

Little Italy San Diego 2024 Sponsorship Agreement Form

Please select event and level that you would like to sponsor.

FLAGSHIP EVENTS

Check one of the options below.

- Trick-or-Treat on India Street (10/27)
- Little Italy Tree Lighting & Christmas Village (12/7)

FLAGSHIP SPONSORSHIP LEVELS

Check one of the options below.

- Legacy Partner / \$25,000**
Premier Partner + "Presented by" on All Collateral.
- Premier Partner / \$15,000**
Select Partner + Zone/Area Naming Rights.
- Select Partner / \$7,500**
Community Partner + Activation Space.
- Exhibitor / \$3,000**
Community Partner + 10x10 Booth Space.
- Community Partner / \$1,500**
Hyperlink Logo on Website + Logo on Printed Collateral (Event Day).

ANCILLARY EVENTS

Check one of the options below.

- Taste of Little Italy (6/18 & 19)
- Marine Band Summer Concert (7/27)
- Casino di Piazza (8/23)
- Italian Heritage Concert Series (TBD)

ANCILLARY SPONSORSHIP LEVELS

Check one of the options below.

- Legacy Partner / \$10,000**
Premier Partner + "Presented by" on All Collateral.
- Premier Partner / \$7,500**
Select Partner + Zone/Area Naming Rights.
- Select Partner / \$5,000**
Community Partner + Activation Space.
- Exhibitor / \$3,000**
Community Partner + 10x10 Booth Space.
- Community Partner / \$1,000**
Hyperlink Logo on Website + Logo on Printed Collateral (Event Day).

CONTACT INFORMATION

Name: _____

Company (If Applicable): _____

Address: _____

Phone: _____ Email: _____

I hereby agree to sponsor the above event and level I have selected on behalf of myself/business.

Signature: _____

ONCE COMPLETE

Remit form and payment to: Little Italy Association of San Diego

Mail to: 2210 Columbia Street, San Diego, CA 92101

Email to: Events@LittleItalySD.com

The Little Italy Association of San Diego (LIA) is a 501(c)(3) Corporation. Any contributions made to LIA, are considered tax-deductible. Please consult with your financial advisor for more details. Federal Tax ID #33-0752255.

