



**Board of Directors Meeting  
Little Italy Association  
Tuesday, June 2, 2020 - 8:30 a.m.  
Little Italy Association Office (Zoom Meeting)  
2210 Columbia Street San Diego, CA 92101**

**Present:** Vito Altieri, Jenn Borba Von Stauffenberg, Domenic Brunetto, Sandi Cottrell, Dino Cresci, Melanie Dellas, Jim DeSpenza, Steve Galasso, Jonathan Herbert, Pasquale Ioele, Jeri Keiller, Christie Kong, Jocelyn Marcus, Perry Meyer, Danny Mocerri, Lou Palestini, Frank Stiriti, Bryan Thompson, Michelle Van Rooyen, Luke Vinci, Catt White

**Excused Absence:** Charlie, Coradino, Lee Scrivner,

**Guests:** Joe Scaglione, Zina Busalacchi, Stacy Dion, Johnathan Herbert, Legacy, Nina Child, Mark Childs Marsha Lyon

**Staff:** Marco Li Mandri, Rosie De Luca, Chris Gomez, Dianne T. Serna De León

**MINUTES:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	The meeting was called to order at 8:30 a.m. by the President, Steve Galasso. Chris Gomez went over the Zoom Meeting Etiquette, Steve then turned the meeting over to Marco LiMandri, the Chief Executive Administrator.	<b>No action taken</b>
<b>2. Review of March 3, 2020 Board Minutes</b>	Minutes of March 3, 2020 were reviewed.	<b>Luke Vinci moved to accept the Board Minutes. Vito Altieri seconded the motion. Unanimously approved.</b>

<p><b>3. Non-Agenda/Public Comment, Introductions and Announcements</b></p>	<p>3. Lou Palestini announced that Jim Bregante passed away on June 1, 2020</p>	<p><b>No action taken</b></p>
<p><b>4. Committee Reports</b>  <i>a. Org Committee:</i>  <b>Steve Galasso;</b></p> <p><b>i. YTD Financial Report</b></p> <p><b>ii. CalTrans Nursery Update</b></p> <p><b>iii. Amici Park &amp; DIF</b></p> <p><b>iv. Financial Effects of COVID</b></p> <p><b>a. SBA (EIDL)</b></p> <p><b>b. SBA (PPP)</b></p>	<p>4.i. Jeri Keiller reported on the YTD financial report.</p> <p>4.ii. Marco reported that the city of San Diego signed off on the CalTrans project and we have been authorized to move forward on the nursery. LIA made a request to Supervisor Fletcher for \$25K to offset the costs for the Project. This 8-year project should be fully open by the end of June.</p> <p>4.iii. Marco reported that Amici Park and DIF are making headway. The estimate for improvements on Amici Park is \$2 million.</p> <p>4.iv. Chris Gomez reported that due to COVID-19, the Association has taken a hit financially, as the Valet Program has been suspended and the Mercato has been drastically reduced. Art Walk, Gran Fondo and Taste of Little Italy are other Programs that help offset the budget for the year, they have all been postponed. Due to these impacts, we will be at a projected loss of \$180k for this year.</p> <p>4.a. Chris Gomez reported that due to the Association's financial losses, LIA applied for an SBA (EIDL) loan, \$10,000 was received.</p> <p>4.b. Chris Gomez reported that LIA has also applied for the SBA (PPP) Loan and was awarded \$250,000. Marco then explained the PPP process.</p>	<p><b>4.i. Dino Cresci moved to accept the year to date financials Vito Altieri seconded the motion. Unanimously approved.</b></p> <p><b>4.ii. No action taken.</b></p> <p><b>4.iii. No action taken.</b></p> <p><b>4.iv. No action taken.</b></p> <p><b>4.v. No action taken.</b></p>

<p><b>c. Other Pending Grants</b></p> <p><b>v. Next Meeting:</b></p>	<p>4.c. Marco reported that there are <b>two</b> pending grants; one from the County of San Diego and the other from the City. The City received \$250 million from the Cares Act. LIA is asking for <b>\$125,000</b> to fund the purchase of Safety Equipment for Little Italy. <b>This will help with the acquisition of stanchions, crowd control barriers and curb ramps, which will help with social distancing and safety for customers.</b></p> <p>Next Meeting will be June 26, 2020 at 10:00am via Zoom</p>	
<p><b>4. b. Committee Reports</b> <i>DISI Committee:</i> <i>Perry Meyer</i></p> <p><b>i. Olive Strategies (PR &amp; Social Media)</b></p> <p><b>ii. Hospitality Task Force</b></p> <p><b>iii. Ciao Bella Campaign Approval</b></p> <p><b>iv. Al Fresco</b></p> <p><b>v. Mercato: Catt White</b></p> <p><b>vi. Postponed Events</b></p>	<p>4.i. Jenn Borba Von Stauffenberg from Olive Creative Strategies reported on Little Italy PR and Social Media activity.</p> <p>4.ii. Chris Gomez updated <b>the Board on the Hospitality Task Force meetings.</b></p> <p>4.iii. Chris Gomez reported on the Ciao Bella Campaign. The expression “Ciao Bella” means “hello beautiful” and references our neighborhood.</p> <p>Chris Gomez announced that Al Fresco will begin on <b>Saturday</b>, June 13, 2020 and <b>will</b> take place every Saturday from 2:00 pm to 10:00 pm. <b>India Street</b> will be closed to expand open-air dining and create a safe 30-foot physical distancing promenade <b>which</b> will help restaurants alleviate the loss of indoor seating.</p> <p>Catt White reported on the Mercato activities.</p> <p>4.vi. Chris Gomez reported on the status of</p>	<p><b>4.i. No action taken.</b></p> <p><b>4.ii. No action taken.</b></p> <p><b>4.iii. Luke Vinci moved to approve the Ciao Bella Campaign. Perry Meyer seconded the motion. Unanimously approved</b></p> <p><b>4.iv. No action taken</b></p> <p><b>4.v. No action taken</b></p> <p><b>4.vi. No action taken</b></p>

