



**Board of Directors Meeting
Little Italy Association
Tuesday, March 6, 2018 - 8:30 a.m.
Our Lady of the Rosary Parish Hall
1954 State Street – San Diego, CA 92101**

Present: Steve Galasso, Danny Mocerì, Lou Palestini, Luke Vinci, Sandi Cottrell, Perry Meyer, Marianna Brunetto, Joe Cordileone, Frank Stiriti, Catt White, Vito Altieri, Domenic Brunetto, Charlie Coradino, David Crum, Jim DeSpenza, Annie Eichman, Pasquale Ioele, Christopher Morgan, Jack Pecoraro, Fr. Joseph Tabigue, Carroll Whaler

Excused: Jenn von Stauffenberg, Tom Di Zinno, Dino Cresci, Rich Gustafson, Tom Zolezzi

Guests: Karen Gibbons, Teresa Therault, Kathi Meyer, Marsha Lyon, Susan Keating, Talia Urista, Christie Kong, Sinan Zakaria, Christine Polito, Gary Mansour, Diane Mansour, Zina Busalacchi, Jack D’Acquisto, Rich Jeffries, Sean Christensen, Courtney Rose, Jonathan Herbert, John Falcone, John Capizzi, Curt Brooker, Marlo Woods, Lt. Adam Sharkey

Staff: Marco Li Mandri, Chris Gomez, Rosie DeLuca, Jeri Keiller, Paula Kwast, Joey LiMandri

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:34 A.M. by Steve Galasso. Self-introductions of everyone present were made. Steve then introduced Marco Li Mandri the Chief Executive Administrator of the Association (non-voting)	No action taken
2. Review of February, 2018 Board Minutes	Minutes of February 6, 2018 were reviewed.	The minutes were reviewed and approved by consensus.
3. Non-Agenda / Public Comment, Introductions and Announcements	3.a. Brian Elliot from Councilmember Chris Ward’s office spoke to the Board about the abundance of bikes in the district. They are trying to mitigate the	3.a. No action taken

<p>a. Councilmember Ward's office</p> <p>b. New Alternatives</p>	<p>problem by asking operators to work with neighborhoods; they will attempt to set up lines of communication between neighborhoods and operators. They are also trying to sort out current regulations and seeking input from City Attorney and Mayor's office. A lengthy discussion took place; Marco thanked the Council Office for their assistance in the matter. Brian also informed the Board that the house at Cedar & Union has been demolished.</p> <p>3.b. Teresa from New Alternatives updated the Board on the results of the Little Italy Holiday Toy Drive. Talia also thanked the Association and presented a Thank-You plaque to the Association.</p>	<p>3.b. No action taken</p>
<p>4. Committee Reports</p> <p><i>Org Committee:</i></p> <p><i>Steve Galasso;</i></p> <p>a. YTD Financial Report</p> <p>b. Tom Cervello letter of resignation</p> <p>c. Resolutions on the FY 19 BID Agreement with the City of San Diego</p> <p>d. Live-Well-Live-Safe update, program unfolds, fundraising phase</p> <p>e. County art grant, art installed at Kettner</p> <p>f. Demolition of building at Union and Cedar</p> <p>g. Issues at Civic San Diego</p>	<p>4.a. Lou Palestini gave the YTD financial report. Jeri Keiller provided the Board with additional financial information.</p> <p>4.b. Marco reported that Tom Cervello submitted a letter of resignation as a Property Director on the Little Italy Board.</p> <p>4.c. Marco requested a resolution from the Board to approve the following:</p> <ul style="list-style-type: none"> a. LIA Entering into the FY 19 BID Agreement with the City of San Diego b. Designating Steve Galasso to sign the following: <ul style="list-style-type: none"> 1. Contracts and Amendments 2. Programmatic Reports & Scope Adjustment Requests 3. Reconciliations/Requests for Payment and Budget Adjustment Requests c. Designating Lou Palestini as Secondary Board Officer to sign the following: <ul style="list-style-type: none"> 1. Reconciliations/Requests for Payment and Budget Adjustment Requests <p>4.d. Marco reported that the Live-Well-Live-Safe program is moving along. We are in a fund-raising campaign for this program, we would like to receive \$100 from businesses every month, and \$20 per unit HOA's every year. We are hoping to receive 1/3 funding for the program from businesses, 1/3 from</p>	<p>4.a. Joe Cordileone moved to accept the financial report. Marianna Brunetto seconded the motion. Unanimously approved.</p> <p>4.b. No action taken</p> <p>4.c. Vito Altieri moved to authorize LIA to enter into the FY 19 Agreement with the City of San Diego, as well as designating Steve Galasso and Lou Palestini to sign documents on behalf of the Association. Sandi Cottrell seconded the motion. Unanimously approved.</p>

