



**Board of Directors Meeting
Little Italy Association
Tuesday, May 7, 2019 - 8:30 a.m.
Our Lady of the Rosary Parish Hall
1954 State Street – San Diego, CA 92101**

Present: Vito Altieri, Courtney Rose for Jenn von Stauffenberg, Domenic Brunetto, Charlie Coradino, Sandi Cottrell, Dino Cresci, Kari Topzand for David Crum, Jim DeSpensa, Annie Eichman, Steve Galasso, Jonathan Herbert, Christie King, Perry Meyer, Danny Mocerri, Lou Palestini, Jack Pecoraro, Frank Stiriti, Fr. Joseph Tabigue, Bryan Thompson, Luke Vinci, Catt White

Excused: Debi Besmer, Joe Cordileone, Tom Di Zinno, Rich Gustafson, Pasquale Ioele, Tom Zolezzi

Guests: Gary Mansour, Diane Mansour, John Falcone, Carl McClure, Ryan Ruiz, Curt Brooker, Melanie Dellas, Rick Jeffries, Jack D'Acquisto, Marsha Lyon, Susan Keating, Brijet Myers, Joe Scaglione, Michael Sabella, Pete Molinari, Jocelyn Marcus, Brian Elliot

Staff: Marco Li Mandri, Chris Gomez, Rosie DeLuca, Jeri Keiller, Joey LiMandri

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:31 A.M. by the President, Steve Galasso. Self-introductions of everyone present were made. Steve introduced Marco Li Mandri, Chief Executive Administrator of the Association (non-voting)	No action taken
2. Review of April 2nd, 2019 Board Minutes	Minutes of April 2 nd , 2019 were reviewed.	Danny Mocerri moved to accept the Board minutes. Frank Stiriti seconded the motion. Unanimously approved.

<p>3. Non-Agenda / Public Comment, Introductions and Announcements a. Shake Shack</p>	<p>3.a. Carl McClure and Ryan Ruiz from the new Little Italy business Shake Shack introduced themselves to the board. They plan on being involved in the Little Italy Community.</p>	<p>3.a. No action taken</p>
<p>4. Committee Reports Org Committee: Steve Galasso; a. YTD Financial Report b. Scooters in Little Italy, LIRA – New City Ordinance c. Sidewalk Vendor and Busker Ordinance to the City d. San Diego Foundation</p>	<p>4.a. Lou Palestini reported on the year-to-date financials. 4.b. Marco updated that City still has responded to the scooter issue. Marco is working with Councilman Ward’s office on a new ordinance to help regulate scooter activity. We have requested that the Piazza della Famiglia be included in one of the downtown areas where Geofencing Technology will be in use. Also, the scooters will not be allowed to park in sidewalks; companies will be required to stage them on the streets in designated spots. A discussion took place. Chris asked Brian Elliot to ask Councilmember Ward if we could use Parking Meter Revenues to relocate scooters, when necessary. 4.c. Marco is still working with the City Council to manage the Buskers in the public right of way. . 4.d. Marco reported on the status of the Little Italy Endowment Fund.</p>	<p>4.a. Annie Eichman moved to accept the financial report. Dino Cresci seconded the motion. Unanimously approved. 4.b. No action taken 4.c. No action taken 4.d. No action taken</p>
<p>4. Committee Reports DISI Committee: Chris Gomez; a. Little Italy Mercato, Wednesday</p>	<p>4.a. Catt White reported on current Mercato & Wednesday Market activities.</p>	<p>4.a. No action taken.</p>

<p>Market – Catt White</p> <p>b. Olive PR Report</p> <p>c. Piazza della Famiglia Events</p> <p>d. Hotel Council meeting- Debi Besmer</p> <p>e. Ferragosto</p> <p>f. Mission Federal Artwalk – results</p> <p>g. Next Meeting</p>	<p>4.b. Courtney Rose from Olive Creative Strategies gave an update on Little Italy PR, as well as Social Media activity. Working on promoting Taste of Little Italy.</p> <p>4.c. Curt Brooker gave an update on Little Italy event scheduling at the Piazza.</p> <p>4.d. Joey reported on the recent Hotel Council meetings. The next meeting will be held on Friday the 17th at the Hilton Garden Hotel. All interested in Hospitality are encouraged to attend.</p> <p>4.e. Luke Vinci gave a brief background on this year’s Ferragosto event which will take place on Saturday, August 17th. Early Bird ticket sales will end on May 24th. This year’s theme will be “Pirates Invade Sicily”.</p> <p>4.f. Sandi Cottrell reported that the 35th Anniversary of ArtWalk was a great success. The surfboard auction raised a nice profit, which will go towards ArtReach.</p> <p>4.i. Chris stated that the next DISI meeting will be the first Friday of the month at 9am at the LIA office.</p>	<p>4.b. No action taken.</p> <p>4.c. No action taken</p> <p>4.d No action taken</p> <p>4.e. No action taken</p> <p>4.f. No action taken</p> <p>4.g. No action taken</p>
<p>4. Committee Reports <i>Sidewalk Operations:</i> <i>Rich Gustafson;</i></p> <p>a. Nursery Update</p>	<p>4.a. Marco reported that CalTrans is willing to lease the land for the proposed LI Nursery to the City of SD; they in turn would lease it to the Association.</p>	<p>4.a. No action taken</p>

