



**Board of Directors Meeting
Little Italy Association
Tuesday, November 3, 2020 - 8:30 a.m.
Little Italy Association Office (Zoom Meeting)
2210 Columbia Street San Diego, CA 92101**

- Present:** Frank Stiriti, Jack Pecoraro, Steve Galasso, Bryan Thompson, Danny Mocerri, Lou Palestini, Ryan Blum, Domenic Brunetto, Perry Meyer, Sandi Cottrell, Rich Gustafson, Catt White, Joe Cordileone, Jim DeSpenza, Joey Busalacchi, Pasquale Ioele, Jocelyn Marcus, Melanie Dellas, Jeri Keiller, Diana Casey, Vito Altieri, Olivia Connolly, Rich Gustafson, Ryan Blum
- Excused:** Luke Vinci, Lee Scrivner, Charlie Coradino, Dino Cresci
- Absent:** Father Joe Tabigue, Juan Nunez, Tom Zolezzi
- Staff:** Marco Li Mandri, Rosie DeLuca, Chris Gomez, Dianne T. Serna De León
Larisa Medina, Olivia Connolly Kelly Orange
- Presenters:** Daniel Reeves – Port of SD Consultant, Jason Griffen – Port of SD, Lesley Nishihira – Port of SD
- Guests:** Rich & Joanne Kipling, Celina Laframboise, Kathi Meyer, Nick Serrano, Curt Brooker, Randy Wilde, Annette Casemero, Michael Sabella, Susan Ranft, Tom Cesarini, Brijet Myers, Makana Rowan
- Donations:** Joe Cordileone - \$200, Marco Li Mandri - \$100, Lou Palestini - \$100, Diana Casey - \$100
Perry Meyer - \$50, Melanie Dellas - \$100

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:30 a.m. by the President, Steve Galasso. Chris Gomez reviewed the Zoom meeting etiquette.	No action taken
2. Review of September 1, 2020 Board Minutes	Minutes from October 6, 2020 were reviewed.	Danny Mocerri moved to accept the Board Minutes. Joe

		Cordileone seconded the motion. Unanimously approved.
3. Non-Agenda/Public Comment, Introductions and Announcements	3. There were no Public Comments, Introductions or Announcements	3. No action taken
4. Committee Reports Org Committee: Steve Galasso;		
a. "Who am I?"- Ryan Blum & Olivia Connolly	4.a. Lou Palestini explained that "Who am I", is a 5 minute or less introduction about who you are, what you do, etc. Ryan Blum was not in attendance. Olivia Connelly introduced herself to the Board.	4.a. No action taken
b. YTD Financial Report/Jeri Keiller & Bryan Thompson	4.b. Bryan Thompson reported on the YTD Financial Report.	4.b. Danny Mocerì approved the motion to accept the YTD Financial Report. Perry Meyer seconded the motion. Unanimously approved.
c. 2020 Changes to LIA Restated Bylaws	4.c. Chris Gomez gave a brief recap of the Bylaw changes.	4.c. No action taken
d. Revised Terms for 2020 Officer Elections (2020-2022)	4.d. The revised term for Officer Elections will be a 2-year term. 2020-2022	4.d. No action taken
i. President & Treasurer- 2-year Term (2020-2022)	4.i. The revised term for President, Steve Galasso and Treasurer, Bryan Thompson will be a 2-year term. 2020-2022	4.i. Frank Stiriti approved the motion to affirm Steve Galasso as President and Bryan Thompson as Treasurer for a two year term. Jeri Keiller seconded the motion. Unanimously approved.