	<p>residents, and 1/3 from the Association. We will also apply for grants to fund the program.</p> <p>4.e. Marco reported that the art mural that was funded by County grant funds has been installed on Kettner. Marco thanked Sandi Cottrell for her help in finding the artist for this project. We will be donating some of the grant funds to ArtReach, a non-profit that provides art classes for underfunded elementary schools.</p> <p>4.f. As a follow-up to Brian Elliot’s report, Marco confirmed that the building at Union and Cedar has been demolished.</p> <p>4.g. Marco reported that Civic SD has been experiencing issues, another CEO has just resigned.</p>	<p>4.d No action taken</p> <p>4.e. No action taken</p> <p>4.f. No action taken</p> <p>4.g. No action taken</p>
<p>4. Committee Reports <i>DISI Committee:</i> <i>Christopher Morgan;</i></p> <ul style="list-style-type: none"> a. Little Italy Mercato – Catt White b. Olive PR Report c. Da Vinci Days, April-May, centered at the Piazza della Famiglia d. Solo Italiano update e. Mission Federal ArtWalk update f. Piazza della Famiglia events and updates – Paula Kwast g. Creation of new Hotel Council h. Italian Heritage Night i. Next meeting 	<p>4.a. Catt White reported on the weekly Farmers Market.</p> <p>4.b. Courtney from Olive Creative Strategies gave an update on Little Italy PR, as well as Social Media activity.</p> <p>4.c. Marco reported that is has been almost 500 years since DaVinci’s passing. We are proposing a host a small celebration that would honor Da Vinci and his creativity.</p> <p>4.d. Chris introduced Nicole Matthews, coordinator of the upcoming Solo Italiano event. Nicole updated the Board on the progress of the event that will held on October 3-4, 2018.</p> <p>4.e. Sandi Cottrell updated the Board on the upcoming ArtWalk event, that will take place on April 28-29, 2018.</p> <p>4.f. Carroll Whaler give a timeline of openings for the Piazza della Famiglia. Paula Kwast reported on the activities lined up for the Piazza.</p> <p>4.g. Marco reported on the creation of the new Hotel Council.</p> <p>4.h. Chris reported that the Italian Heritage night at</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.e. No action taken</p> <p>4.f. No action taken</p> <p>4.g. No action taken</p> <p>4.h. No action</p>

