



**Little Italy Association of San Diego - Board of Directors Meeting
Tuesday, August 4, 2020 at 8:30am
Zoom Virtual Meeting: <https://us02web.zoom.us/j/85910154309>
or call 1-669-900-6833 / Meeting ID: 859 1015 4309**

CLOSED SESSION ON CONTRACTURAL AGREEMENT ON ITEM 6

AGENDA

- 1) Zoom Meeting Protocol & Introductions / Steve Galasso, President
 - a. All participants will be put on mute during the topic presentation and then the moderator will unmute the microphones to take comments/feedback. Please keep comments directed to that particular topic.

- 2) Minutes of the July 7, 2020 Board Meeting *Action Item*

- 3) Non-Agenda: Public Comment, Introductions & Announcements

- 4) Presentation by Candidates for City Council – 9:00am
 - a. Toni Duran – 5 minutes
 - b. Steve Whitburn – 5 minutes
 - c. Q and A – 20 minutes

- 5) Committee Reports
 - Org Committee / Steve Galasso
 - a. YTD Financial Report / Jeri Keiller & Lou Palestini *Action Item*
 - b. Board of Directors Nomination notice and Application
 - c. City Candidate Forum
 - i. September (City Attorney): City Attorney Mara Elliott & Corey Briggs
 - ii. October (Mayor): Councilmember Barbara Bry & Assembly member Todd Gloria
 - d. Next Meeting: Friday, August 21, 2020 at 10:00am via Zoom
Visit: <https://us02web.zoom.us/j/84920019080> or
Call: 1-669-900-6833 / Meeting ID: 849 2001 9080

 - DISI Committee / Perry Meyer
 - a. Little Italy Mercato / Catt White
 - b. Olive Creative Strategies
 - c. *Al Fresco* Update – August
 - d. Taste of Little Italy: Take-Out Edition
 - e. Next Meeting: Friday, August 7, 2020 at 9:00am via Zoom
Visit: <https://us02web.zoom.us/j/86033726067> or
Call: 1-669-900-6833 / Meeting ID: 860 3372 6067

Parking & Mobility Committee / Luke Vinci

- a. Pedestrian Plazas (Barriers)
- b. Bollards Program Status
- c. Columbia Street & Remaining Side Streets Parking Conversion

Sidewalk Operations / Rich Gustafson

- a. PATH Work in Little Italy – Civil Sidewalks Task Force to Re-Convene

Finance Committee / Bryan Thompson

- a. Finance Committee to Submit Amendment to Bylaws – September
- b. Proposed 13 Standing Members of the Finance Committee
- c. Amici Park RFP, DIF & Construction
- d. EIDL Long-Term Loan & Recommendations
- e. Next Meeting: Tuesday, August 27, 2020 at 9:00am via Zoom
Visit: <https://us02web.zoom.us/j/82618216068> or
Call: 1-669-900-6833 / Meeting ID: 826 1821 6068

Action Item

Project Review Committee / Marco Li Mandri

- a. Residence Inn Converted to Homeless Shelter – Work with LIRA on Questions

- 6) **CLOSED SESSION, PRESENTATION MY ATTORNEY MIKE ZARCONI AND THE PROPOSED NEW CITY AMERICA ADMINISTRATION AGREEMENT. DISTRIBUTION TO THE BOARD AND REVIEW FOR THE MONTH OF AUGUST. RECOMMENDATION FOR ACCEPTANCE AS PRESENTED OR AMENDED BY FINANCE COMMITTEE AT SEPTEMBER BOARD MEETING**
- 7) Reopen Board Meeting – Report to Public on any Decisions made by the Board in Closed Session
- 8) Next Meeting: Tuesday, September 1, 2020 at 8:30am via Zoom
Visit: <https://us02web.zoom.us/j/89090654787> or
Call: 1-669-900-6833 / Meeting ID: 890 9065 4787
- 9) Adjournment

TEMPORARY MODIFICATIONS TO THE BROWN ACT DUE TO COVID-19:

Based on current COVID-19 directives and mandates, Governor Newsom has modified and suspended some of The Brown Act requirements temporarily. For a list of the items that Governor Newsom has modified or suspended, visit www.LittleItalySDMeetings.com (Page 4, Section 11).

THE BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 2210 Columbia Street, San Diego, CA 92101 and the LIA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Chris Gomez at 619 233-3898 at least 48-hours prior to the meeting.



Board of Directors Meeting
Little Italy Association
Tuesday, July 7, 2020 - 8:30 a.m.
Little Italy Association Office (Zoom Meeting)
2210 Columbia Street San Diego, CA 92101

Present: Vito Altieri, Jenn Borba Von Stauffenberg, Sandi Cottrell, Dino Cresci, Melanie Dellas, Jim DeSpensa, Steve Galasso, Jonathan Herbert, Jeri Keiller, Christie Kong, Jocelyn Marcus, Perry Meyer, Danny Mocerri, Lou Palestini, Frank Stiriti, Bryan Thompson, Michelle Van Rooyen, Luke Vinci, Catt White, Diana Casey, Joe Cordileone, Charlie Coradino, Tom Zolezzi, Rich Gustafson

Excused Absence: Lee Scrivner, Luke Vinci

Guests: Curt Booker, Randy Wilde, Susan Raft, Dawn Baker, Marsha Lyon, Brittany Bailey, Jacob Rocha, Nicole Rogers, Ciro Villa, Kathi Meyer, Joey Busalacchi, Michael Sabella

Staff: Marco Li Mandri, Rosie De Luca, Chris Gomez, Dianne T. Serna De León, Madeleine Hennesy, Kelly Orange

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:30 a.m. by the President, Steve Galasso. Chris Gomez went over the Zoom Meeting Etiquette, Steve then turned the meeting over to Marco LiMandri, the Chief Executive Administrator.	No action taken
2. Review of June 2, 2020 Board Minutes	Minutes of June 2, 2020 were reviewed.	Frank Stiriti moved to accept the Board Minutes. Danny Mocerri seconded the motion. Unanimously approved.

