



**Board of Directors Meeting
Little Italy Association
Tuesday, June 3, 2018 - 8:30 a.m.
Our Lady of the Rosary Parish Hall
1954 State Street – San Diego, CA 92101**

Present: Vito Altieri, Courtney Rose for Jenn von Stauffenberg, Domenic Brunetto, Marianna Brunetto, Charlie Coradino, Curt Brooker for Sandi Cottrell, Dino Cresci, Jim DeSpenza, Annie Eichman, Rich Gustafson, Jonathan Herbert, Pasquale Ioele, Perry Meyer, Danny Mocerri, Christopher Morgan, Jack Pecoraro, Frank Sitriti, Annie Korn for Fr. Joseph Tabigue, Luke Vinci, Catt White

Excused: David Crum, Tom Di Zinno, Steve Galasso, Lou Palestini, Tom Zolezzi

Guests: Janice Serno, MaryAnn Barton, John Falcone, Raul Duron, Dolores Duron, Juan Barrera, Lisa Rosoff, Mike Huber, Lorraine Huber, Stacy Dion, Katie Moore, Carol Waldron, Gary Mansour, Diane Mansour, Kristen Cusato, Kathi Meyer, Thomas Machuca, Debi Besmer, Jerry Waldron, Susan Keating, Kari Topzand, John Bonica

Staff: Marco Li Mandri, Rosie DeLuca, Paula Kwast, Joey LiMandri

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:35 A.M. by the Vice-President, Danny Mocerri. Self-introductions of everyone present were made. Danny then introduced Marco Li Mandri the Chief Executive Administrator of the Association (non-voting)	No action taken
2. Review of May, 2018 Board Minutes	Minutes of May 1, 2018 were reviewed.	The minutes were reviewed and approved by consensus.

<p>3. Non-Agenda / Public Comment, Introductions and Announcements</p> <p>a. Kristen Cusato, Alzheimer’s Assn.</p>	<p>3.a Kristen Cusato, Assoc. Director of Communications from the Alzheimer’s Association informed the Board that June is Alzheimer's and Brain Awareness month.</p>	<p>3.a. No action taken</p>
<p>4. Committee Reports Org Committee: Steve Galasso;</p> <p>a. YTD Financial Report b. LWLS update, Porto Siena vote c. Meeting with District Attorney office for LWLS d. Bike issue, use of parking meter funds to offset \$150 a day in relocation costs, also billing the companies e. Nominations Committee for Annual Board appointments – update f. New LIA monthly newsletter – Joey g. Other</p> <ul style="list-style-type: none"> • Text alert system 	<p>4.a. Marco referred to the Financial Report that was provided on pages 9-11 in the Board packet.</p> <p>4.b. Marco gave a brief overview of the LWLS fundraising efforts. Porto Siena is the first HOA to support the program.</p> <p>4.c. Marco informed the Board that a meeting took place with Michelle Bush from the DA’s office regarding our LWLS program. We will write a grant proposal to obtain funds for the program. The DA is looking for partners that can exist without grant funds.</p> <p>4.d. Marco discussed the ongoing issue of the Dockless Bikes. We are trying to come up with docking resolutions / solutions. A discussion took place.</p> <p>4.e. Marco announced that forms will go out for upcoming Annual Board appointments. He reiterated that to serve on the Board, these requirements must be met:</p> <ul style="list-style-type: none"> - Must previously have served on a committee for 6 months - Must attend all board meetings - Must support the goals of the Association <p>The Nominations Committee will be meeting soon.</p> <p>4.f. Marco reported that Joey is working on a new monthly Little Italy newsletter.</p> <p>4.g. Marco reported that a new Little Italy text alert system has been initiated.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.e. No action taken</p> <p>4.f. No action taken</p> <p>4.g. No action taken</p>
<p>4. Committee Reports DISI Committee: Christopher Morgan;</p> <p>a. Little Italy Mercato –</p>	<p>4.a. Catt White reported on the weekly Farmers Market.</p> <p>4.b. Courtney from Olive Creative Strategies</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>

