



**Board of Directors Meeting  
Little Italy Association  
Tuesday, October 3, 2017 - 8:30 a.m.  
Our Lady of the Rosary Parish Hall  
1954 State Street – San Diego, CA 92101**

**Present:** Vito Altieri, Jenn von Stauffenberg, Joe Cordileone, Sandi Cottrell, David Crum, Jim DeSpensa, Tom Di Zinno, Annie Eichman, Steve Galasso, Rich Gustafson, Perry Meyer, Danny Mocerri, Christopher Morgan, Lou Palestini, Jack Pecoraro, Frank Stiriti, Fr. Joseph Tabigue, Luke Vinci, Catt White

**Excused:** Domenic Brunetto, Marianna Brunetto, Tom Cervello, Charlie Coradino, Dino Cresci, Pasquale Ioele, Carroll Whaler, Tom Zolezzi

**Guests:** Kathi Meyer, Sean Christensen, Tom McMahan, Annie Burchard, Gary Marsen, Mario Herbelin Canelas, Gary Marsan, Diane Marsan, Mike Zarconi, Nerea Urtason, Brian Elliot, Officer Marlo Woods, Cree (Olive PR)

**Staff:** Marco Li Mandri, Chris Gomez, Rosie DeLuca, Jeri Keiller, Paula Kwast

**MINUTES:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Introductions</b>	The meeting was called to order at 8:37 A.M. by Steve Galasso. Self-introductions of everyone present were made. Steve then introduced Marco Li Mandri the Chief Executive Administrator of the Association (non-voting)	<b>No action taken</b>
<b>2. Review of September, 2017 Board Minutes</b>	Minutes of September 12, 2017 were reviewed.	<b>The minutes were reviewed and approved by consensus.</b>
<b>3. Non-Agenda / Public Comment, Introductions and Announcements</b>	Mario Herbelin Canelas from Visual Podiums introduced himself and spoke about his Auto Body Shop in the Little Italy area, and also on his company that provides Valet Informational	<b>3.a. No action taken</b>

	Kiosks that can interact with Smart Phones.	
<p><b>4. Committee Reports</b>  <b>Org Committee:</b>  <b>Steve Galasso;</b></p> <ul style="list-style-type: none"> <li>a. YTD Financial Report</li> <li>b. Update from Ferragosto</li> <li>c. Live Wall, Live Safe update, LIRA Meeting</li> <li>d. Hep A Crisis in Downtown</li> <li>e. Reaffirmation of Bocce Ball Court funding vote via e-mail with Board</li> <li>f. San Diego Foundation interest payment</li> <li>g. Little Italy lighting update</li> </ul>	<p>4.a. Lou Palestini gave the YTD financial report. Jeri Keiller added comments to Lou’s report.</p> <p>4.b. Luke Vinci reported that a “Go Fund Me” page was established on behalf of Ferragosto to get them to their goal.</p> <p>Fr. Joe Tabigue reported on the Ferragosto income, \$40,200 will go to Washington Elementary School, Our Lady of the Rosary, and the Little Italy Association.</p> <p>4.c. Marco updated the Board on the Live Well, Live Safe program. Tom Di Zinno reported that the website is live, where questions can be posted and answered. Cards are also being distributed. Annie Eichman commented that funding is a concern. Chris added that a mailer will be sent out with cards containing unique codes. A discussion took place.</p> <p>4.d. Marco reported that a letter went out to Business and Property owners in the Little Italy neighborhood regarding the current Hep A crisis.</p> <p>4.e. Marco referred to a letter that was provided in the Board packet regarding action taken (by e-mail vote) without a Board meeting regarding the Bocce Ball Court issue. The Org Committee has encouraged the Board to allocate approximately \$1,750 (from the proceeds of Ferragosto) to fund improvements to the Bocce Ball Courts at Amici Park. The project was approved by the Board via e-mail.</p> <p>4.f. Marco reported on an interest check that we received from the San Diego Foundation.</p> <p>4.g. Chris reported that the City of SD project that will convert street lighting to LED has been pushed back to Spring of 2018.</p>	<p><b>4.a. Jim DeSpenza moved to accept the financial report. Perry Meyer seconded the motion. Unanimously approved.</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p> <p><b>4.d. No action taken</b></p> <p><b>4.e. Joe Cordileone moved to reaffirm the e-mail vote regarding the Bocce Ball Court funding. Jenn von Stauffenberg seconded the motion. The Board voted almost unanimously in favor, Luke Vinci opposed.</b></p> <p><b>4.f. No action taken</b></p> <p><b>4.g. No action taken</b></p>
<p><b>4. Committee Reports</b>  <b>DISI Committee:</b>  <b>Christopher Morgan;</b></p> <ul style="list-style-type: none"> <li>a. Little Italy Mercato – Catt White</li> <li>b. Olive PR Report</li> <li>c. Taste update</li> <li>d. TOTIS &amp; Bulls of St. Agata</li> </ul>	<p>4.a. Catt White reported on the weekly Farmers Market.</p> <p>4.b. Cree from Olive Creative Strategies gave an update on Little Italy PR and Social Media activity.</p> <p>4.c. No update</p> <p>4.d. Chris reported that the Bulls of St. Agata event is scheduled to take place on Saturday,</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p> <p><b>4.d. No action taken</b></p> <p><b>4.e. No action taken</b></p>