<p>b. Meeting scheduled to set FY 2019 budget</p>	<p>4.b. Marco reported that the Association maintains all trashcans in district, pays for water, trim trees, and pay for dog bags with no compensation from the City of San Diego. We are working on resolving these long standing issues.</p>	<p>4.b. No action taken</p>
<p>c. Meeting to review budget, recommendations for FY 2020</p>	<p>4.c. At its next meeting, the SOBO Committee will review the current year budget and FY 20 budget and consider an increase of 5% increase for FY 20, hopefully no more future increases will be necessary after this fiscal year. Issues including scooters, homeless, the price of gas, and the opening of the Piazza have put great strains on the MAD budget over the past year.</p>	<p>4.c. No action taken</p>
<p>4. Committee Reports <i>Finance Committee:</i> <i>Frank Stiriti</i></p> <p>a. Meeting with stock agents to discuss donations in the form of stocks</p>	<p>4.a. Marco reported that a gentleman came to last month’s Finance Committee meeting to explain how to accept stock from donations to the association.</p>	<p>4.a. No action taken</p>
<p>b. Results of “Made in San Diego” Event from Ballast Point</p>	<p>4.b. Chris reported that we should receive a donation of approximately \$16,000 from Ballast Point generated from their “Made In San Diego” event.</p>	<p>4.b. No action taken</p>
<p>c. Final agreement on Neighborhood Tours</p>	<p>4.c. Marco reported that we are in the final stages of an agreement with Little Italy Neighborhood Tours.</p>	<p>4.c. No action taken</p>
<p>d. Next meeting</p>	<p>4.d. The next Finance Committee meeting will be held on May 21st at 10:00 am at the Little Italy office. All are encouraged to attend.</p>	<p>4.d. No action taken</p>

<p>4. Parking District: Luke Vinci</p> <p>a. Bollard Program-Phase 1</p> <p>b. Lights in Little Italy</p> <p>c. Landscape Planters</p>	<p>4.b. Chris reported that the \$1.2 million Parking District budget has been approved for FY 20. The Bollard Program will be funded by the Mayor’s office Downtown Parking meter funds. We are still working with Development Services to determine where the bollards will be stored when not in use.</p> <p>4.b. Chris reported that Core Columbia established a precedent with string lighting on its street light poles. We will retrofit India Street string lights with bulbs that can change color using a remote.</p> <p>4.c. Chris reported that we are using large concrete planters as pedestrian barriers.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>
<p>4. Legacy Committee: Charlie Coradino</p> <p>a. Speaker series</p> <p>b. Tile sales</p> <p>c. Raising funds for new Piazza Costanza</p>	<p>4.a. Charlie reported that the Legacy Committee will be discussing a possible speaker series to raise funds. The speakers would discuss relevant topics affecting Little Italy.</p> <p>4.b. Charlie reported that we will continue with tile sales at the Piazzas to raise funds.</p> <p>4.c. Marco reported on the new Piazza being built by Luma at Columbia & Ash Streets, which will be dedicated to Midge Costanza. This will be the first Piazza dedicated to a San Diegan, and a woman, and will be the second largest Piazza in Little Italy. We need to raise \$100,000 - \$125,000 to fund the tables & chairs, barriers, landscaping, maintenance, etc.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>
<p>5. Community Reports</p> <p>a. Councilmember Ward’s</p>	<p>5.a. Brian Elliot reported on the following issues:</p>	<p>5.a. No action taken</p>

<p>office</p> <p>b. SDPD</p> <p>c. LIRA</p> <p>d. OLR</p> <p>e. WES</p>	<ul style="list-style-type: none"> • City’s Budget review • Proposed Downtown Park Ranger • Homelessness & Housing • Scooters <p>5.b. Officer Kevin Wadhams gave an update on neighborhood activities.</p> <p>5.c. Annie Eichmann reported that the last LIRA meeting was very positive.</p> <p>5.d. Fr. Joe Tabigue wished everyone a Happy Easter. He also thanked the Association for cleaning the church and planting the flowers. He also thanked the Association for not playing music on Holy Thursday.</p> <p>5.e. Kari Topzand reported on the following activities at the school:</p> <ul style="list-style-type: none"> • Upcoming Van Go! Event scheduled for 5/18/19 • “ABBA” Concert at the Park with Convivio • Movies at the Park 	<p>5.b. No action taken</p> <p>5.c. No action taken</p> <p>5.d. No action taken</p> <p>5.e. No action taken</p>
<p>6. CLOSED SESSION TO DISCUSS RECOMMENDATIONS OF FINANCE COMMITTEE ON CONTRACTUAL RELATIONSHIP</p>	<p>A closed session meeting took place on Finance Committee recommendations in regarding to contractor issues for the proposed Little Italy Neighborhood Tours, the Piazza construction work as well as interpretation of the current Little Italy BID ordinance.</p>	<p>No action taken</p>
<p>7. Opening of Closed Session to the public – announce decisions, if any</p>	<p>Guests did not remain outside of the closed meeting, no decisions to announce.</p>	<p>Luke Vinci moved to reopen the closed Board meeting and Steve Galasso seconded. Unanimously approved.</p>
<p>8. Next meeting</p>	<p>Next meeting: Tuesday, June 4th, 2019 @ 8:30 am, OLR</p>	
<p>9. Motion to adjourn</p>		<p>Frank Stiriti moved to adjourn the May Board meeting and Danny Mocerri seconded. The motion was approved by consensus.</p>

Minutes recorded and taken by Rosie DeLuca, staff.