



**Board of Directors Meeting
Little Italy Association
Tuesday, May 1, 2018 - 8:30 a.m.
Our Lady of the Rosary Parish Hall
1954 State Street – San Diego, CA 92101**

Present: Vito Altieri, Jenn von Stauffenberg, Domenic Brunetto, Joe Cordileone, Sandi Cottrell, Jim DeSpensa, Annie Eichman, Steve Galasso, Rich Gustafson, Pasquale Ioele, Perry Meyer, Danny Mocerri, Christopher Morgan, Lou Palestini, Frank Stiriti, Anne Korn for Fr. Joseph Tabigue, Luke Vinci, Jonathan Herbert for Carroll Whaler, Catt White, Tom Zolezzi

Excused: Marianna Brunetto, Charlie Coradino, Dino Cresci, David Crum, Jack Pecoraro

Guests: Kathi Meyer, Barry Baron, Lorraine Huber, Michael Huber, Zino Busalacchi, Rich Jeffries, Thomas Machuca, Cree Jones, Dan McKinley, Audrey Hermes, Gabriella Saravia, Carroll Whaler, Guy Floyd, Gary Mansour, Diane Mansour, Pete Molinari, Zina Busalacchi, Susan Keating, Tom Dellerba, Christine Polita, Jon Parker, Sarah Parks, Katie Barton, Adriana Bacelis, Kari Topzand, Officer Marlo Woods, Lt. Kevin Wadhams

Staff: Marco Li Mandri, Chris Gomez, Rosie DeLuca, Jeri Keiller, Paula Kwast, Joey LiMandri

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:33 A.M. by Steve Galasso. Self-introductions of everyone present were made. Steve then introduced Marco Li Mandri the Chief Executive Administrator of the Association (non-voting)	No action taken
2. Review of April, 2018 Board Minutes	Minutes of April 3, 2018 were reviewed.	The minutes were reviewed and approved by

		consensus.
3. Non-Agenda / Public Comment, Introductions and Announcements a. Frost Me b. Grain & Grit	3.a John Parker & Audrey Hermes from Frost Me introduced themselves to the board. 3.b. Jonathan C from Grain & Grit introduced himself to the Board. Grain & Grit is scheduled to open on June 25th	3.a. No action taken 3.b. No action taken
4. Committee Reports Org Committee: Steve Galasso; a. YTD Financial Report b. LWLS update, program unfolds c. Demolition of building at State & Hawthorn d. Bike issue, related correspondences and articles e. Cinco de Mayo USO Dinner – Joe Scaglione f. Proposal for new Mercato on Wednesday mornings, Date Street g. Appointment of Nominations Committee for Annual Board appointments	4.a. Lou Palestini reviewed the YTD financial reports. Jeri Keiller briefly reviewed the new report formats. 4.b. Marco gave a brief overview of the LWLS fundraising efforts. We are currently soliciting businesses and residential managers and HOAs for support. 4.c. Marco spoke about the proposed demolition of the building at State & Hawthorn streets, it needs to happen ASAP as the building is attracting homeless and other undesirable activities. 4.d. Marco discussed the ongoing issue of the Dockless Bikes. We are trying to come up with docking resolutions / solutions. A discussion took place. 4.e. Marco reminded the Board of the Cinco de Mayo USO dinner to be held on this date, Joe Scaglione is seeking volunteers to help serve families. 4.f. Marco reported on a proposal for a new Little Italy Wednesday Market, to be held in a portion of the same location as the Little Italy Mercato from 9 am to 1 pm, year-round. Catt White provided the Board with more information on the proposed market. Target start date is Wednesday, July 11 th . 4.g. Marco announced that we must appoint the Nominations Committee for upcoming Annual Board appointments. He reiterated that to serve on the Board, these requirements must be met:	4.a. Danny Mocerì moved to accept the YTD financial report. Joe Cordileone seconded the motion. Unanimously approved. 4.b. No action taken 4.c. No action taken 4.d. No action taken 4.e. No action taken 4.f. Perry Meyer moved to approve implementation of the Wednesday Market. Jim De Spenza seconded the motion. Almost unanimously approved: Catt White abstained from the vote. 4.g. Steve Galasso moved to nominate Jim DeSpenza and

	<ul style="list-style-type: none"> - Must previously have served on a committee for 6 months - Must attend all board meetings - Must support the goals of the Association <p>As President, Steve Galasso will serve as chairman of the Nominations Committee, and will appoint other members to serve.</p>	<p>Frank Stiriti to serve on the Nominations Committee. Domenic Brunetto seconded the motion. Unanimously approved.</p>
<p>4. Committee Reports <i>DISI Committee:</i> <i>Christopher Morgan;</i></p> <ul style="list-style-type: none"> a. Little Italy Mercato – Catt White b. Olive PR Report c. Da Vinci Days d. Solo Italiano update e. Mission Federal ArtWalk update f. Piazza della Famiglia events and updates – Paula Kwast g. Taste of Little Italy h. Padre Night i. VanGO! j. Proposed Ballast Point event k. Next meeting 	<p>4.a. Catt White reported on the weekly Farmers Market.</p> <p>4.b. Cree from Olive Creative Strategies gave an update on Little Italy PR, as well as Social Media activity.</p> <p>4.c. Marco reported that Chris Gomez created several banners commemorating da Vinci that have been installed throughout the district. April 2019 will mark the 500-year anniversary of his death.</p> <p>4.d. Chris reported that the concept of this year’s Solo Italiano event has been downscaled an upscale dinner and small event. Will take place on Saturday 10/6/18 from 6:00 pm to 11:00 pm.</p> <p>4.e. Sandi Cottrell updated the Board on the outcome of the ArtWalk event that took place on April 28-29. It was a great event, the Piazza della Famiglia worked out well.</p> <p>4.f. Paula Kwast reported on the activities lined up for the Piazza.</p> <p>4.g. Sandi Cottrell spoke about the upcoming Taste of Little Italy event that will take place on Wednesday, June 13th.</p> <p>4.h. Chris Gomez spoke about the upcoming Padre Night that we are hosting with Convivio. Event will take place at the Padre Game on May 31st.</p> <p>4.i. Kari from Washington Elementary School Foundation spoke to the Board about their upcoming VanGO! Event.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.e. No action taken</p> <p>4.f. No action taken</p> <p>4.g. No action taken</p> <p>4.h. No action taken</p> <p>4.i. No action taken</p>