3. Non-Agenda/Public Comment, Introductions and Announcements	3. There were no Public Comments, Introductions or Announcements.	3. No action taken
4. Committee Reports Org Committee: Steve Galasso; a. YTD Financial Report b. Approval of FY21 Budgets c. Board Nominations Task Force Appointees- Steve Galasso, Chair i. Annual Meeting in September d. Finance Committee to Submit Amendment to Bylaws in August	4.a. Jeri Keiller reported on the YTD financial report. 4.b. Marco reported that approval for FY21 budget has gone through the Finance Committee. The approval of the FY21 Budget can be found on Page 14 of the Board Packet. Jeri Keiller added that last year's budget included a net income for Mercato of \$470,000 and this year we are projecting only \$194,00. 4.c. Marco reported that Steve Galasso, as per the bylaws, is authorized to set up the Nomination Committee. Steve Galasso reported that Frank Stiriti and Jim DeSpenza have agreed to serve on the Nominations Committee for this year. The Nominations Committee oversees the annual Board appointment process. 4.i. The Annual meeting of the Board will be held on September 1 st , 2020 at a location to be determined. 4.d. Marco reported that the Finance Committee wants to amend the By-Laws to allow the Committee to have Board assigned tasks to the Committee so it can operate as a decision-making body for operational finance decisions. In addition, the Committee is requesting that Board appointed Standing Committee members	4.a. Dino Cresci moved to accept the YTD Financial Report. Bryan Thompson seconded the motion. Jeri Keiller abstains. Motion approved. 4.b. Perry Meyer moved to accept the Approval of the FY21 budgets and Steve Galasso seconded the motion. Unanimously approved. 4.c. Tom Zolezzi moved to accept the nominees for the Task Force. Danny Mocerì seconded the motion. Unanimously Approved. 4.i. No action taken 4.d. No action taken

		<p>be assigned to make key and ongoing operational financial decisions on behalf of the full Board. Any contract will still be approved by the Board; however, the contracts will be reviewed by the Finance Committee and they will make recommendations to the Board on any current, renewed or new contracts. The Finance Committee will be empowered to work with staff on all financial decisions related to the operations of the Association.</p> <p>Chris requested that anyone who would like to serve as a standing member of this Committee should submit their name to him for consideration by the Committee. The committee will review the nominees and make a recommendation to the Board at the August Board meeting. Discussion followed.</p>	
e.	Insurance and City Attorney Issues	<p>4.e. Marco thanked Joe Cordileone for working with him on insurance issues with the City.</p> <p>Marco reported that the Mayor's office is supportive of having the city working with the Association regarding its general liability issues. The general liability issues are problematic due to trip and fall issues that have wrapped the Association into. However, the City Attorney has an issue with it the idea. Marco requested a meeting with Councilmember Ward's office to discuss this further.</p>	4.e. No action taken
f.	City Candidate Forum in August, September or October	<p>4.f. Marco reported that we will be scheduling meetings for the City Candidate forum in August, September or October.</p>	4.f. No action taken
g.	Update in COVID Activities	<p>4.g. Chris Gomez and Jeri Keiller gave an update on the COVID Activities</p>	4.g. No action taken
i.	SBA Paycheck Protection Program	<p>4.i. Jeri Keiller reported that \$33,000 of the \$252,000 SBA, PPP funds has been spent and \$142,000 will be carried over into the new fiscal year.</p>	4.i. No action taken

<p>ii. Amici Park & DIF</p> <p>h. Next Meeting:</p>	<p>4.ii. (See Finance Committee)</p> <p>Next meeting will Be July 24, 2020 via Zoom</p>	<p>4.ii. No action taken</p> <p>4.h. No action taken</p>
<p>4. Committee Reports <i>DISI Committee:</i> <i>Perry Meyer</i></p>		
<p>a. Little Italy Mercato- Catt White</p>	<p>4.a. Catt White reported on the current Mercato activities.</p>	<p>4.a. No action taken</p>
<p>b. Olive Strategies</p>	<p>4.b. Madeleine Hennesy from Olive Creative Strategies reported on Little Italy PR and Social Media activity.</p>	<p>4.b. No action taken</p>
<p>i. Traditional & Social Medi</p>	<p>4.i. Madeleine Hennesy reported that LIA has an increase of social media followers.</p>	<p>4.i. No action taken</p>
<p>ii. Ciao Bell Campaign- July & August</p>	<p>4.ii. Marco thanked Olive Strategies for being so aggressive in the promotion for the Ciao Bella Campaign.</p>	<p>4.ii. No action taken</p>
<p>c. Al Fresco Update- July & August</p>	<p>4.c. Chris Gomez reported that Al Fresco will now extend to Fridays, Saturdays and Sundays with the City of San Diego's approval for the month of July.</p>	<p>4.c. No action taken</p>
<p>d. City Emergency Ordinance: Temporary Parklets</p>	<p>4.d. Chris Gomez reported that the Pubic Right of way (PROW) program is part of the City Emergency Ordinance. Businesses that are permitted to have a PROW, must display their Permitted Decal. LIA is waiting for approval from the City of San Diego to install K-rails/Barricades that will extend 8 feet out.</p>	<p>4.d. No action taken</p>
<p>e. Mission Fed ArtWalk</p>	<p>4. e. Sandi Cottrell reported that Mission Fed ArtWalk has been rescheduled to November 7th and 8th, 2020.</p>	<p>4.e. No action taken</p>
<p>f. Taste of Little Italy/New Concept</p>	<p>4.f. Taste of Little Italy will be discussed further at the upcoming DISI meeting.</p>	<p>4.f. No action taken</p>
<p>g. Next Meeting</p>	<p>4.g. Next Meeting TBA via Zoom</p>	<p>4.g. No action taken</p>