<p>1. <b>Mission Fed ArtWalk</b></p> <p>2. <b>New Taste Event</b></p> <p>3. <b>Marine Band San Diego Summer Concert</b></p> <p>4. <b>GranFondo San Diego</b></p> <p>5. <b>Little Italy Summer Film Festival</b></p> <p>vii. <b>Piazza, Amici Park &amp; Little Italy Dog Park Open for Passive Use</b></p> <p>viii. <b>Next Meeting</b></p>	<p>Little Italy Events.</p> <p>4.1. Mission ArtWalk has been postponed until November 7-8, 2020</p> <p>4.2. The New Taste Event has been postponed until Late Summer or Fall.</p> <p>4.3. The Marine Band San Diego Summer Concert <b>may</b> be postponed.</p> <p>4.4. GranFondo San Diego has been cancelled and has not been rescheduled.</p> <p>4.5. Little Italy Summer Film Festival has been cancelled and has not been rescheduled.</p> <p>4.vii. Marco reported that the Piazza, Amici Park &amp; Little Italy have all opened for passive use and will be sanitized every hour. <b>The Bocce Courts have not yet opened due to it being a team sport/group gathering.</b></p> <p>4.viii. Next Meeting TBA via Zoom</p>	<p><b>4.vii. No action taken</b></p> <p><b>4.vii. No action taken</b></p>
<p><b>4.c. Parking &amp; Mobility committee: Luke Vinci</b></p> <p>i. <b>Little Italy Valet</b></p> <p>ii. <b>Bollards Program Status</b></p> <p>iii. <b>Creative Sidewalks</b></p> <p><b>4.d. Committee Reports Sidewalk Operations: Rich Gustafson;</b></p>	<p>4.i. Chris Gomez reported that Valet services have not re-opened.</p> <p>4.ii. Marco reported that the Mayor’s office is committed to giving the Association <b>\$660,000</b> to complete the Bollards on Date and India Street.</p> <p>4.iii. Chris Gomez reported that the Association is moving forward with the Creative Sidewalks Flag bars throughout Little Italy.</p>	<p><b>4.i. No action taken</b></p> <p><b>4.ii. No action taken</b></p> <p><b>4.iii. No action taken</b></p>

<p><b>i. Proposal for 5% Increase</b></p> <p><b>ii. Next Meeting:</b></p>	<p>4.i. <b>Marco reported that we will increase FY 21 MAD assessments by 5%</b></p> <p>4.ii. Next Meeting: TBA</p>	<p><b>4.i. Dino Cresci moved to approve the 5% increase and Steve Galasso seconded the motion. Unanimously approved</b></p> <p><b>4.ii. No action taken</b></p>
<p><b>4.e. Committee Reports</b> <b>Finance Committee:</b> <b>Frank Stiriti</b></p> <p><b>i. NCA Contract Review</b></p> <p><b>ii. 5% Increase in MAD</b></p> <p><b>iii. Next Meeting</b></p>	<p>4.i. Frank Stiriti reported that we are still waiting to hear from Mike Zarconi regarding the NCA Contract.</p> <p>4.ii. Frank Stiriti reported that the 5% MAD Assessment increase was discussed at the Finance committee, and they agreed to support the increase.</p> <p>Chris Gomez reported that Convivio’s rent was postponed for April and May which would be paid off by the end of 2020 in the amount of \$1K</p> <p>4.iii. Next Meeting: TBA</p>	<p><b>4.i. No action taken</b></p> <p><b>4.ii Frank Stiriti moved to approve Convivio’s payment by the end of 2020. Domenic Brunetto seconded the motion. Unanimously approved</b></p> <p><b>4.iii. No action taken</b></p>
<p><b>4.f. Committee Reports</b> <b>Project Review Committee:</b> <b>Marco LiMandri;</b></p> <p><b>i. Cedar Park Changes</b></p> <p><b>ii. New Development at W. Grape &amp; Pacific</b></p>	<p>4.i. Marco reported that there was a change on the Cedar Park proposal. Plans will be reviewed further as they want to build a two-story, enclosed building.</p> <p>4.ii. Marco reported that there is a new Development on Grape and Pacific Hwy., a</p>	<p><b>4.i. No action taken</b></p> <p><b>4.ii. No action taken</b></p>

<p><b>Hwy</b></p> <p><b>iii. Next Meeting:</b></p> <p><b>5. Next Meeting</b></p>	<p>12-story condo project which is beyond the 85-foot height limit. We will meet with the developers sometime at the end of the month.</p> <p>4.iii. Next Meeting: TBA</p> <p>Next Meeting will be on July 7, 2020 via Zoom.</p>	<p><b>4.iii. No action taken</b></p> <p><b>5. No action taken</b></p>
<p><b>6. Adjournment</b></p>		<p><b>Steve Galasso moved to adjourn the June Board meeting. Bryan Thompson seconded the motion. Unanimously approved.</b></p>

Minutes taken by: Dianne T. Serna De León, Staff.