

**Little Italy Association**  
**General Board of Directors Meeting**  
**November 3, 2015 - 8:30 a.m.**  
**Filippi's Pizza Grotto**  
**1747 India Street - San Diego, CA 92101**

**Board Members Present**

Vito Altieri / Pat Brunetto / Marianna Brunetto / Tom Cervello / Charlie Coradino / Dino Cresci / Jim DeSpensa / Steve Galasso / Pasquale Ioele / Perry Meyer / Danny Mocerri / Christopher Morgan / Lou Palestini / James Pieri, Jr. / Frank Stiriti / Fr. Joseph Tabigue / Luke Vinci / Catt White / Tom Zolezzi

**Board Members Excused**

Jim Barone / Domenic Brunetto / James Pieri, Jr. / John Contasti / Sandi Cottrell / David Crum / Tom Di Zinno / Jack Pecoraro / Demetrios Sparacino

**Board Members Unexcused (absent)**

Rich Gustafson

**Guests**

Arsalun Tafazoli, CH Projects / Nick Bruno, Bruno Family / Julio DeGuzman, City Attorney's office / Joe Scaglione, USO / Chris Reifer, Wildside Unlimited / Peter Busalacchi, Entrada Restaurant / Jorge Garcia, Entrada / Mark Ziomek, HGI-HWS Bayside Complex / Erick Smith, 7-Eleven, Inc. / Annie Eichman, LIRA / Anthony Bernal, Todd Gloria's office / Suzy de la Pena, SDPD / Clarisa Elmore, Washington Elementary School / Theresa, New Alternatives / Courtney Rose, Olive PR / Michelle Danks, ArtWalk / Ciro Villa, Torrey Pines Bank

**Staff (Non-Voting)**

Marco LiMandri, Rosie DeLuca, Chris Gomez, Jeri Keiller

**1. Introductions**

President Steve Galasso called the November 2015 meeting to order at 8:35 a.m. Board as well as guest introductions were made. The meeting was turned over to the Chief Executive Administrator, Marco Li Mandri (non-voting).

**2. October 6th, 2015 Board Minutes**

Luke Vinci moved to accept the October 6, 2015 Board minutes. Vito Altieri seconded the motion. The Board voted unanimously in favor to accept the Board minutes.

**3. Community Reports**

- Luke Vinci reported on DCPC They are trying to restructure the committee, and to determine how many seats will necessary.
- Annie Eichman from LIRA updated the Board on LIRA activities.
- Julio DeGuzman from the City Attorney's office gave an overview of the structure of his department and it's function
- Anthony Bernal from Todd Gloria's office spoke about the revised MAD ordinance.
- Suzy de la Pena from SDPD inquired about the Little Italy Trick or Treat event, and also spoke about issues with transients.
- Fr. Joe Tabigue from Our Lady of the Rosary reminded the Board about

- Clarisa Elmore from Washington Elementary School informed the Board that their Pumpkin Patch was a great success.

#### 4. **Non-Agenda/Public Comment, Introductions and Announcements**

- Peter Busalacchi spoke about Entrada, a new Gourmet Taqueria & Speakeasy Bar Combo in Little Italy

#### 5. **Committee Reports**

##### ***(Organization Committee) – Steve Galasso, Chair***

- YTD Financial Report Jeri Keiller spoke about the new budget report format, and gave a YTD financial report. Marco reported that we are still finalizing budget numbers. Lou Palestini spoke about the Savings account and Mercato profits.
- Status of lighting of bridges, from surplus parking meter revenues Chris updated the Board on the Lighting of the Bridges project which will be paid from surplus parking meter revenues. Estimated costs for the project will be \$15,000-\$20,000
- Joe Scaglione from the USO needs volunteers to serve an early Thanksgiving dinner on Tuesday, 11/24 from 4:30-8:00 at the USO located at 3<sup>rd</sup> & A Streets.
- New Alternatives – Christmas Toy Drive Theresa from New Alternatives spoke about this year's Toy Drive here in Little Italy.