<p>4. Parking & Mobility committee: Luke Vinci</p> <p>a. Bollards Program Status</p> <p>b. Columbia Street & Remaining Side Streets Parking Conversion</p> <p>c. Creative Sidewalks</p> <p>d. Washington Elementary</p> <p>4. Committee Reports Sidewalk Operations: Rich Gustafson;</p> <p>a. No Updates</p> <p>b. Next Meeting</p>	<p>4.a. Chris Gomez reported the Bollards Program was on hold due to lack of funding, however Marco was able to get funds approved. Phase I will begin on West Date and Kettner Street.</p> <p>4.b. Chris reported that Columbia Street is the last street to be converted to diagonal parking.</p> <p>4.c. Chris reported that India and Cedar, India and Date and India and Fir should begin first quarter in FY21.</p> <p>4.d. Chris reported that no one is permitted to park on the WES property.</p> <p>4.a. Marco reported that we received a lot of feedback on the old Aladdin Bail Bonds Building due to the amount of homeless trespassing on the property despite LIA trying to secure it. It is now being secured for demolition that will begin in about a week or two.</p> <p>4.b. Next Meeting: TBA</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.a. No action taken</p> <p>4.b. No action taken</p>
<p>4. Committee Reports Finance Committee: Frank Stiriti</p> <p>a. Approval of New Chair, Bryan Thompson</p>	<p>4.a. Marco reported that the committee is recommending Bryan Thompson for the new Finance Committee Chair. He thanked Frank Stiriti for serving as Interim Chair of the Committee and stated that Frank helped consolidate the Committee into a well-functioning Committee. Frank will continue to serve on the Committee. Bryan Thompson commented that he been on the LIA board for 3 years. He is a resident at La Vita; he walks to and from his office and he is always in the community. He has a Finance degree from the University of Washington and he is looking forward to continue what Frank and the rest of the committee has started.</p>	<p>4.a. Steve Galasso moved to approve Bryan Thompson as the New Chair. Vito Altieri seconded the motion. Unanimously approved.</p>

<p>b. Amici Park, RFP, DIF & Construction</p>	<p>4.b. Marco reported that Parks & Recreations are asking for an RFP for the cost of re-planning and reconstructing Amici Park. Once we can implement everything, the City will be considering advancing the funds to LIA and LIA can then hire a general contractor to begin the work. We are hoping to have this all-in place by Labor Day.</p>	<p>4.b. Bryan Thompson moved to approved to endorse the RFP. Danny Mocerri seconded the motion. Unanimously approved.</p>
<p>c. NCA FY21 Contract to be Reviewed at September's Finance Meeting</p>	<p>4.c. Marco reported that the NCA Contract will go to the Finance Committee in July. The Contract will go to the Finance committee in July and then again in August and be distributed to the Board at the August Board meeting. The Board will then consider the new contract, scheduled for a vote in closed session in September.</p>	<p>4.c No action taken</p>
<p>d. EIDL Long-Term Loan & Recommendation by Finance Committee</p>	<p>4.d. Marco reported that LIA received an EIDL \$150,000 loan and of that the Committee is recommending that we take the funds due to the low interest rate and long-term payment plan. The Committee is recommending that we accept the funds due to the uncertainty of the impact of the pandemic over the coming fiscal year. \$50,000 would be spent on current operational needs as soon as we receive our first quarter Maintenance installment for FY 21, probably sometime in September. We will save the \$100,000 for future cash flow needs . We will allocate \$50,000 for COVID or immediate purposes for staff to prioritize and present to Finance Committee.</p>	<p>4.d. Tom Zolezzi moved to approved moving forward with the EIDL loan. Perry Meyer seconded the motion. Unanimously approved</p>
<p>e. Next Meeting</p>	<p>4.e. The next Meeting will be on Tuesday, August 25, 2020 at 9:00am via Zoom</p>	<p>4e. No action taken</p>

