



**Board of Directors Meeting  
Little Italy Association  
Tuesday, March 7, 2017 - 8:30 a.m.  
Our Lady of the Rosary Parish Hall  
1954 State Street – San Diego, CA 92101**

**Present:** Vito Altieri, Jenn Borba von Stauffenberg, Domenic Brunetto, Marianna Brunetto, Tom Cervello, Charlie Coradino, Joe Cordileone, Sandi Cottrell, David Crum, Steve Galasso, Rich Gustafson, Perry Meyer, Lou Palestini, Jack Pecoraro, Frank Stiriti, Luke Vinci, Catt White

**Absent:** Jim Barone, Dino Cresci, Jim DeSpenza, Tom Di Zinno, Pasquale Ioele, Danny Mocerri, Christopher Morgan, James Pieri, Jr. Fr. Joseph Tabigue, Tom Zolezzi (all with prior notice)

**Guests:** Mark Robertson, Kathi Meyer, Dave Tuckman, Ryan Feld, Joseph Dominguez, Joseph Medina, Eden Hughes, Paul Alaimo, Marsha Lyon, Denise Pirrotti Hummel, Julie Burnham, Joseph Scaglione, Raul Duron, Dolores Duron, Curt Brooker, Annie Eichman, Anthony Bernal, Mike Zarconi, Courtney Rose, Christie Kory, Nerea Urtason, Molly Chase

**Staff:** Marco Li Mandri, Chris Gomez, Rosie DeLuca, Jeri Keiller, Paula Kwast, Joseph Li Mandri

**MINUTES:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	The meeting was called to order at 8:33 A.M. by Steve Galasso. Self-introductions of everyone present were made. Steve then introduced Marco Li Mandri the Chief Executive Administrator of the Association	<b>No Action Taken</b>

<p><b>2. Review of February 7, 2017 minutes</b></p>	<p>Minutes of February 7<sup>th</sup>, 2017 were reviewed.</p>	<p><b>The minutes were reviewed and approved by consensus.</b></p>
<p><b>3. Community Reports</b></p>	<p>Mark Robertson from the City Attorney’s office reiterated processes for prosecuting neighborhood offenders.  Molly Chase from Councilmember Chris Ward’s office introduced herself, and also spoke about neighborhood issues.  Annie Eichmann from LIRA spoke about the upcoming meeting. Annie also spoke about the upcoming DCPC elections.  Nerea Urtason from Supervisor Ron Roberts office updated the Board on projects that Supervisor Roberts is working on.  Anthony Bernal from Assemblymember Todd Gloria’s office announced an Open House that will be held on 3/9/17 at the Assembly office located at State &amp; Front Streets. Contact phone number is (619) 645-3090.  Luke Vinci reported that the Our Lady of the Rosary Fish Fry was a great success.  David Crum from Washington Elementary School reported that the School Date moved up from a 2 to a 6. He also thanked Ferragosto for their support.</p>	<p><b>No Action Taken</b></p>
<p><b>4. Non-Agenda / Public Comment, Introductions and Announcements</b></p>	<p>Joe from Ride Play TV introduced himself.  Marsha Lyon from SAY San Diego informed the Board of the Smart House location that was discussed earlier.  Dave Tuckman from GSWS will be hosting a Cyber Security “Lunch &amp; Learn” in April.  Little Italy’s The Loading Dock will open on March 8<sup>th</sup>.  Marco referred to a flier that has been illegally posted throughout Little Italy.</p>	
<p><b>5. Committee Reports</b>  <i>Org Committee:</i>  <i>Steve Galasso;</i>  a. YTD Financial</p>	<p>5.a. Lou Palestini gave the YTD Financial Report.</p>	<p><b>5.a. Luke Vinci moved to accept the financial report. Vito Altieri</b></p>