<p>e. <b>Christmas Tree lighting</b></p> <p>f. <b>Next meeting</b></p>	<p>October 21<sup>st</sup> from 6:00 pm – 11:00 pm. Trick or Treat on India Street will take place on Friday, October 27<sup>th</sup> from 5:30 pm – 7:30 pm.</p> <p>4.e. Chris reported on this year’s Christmas Tree Lighting.</p> <p>4.f. Next meeting – to be announced.</p>	<p><b>4.f. No action taken</b></p>
<p><b>4. Committee Reports</b> <i>Parking &amp; Mobility Committee:</i> <i>Luke Vinci &amp; Tom Cervello;</i></p> <p>a. <b>Scramble idea for Grape / Hawthorn and India</b></p> <p>b. <b>RFP for speed bump under the LI Sign</b></p>	<p>4.a. Chris reported on the pedestrian “scramble” concept proposed for India Street at the intersection of both Grape and Hawthorn Streets.</p> <p>4.b. Nasland will draft an RFP for a speed bump under the Little Italy sign.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p>
<p><b>4. Committee Reports</b> <i>Sidewalk Operations:</i> <i>Rich Gustafson;</i></p> <p>a. <b>Civic San Diego and Street Light issue</b></p> <p>b. <b>Removal of Palms on India north of Hawthorn – done</b></p> <p>c. <b>Crisis in Downtown with mentally ill wanderers</b></p>	<p>4.a. Marco reported that new developments have been completed without new street lights, Civic San Diego has not been mandating.</p> <p>4.b. Marco reported that the Canary Island palm trees that we located on India Street have been removed. We are currently seeking a City grant to purchase replacement trees.</p> <p>4.c. Marco reported on the current crisis in Downtown San Diego with the mentally ill wanderers.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p>
<p><b>4. Committee Reports</b> <i>Legacy Committee:</i> <i>Charlie Coradino;</i></p> <p>a. <b>Update on Piazza Giannini &amp; Piazza Pescatore</b></p> <p>b. <b>Dog Park contribution</b></p> <p>c. <b>Report on Piazza della Famiglia fundraising efforts (DeFalco &amp; Zolezzi)</b></p>	<p>4.a. Marco reported that the Piazza Giannini will be dedicated after Thanksgiving. The Piazza Pescatore will be dedicated after the November Board meeting.</p> <p>4.b. Marco reported that we are working on a contract with sponsors to the Dog Park. Chris added that we obtained a new “bench” sponsor</p> <p>4.c. Marco reported on the Piazza della Famiglia fundraising efforts.</p>	<p><b>4.a. No action taken</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p>
<p><b>4. Committee Reports</b> <i>Finance Committee:</i></p>	<p>4.a. Marco reported that as requested, Catt White has proposed a new Little Italy Mercato</p>	<p><b>4.a. Vito Altieri moved to accept the</b></p>