	<p>4.j. Chris Gomez spoke about a “San Diego Made” event proposed by Ballast Point for the fall. All profits of the event would go towards the Little Italy North Beautification Project.</p> <p>4.k. The next DISI Committee meeting is tba</p>	4.k. No action taken
<p>4. Committee Reports <i>Parking & Mobility Committee:</i> <i>Luke Vinci;</i></p> <ul style="list-style-type: none"> a. Working with the City on new Parking District process, keeping the revenue b. Audit meeting with Civic c. Bollards program going to Civic San Diego and Mayor’s office 	<p>4.a. Marco reviewed the new Parking District process with Civic San Diego; commencing FY 19 we will keep the Valet & 2-hour parking revenues to put back into the Parking District operations. The funds must be spent consistent with the Parking meter ordinance.</p> <p>4.b. Marco reported on the outcome of an audit meeting with Civic San Diego.</p> <p>4.c. Marco reviewed the proposed bollards program; the goal is to separate cars from people. Little Italy would be the pilot program, will be funded by the Parking District revenues.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>
<p>4. Committee Reports <i>Sidewalk Operations:</i> <i>Rich Gustafson;</i></p> <ul style="list-style-type: none"> a. Nursery update b. Budget meeting for FY 19 c. Propose 5% increase for FY 19 d. Request for grant support for Live-Well-Live-Safe from the District Attorney 	<p>4.a. Marco reported that we will not be using the empty lot at the corner of Columbia & Laurel Streets, as the City has imposed unrealistic conditions for use of the lot.</p> <p>4.b. Marco reported on the recent budget meeting.</p> <p>4.c. Marco reported that the SOBO and Finance Committee are recommending a 5% increase in MAD fees for FY 19 to help offset increasing costs.(gas, labor, insurance, increased crowds, Live Well Live Safe). Discussion followed.</p> <p>4.d. Marco reported that we will be submitting a request for grant support for the Live-Well-Live-Safe program from the District Attorney.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. Annie Eichman moved to approve the 5% increase in MAD fees. Rich Gustafson seconded the motion. Almost unanimously approved – Luke Vinci opposed.</p> <p>4.d. No action taken</p>
<p>4. Committee Reports <i>Legacy Committee:</i> <i>Charlie Coradino;</i></p> <ul style="list-style-type: none"> a. Update on Piazza 	<p>4.a. Marco updated the Board on the progress of the Piazza Giannini. We are hoping to break ground in late May or early June</p> <p>4.b. A new Piazza is proposed for Columbia &</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>

<p>Giannini – construction timeline</p> <p>b. New Piazza at Columbia and Ash as part of Lennar project - status</p>	<p>Ash Streets, as part of the Lennar project. More on this later</p>	
<p>4. Committee Reports <i>Finance Committee:</i> <i>Marianna Brunetto</i></p> <p>a. Investment policy under consideration</p> <p>b. County Art grant</p> <p>c. Capital Improvements in the district</p> <p>d. Board members to be invited to join Finance</p> <p>e. Next Meeting – May 8th</p>	<p>4.a. Marco reported that the Finance Committee is considering an Investment Policy for the Association.</p> <p>4.b. Marco reported that the County Art grant has been fully funded.</p> <p>4.c. Marco reported on several capital improvements that are needed in the district: tree trimming, light pole painting, irrigation. The Association has tremendous deferred maintenance costs.</p> <p>4.d. Louie, Jeri, Marianna and Marco invited all Board members to join the Finance Committee.</p> <p>4.e. Next meeting will take place on 5/8 @8:00 am, Little Italy office.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.e. No action taken</p>
<p>5. Community Reports</p> <p>a. Councilmember Chris Ward’s office</p> <p>b. SDPD</p> <p>c. Our Lady of the Rosary</p> <p>d. Articles</p>	<p>5.a. Brian Elliot from Councilmember Chris Ward’s office updated the Board on issues that his office has been working on.</p> <p>5.b. Officer Marlo Woods spoke briefly to the Board, then introduced Lt. Kevin Wadhams. Lt. Wadhams reported on district activities, and steps they are taking to mitigate them.</p> <p>5.c. Annie Korn thanked the Association for the support from LWLS, and reported on other Church activities.</p> <p>5.d. Marco referred the Board and guests to articles that were provided in the Board packet.</p>	<p>5.a. No action taken</p> <p>5.b. No action taken</p> <p>5.c. No action taken</p> <p>5.d. No action taken</p>
<p>6. Next Meeting</p>	<p>The next General Meeting of the Board will take place on June 5th, 2018, 8:30 am @ OLR</p>	

7. Motion to adjourn	Motion to adjourn the April 2018 Board meeting.	Approved by consensus.
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Minutes recorded and taken by Rosie DeLuca, staff.