<p><b>Report</b></p> <p><b>b. Healing Warriors event- Joe Scaglione</b></p> <p><b>c. Board minutes indicating a board action to:</b></p> <ul style="list-style-type: none"> <li>-Approve entering into an amendment to the agreement with the City</li> <li>-Designating Steve Galasso to sign: <ul style="list-style-type: none"> <li>-The amendment</li> <li>-Disbursement reconciliation report/requests for reimb.</li> <li>-Program Reports</li> </ul> </li> </ul> <p><b>d. Update on Little Italy Heritage Committee</b></p>	<p>5.b. Joe Scaglione spoke about the Healing Warriors event that recently took place in Little Italy.</p> <p>5.c. Marco reported on items that the Board needed to approve regarding the FY 18 BID Agreement.</p> <p>5.d. No updates on the Little Italy Heritage Committee at this time.</p>	<p><b>seconded the motion. Unanimously approved.</b></p> <p><b>5.c. Luke Vinci moved to designate Steve Galasso as signer on all necessary documents, and approved entering into an amendment to the agreement with the City of San Diego. Frank Stiriti seconded the motion. Unanimously approved.</b></p>
<p><b>5. Committee Reports</b></p> <p><b><i>DISI Committee:</i></b></p> <p><b><i>Christopher Morgan;</i></b></p> <ul style="list-style-type: none"> <li><b>a. Little Italy Mercato – Catt White</b></li> <li><b>b. Olive PR Report</b></li> <li><b>c. Gran Fondo</b></li> <li><b>d. ArtWalk update</b></li> <li><b>e. SDSU Football team coming to Little Italy</b></li> <li><b>f. WES, staff support for the event not to exceed \$1,000</b></li> </ul>	<p>5.a. Catt White reported on the weekly Farmers Market.</p> <p>5.b. Courtney Rose gave an update on Little Italy PR and Social Media activity.</p> <p>5.c. Chris reported that this year’s Gran Fondo event will take place on Sunday, April 9<sup>th</sup>.</p> <p>5.d. Sandi Cottrell updated the Board on this year’s ArtWalk event, that is scheduled to take place on April 29-30<sup>th</sup>.</p> <p>5.e. Chris reported that we were approached by the coach of the SDSU Aztec football team to accommodate the football team here at</p>	<p><b>5.a. No Action Taken</b></p> <p><b>5.b. No Action Taken</b></p> <p><b>5.c. No Action Taken</b></p> <p><b>5.d. No Action Taken</b></p> <p><b>5.e. No Action Taken.</b></p>

<p><b>g. Little Italy Tours agreement, authorization to proceed and finalize</b></p> <p><b>h. Zuccherò at the Balboa Theatre joint marketing proposal</b></p> <p><b>i. W. Hawthorn Freeway Overpass Mural Project Proposal</b></p> <p><b>j. Ferragosto</b></p>	<p>various Little Restaurants and points of interest.</p> <p>5.f. Chris reported that the DISI Committee is recommending that we provide \$1,000 in staff costs to Washington Elementary School for their VanGo event.</p> <p>5.g. Chris reported that we are working with on a new agreement with Little Italy Tours, where a percentage of sales would go to the Association. The Org Committee will work out the details of the agreement.</p> <p>5.h. Chris reported that we are working with the Balboa Theatre along with Café Zuccherò on a joint marketing proposal.</p> <p>5.i. Chris reported that we were approached by a woman named Alexa who would like to have an artist paint mural on the W. Hawthorn Freeway overpass. Staff welcomes the idea, but informed Alexa that she would have to obtain the funding on this project. We would be able to facilitate conversations/approval with CalTrans, as well as provide future maintenance on the mural. The Association would not be out of pocket on this project.</p> <p>5.j. Luke Vinci updated the Board on the upcoming Ferragosto event.</p>	<p><b>5.f. Lou Palestini moved to authorize \$1,000 in staff support to WES for their VanGo event. Marianne Brunetto seconded the motion. Unanimously approved.</b></p> <p><b>5.g. See item 5.i for Action.</b></p> <p><b>5.h. See item 5.i for Action.</b></p> <p><b>5.i. Marianna Brunetto made motion to approve moving forward on items 5.g, 5.h, and 5.i as proposed. Perry Meyer seconded the motion. Unanimously approved.</b></p> <p><b>5.j. No Action Taken.</b></p>
<p><b>5. Committee Reports</b>  <b><i>Parking &amp; Mobility Committee:</i></b>  <b><i>Luke Vinci &amp; Tom Cervello;</i></b></p> <p><b>a. Freeway Overpass Lighting status</b></p> <p><b>b. Next year budget</b></p> <p><b>c. Speed bump under the LI sign</b></p>	<p>5.a. Chris reported that the project should wrap up within 30 days.</p> <p>5.b. Marco reported that we are starting to work on next year’s budget.</p> <p>5.c. Marco is starting the process to have a speed bump installed under the Little Italy sign to slow traffic.</p>	<p><b>5.a. No Action Taken</b></p> <p><b>5.b. No Action Taken</b></p> <p><b>5.c. No Action Taken</b></p>

