



**Board of Directors Meeting
Little Italy Association
Tuesday, July 7, 2020 - 8:30 a.m.
Little Italy Association Office (Zoom Meeting)
2210 Columbia Street San Diego, CA 92101**

Present: Vito Altieri, Jenn Borba Von Stauffenberg, Sandi Cottrell, Dino Cresci, Melanie Dellas, Jim DeSpenza, Steve Galasso, Jonathan Herbert, Jeri Keiller, Christie Kong, Jocelyn Marcus, Perry Meyer, Danny Mocerì, Lou Palestini, Frank Stiriti, Bryan Thompson, Michelle Van Rooyen, Luke Vinci, Catt White, Diana Casey, Joe Cordileone, Charlie Coradino, Tom Zolezzi, Rich Gustafson

Excused Absence: Lee Scrivner, Luke Vinci

Guests: Curt Booker, Randy Wilde, Susan Raft, Dawn Baker, Marsha Lyon, Brittany Bailey, Jacob Rocha, Nicole Rogers, Ciro Villa, Kathi Meyer, Joey Busalacchi, Michael Sabella

Staff: Marco Li Mandri, Rosie De Luca, Chris Gomez, Dianne T. Serna De León Madeleine Hennesy, Kelly Orange

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:30 a.m. by the President, Steve Galasso. Chris Gomez went over the Zoom Meeting Etiquette, Steve then turned the meeting over to Marco LiMandri, the Chief Executive Administrator.	No action taken
2. Review of June 2, 2020 Board Minutes	Minutes of June 2, 2020 were reviewed.	Frank Stiriti moved to accept the Board Minutes. Danny Mocerì seconded the motion. Unanimously approved.

<p>3. Non-Agenda/Public Comment, Introductions and Announcements</p>	<p>3. There were no Public Comments, Introductions or Announcements.</p>	<p>3. No action taken</p>
<p>4. Committee Reports Org Committee: Steve Galasso;</p> <p>a. YTD Financial Report</p> <p>b. Approval of FY21 Budgets</p> <p>c. Board Nominations Tash Force Appointees- Steve Galasso, Chair</p> <p>i. Annual Meeting in September</p> <p>d. Finance Committee to Submit Amendment to Bylaws in August</p>	<p>4.a. Jeri Keiller reported on the YTD financial report.</p> <p>4.b. Marco reported that approval for FY21 budget has gone through the Finance Committee. The approval of the FY21 Budget can be found on Page 14 of the Board Packet.</p> <p>Jeri Keiller added that last year’s budget included a net income for Mercato of \$470,000 and this year we are projecting only \$194,00.</p> <p>4.c. Marco reported that Steve Galasso, as per the bylaws, is authorized to set up the Nomination Committee. Steve Galasso reported that Frank Stiriti and Jim DeSpensa have agreed to serve on the Nominations Committee for this year. The Nominations Committee oversees the annual Board appointment process.</p> <p>4.i. The Annual meeting of the Board will be held on September 1st, 2020 at a location to be determined.</p> <p>4.d. Marco reported that the Finance Committee wants to amend the By-Laws to allow the Committee to have Board assigned tasks to the Committee so it can operate as a decision-making body for operational finance decisions. In addition, the Committee is requesting that Board appointed Standing Committee members</p>	<p>4.a. Dino Cresci moved to accept the YTD Financial Report. Bryan Thompson seconded the motion. Jeri Keiller abstains. Motion approved.</p> <p>4.b. Perry Meyer moved to accept the Approval of the FY21 budgets and Steve Galasso seconded the motion. Unanimously approved.</p> <p>4.c. Tom Zolezzi moved to accept the nominees for the Task Force. Danny Mocerì seconded the motion. Unanimously Approved.</p> <p>4.i. No action taken</p> <p>4.d. No action taken</p>

