



**Board of Directors Meeting  
Little Italy Association  
Tuesday, November 6, 2018 - 8:30 a.m.  
Our Lady of the Rosary Parish Hall  
1954 State Street – San Diego, CA 92101**

**Present:** Vito Altieri, Renatta Brunetto, (Dominic Brunetto), Cree Jones (Jenn Borba Von Stauffenberg), Charlie Coradino, Joe Cordileone, Sandi Cottrell, Dino Cresci, Kari Topzand for David Crum, Annie Eichman, Steven Galasso, Rich Gustafson, Pasquale Ioele, Christie Kong, Perry Meyer, Danny Mocerri, Lou Palestini, Frank Stiriti, Melanie Eckler for Father Joseph Tabigue, Bryan Thompson, Catt White

**Excused:** Jim DeSpensa, Tom Di Zinno, Jonathan Herbert, Christopher Morgan, Jack Pecoraro, Luke Vinci

**Absent:** Tom Zolezzi

**Guests:** Teresa Theriault, Talia Urista, Jocelyn Marcus, Curt Brooker, Nate Bernedetto, Gary Mansour, Diane Mansour, Debbie Mesmer, Joanna Busalacchi, Susan Keating, Michael Sabella, Melanie Dellas, Nicole Sowers, Dan McKinley, Sereniti Scott, Andrew Felsburg, Nancy Nichols, John Capizzi, Joe Scaglione, Kathy Meyer, Perry Meyer

**Staff:** Marco Li Mandri, Joey LiMandri, Jeri Keiller, Chris Gomez, Allicia Martinez

**MINUTES:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	The meeting was called to order at 8:32 A.M. by the President, Steve Galasso. Self-introductions of everyone present were made. Steve then introduced Marco Li Mandri the Chief Executive Administrator of the Association (non-voting)	<b>No action taken</b>

<p><b>2. Review of October 2, 2018 Board Minutes</b></p>	<p>Minutes of October 2, 2018 were reviewed.</p>	<p><b>Perry Meyer moved to accept the board minutes. Frank Stiriti seconded the motion. Unanimously approved.</b></p>
<p><b>3. Non-Agenda / Public Comment, Introductions and Announcements</b></p> <ul style="list-style-type: none"> <li>a. <b>Brian Elliott</b></li> <li>b. <b>Chris Gomez</b></li> <li>c. <b>Teresa Theriault</b></li> <li>d. <b>Talia Urista</b></li> <li>e. <b>Joe Scaglione</b></li> <li>f. <b>Kathi Meyer</b></li> <li>g. <b>Melanie Eckler</b></li> </ul>	<p>3.a. Brian Elliott gave overview of the City of San Diego’s Strategic Plan on Homelessness. Public Safety is developing a framework and set of regulations for scooters.</p> <p>3.b. Chris Gomez spoke about the possibility of a pilot program in Little Italy for docking stations bikes and scooters.</p> <p>3.c. Teresa Theriault from New Alternatives Family Visitation Center encouraged residents and business owners to participate in Toy Drive, Nov 5-Dec 14.</p> <p>3.d. Talia Urista shared how New Alternatives helped her, and the importance of supporting those in need.</p> <p>3.e. Joe Scaglione asked for support to find volunteers for USO Dinner on Nov. 27<sup>th</sup></p> <p>3.f. Kathi Meyer from Meyer Fine Art extended the Salvatore Dali exhibit.</p> <p>3.g. Melanie Eckler shared that the OLR Spaghetti dinner was a success.</p>	<p><b>3.a. No action taken</b></p> <p><b>3.b. No action taken</b></p> <p><b>3.c. No action taken</b></p> <p><b>3.d. No action taken</b></p> <p><b>3.e. No action taken</b></p> <p><b>3.f. No action taken</b></p> <p><b>3.g. No action taken</b></p>
<p><b>4. Committee Reports</b>  <b>Org Committee:</b>  <b>Steve Galasso;</b></p> <ul style="list-style-type: none"> <li>a. YTD Financial Report</li> <li>b. Re-Dedication of the Piazza Basilone- after board meeting</li> </ul>	<p>4.a. Lou Palestini reported on the year-to-date financials, and noted that the MAD deficit is covered by Non-Assessment revenues collected in the community</p>	<p><b>4.a. Danny Mocerri moved to accept the financial report. Vito Altieri seconded the motion. Unanimously approved.</b></p>

<p>c. Amici Park Grant from Ron Roberts</p> <p>d. Scooters in Little Italy</p>	<p>4.b. Marco updated that Piazza Basilone construction is completed, and a re-dedication will take place after the Board meeting.</p> <p>4.c. Marco reported that grant money from Ron Roberts was received. Funds will help get drawings and plans for review with the intent of creating a venue for public use.</p> <p>4.d. Annie Eichman wrote a letter on behalf of the community to the scooter companies demanding the return of walkable, safe streets.</p> <p>Marco stated that scooter companies should pay a fee to generate funding for scooter enforcement, and public safety.</p>	<p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p> <p><b>4.d. No action taken</b></p>
<p><b>4. Committee Reports</b>  <b>DISI Committee:</b>  <b>Chris Gomez;</b></p> <p>a. <b>Little Italy Mercato, Wednesday Market – Catt White</b></p> <p>b. <b>Olive PR Report</b></p> <p>c. <b>Solo Italiano update</b></p> <p>d. <b>Piazza della Famiglia events</b></p> <p>e. <b>Trick or Treat on India Street</b></p> <p>f. <b>XMAS Tree Lighting</b></p> <p>g. <b>Next Meeting</b></p>	<p>4.a. Catt White reported on the weekly Farmers Market. Traffic control is working great, but expensive. Increasing X-Mas village booth rates in order to achieve goal of increasing net income.</p> <p>4.b. Cree Jones from Olive Creative Strategies gave an update on Little Italy PR, as well as Social Media activity.</p> <p>4.c. Chris Gomez stated that the financial reports from Solo Italiano have not been finalized.</p> <p>4.d. Chris Gomez stated that music events are going well, and the stage location has changed to help mitigate noise levels. Looking to generate revenue by booking events.</p> <p>4.e. Alicia reported that the Trick or Treat on India Street was a huge success, and the Piazza was overfilled with kids and families.</p> <p>4.f. Marco promoted 2018 Tree Lighting Ceremony in Little Italy on Dec. 1<sup>st</sup>, and</p>	<p><b>4.a. No action taken.</b></p> <p><b>4.b. No action taken.</b></p> <p><b>4.c. No action taken</b></p> <p><b>4.d No action taken</b></p> <p><b>4.e. No action taken</b></p> <p><b>4.f. No action taken</b></p>