<p>4. Committee Reports Project Review Committee: Marco LiMandri;</p> <p>a. Cedar Park Changes</p> <p>b. New Development at W. Grape & Pacific Hwy</p> <p>5. Community Reports: SDPD, DCPC, City Attorney's Office, Councilman Ward's Office, Mayor Faulconer's Office, Supervisor Fletcher's Office, Assembly Member Gloria's Office, Senator Atkin's Office, LIRA, OLR, WES & Convivio</p>	<p>4.a. Marco reported that Cedar Park restaurant has been pushed off for a while.</p> <p>4.b. Marco stated that there is nothing to report on New Development at West Grape and Pacific HWY</p> <p>5. Brittany Bailey from Councilmember Ward's Office had a few things to report. San Diego received \$15 million for the Rental Relief fund, the SDSU stadium deal has gone through and there is an increase of crime and homelessness in downtown. Councilmembers office has been working with Marco LiMandri and Chris Gomez on the outdoor dining issues and will continue to do so. Chris Gomez thanked Brittany and Councilmember Ward's office for all of their help.</p> <p>Randy Wilde from Assembly Member Gloria's Office offered his assistance with any issues with State agencies, outdoor alcohol permitting, DMV, EDD for local businesses.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>5. No action taken</p>
<p>6. Next Meeting</p>	<p>5. Next Meeting will be on Tuesday, August 4, 2020 8:30am at via Zoom.</p>	<p>5. No action taken</p>
<p>7. Adjournment</p>		<p>Danny Mocerri moved to adjourn the July Board meeting. Jim DeSpenza seconded the motion. Unanimously approved.</p>

Minutes taken by: Dianne T. Serna De León, Staff.

LITTLE ITALY ASSOCIATION
 FINANCIAL OVERVIEW
 SAN DIEGO CONTRACTS
 FY JULY 2019 - JUNE 2020

BOARD MEETING DATE:		08/04/20					
Accrual Basis Report through June 2020 (preliminary)							
		<u>INCOME YTD</u>	<u>EXPENSE YTD</u>	<u>DIFFERENCE</u> <u>YTD</u>	<u>NET</u> <u>BUDGET</u> <u>YTD</u>	<u>ANNUAL</u> <u>BUDGET</u> <u>(GROSS)</u>	<u>ANNUAL</u> <u>BUDGET</u> <u>(NET)</u>
SAN DIEGO CONTRACTS							
	BID	144,120	135,333	8,787	5,000	142,725	5,000
	MAD₁	1,052,775	1,052,775	0	0	1,063,637	0
	PARKING						
	METER₂	700,250	700,250	0	0	700,250	0
	TOTAL	\$1,897,145	\$1,888,358	\$8,787	\$5,000	\$1,906,612	\$5,000
1. Supplemental Maintenance program: YTD net \$46,697							
2. Additional Parking Program operations have generated net income of \$11,016.							
3. Program operations have been significantly impacted by the close and then reopening of a modified Mercato, postponement of Art Walk, cancellation of Gran Fondo - offset by the reduction in expenses at Piazza della Famiglia and Amici Parks grounds. Budgeted income was \$33,952. YTD income is \$23,404							
4. Payroll Protection Program funding used in 2019-20 was \$122,782 to offset payroll, rent expenses, and utilities.							
		2019-2020	2018-2019				
Total income for Little Italy Association		\$3,455,946	\$3,555,254				
Total expense for Little Italy Association		3,366,172	3,602,301				
Net income over expense YTD		\$89,774	-\$47,047				

Little Italy Association of San Diego
Profit & Loss
 July 2019 through June 2020

4:08 PM
 07/28/20
 Accrual Basis

	BID	MAD	Maintenance Non-Assessment	Parking Programs	Parking Meter Revenues	Total Total Parking District	Programs & Operations	TOTAL
Income								
PPP Loan	0	0	0	0	0	0	122,782	122,782
SBEP - SBEP Management Grant	5,000	0	0	0	0	0	0	5,000
SBA EIDL	0	0	0	0	0	0	10,000	10,000
PROGRAM INCOME	0	0	2,950	0	0	0	370,054	373,004
BID INCOME	139,120	0	0	0	0	0	0	139,120
MAINTENANCE DISTRICT INCOME	0	1,052,775	0	0	0	0	0	1,052,775
MAINTENANCE NON-ASSESS INCOME	0	0	116,261	0	0	0	0	116,261
MERCATO INCOME	0	0	0	0	0	0	696,175	696,175
PARKING DISTRICT INCOME	0	0	0	544	700,250	700,794	0	700,794
PARKING DISTRICT REVENUES	0	0	0	240,035	0	240,035	0	240,035
Total Income	144,120	1,052,775	119,211	240,579	700,250	940,829	1,199,011	3,455,946
Expense								
MISC MAINT EXPENSE	0	0	13,912	0	0	0	-79	13,833
OFFICE OPERATIONS	40,713	133,883	-881	0	0	0	15,850	189,565
LANDSCAPE OPERATIONS	0	91,740	200	0	0	0	37,195	129,135
ASSESS DIST OPERATIONAL EXP	0	125,672	19,823	0	0	0	4,687	150,182
PERSONNEL EXPENSE	0	667,576	39,251	0	0	0	120,519	827,346
PROGRAM EXPENSE	3,845	2,512	208	-10	0	-10	425,005	431,560
Maintenance Personnel	0	45	0	0	0	0	2,738	2,782
Maintenance Non-Personnel	0	1,043	0	0	0	0	0	1,043
NCA Management	36,626	28,599	0	0	0	0	154,246	219,471
Office Operational	0	1,616	0	0	0	0	12,199	13,815
Consulting Services	27,500	0	0	0	0	0	0	27,500
Contingency	3,275	0	0	0	0	0	0	3,275
SBEP EXPENSES	23,374	0	0	0	0	0	0	23,374
MERCATO EXPENSE	0	89	0	0	0	0	0	401,869
PARKING DISTRICT EXPENSE	0	0	0	229,572	700,250	929,822	1,599	931,421
Total Expense	135,333	1,052,775	72,514	229,563	700,250	929,813	1,175,738	3,366,172
Net Income	8,787	0	46,697	11,016	0	11,016	23,273	89,774