		<p>be assigned to make key and ongoing operational financial decisions on behalf of the full Board. Any contract will still be approved by the Board; however, the contracts will be reviewed by the Finance Committee and they will make recommendations to the Board on any current, renewed or new contracts. The Finance Committee will be empowered to work with staff on all financial decisions related to the operations of the Association.</p> <p>Chris requested that anyone who would like to serve as a standing member of this Committee should submit their name to him for consideration by the Committee. The committee will review the nominees and make a recommendation to the Board at the August Board meeting. Discussion followed.</p>	
e.	Insurance and City Attorney Issues	<p>4.e. Marco thanked Joe Cordileone for working with him on insurance issues with the City.</p> <p>Marco reported that the Mayor’s office is supportive of having the city working with the Association regarding its general liability issues. The general liability issues are problematic due to trip and fall issues that have wrapped the Association into. However, the City Attorney has an issue with it the idea. Marco requested a meeting with Councilmember Ward’s office to discuss this further.</p>	4.e. No action taken
f.	City Candidate Forum in August, September or October	<p>4.f. Marco reported that we will be scheduling meetings for the City Candidate forum in August, September or October.</p>	4.f. No action taken
g.	Update in COVID Activities	<p>4.g. Chris Gomez and Jeri Keiller gave an update on the COVID Activities</p>	4.g. No action taken
i.	SBA Paycheck Protection Program	<p>4.i. Jeri Keiller reported that \$33,000 of the \$252,000 SBA, PPP funds has been spent and \$142,000 will be carried over into the new fiscal year.</p>	4.i. No action taken

<p>ii. Amici Park & DIF</p> <p>h. Next Meeting:</p>	<p>4.ii. (See Finance Committee)</p> <p>Next meeting will Be July 24, 2020 via Zoom</p>	<p>4.ii. No action taken</p> <p>4.h. No action taken</p>
<p>4. Committee Reports <i>DISI Committee:</i> <i>Perry Meyer</i></p>		
<p>a. Little Italy Mercato- Catt White</p>	<p>4.a. Catt White reported on the current Mercato activities.</p>	<p>4.a. No action taken</p>
<p>b. Olive Strategies</p>	<p>4.b. Madeleine Hennesy from Olive Creative Strategies reported on Little Italy PR and Social Media activity.</p>	<p>4.b. No action taken</p>
<p>i. Traditional & Social Medi</p>	<p>4.i. Madeleine Hennesy reported that LIA has an increase of social media followers.</p>	<p>4.i. No action taken</p>
<p>ii. Ciao Bell Campaign- July & August</p>	<p>4.ii. Marco thanked Olive Strategies for being so aggressive in the promotion for the Ciao Bella Campaign.</p>	<p>4.ii. No action taken</p>
<p>c. Al Fresco Update- July & August</p>	<p>4.c. Chris Gomez reported that Al Fresco will now extend to Fridays, Saturdays and Sundays with the City of San Diego’s approval for the month of July.</p>	<p>4.c. No action taken</p>
<p>d. City Emergency Ordinance: Temporary Parklets</p>	<p>4.d. Chris Gomez reported that the Pubic Right of way (PROW) program is part of the City Emergency Ordinance. Businesses that are permitted to have a PROW, must display their Permitted Decal. LIA is waiting for approval from the City of San Diego to install K-rails/Barricades that will extend 8 feet out.</p>	<p>4.d. No action taken</p>
<p>e. Mission Fed ArtWalk</p>	<p>4. e. Sandi Cottrell reported that Mission Fed ArtWalk has been rescheduled to November 7th and 8th 2020.</p>	<p>4.e. No action taken</p>
<p>f. Taste of Little Italy/New Concept</p>	<p>4.f. Taste of Little Italy will be discussed further at the upcoming DISI meeting.</p>	<p>4.f. No action taken</p>
<p>g. Next Meeting</p>	<p>4.g. Next Meeting TBA via Zoom</p>	<p>4.g. No action taken</p>

<p>4. Parking & Mobility committee: Luke Vinci</p> <p>a. Bollards Program Status</p> <p>b. Columbia Street & Remaining Side Streets Parking Conversion</p> <p>c. Creative Sidewalks</p> <p>d. Washington Elementary</p> <p>4. Committee Reports Sidewalk Operations: Rich Gustafson;</p> <p>a. No Updates</p> <p>b. Next Meeting</p>	<p>4.a. Chris Gomez reported the Bollards Program was on hold due to lack of funding, however Marco was able to get funds approved. Phase I will begin on West Date and Kettner Street.</p> <p>4.b. Chris reported that Columbia Street is the last street to be converted to diagonal parking.</p> <p>4.c. Chris reported that India and Cedar, India and Date and India and Fir should begin first quarter in FY21.</p> <p>4.d. Chris reported that no one is permitted to park on the WES property.</p> <p>4.a. Marco reported that we received a lot of feedback on the old Aladdin Bail Bonds Building due to the amount of homeless trespassing on the property despite LIA trying to secure it. It is now being secured for demolition that will begin in about a week or two.</p> <p>4.b. Next Meeting: TBA</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.a. No action taken</p> <p>4.b. No action taken</p>
<p>4. Committee Reports Finance Committee: Frank Stiriti</p> <p>a. Approval of New Chair, Bryan Thompson</p>	<p>4.a. Marco reported that the committee is recommending Bryan Thompson for the new Finance Committee Chair. He thanked Frank Stiriti for serving as Interim Chair of the Committee and stated that Frank helped consolidate the Committee into a well-functioning Committee. Frank will continue to serve on the Committee. Bryan Thompson commented that he been on the LIA board for 3 years. He is a resident at La Vita; he walks to and from his office and he is always in the community. He has a Finance degree from the University of Washington and he is looking forward to continue what Frank and the rest of the committee has started.</p>	<p>4.a. Steve Galasso moved to approve Bryan Thompson as the New Chair. Vito Altieri seconded the motion. Unanimously approved.</p>