	<p>the Padre Game tickets are now on sale. VIP tickets are \$95, General seating is \$33. General seating tickets can be purchased online: www.italianheritagenightsd.com</p> <p>4.i. The next DISI Committee meeting is scheduled for Thursday, April 12th @ 9:00 a.m. at the Little Italy Association office.</p>	<p>taken</p> <p>4.i. No action taken</p>
<p>4. Committee Reports Parking & Mobility Committee: Luke Vinci;</p> <p>a. Working with the City on new Parking District process</p> <p>b. Little Italy inundated with bikes and scooters, staff action and recommendation to support orderly launching of bike/scooter program from parking spaces pre-paid for by the sponsoring companies</p>	<p>4.a. Marco reported that there are ongoing discussions regarding the process for the new Little Italy Parking District.</p> <p>4.b. Marco reported that Little Italy has been inundated with dockless bikes and scooters, dropped off in Little Italy by various companies. Chris will speak at an upcoming Civic SD meeting and needs the Boards endorsement to make recommendations to Civic in support of an orderly launch of the bike and scooter programs.</p>	<p>4.a. No action taken</p> <p>4.b. Danny Mocerri moved to endorse Chris Gomez to make recommendations to Civic SD regarding the launching of the bike and scooter programs. Vito Altieri seconded the motion. Unanimously approved.</p>
<p>4. Committee Reports Sidewalk Operations: Rich Gustafson;</p> <p>a. Bollards issue</p> <p>b. Replanting of Trees on India, North of Hawthorn</p> <p>c. Nursery update, property at Columbia & Laurel, authorize staff to work with the SD Real Estate Assets Dept. to proceed with 3 year lease</p>	<p>4.a. Marco reported that we are looking into installing removable bollards up and down Date Street on Mercato days, as well as for any special events. Bollard project will be funded by Parking Meter revenues; we will hire a Civil Engineer. Project should be completed by Labor Day.</p> <p>4.b. Marco informed the Board that a letter of solicitation to help fund the planting of replacement trees in Little Italy was sent out.</p> <p>4.c. Marco reported that the City of SD has offered the Association an opportunity to lease an empty lot located at Columbia & Laurel Streets.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. Luke Vinci moved to authorize staff to work with the City to proceed</p>

		with a 3-year lease on the lot. Christopher Morgan seconded the motion. Unanimously approved.
4. Committee Reports <i>Legacy Committee:</i> Charlie Coradino; <ul style="list-style-type: none"> a. Update on Piazza Giannini – construction timeline b. Update on Piazza Basilone reconstruction c. New Piazza at Columbia and Ash as part of Lennar project 	<p>4.a. Marco updated the Board on the progress of the Piazza Giannini.</p> <p>4.b. Marco updated the Board on the progress of the Piazza Basilone reconstruction.</p> <p>4.c. A new Piazza is proposed for Columbia & Ash Streets, as part of the Lennar project.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>
4. Committee Reports <i>Finance Committee:</i> Marianna Brunetto & Tom Cervello <ul style="list-style-type: none"> a. Investment policy 	<p>4.a. Marco reported that the Finance Committee is recommending that we investigate an Investment Policy. This would guide the Committee on whether they would pursue better returns on savings.</p>	<p>4.a. No action taken</p>
5. Community Reports <ul style="list-style-type: none"> a. DCPC b. SDPD c. LIRA d. Our Lady of the Rosary e. Washington Elementary School 	<p>5.a. Annie Eichman reported that there was a recent vote for new Board member for the DCPC. Joey Li Mandri was elected as a business rep for the Little Italy business seat.</p> <p>5.b. Officer Marlo Woods updated the Board on Little Italy activities, and informed the Board that the SDPD Walking Teams will work with the Live-Well-Live-Safe staff. Lt. Sharkey asked that we continue to send them updates and photos of incidents in the district.</p> <p>5.c. Annie Eichman reported that the next LIRA meeting will take place on 3/28 at the Firehouse Museum.</p> <p>5.d. Fr. Joe Tabigue from Our Lady of the Rosary thanked the Association for their donation for use of</p>	<p>5.a. No action taken</p> <p>5.b. No action taken</p> <p>5.c. No action taken</p> <p>5.d. No action taken</p>

	<p>the hall. (The donation was made with non-assessment district funds)</p> <p>5.e. Principal David Crum from Washington Elementary School announced that their VanGo! fundraising event will take place on May 19, 2018.</p>	<p>5.e. No action taken</p>
<p>6. Other, articles, sidewalk vending pending legislation</p>	<p>6.a. Marco referred to articles that were provided in the board packet</p>	<p>6.a. No action taken</p>
<p>7. Next Meeting</p>	<p>The next General Meeting of the Board will take place on April 3, 2018, 8:30 am @ OLR</p>	
<p>8. Motion to adjourn</p>	<p>Motion to adjourn the March 2018 Board meeting.</p>	<p>Vito Altieri moved to adjourn the Board meeting. Pasquale Ioele seconded the motion. Unanimously approved.</p>

Minutes recorded and taken by Rosie DeLuca, staff.