Little Italy Association of San Diego - Balance Sheet

12

	Jun 30, 20	Jun 30, 19
ASSETS		
Current Assets		
Checking/Savings		
BID Acct / Torrey Pines	10,566.82	7,195.01
Programs Acct / Torrey Pines	64,461.29	204,032.60
Mercato / Torrey Pines	13,626.70	17,176.70
Parking District / Torrey Pines	47,767.72	-11,537.72
MAD Acct / Torrey Pines	119,364.06	75,238.64
Payroll Acct / Torrey Pines	155,359.09	16,156.05
Savings Acct / Torrey Pines	167,752.15	129,392.78
Total Checking/Savings	578,897.83	437,654.06
Accounts Receivable		
Accts Rec - BID	1,200.00	0.00
Accts Rec - MAD	200.00	825.65
Accts Rec - Parking District	75,610.40	151,571.25
Accts Rec - Programs	600.00	1,225.00
Total Accounts Receivable	77,610.40	153,621.90
Other Current Assets		
Prepaid Valet services	0.00	1,000.00
Inventory LIA merchandise	1,020.00	1,020.00
Endowment Fund	11,202.00	11,202.00
Total Other Current Assets	12,222.00	13,222.00
Total Current Assets	668,730.23	604,497.96
Fixed Assets		
Program Equipment	51,279.96	51,119.96
Improvements	29,077.36	29,077.36
Equipment - MAD	18,499.82	18,499.82
Website design	10,400.00	10,400.00
Vehicles - MAD	113,215.15	97,215.15
Accumulated depreciation	-131,873.93	-131,873.93
Total Fixed Assets	90,598.36	74,438.36
TOTAL ASSETS	759,328.59	678,936.32
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable - BID	0.00	5,837.35
Accounts Payable - Programs	0.00	20,681.84
Accounts Payable - MAD	426.52	1,924.52
Total Accounts Payable	426.52	28,443.71
Other Current Liabilities		
MAD CARRY FORWARD BALANCE	10,862.00	0.00
PPP LOAN-unused portion	129,247.19	0.00
Unearned Cty Grant-Amici Park	0.00	72,747.35
LWLS Grant	0.00	50,000.02
Payroll Liabilities	1,273.57	0.00
Total Other Current Liabilities	141,382.76	122,747.37
Total Current Liabilities	141,809.28	151,191.08
Long Term Liabilities		
Loan Payable #3 F-150 V8	14,527.09	14,527.09
Loan Payable #4 F-150 V6	14,421.23	14,421.23
Total Long Term Liabilities	28,948.32	28,948.32
Total Liabilities	170,757.60	180,139.40
Equity		
Net unrestricted assets	498,796.92	545,844.63
Net Income	89,774.07	-47,047.71
Total Equity	588,570.99	498,796.92
TOTAL LIABILITIES & EQUITY	759,328.59	678,936.32

FY21 LIA Finance Committee Roster*As of July 2020*

Name		Email
Bryan	Thompson	ebthompson3@gmail.com
Frank	Stiriti	
Steve	Galasso	steve@littleitalysd.com
Danny	Moceri	dvm1950@gmail.com
Lou	Palestini	loupalestini42@gmail.com
Luke	Vinci	luke.vinci@gsmiweb.com
Michelle	Van Rooyen	mvanrooyen@hgfenton.com
Jeri	Keiller	jerilk825@gmail.com
Rich	Gustafson	rich@citymark.com
Catt	White	cattfieldswhite@gmail.com
Tom	Zolezzi	thzolezzi@gmail.com
Joe	Cordileone	beppodisicilia@outlook.com
Sandi	Cottrell	scottrell@artwalksandiego.org
 Staff		
Marco	Li Mandri	marco@newcityamerica.com
Chris	Gomez	chris@littleitalysd.com
Rosie	DeLuca	rosie@littleitalysd.com



The Little Italy Association of San Diego
Board of Directors' Nomination Application

DUE: Friday, August 21, 2020 by 5:00pm

Note: Applicant may answer questions by simply attaching a resume.

Board Applicant Name: _____ Date: _____
 Mailing Address: _____ City: _____ ST: _____ Zip: _____
 Email: _____ Phone (Day): _____ (Eve): _____

I am applying for a Little Italy Association:
 Business Owner Seat Property Owner Seat
 Residential/Tenant Seat Community-at-Large Rep. Seat

Past/Current Community Involvement

Current or past Board positions:

<u>Organization</u>	<u>From/To</u>	<u>Organization</u>	<u>From/To</u>

Fundraising Experience:

<u>Organization</u>	<u>Amount Raised</u>	<u>Please describe your role</u>

Volunteer Experience:

<u>Organization</u>	<u>Please describe your role</u>

Current or past relation(s) with The Little Italy Association:

<u>Contact</u>	<u>Please describe</u>

Skills / Qualifications

Please describe skills you possess that you feel equip you to serve on the Board of Directors:

Please describe any unique strengths that you will bring to the Board of Directors:

Please provide any additional information about yourself that you feel demonstrates your qualifications:

Please select your committee/task force(s) you wish to sit on, if appointed:

- District Identity & Street Improvements (DISI) Project Review
- Community Advisory Board Sidewalk Operations, Beautification & Order (SOBO)

Please tell us why you wish to be a member of the Board of Directors':

References

I authorize representatives of The Little Italy Association to contact the references I have provided below:

Name	Title	Phone	Organization
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____

I certify that the statements made in this application are true and correct to the best of my knowledge. It is understood that this application will be reviewed by the Nominations Committee of The Little Italy Association. I also understand that the Nomination Committee reserves the right to decline applications for membership for and reason without explanation. I also agree to fulfill my "Give-Or-Get" obligation set-forth by the Little Italy Association Board of Directors.