<p>b. Amici Park, RFP, DIF & Construction</p>	<p>4.b. Marco reported that Parks & Recreations are asking for an RFP for the cost of re-planning and reconstructing Amici Park. Once we can implement everything, the City will be considering advancing the funds to LIA and LIA can then hire a general contractor to begin the work. We are hoping to have this all-in place by Labor Day.</p>	<p>4.b. Bryan Thompson moved to approved to endorse the RFP. Danny Mocerì seconded the motion. Unanimously approved.</p>
<p>c. NCA FY21 Contract to be Reviewed at September’s Finance Meeting</p>	<p>4.c. Marco reported that the NCA Contract will go to the Finance Committee in July. The Contract will go to the Finance committee in July and then again in August and be distributed to the Board at the August Board meeting. The Board will then consider the new contract, scheduled for a vote in closed session in September.</p>	<p>4.c No action taken</p>
<p>d. EIDL Long-Term Loan & Recommendation by Finance Committee</p>	<p>4.d. Marco reported that LIA received an EIDL \$150,000 loan and of that the Committee is recommending that we take the funds due to the low interest rate and long-term payment plan. The Committee is recommending that we accept the funds due to the uncertainty of the impact of the pandemic over the coming fiscal year. \$50,000 would be spent on current operational needs as soon as we receive our first quarter Maintenance installment for FY 21, probably sometime in September. We will save the \$100,000 for future cash flow needs . We will allocate \$50,000 for COVID or immediate purposes for staff to prioritize and present to Finance Committee.</p>	<p>4.d. Tom Zolezzi moved to approved moving forward with the EIDL loan. Perry Meyer seconded the motion. Unanimously approved</p>
<p>e. Next Meeting</p>	<p>4.e. The next Meeting will be on Tuesday, August 25, 2020 at 9:00am via Zoom</p>	<p>4e. No action taken</p>

<p>4. Committee Reports Project Review Committee: Marco LiMandri;</p> <p>a. Cedar Park Changes</p> <p>b. New Development at W. Grape & Pacific Hwy</p> <p>5. Community Reports: SDPD, DCPC, City Attorney's Office, Councilman Ward's Office, Mayor Faulconer's Office, Supervisor Fletcher's Office, Assembly Member Gloria's Office, Senator Atkin's Office, LIRA, OLR, WES & Convivio</p>	<p>4.a. Marco reported that Cedar Park restaurant has been pushed off for a while.</p> <p>4.b. Marco stated that there is nothing to report on New Development at West Grape and Pacific HWY</p> <p>5. Brittany Bailey from Councilmember Ward's Office had a few things to report. San Diego received \$15 million for the Rental Relief fund, the SDSU stadium deal has gone through and there is an increase of crime and homelessness in downtown. Councilmembers office has been working with Marco LiMandri and Chris Gomez on the outdoor dining issues and will continue to do so. Chris Gomez thanked Brittany and Councilmember Ward's office for all of their help.</p> <p>Randy Wilde from Assembly Member Gloria's Office offered his assistance with any issues with State agencies, outdoor alcohol permitting, DMV, EDD for local businesses.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>5. No action taken</p>
<p>6. Next Meeting</p>	<p>5. Next Meeting will be on Tuesday, August 4, 2020 8:30am at via Zoom.</p>	<p>5. No action taken</p>
<p>7. Adjournment</p>		<p>Danny Mocerri moved to adjourn the July Board meeting. Jim DeSpenza seconded the motion. Unanimously approved.</p>

Minutes taken by: Dianne T. Serna De León, Staff.