



**Board of Directors Meeting  
Little Italy Association  
Tuesday, November 7, 2017 - 8:30 a.m.  
Our Lady of the Rosary Parish Hall  
1954 State Street – San Diego, CA 92101**

**Present:** Vito Altieri, Jenn von Stauffenberg, Domenic Brunetto, Marianna Brunetto, Charlie Coradino, Joe Cordileone, Dino Cresci, Jim DeSpenza, Annie Eichman, Steve Galasso, Pasquale Ioele, Perry Meyer, Danny Mocerri, Christopher Morgan, Lou Palestini, Jack Pecoraro, Frank Stiriti, Luke Vinci, Carroll Whaler, Catt White

**Excused:** Sandi Cottrell, David Crum, Tom Di Zinno, Rich Gustafson, Tom Zolezzi

**Unexcused:** Tom Cervello

**Guests:** John Falcone, Marsha Lyon, Mar Guerra, Tom McMahon, Christie Kong, Talia Urista, Ciro Villa, Kathi Meyer, Raul Duron, Dolores Duron, Gary Manson, Diane Manson, John Capizza, Dale Shimek, Felicitas Machado, Joseph Scaglione, Nerea Urtason, Senator Toni Atkins, Officer Marlo Woods, Brian Elliot, Tom Cesarini, Jack D’Acquisto

**Staff:** Marco Li Mandri, Chris Gomez, Rosie DeLuca, Jeri Keiller, Paula Kwast

**MINUTES:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	The meeting was called to order at 8:31 A.M. by Steve Galasso. Self-introductions of everyone present were made. Steve then introduced Marco Li Mandri the Chief Executive Administrator of the Association (non-voting)	<b>No action taken</b>
<b>2. Review of October, 2017 Board Minutes</b>	Minutes of October 3, 2017 were reviewed.	<b>The minutes were reviewed and approved by consensus.</b>

<b>3. Non-Agenda / Public Comment, Introductions and Announcements</b>	<p>Kathi Meyer from Meyer Fine Art announced their next art show.</p> <p>Dale Shimek from Kilroy purchased the property on Kettner, across from CityMark. Will be developed into a Class “A” Office Building.</p> <p>Jack D’Acquisto from Sysco introduced himself, and said that Sysco is proud to be a sponsor of the Little Italy Association.</p>	<b>3.a. No action taken</b>
<b>4. Committee Reports</b> <b><i>Org Committee:</i></b> <b><i>Steve Galasso;</i></b> <ul style="list-style-type: none"> <li>a. YTD Financial Report</li> <li>b. Live Well, Live Safe update, program begins</li> <li>c. Convivio update</li> </ul>	<p>4.a. Lou Palestini gave the YTD financial report. Jeri Keiller added comments to Lou’s report.</p> <p>4.b. Marco reported that we are hiring experienced law enforcement officers for the Live Well, Live Safe program.</p> <p>4.c. Lou Palestini reported that the recent Shoebox event was a success.</p>	<b>4.a. Danny Mocerì moved to accept the financial report. Frank Stiriti seconded the motion. Unanimously approved.</b>  <b>4.b. No action taken</b>  <b>4.c. No action taken</b>
<b>4. Committee Reports</b> <b><i>DISI Committee:</i></b> <b><i>Christopher Morgan;</i></b> <ul style="list-style-type: none"> <li>a. Little Italy Mercato – Catt White</li> <li>b. Olive PR Report</li> <li>c. TOTIS</li> <li>d. Bulls of St. Agata</li> <li>e. Christmas Tree lighting</li> <li>f. Little Italy Toy Drive</li> <li>g. USO Dinner</li> <li>h. Next meeting</li> </ul>	<p>4.a. Catt White reported on the weekly Farmers Market.</p> <p>4.b. Courtney from Olive Creative Strategies gave an update on Little Italy PR, and Cree gave a report on Social Media activity.</p> <p>4.c. Marco reported that the Trick or Treat on India Street was a great event with a nice turnout.</p> <p>4.d. Chris reported on the Bulls of St. Agata event. This year there were 40 Lamborghinis on display, the car owners have requested an increase in security for next year’s event.</p> <p>4.e. Marco reported on the Little Italy Tree Lighting &amp; Christmas Village. A fundraising form was distributed. This year we will only light one tree during the event; the poinsettia tree at the Piazza Basilone will already be lit.</p> <p>4.f. Felicitas from New Alternatives spoke to the Board about this year’s Little Italy Toy Drive.</p> <p>4.g. Joe Scaglione asked for volunteers for the USO Thanksgiving dinner, scheduled for 11/28 at the USO.</p>	<b>4.a. No action taken</b>  <b>4.b. No action taken</b>  <b>4.c. No action taken</b>  <b>4.d. No action taken</b>  <b>4.e. No action taken</b>  <b>4.f. No action taken</b>  <b>4.g. No action taken</b>
<b>4. Committee Reports</b> <b><i>Parking &amp; Mobility Committee:</i></b>	<p>4.a. No updates</p> <p>4.b. No updates</p>	<b>4.a. No action taken</b>  <b>4.b. No action taken</b>