Signature _____

Date _____

LITTLE ITALY ASSN. 2020-2021/22
BOARD OF DIRECTORS' NOMINATIONS

The Little Italy Association is preparing for its annual Board of Directors' nominations. If you or someone you know would like to be considered for either a Property Owner, Business Owner, Resident / Tenant or Community-at-Large seat, please do one of the following to receive an application.

Drop-In / 2210 Columbia Street (Mon.-Fri. from 9am-5pm)

Call to Request a Fax Copy / 619-233-3898

Email / chris@littlitalyasd.com

Visit Website / www.LittleItalySDElections.com (Bottom of Page)

Visit www.LittleItalySDElections.com to review the requirements to be considered as a valid nominee for the Little Italy Association Board of Directors.
Applications must be received by Friday, August 21, 2020 by 5pm.

The Little Italy Assn. Annual Meeting will be held on September 1, 2020. At that time the Board will consider eligible nominees put forward by the Nominations Task Force.

LITTLE ITALY ANNUAL REPORT

Visit www.LittleItalySDAnnualReport.com to view the current and past Annual Reports. If you are interested in receiving a hard copy, you can visit the Little Italy Office during office hours.

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Date of Notice: July 23, 2020

NOTICE OF RIGHT TO APPEAL ENVIRONMENTAL DETERMINATION PLANNING DEPARTMENT

PROJECT NAME/NUMBER: Residence Inn – Downtown

COMMUNITY PLAN AREA: Downtown

COUNCIL DISTRICT: 3

LOCATION: 1747 Pacific Highway, San Diego 92101

PROJECT DESCRIPTION: Residence Inn Downtown is a 121-unit hotel, currently used for short-term and extended stays. There is one building with four stories that is elevator-served.

Due to the COVID-19 pandemic and shelter crisis, the San Diego Housing Commission will use some Cares Act funding to acquire the Residence Inn Downtown to immediately house individuals experiencing homelessness. As such, initial due diligence items include hiring consultants to assist with the following third party reports: ALTA survey; appraisal; market study; preliminary design review / architecture; physical needs assessment; Phase I and as applicable Phase II; hazardous materials review; sewer line scoping, relocation impact studies; scope development / independent cost estimates; 504 accessibility analysis; title review; zoning and entitlement reviews; pest inspections; financial analysis; due diligence review; subsidy layering review; working with legal and financial consultants and other technical reports as needed.

This project includes the acquisition of the property, and upgrades to fire and life safety systems, accessibility and path of travel, and remediation of pests and/or hazardous materials. No rehabilitation is expected to be done. There are no current changes to building or unit footprints. These upgrades and improvements will result in increased livability of the units.

ENTITY CONSIDERING PROJECT APPROVAL: City of San Diego

ENVIRONMENTAL DETERMINATION: Categorically exempt from CEQA pursuant to State CEQA Guidelines Section 15301 (Existing Facilities)

ENTITY MAKING ENVIRONMENTAL DETERMINATION: City of San Diego Mayor-Appointed Designee.

STATEMENT SUPPORTING REASON FOR ENVIRONMENTAL DETERMINATION:

The City of San Diego conducted an environmental review that determined the project would not have the potential for causing a significant effect on the environment pursuant to State CEQA Guidelines Section 15301 (Existing Facilities) which allows the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing public or private structures, facilities, mechanical equipment, or topographical features, involving negligible or no expansion of existing or former use; where the exceptions listed in CEQA Section 15300.2 would not apply in that no cumulative impacts were identified; no significant effects on the environment were identified; the project is not adjacent to a scenic highway; no historical resources would be affected by the action; and the project was not identified on a list of hazardous waste sites pursuant to

Section 65962.5 of the Government Code.

PROJECT MANAGER: Lisette D. Vargas

MAILING ADDRESS: 1122 Broadway Suite 300 San Diego, CA 92101

PHONE NUMBER: 619.578.7564

On July 23, 2020, the City of San Diego made the above-referenced environmental determination pursuant to the California Environmental Quality Act (CEQA). This determination is appealable to the City Council. If you have any questions about this determination, contact the City Contact/Project Manager listed above.

Applications to appeal CEQA determination to the City Council must be filed with the Office of the Clerk within 10 business days from the date of the posting of this Notice (**August 6, 2020**). During the Statewide "Safer-at-Home" directive to reduce the spread of COVID-19, beginning March 19, 2020, appeals to the City Clerk must be filed by email or US Mail as follows:

1. Appeals filed via Email: Send the appeal by email to Hearings1@sandiego.gov; your email appeal will be acknowledged within 24 hours. You must separately mail the required appeal fee by check payable to the City Treasurer to: **City of San Diego Planning Department, Attn: Alberto Santos-Davidson, 9485 Aero Drive, San Diego, CA 92123**. The appeal filing fee must be postmarked within 5 business days of the date the appeal is filed.
2. Appeals filed via US Mail: Send the appeal by US Mail to **City Clerk/Appeal, MS 2A, 202 C Street, San Diego, CA 92101**. Appeals filed by US Mail must have a United States Postal Service (USPS) postmark by the appeal deadline to be considered valid. You must separately mail the required appeal fee by check payable to the City Treasurer to: **City of San Diego Planning Department, Attn: Alberto Santos-Davidson, 9485 Aero Drive, San Diego, CA 92123**. The appeal filing fee must be postmarked within 5 business days of the date the appeal is filed.