<p>Catt White</p> <ul style="list-style-type: none"> b. Olive PR Report c. Da Vinci Days d. Solo Italiano update e. Piazza della Famiglia events and updates – Paula Kwast f. Taste of Little Italy g. Arts and Culture grant to Italian Cultural event – 2018 h. Next meeting 	<p>gave an update on Little Italy PR, as well as Social Media activity.</p> <p>4.c. Marco reported that Chris Gomez created several banners commemorating da Vinci that have been installed throughout the district. April 2019 will mark the 500-year anniversary of his death.</p> <p>4.d. Danny reported that we are moving forward with a Solo Italiano upscale dinner and small event. Will take place on Saturday 10/6/18 from 6:00 pm to 11:00 pm.</p> <p>4.e. Paula Kwast reported on the activities lined up for the Piazza.</p> <p>4.f. Curt Brooker spoke about the upcoming Taste of Little Italy event that will take place on Wednesday, June 13th.</p> <p>4.g. Marco reported that LIA has been awarded \$23,735 in CCSD Grant Funds for FY 19.</p> <p>4.h. The next DISI Committee meeting is tba</p>	<p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.e. No action taken</p> <p>4.f. No action taken</p> <p>4.g. No action taken</p> <p>4.h. No action taken</p>
<p>4. Committee Reports <i>Parking & Mobility</i> Committee: <i>Luke Vinci;</i></p> <ul style="list-style-type: none"> a. Working with the City on new Parking District process, keeping the revenue b. Bollards program going to Civic San Diego and Mayor’s office 	<p>4.a. Marco reviewed the new Parking District process with Civic San Diego; commencing FY 19 we will keep the Valet & 2-hour parking revenues to put back into the Parking District operations. The funds must be spent consistent with the Parking meter ordinance.</p> <p>4.c. Marco reviewed the proposed bollards program; the goal is to separate cars from people on key streets where ongoing venues take place. Little Italy would be the pilot program, will be funded by the Parking District revenues.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>
<p>4. Committee Reports <i>Sidewalk Operations:</i> <i>Rich Gustafson;</i></p> <ul style="list-style-type: none"> a. Nursery update b. Building cases for stay-away orders 	<p>4.a. Marco reported that we are looking into the use of an empty lot for nursery supplies near Mona Lisa. Also, Senator Atkins office is now reevaluating LIA’s permanent use of the pie lot across from the LIA office.</p>	<p>4.a. No action taken</p>

	4.b. Marco reported that our LWLS program is now building cases for stay away orders for certain individuals for chronic petty crimes.	4.b. No action taken
4. Committee Reports <i>Legacy Committee:</i> <i>Charlie Coradino;</i> <ul style="list-style-type: none"> a. Update on Piazza Giannini – construction timeline b. New Piazza at Columbia and Ash as part of Lennar project – status c. Sales of Piazza della Famiglia tiles d. Next meeting 	4.a. Marco updated the Board on the progress of the Piazza Giannini. We will be breaking ground this week. 4.b. A new Piazza is proposed for Columbia & Ash Streets, as part of the Lennar project. More on this later. This would be the Piazza Costanza. 4.c. We are still selling Piazza tiles. 4.d. A meeting will be set to reevaluate different levels of tile sponsorships.	4.a. No action taken 4.b. No action taken 4.c. No action taken 4.d. No action taken
4. Committee Reports <i>Finance Committee: Marianna Brunetto</i> <ul style="list-style-type: none"> a. Investment policy under consideration b. County Art grant c. Capital Improvements in the district d. Board members to be invited to join Finance e. Next Meeting – June 22nd 	4.a. Marco reported that the Investment Policy for the Association is still under consideration and will be brought to a vote at the next board meeting. 4.b. Marco reported that the County Art grant has been fully funded. 4.c. Marco reported on several capital improvements that are needed in the district: tree trimming, light pole painting, irrigation. The Association has tremendous deferred maintenance costs. The Finance Committee will be setting aside program and maintenance funds to meet these deferred maintenance projects in FY 19. 4.d. Louie, Jeri, Marianna and Marco invited all Board members to join the Finance Committee. 4.e. Next meeting will take place on 6/22 @8:00 am, Little Italy office.	4.a. No action taken 4.b. No action taken 4.c. No action taken 4.d. No action taken 4.e. No action taken
4. Committee Reports <i>Community Advisory Board:</i> <i>Jack Pecoraro;</i> <ul style="list-style-type: none"> a. Bus yard issue again – 	4.a. Annie Eichman reported that SANDAG is disregarding DCPD’s opposition to the proposed bus lot. We will continue voicing our opposition to the proposed bus lot, and	4.a. No action taken

<p>Annie Eichman b. ABC and railings issue</p>	<p>reiterating that the existing bus lot in East Village is sufficient.</p> <p>4.b. The ABC seems to be reconsidering its leniency on the alcohol railings issue. Marco stated that his was not acceptable.</p>	<p>4.b. No action taken</p>
<p>4. Committee Reports Project Review Committee: Marco LiMandri; a. Little Italy Food Hall</p>	<p>4.a. Marco reported that the Little Italy Food Hall located at Columbia & Date Streets will open on or around June 27th.</p>	<p>4.a. No action taken</p>
<p>5. Community Reports a. DCPC b. Councilman Ward's off c. LIRA d. Our Lady of the Rosary e. Washington Elementary</p>	<p>5.a. Stacy Dion from DCPC gave a brief report.</p> <p>5.b. Brian Elliot from Councilman Chris Ward's office reported on issues that the Councilman's office is working on.</p> <p>5.c. Annie Eichman from LIRA reported that the next meeting will take place at 6:00 on June 27th at the Firehouse Museum.</p> <p>5.d. Annie Korn gave a brief update on upcoming Church activities.</p> <p>5.e. Kari Tozand from Washington Elementary School Foundation reported that their VanGO! Event was a success. She also reported that the WES Foundation will assume control of the school parking lots from the district.</p>	
<p>6. Next meeting</p>	<p>Marco reported that due to the 4th of July Holiday, the next meeting will take place at 8:30 am on Tuesday, July 11th @ the OLR Church Hall.</p>	
<p>7. Motion to adjourn</p>		<p>Luke Vinci moved to adjourn the June Board meeting. Danny Mocerri seconded. Approved.</p>

Minutes recorded and taken by Rosie DeLuca, staff.