	<p>requested support from Board Members, Business's, and community for donations.</p> <p>4.g. DISI Meeting set for 1<sup>st</sup> Friday of the month at 9am at the LIA Office</p>	<b>4.g. No action taken</b>
<p><b>4. Committee Reports</b> <i>Sidewalk Operations:</i> <i>Rich Gustafson;</i></p> <p><b>a. Nursery Update</b></p> <p><b>b. Live-Well-Live-Safe program</b></p> <p><b>c. Identification of Individuals Demonstrating Poor Behavior in the Neighborhood</b></p>	<p>4.a. Marco updated that he is relying on the Mayor and Senator to push forward on obtaining the Cal Trans parcel next to the office for the nursery lot.</p> <p>4.b. Marco stated that LWLS is waiting to see if their grant request to the DA is successful.</p> <p>Marlo Woods updated that Mr. Richard Shumate is in custody, and the City Attorney is trying to get a court stay away order for the entire LIA community.</p> <p>4.c. Marco clarified to residents that sleeping on the sidewalks is not allowed from 6 a.m. to 10 p.m.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p>
<p><b>4. Committee Reports</b> <i>Legacy Committee:</i> <i>Charlie Coradino;</i></p> <p><b>a. New Piazza at Columbia &amp; Ash</b></p> <p><b>b. Sales of Piazza della Famiglia tiles</b></p> <p><b>c. Sales of Piazza Giannini Tile</b></p>	<p>4.a. Marco reported fundraising efforts will commence in January.</p> <p>4.b. Marco reported that we are continuing to sell sponsor tiles at the Piazza della Famiglia.</p> <p>4.c. Marco communicated sales will continue for Piazza Giannini tiles.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p>
<p><b>4. Committee Reports</b> <i>Finance Committee: Frank Stiriti</i></p> <p><b>a. Investment policy review of agents</b></p> <p><b>b. Meeting with stock agents to discuss donations in the form of stocks</b></p> <p><b>c. Contracting with Tour Consultant</b></p>	<p>4.a. No report</p> <p>4.b. No report</p> <p>4.c. No report</p> <p>4.d. The next Finance Committee meeting was postponed until further notice.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p> <p><b>4.d. No action taken</b></p>

<p><b>5. Committee Reports</b>  <b>Project Review Committee:</b>  <b>Marco LiMandri;</b>  <b>a. Grape/State/Hawthorn project</b>  <b>b. Holland/Bridge project at County building</b></p>	<p>5.a. Marco is continuously working on getting a demo permit approved at the Grape/Hawthorn/State Street site due to the fact that the middle building is consistently broken into by homeless.  5.b. Marco is requesting more multiple bedroom units for families for affordable housing.</p>	<p><b>5.a. No action taken</b>   <b>5.b. No action taken</b></p>
<p><b>5. Presentation by Port District Representative on Airport Authority Plan.</b>   <b>a. Marco introduction of Candidates</b>  <b>b. Stephen Shafer gives presentation on Harbor Drive Mobility &amp; Access</b></p>	<p>5.a. Marco introduced Stephen Shafer, Economist, with Port of San Diego   5.b. Stephen Shafer presented a plan for a potential Automated People Mover that would link together the Airport and Trolley in the congested areas of Downtown San Diego. Several studies have been conducted, as well as Environmental Impact Reports. The Airport Authority would prefer to place the expansion of Terminal 1 traffic along Harbor Drive which would mean far more cars using Grape and Hawthorn once the construction is done. This would have long term negative impact on the Little Italy Community. If anything Grape and Hawthorn need less vehicular activity, not more. A thorough discussion was held. Marco requested that the Board authorize direction to staff on weighing in on the concept of moving the airport to the intermodal station.</p>	<p><b>5.a. No action taken</b>   <b>5.b. Annie Eichman moved have staff write a letter approving the concept of “bringing the airport to the trolley” through a new intermodal center. The concept would be facilitated by a People Mover between the station and the new Terminals. Dino Cresci seconded the motion. Unanimously approved.</b></p>
<p><b>6. Community Reports</b>  <b>a. Senator Atkins Office</b></p>	<p>6.a. Marco shared an invitation from Senator Atkins office for a Holiday Party and Giftraiser on Wednesday, December 12, 2018 from 5:00-7:00pm</p>	<p><b>6.a. No action taken</b></p>
<p><b>7. Next meeting</b></p>	<p>Next meeting: Tuesday, December 4th, 2018 @ 8:30 am, OLR</p>	
<p><b>8. Motion to adjourn</b></p>		<p><b>The motion was approved by consensus.</b></p>

Minutes recorded and taken by Allicia Martinez, staff.