<p><b>5. Committee Reports</b>  <b><i>Sidewalk Operation:</i></b>  <b><i>Rich Gustafson;</i></b>  <b>a. Initiation of “live Well, Live Safe” Crew at the Mercato</b>  <b>b. Pending lease of Cal Trans Land to the Assn., funded by grants or donations</b>  <b>c. Core area hit with huge graffiti problem</b>  <b>d. New Storm Water rules - pending</b></p>	<p>5.a. Marco reported that he and Tom Di Zinno are working on creating an in-house Security crew by this summer called Live Well, Live Safe Little Italy</p> <p>5.b. Marco reported that we are close to finalizing a lease with Cal Trans on the land across from the Little Italy office, to be used as a Nursery.</p> <p>5.c. Marco reported that the core area of Little Italy was hit hard with graffiti</p> <p>5.d. Marco reported that we were fined \$1,200 at the Festa, as our pressure washer broke down and we were unable to continue cleaning the Gesso chalk off of the street. Marco will be meeting with the Storm Water Department to clarify regulations.</p>	<p><b>5.a. No Action Taken</b></p> <p><b>5.b. No Action Taken</b></p> <p><b>5.c. No Action Taken</b></p> <p><b>5.d. No Action Taken</b></p>
<p><b>5. Committee Reports</b>  <b><i>Legacy Committee:</i></b>  <b><i>Charlie Coradino;</i></b>  <b>a. Update on Piazza Giannini – Pending Pad completion</b>  <b>b. Piazza Pescatore update</b>  <b>c. Update on Dog Park funding</b>  <b>d. Application for us of McMillin Project at State and Elm DIF for Amici Park expansion</b>  <b>e. New Tile for Piazza Basilone</b>  <b>f. Potential placement of Bill Walton statue at Amici</b></p>	<p>5.a. We should have the plans for the Piazza Giannini by this month.</p> <p>5.b. We should receive the \$25,000 Bumble Bee sponsorship this month. We will begin selling \$1,000 sponsorship tiles thereafter.</p> <p>5.c. Marco updated the Board on the Dog Park funding.</p> <p>5.d. Marco reported that he will work on capturing the DIF fees from the McMillin project at State and Elm , these funds would go towards the expansion of Amici Park.</p> <p>5.e. Marco reported that we just received a \$10,000 commitment for a new tile at the Piazza Basilone.</p> <p>5.f. Charlie Coradino reported that we approached the Bill Walton Foundation to inquire if we could find a permanent spot for the Bill Walton statue in Little Italy. Marco</p>	<p><b>5.a. No Action Taken</b></p> <p><b>5.b. No Action Taken</b></p> <p><b>5.c. No Action Taken</b></p> <p><b>5.d. No Action Taken</b></p> <p><b>5.e. No Action Taken</b></p> <p><b>5.f. Charlie Coradino move that staff work with the Bill Walton foundation in placing the statue in Little Italy, if they could provide support in</b></p>

<p><b>Park, discussion on upgrade of basketball court, staff to pursue grant for arrangement</b></p>	<p>reported that we would be amenable to permanently housing the statue if the foundation could assist in funding the upgrading of our basketball courts.</p>	<p><b>upgrading our basketball courts. Tom Cervello seconded the motion. Unanimously approved.</b></p>
<p><b>5. Committee Reports Finance Committee Marianne Brunetto &amp; Tom Cervello;</b>  <b>a. Purchased two new trucks, seeking underwriters</b>  <b>b. Update of Festa 2017 coordinator selection (see closed session)</b></p>	<p>5.a. Marco reported that we are in the process of purchasing two new trucks for the Association. We would like to obtain underwriters (minimum of \$3,000 for a one-year term) to offset the costs of the truck. We would place advertising on the truck in reciprocation for their sponsorship.</p> <p>5.b. Update of Festa 2017 coordinator selection will be discussed in the closed session.</p>	<p><b>5.a. No Action Taken</b></p> <p><b>5.b. No Action Taken</b></p>
<p><b>5. Committee Reports Community Advisory Board</b>  <b>a. Annie Eichman and Marco meeting with City's Homeless Coordinator</b>  <b>b. Pollution impact on schools &amp; children</b></p>	<p>5.a. Marco and Annie will meet with the City's Homeless Coordinator.</p> <p>5.b. Marco spoke about a report done on schools and children, with exposure to pollution. Since WES borders the I-5 freeway, Cal Trans may plant trees along the freeway to mitigate the pollution. We are also continuing our efforts to have a wall installed between the freeway and school</p>	<p><b>5.a. No Action Taken</b></p> <p><b>5.b. No Action Taken</b></p>
<p><b>6. CLOSE SESSION TO HEAR RECOMMENDATIONS FROM FINANCE COMMITTEE ON RESPONSE TO RFP FOR OPERATION OF THE FESTA 2017 (Only Board</b></p>	<p>6.a. Refer to closed session minutes.</p>	

<p><b>and staff present, excluding any Board members who responded to the RFP)</b></p>		
<p><b>7. OPEN CLOSED SESSION, REPORT TO THE PUBLIC ON THE RESULTS</b></p>	<p>The Board came out of closed session and announced that they have decided to authorize the Finance Committee to continue negotiating with the selected contractor for the Festa 2017</p>	
<p><b>8. Next Meeting:</b></p>	<p>The next Meeting of the Association will be on Tuesday, April 4<sup>th</sup>, 2017 at 8:30 a.m. at Our Lady of the Rosary meeting hall.</p>	

Minutes taken by Rosie De Luca, Staff