<p>ii. Vice President of Cultural Affairs- 1 Year Term (2020-2021)</p> <p>e. Next Meeting: TBA</p>	<p>4.ii. The Vice President of Cultural Affairs will serve a 1-year term, 2020-2021. Lou Palestini will serve as the Vice President of Cultural Affairs.</p> <p>4.e. The Next Meeting: TBA</p>	<p>4.ii. Danny Mocerì approved the motion to affirm Lou Palestini as the VP of Cultural Affairs. Steve Galasso seconded the motion. Unanimously approved.</p> <p>4.e. No action taken</p>
<p>Committee Reports <i>DISI Committee:</i> <i>Perry Meyer</i></p> <p>a. Olive Creative Strategies</p> <p>b. Little Italy Mercato- Catt White</p> <p>c. <i>Al Fresco</i></p> <p>d. Taste of Little Italy: Take out Edition P & L/Sandi Cottrell</p> <p>e. Little Italy Virtual Tree Lighting & Christmas Season Experience/Chris Gomez</p>	<p>4.a. Kelly Orange from Olive Creative Strategies reported on Little Italy PR and Social Media activity. Kelly Orange introduced Olive’s newest employee, Larisa Medina.</p> <p>4.b. Catt White reported on the current Mercato activities.</p> <p>4.c. Chris Gomez reported on <i>Al Fresco</i>. <i>Al Fresco</i> will continue for the month of November. The Hospitality Task Force will meet to discuss moving forward in December. LIA is currently obtaining quotes for canopies and heaters for the cold months.</p> <p>4.d. Curt Brooker reported on the Taste of Little Italy: Take-Out-Edition. Curt has received great feedback. 25% of ticket sales went back to the restaurants and \$7,400 net went to the Little Italy Association.</p> <p>4.e. Chris Gomez reported that the Little Italy Association will create a 45-minute, pre-recorded Holiday Special. It will begin with opening remarks from Little Italy Leadership, followed by OLR Choir performing in the newly renovated Church. Next, we will hear from businesses and residents, Santa and Mrs. Claus will read ‘Twas the Night before</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.e. No action taken</p>

<p>f. Next Meeting:</p>	<p>Christmas and the finale will consist of the Italian countdown and Tree Lighting at 6:30pm.</p> <p>Chris Gomez stated that he is researching costs to potentially purchase a Red Mailbox to be placed in the Piazza della Famiglia so children can send letters to Santa.</p> <p>4.f. The Next Meeting will be Friday. November 6, 2020 at 9:00 a.m. via Zoom</p>	<p>4.f. No action taken</p>
<p>Committee Reports Finance Committee: Bryan Thompson</p> <p>a. Amici Park, Redesign RFP/Luke Vinci</p> <p>b. Little Italy Board Give-or-Get COVID Response/Chris Gomez</p> <p>c. Next Meeting:</p>	<p>4.a. Marco Li Mandri submitted a proposal for \$3 million for the Amici Park Redesign. Parks and Recreation are currently working with the City of San Diego. If funded, we anticipate the redesign will begin in January and will be completed by June or July 2021.</p> <p>4.b. Chris Gomez reported that Give-or-Get will adopt a temporary policy for \$750 in 2020 in light of COVID. In 2021 the policy will return to \$1,500.</p> <p>4.c. The Next Meeting will be on Tuesday, November 24, 2020 at 10:00am via Zoom</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>
<p>Project Review Committee/Marco</p> <p>a. Presentation* Port of SD Mater Plan Update- North Embarcadero</p>	<p>4.a. Daniel Reeves, Jason Griffen and Lesley Nishihira from Port of SD joined the Zoom Meeting. Lesley gave a Presentation on Port of SD Mater Plan Update-North Embarcadero. Marco commented on a number of concerns regarding the policy document and stated that we should put our concerns in writing. After discussion it was decided that Marco should write a response, approved by the President, and send it to the Port on behalf of the Association</p>	<p>4.a. Danny Mocerì moved to offer conditional support to the Port of SD base upon the concerns that Marco brought up. Perry Meyer seconded the motion. Unanimously approved.</p>

<p>Parking & Mobility Committee: Luke Vinci</p> <p>a. FY21 Little Italy Parking District Funds</p> <p>b. Bollard Status</p> <p>c. Phase II of Enhance Pedestrian Lighting on Kettner</p>	<p>4.a. Chris Gomez reported that Little Italy’s FY 21 Parking District funds are slowly coming in.</p> <p>4.b. Chris Gomez reported that we are waiting for the advance to begin the Bollard Project. It will be a 1-2-month project.</p> <p>4.c. Chris Gomez reported that Phase II of Enhanced Pedestrian Lighting on Kettner will not begin until the funds come in.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>
<p>Committee Reports Sidewalk Operations: Rich Gustafson; a. No Report</p>	<p>4.a. There is Sidewalk Operations report.</p>	<p>4.a. No action taken</p>
<p>5. Community Reports</p>	<p>5. Tom from Convivio would like to invite visitors and the community to visit his coffee cart located at The Amici House/Dog Park for coffee, food and other beverages.</p>	<p>5. No action taken</p>
<p>6. Next Meeting</p>	<p>6. The Next Meeting will be on Tuesday, December 1, 2020 at 8:30 a.m. via Zoom</p>	<p>6. No action taken</p>
<p>7. Adjournment</p>	<p>7. Meeting Adjourned.</p>	<p>7. No action taken</p>

Minutes taken by Dianne T. Serna De León, Staff.