If you have any questions regarding the procedures to file the appeal, please contact **Alberto Santos-Davidson** at asantosdavid@sandiego.gov.

This information will be made available in alternative formats upon request.

<p>POSTED IN THE OFFICE OF DSD</p> <p>POSTED: <u>July 23, 2020</u></p> <p>REMOVED: [Only for Planning Department Officials]</p> <p>POSTED: <i>A. Santos-Davidson</i></p>
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CALIFORNIA LEGISLATURE

STATE CAPITOL
SACRAMENTO, CA
95833**Major Components of Joint Economic Stimulus Plan:**

- ✓ ***New Revenues Without Raising Taxes.*** Innovative and fiscally sound revenue solutions will allow California to enact programs that will stimulate the economy through support for small business, protections for working families, and investments in our green economy, including, but not limited to, the following efforts:
 - Economic Recovery Fund - Authorize Treasurer to issue future tax vouchers to generate billions of revenues for general economic stimulus efforts outlined in the plan.
 - Securitization of current revenue streams:
 - Accelerate SB 1 transportation funds to create good jobs now and to improve key roads and highways to better support the economy.
 - Accelerate existing CPUC revenue streams that will expand broadband services throughout the state to benefit distance learning and other activities.
 - Accelerate future Cap and Trade funds to backfill lost revenues due to the downturn and ensure critical programs remain funded.
 - Accelerate authorized, but unused, general obligation bonds to generate bond funds to infrastructure projects.
 - Borrow from the federal government to bolster state unemployment insurance programs.

- ✓ **Support for Small Business.** Protect small businesses from the impacts of the economic downturn through policy changes and funding, including, but not limited to, the following efforts:
 - Expand small business tax breaks, such as extending the sales tax loan program.
 - Exclude small businesses from increased Unemployment Insurance costs to repay federal unemployment insurance funds.
 - Reduce the risk of small business owners, and other Californians, losing their homes due to bankruptcy.
 - Combat history of systemic racism and sexism with efforts to support minority and women owned businesses.
 - Streamline the Work Sharing program administered by EDD so more employers have temporary alternatives to layoffs when its business operations are reduced.
 - Incentivize on-shore manufacturing of PPE, ventilators, swabs and other products critical to our COVID-19 response, including expansion of workforce retraining programs.

- ✓ **Protections for Working Families.** Support struggling workers through stronger benefit programs and policy changes, while ensuring families have access to affordable housing and students have a safe way to learn, including, but not limited to, the following efforts:
 - Fill gaps in Unemployment Insurance, including extending to undocumented workers, shortfalls resulting from if the federal government does not extend the \$600 per week payment, and other holes that remain.
 - Expand the EITC to provide more relief to low-income Californians, including those that file taxes with Individual Tax Identification Numbers.
 - Improve access to safe childcare programs, including capital assistance for homeowners updating homes for in-home childcare services.
 - Help students return safely to in-person education while balancing costs to schools, and provide expanded broadband access, particularly in rural and

unserved communities, so students who cannot return to the classroom aren't left behind during distance learning.

- Increase affordable housing supply by helping homeowners access financing to build ADUs, and loaning public higher education institutions funds to build more student housing.
 - Protect renters from eviction and support struggling homeowners and landlords.
 - Augment Budget Act appropriations for local governments to combat homelessness, and provide incentives for local governments to build housing on non-traditional sites.
- ✓ ***Investments in our Green Economy.*** Improve the environment, combat climate change, and create green infrastructure and jobs with investments including, but are not limited to, the following efforts:
- Invest in wildfire prevention and vegetation management activities.
 - Fight sea level rise, and protect wetlands and communities from climate change impacts.
 - Improve clean water delivery and recycling infrastructure.
 - Create a dedicated fund to incentivize light and heavy-duty, including passenger clean vehicles, as well as expedite and expand electric vehicle charging infrastructure projects.
 - Make buildings more energy efficient with greener HVAC and water systems, as well as clean energy generation and battery energy storage systems.
 - Streamline the CEQA through targeted, and limited, use of the AB 900 process – including for housing – to ensure environmental leadership projects actually get built.

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<https://www.wsj.com/articles/with-indoor-dining-upended-some-restaurants-call-it-quits-11595323800>

BUSINESS

With Indoor Dining Upended, Some Restaurants Call It Quits

After withstanding months of coronavirus restrictions, eateries are closing as pandemic cases surge

By *Heather Haddon* / Photographs by *Joshua Lott* for *The Wall Street Journal*

July 21, 2020 5:30 am ET

Saturday night at Eden, a restaurant in Chicago's West Loop neighborhood, felt almost normal. Its roughly 80 tables were full—albeit spaced apart—as customers dined on tagliatelle with pork, lamb shank, cocktails and bottles of wine.

“We sold out of everything,” co-owner Jodi Fyfe said. “The whole evening was just beyond beautiful.”

