn, next meeting information</b></p>	<p>9. The next meeting will take place on Tuesday, September 12, 2017 8:30 a.m. at Our Lady of the Rosary</p>	<p><b>8. Danny Mocerri moved to adjourn the July board meeting. Frank Stiriti seconded the motion. Unanimously approved.</b></p>

Minutes recorded and taken by Rosie DeLuca, staff.