<p><b>Marianna Brunetto &amp; Tom Cervello</b></p> <ul style="list-style-type: none"> <li>a. <b>Mercato split proposal for Date Street, FY 18</b></li> <li>b. <b>Placement of Ferragosto net revenues into Amici Park Projects and refurbishing of the Little Italy sign</b></li> <li>c. <b>Purchase of a new sidewalk scrubber from the Programs Account.</b></li> </ul>	<p>profit split between The Little Italy Association and San Diego Weekly Markets, as follows:</p> <ul style="list-style-type: none"> <li>• 1<sup>st</sup> Quarter – 50 /50 Split</li> <li>• 2<sup>nd</sup> Quarter – 48 SDM /52 LIA</li> <li>• 3<sup>rd</sup> Quarter – 46 SDM /54 LIA</li> <li>• 4<sup>th</sup> Quarter – 45 SDM /55 LIA</li> </ul> <p>4.b. Marco reported that we will apply the Ferragosto net profits towards Amici Park improvements and projects.</p> <p>4.c. Marco reported that we will be purchasing a new sidewalk scrubber, will be paid out of the Programs Account.</p>	<p><b>new profit split between SDM and LIA. Sandi Cottrell seconded the motion. The Board voted almost unanimously in favor, Catt White abstained from the vote.</b></p> <p><b>4.b. No action taken</b></p> <p><b>4.c. No action taken</b></p>
<p><b>4. Community Advisory Board:</b> <b>Jack Pecoraro</b></p> <ul style="list-style-type: none"> <li>a. <b>OLR “Blessing of the Fish”</b></li> <li>b. <b>OLR Spaghetti Dinner, November 4th</b></li> </ul>	<p>4.a. Fr. Joseph Tabigue reported that the OLR Blessing of the Fish event went well.</p> <p>4.b. Fr. Joseph Tabigue informed all that the Annual OLR Spaghetti Dinner (fundraiser) will take place on Saturday, November 4<sup>th</sup>. All are encouraged to attend.</p>	<p><b>4.a. No Action Taken</b></p> <p><b>4.b. No Action Taken</b></p>
<p><b>4. Project Review Committee:</b></p> <ul style="list-style-type: none"> <li>a. <b>SDA Security redevelopment, Grape/Hawthorn/ State Streets</b></li> </ul>	<p>4.a. Maro reported on the SDA Security building redevelopment. They are trying to obtain a demo permit, as the property is now being used as a drug house.</p>	<p><b>4.a. No Action Taken</b></p>
<p><b>5. Community Reports</b></p> <ul style="list-style-type: none"> <li>a. <b>DCPC</b></li> <li>b. <b>Councilman Chris Ward’s office</b></li> <li>c. <b>SDPD</b></li> <li>d. <b>Supervisor Ron Roberts office</b></li> <li>e. <b>Washington Elementary School</b></li> <li>f. <b>Little Italy Heritage Committee</b></li> </ul>	<p>5.a. Marco informed the Board that Sumrall will be e-mailing a report.</p> <p>5.b. Brian Elliot from Councilman Ward’s office spoke at length about the Homeless problem and proposed solutions.</p> <p>5.c. Officer Marlo Woods updated the Board on Little Italy activities.</p> <p>5.d. Nerea Urtason spoke to the Board about the Hep A crisis, and what is being done to mitigate the problem.</p>	<p><b>5.a. No action taken</b></p> <p><b>5.b. No action taken</b></p> <p><b>5.c. No action taken</b></p> <p><b>5.d. No action taken</b></p> <p><b>5.e. No action taken</b></p> <p><b>5.f. No action taken</b></p>

	<p>5.e. Principal David Crum thanked Marco for his letter to the SD Unified School District, it helped WES and other Schools in the district to get their funding back.</p> <p>4.f. Lou Palestini gave an update on the Little Italy Heritage Committee.</p>	
<b>6. CLOSED SESSION to discuss Liability issues and pending contracts</b>	A closed session of the Board took place to discuss liability issues and pending contracts.	<b>6.a. No action taken</b>
<b>7. Open closed session, report to the public on any decisions.</b>	7. The Board meeting was reopened to report to the public on any decisions.	<b>7. No action taken</b>
<b>8. Other, next month, dedication of the Piazza Pescatore</b>	8. The Piazza Pescatore will be dedicated after the November Board meeting.	<b>8. No action taken</b>
<b>9. Next Meeting and motion to adjourn</b>	9. The next Board meeting will take place on Tuesday, November 7 <sup>th</sup> 2017 at OLR.	<b>9. Luke Vinci moved to adjourn the October Board meeting. Danny Mocerri seconded the motion. Unanimously approved.</b>

Minutes recorded and taken by Rosie DeLuca, staff.