It was Eden's last night in business. The New American restaurant hung on through the first wave of the coronavirus pandemic by converting to a market and reopening for diners this summer. But Eden's owners say the latest surge in virus cases, and the drop-off in customers willing to eat indoors, was too much.

Uncertainty surrounding indoor dining is prompting tough decisions at restaurants across the country. Government aid has run out, and breaks from landlords and suppliers are coming due as fewer diners are willing to eat inside, a combination of factors pushing restaurants like Eden to the breaking point. Thousands of restaurants have closed so far, and as many as 10% of independent operators could shut by year's end as a result of the new coronavirus, according to financial-services firm Stephens.



Eden co-owner Jodi Fyfe, center, hugs patrons David Leibowitz, left, and Sandy Gordon after they dined at the restaurant on Saturday.

PHOTO: JOSHUA LOTT FOR THE WALL STREET JOURNAL

Eden started out the year serving more diners than ever, but in a few months found itself fighting to stay in business, said Ms. Fyfe, who along with her husband, Devon Quinn, opened the restaurant four years ago.

The couple created a takeout menu and on-site market in spring and added outdoor seating this summer under a tent used by its catering business.

Eden opened indoor dining last month. But as public-health authorities raise concerns about the risks of eating indoors, demand wasn't enough to cover costs, Ms. Fyfe said, adding that outdoor dining won't work in Chicago come fall.

"I don't feel there is any glimmer of hope," said Ms. Fyfe, 50 years old. "People are too afraid to eat inside."

Indoor dining has been halted at nearly 90,000 restaurants across the country, according to the National Restaurant Association, a trade group. Plans to resume indoor dining in places including New York City and New Jersey are also in limbo, and on Monday Chicago announced the suspension of indoor service at eateries and bars.

Many restaurant owners tapped the federal Paycheck Protection Program and negotiated breaks with their landlords. Now, some who got PPP loans say that money has been spent. And many landlords who offered rent deferments of a few months now want to be paid in August, said Alden Parker, co-chair of Fisher & Phillips's National Hospitality Practice Group.

“August 1 looks like a day of reckoning,” Mr. Parker said.

Particularly vulnerable are restaurants concentrated in downtown commercial corridors where few office workers have returned, said Mr. Parker, pointing to the closure of a chain based in the San Francisco area, Specialty’s Café & Bakery, after 33 years of operations.

“Some segments are doing OK and some segments are just doing terrible right now,” he said, adding that fast-food restaurants with drive-through customers have generally fared better than sit-down eateries.

More than 2,200 California restaurants have closed since the pandemic hit, according to Yelp Inc. Federal figures show the state had roughly 81,500 restaurants last year, the largest number overall. In Arizona, 9% of roughly 10,000 restaurants operating before the pandemic have closed, according to the Arizona Restaurant Association. About 1,000 of Michigan’s 17,000 restaurants had permanently closed as of last month, the state’s restaurant and hotel group said.

The National Restaurant Association estimates that tens of thousands of restaurants will close as a result of the pandemic by year’s end.

When Eden closed its dining room in March, it furloughed all but 40 of its 500 employees. The restaurant created a market of housemade baked goods, staff-selected wines, and produce grown in its greenhouses, including edible flowers and lettuces. The market cost money to run, however; Eden’s chef, for example, spent several hours a day tending to the on-site greenhouse.

After the city opened outdoor dining last month, Eden converted its parking lot into a 60-seat al fresco eatery under a tent typically used by its catering division. It brought back about 20 of its 90 indoor tables when the city allowed it to restart late last month, and invested in masks and gloves for workers. It cleaned surfaces and bathrooms roughly every 30 minutes.

SHARE YOUR THOUGHTS

Have you frequented a restaurant during the pandemic? Did you choose to eat inside, outside or get take-out, and why? Join the conversation below.

Indoor demand withered to roughly 10 to 20 guests a night as coronavirus case counts began rising recently, Ms. Fyfe said. And outdoor dining could be tough to predict: A rainy night resulted in a rash of cancellations, setting off a chain of losses.

Eden harvests produce from its greenhouse and bakes desserts and bread to match the number of customers it expects to serve on a given night. In normal times, those products also go to catering for downtown offices and weddings, businesses that have also dried up, she said.

Eden got a PPP loan for less than the \$150,000 threshold required for federal disclosure, and used it to pay part of the lease and utilities. Eden's landlord declined to give the restaurant a break, Ms. Fyfe said. She and her husband last drew a paycheck in February, she said; they moved to a smaller apartment to save money. Exhausted, they drafted a note to guests last week announcing Eden would close.

"Our whole lives went into this," Ms. Fyfe said. The business will continue in smaller form as a catering business, and the company will keep the greenhouse to grow produce. More workers will be laid off.

"In 34 years in the business, I've never seen anything like this," she said. "There's only so much you can do."



Edén employees raised their drinks in a toast, after the restaurant closed on Saturday.

Write to Heather Haddon at heather.haddon@wsj.com

LITTLE ITALY

SAN DIEGO

Little Italy Sales Tax Revenue Generated

2012 - 2019

Little Italy District Sales Tax Revenues

Calendar Year	Sales Tax Revenue
2012	\$1,951,065
2013	\$2,079,695
2014	\$2,026,770
2015	\$2,376,351
2016	\$2,327,623
2017	\$2,490,276
2018	\$3,001,917
2019	\$3,209,143

Information Source: City of San Diego Department of Finance

Sales Tax Revenue Generated in Little Italy: 2012-2019