<p><b>Luke Vinci &amp; Tom Cervello;</b></p> <ul style="list-style-type: none"> <li>a. Update on Piazza Giannini</li> <li>b. Dog Park contribution</li> <li>c. Report on Piazza della Famiglia fundraising efforts</li> <li>d. Diagonal parking</li> </ul>	<p>4.c. No updates</p> <p>4.d. Chris reported that the diagonal parking plan is in progress. We have created a “wish list” for the City; it will be prioritized</p>	<p><b>4.c. No action taken</b></p> <p><b>4.d. No action taken</b></p> <p><b>4.c. No action taken</b></p> <p><b>4.d. No action taken</b></p>
<p><b>4. Committee Reports Sidewalk Operations:</b> <b>Rich Gustafson;</b></p> <ul style="list-style-type: none"> <li>a. Tree tracking</li> <li>b. Live Well, Live Safe meeting</li> </ul>	<p>4.a. Marco reported that a new company will be keeping a log on the trees in Little Italy; date planted, watering, maintenance, etc.</p> <p>4.b. An “all-hands” meeting of the LWLS program took place.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p>
<p><b>4. Committee Reports Legacy Committee:</b> <b>Charlie Coradino;</b></p> <ul style="list-style-type: none"> <li>a. Update on Piazza Giannini &amp; Piazza Pescatore</li> <li>b. Dog Park contribution</li> <li>c. Report on Piazza della Famiglia fundraising efforts</li> </ul>	<p>4.a. Marco reported that the Piazza Giannini will be dedicated after the new year. The Piazza Pescatore will be dedicated on November 17<sup>th</sup> @ 10:30 a.m.</p> <p>4.b. Marco reported that we are finalizing the contract with sponsors to the Dog Park.</p> <p>4.c. Marco reported on the Piazza della Famiglia fundraising efforts.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p>
<p><b>4. Committee Reports Finance Committee:</b> <b>Marianna Brunetto &amp; Tom Cervello</b></p> <ul style="list-style-type: none"> <li>a. Placement of Ferragosto net revenues into Amici Park projects and refurbishing of the Little Italy sign</li> </ul>	<p>4.a. Marco reported that the net revenues from Ferragosto will be put towards Amici Park improvement projects, as well as the refurbishing of the Little Italy sign.</p>	<p><b>4.a. No action taken</b></p>
<p><b>4. Community Advisory Board:</b> <b>Jack Pecoraro</b></p> <ul style="list-style-type: none"> <li>a. OLR Spaghetti Dinner, Saturday November 4th</li> </ul>	<p>4.a. Marco reported that the OLR Spaghetti dinner took place on Saturday, November 4<sup>th</sup>.</p>	<p><b>4.a. No action taken</b></p>

<p><b>State Senator Toni Atkins</b></p>	<p>Marco gave a background, and introduced State Senator Toni Atkins to the Board. Senator Atkins spoke about projects that she is currently working on. She also mentioned an Open House that will take place on Friday, December 8, 2017 from 5pm to 7:30 pm at 1350 Front Street, 4<sup>th</sup> floor.</p>	<p><b>No action taken</b></p>
<p><b>5. Community Reports</b>  <b>a. DCPC</b>  <b>b. Councilman Chris Ward's office</b>  <b>c. SDPD</b>  <b>d. LIRA</b>  <b>e. Supervisor Ron Roberts office</b>  <b>f. Little Italy Heritage Committee / Convivio</b></p>	<p>5.a. Updates on the next meeting.  5.b. Brian Elliot from Councilman Ward's office updated the Board on project that the Councilman is working on.  5.c. Officer Marlo Woods updated the Board on Little Italy activities.  5.d. Annie Eichman spoke about the LIRA agenda for next year.  5.e. Nerea Urtason spoke to the Board about the Hep A crisis, and what is being done to mitigate the problem. She also mentioned the hiring of additional PERT officers.  5.f. Tom Cesarini thanked the Association for use of the house at Amici Park. The goal of the Little Italy Heritage Committee is to promote the culture and heritage of Little Italy. There will be an open house this Saturday from 11am – 5pm.</p>	<p><b>5.a. No action taken</b>  <b>5.b. No action taken</b>  <b>5.c. No action taken</b>  <b>5.d. No action taken</b>  <b>5.e. No action taken</b>  <b>5.f. No action taken</b></p>
<p><b>6. Upcoming Dates to remember</b>  <b>a. Piazza Pescatore dedication</b>  <b>b. Live Well, Live Safe meeting</b>  <b>c. Little Italy Tree Lighting &amp; Christmas Village</b>  <b>d. December Board meeting</b></p>	<p>6.a. The Piazza Pescatore will be dedicated on November 17<sup>th</sup> @ 10:30am  6.b. Live Well, Live Safe meeting will take place on November 21<sup>st</sup>.  6.c. Little Italy Tree Lighting &amp; Christmas Village on December 2<sup>nd</sup> from 4pm – 8pm  6.d. Little Italy Board meeting on December 5<sup>th</sup> @ 8:30am</p>	<p><b>6.a. No action taken</b>  <b>6.b. No action taken</b>  <b>6.c. No action taken</b>  <b>6.d. No action taken</b></p>
<p><b>7. Next Meeting and motion to adjourn</b></p>	<p>7. The next Board meeting will take place on Tuesday, December 5<sup>th</sup> 2017 at OLR.</p>	<p><b>7. Danny Mocerì moved to adjourn the November Board meeting. Vito Altieri seconded the motion. Unanimously approved.</b></p>

Minutes recorded and taken by Rosie DeLuca, staff.