##### ***(DISI Committee) – Marianna Brunetto, Chair***

- Mercato Update Catt White updated the Board on the current activities of the Mercato.
- Olive PR Report Courtney reported on current PR and Social Media activity for Little Italy.
- Festa Task Force update Michelle Danks updated the Board on this year's Festa that took place on Sunday, October 11<sup>th</sup>. Michelle thanked the Board, sponsors, and volunteers for their contributions, and gave an overview of the event.
- Little Italy Film Festival – final Marco gave a report on the P&L for the Little Italy Summer Film Festival
- Randy Crawford “Minor Magic” fundraising proposal for photographic art, November 21<sup>st</sup> at the New City America and LIA office – update Marco reported on the upcoming fundraiser scheduled to take place at the New City America and LIA offices on Saturday, November 21<sup>st</sup> from 6:00 to 9:00 pm. The net income on this event will be split 50/50 between Randy Crawford and the Association after all direct expenses have been covered.
- Status of wayfinding and gateway signs Chris reported on the status of the wayfinding and gateway signs, the project should be complete by the end of December.
- Christmas Tree Lighting map and event – December 5<sup>th</sup>, 5:30 pm lighting Marco reported on the upcoming Christmas Tree Lighting event that will take place on Saturday, December 5<sup>th</sup>. The fundraising goal for this year is \$12,000, this will fund the event. A solicitation for event donations will be sent out within the next few weeks. Please note that this year the tree will be lit at 5:30, so festivities can carry on afterwards.

***(Legacy Committee) – Charlie Coradino, Chair***

- B of A contribution and Piazza Giannini Marco reported that Bank of America will donate \$25,000 towards the Piazza Giannini that is proposed for the front of Auto Radio Specialists.
- Work with Frankie Laine team and the Piazza Lo Vecchio Marco reported that Frankie Laine's team wants to help fund the Piazza Lo Vecchio proposed for India & Beech. We are still waiting to hear from the building owners at India and Date to get their approval for the Piazza concept.
- Piazza Pescatore Marco reported that we are working with Broadstone apartments and then Chicken of the Sea for funding on this project, and are trying to work with the new property owner.
- Next meeting The next meeting of the Legacy Committee will take place at the Little Italy office on Monday, November 23<sup>rd</sup> @ 11:00 am
- Letter to John Asaro Charlie Coradino suggested that we write a letter to the Association, thanking him for his donations from the Art Show.

***(Parking Committee) – Luke Vinci, Chair***

- Select Tom Cervello as alternate: Marco reported that it was suggested that Tom Cervello serve as an alternate chair to the Parking Committee.  
Motion: *Luke Vinci moved to appoint Tom Cervello as alternate chair to the Parking Committee. Steve Galasso seconded the motion. Unanimously approved.*
- Opening of County Parking Structure Marco reported that the new County of San Diego parking structure is open, and will provide 600 new spots on weekends and weekdays after 5:00 pm.

***(Community Advisory Board) – Jack Pecoraro, Chair***

- Update on Amici Dog Park crowdfunding launch Catt White reported that she is still strategizing on the crowdfunding project, it should happen within the next few weeks.
- Joint LIRA-LIA CAB meeting to discuss future alcohol applications in Little Italy Marco reported that we are trying to standardize conditions for outdoor use areas with guidelines that can be used throughout the district. The minutes to that meeting were attached to the Board packet.
- Café Gratitude Letter Marco reported that Café Gratitude is the first restaurant with “bookend” railings.

***(Neighborhood Plan/Project Review) – Jim Barone, Chair***

- Airport Authority Letter Marco reported that the Airport Authority is dictating density for businesses under its new guidelines, however City Council can overrule their rulings with a 2/3 vote.

6. **Next Meeting:** December 1st, 8:30 am. Our Lady of the Rosary Church Hall

Danny Mocerri moved to adjourn the November Board meeting. Lou Palestini seconded the motion. Unanimously approved.

*Minutes for Board meeting submitted by Rosie DeLuca, staff.*