



**Board of Directors Meeting
Little Italy Association
Tuesday, October 1, 2019 - 8:30 a.m.
Our Lady of the Rosary Parish Hall
1954 State Street – San Diego, CA 92101**

Present: Vito Altieri, Debi Besmer, Jenn von Stauffenberg, Domenic Brunetto, Joe Cordileone, Sandi Cottrell, Jim DeSpenza, Rich Gustafson, Christie Kong, Jocelyn Marcus, Perry Meyer, Danny Mocerri, Lou Palestini, Jack Pecoraro, Lee Scrivner, Frank Stiriti, Diana Strauss Casey, Fr. Joseph Tabigue, Bryan Thompson, Luke Vinci, Brijet Meyers for Catt White

Excused Absence: Steve Galasso

Unexcused Absence: Charlie Coradino, Dino Cresci, Tom Di Zinno, Jonathan Herbert, Pasquale loele

Guests: Gary Mansour, Kathi Meyer, Zina Busalacchi, Rick Jeffries, Maddie Balicoco, Teresa Therault, Gina Kakos, Brittany Bailey, Deborah Lunn, Talia Urista, Nick Luongo, Jocelyn Maggard

Staff: Chris Gomez, Rosie DeLuca, Jeri Keiller, Dianne Serna De Leon

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:30 A.M. by the Vice President, Danny Mocerri. Self-introductions of everyone present were made.	No action taken
2. Review of September 10, 2019 Board Minutes	Minutes of September 10, 2019 were reviewed.	Frank Stiriti moved to accept the Board minutes. Jack Pecoraro seconded the motion. Unanimously approved.

<p>3. Non-Agenda / Public Comment, Introductions and Announcements</p> <p>a. Nick Luongo, Live-Well-Live-Safe program</p> <p>b. Talia Urista from New Alternatives</p>	<p>3.a. Nick Luongo from Live-Well-Live-Safe program introduced himself to the Board. He encouraged the Board to support the program, so it will not discontinue.</p> <p>3.b. Talia Urista from New Alternatives reintroduced herself and provided the Board with a brief description of the New Alternatives program. The holiday toy drive will take place again this year in participating Little Italy businesses.</p>	<p>3.a. No action taken</p> <p>3.b. No action taken</p>
<p>4. Committee Reports</p> <p>Org Committee: Steve Galasso;</p> <p>a. YTD Financial Report</p> <p>b. Annual report done</p> <p>c. Election of Vice President, Dan Mocerì, Property owner seat, term in October 2019 through Annual meeting 2022</p>	<p>4.a. Treasurer Lou Palestini reported on the year-to-date financials.</p> <p>Staff Accountant Jeri Keiller added commentary to Lou’s report</p> <p>4.b. Chris Gomez reported that the Annual Report is complete and will be distributed via the e-mail distribution list. Hard copies will also be available in the Little Italy office.</p> <p>4.c. Danny Mocerì was nominated for a 3-year term as Vice President at the September 2019 Board meeting. No other nominations were heard.</p>	<p>4.a. Danny Mocerì moved to accept the financial report. Joe Cordileone seconded the motion. Unanimously approved.</p> <p>4.b. No action taken</p> <p>4.c. Rich Gustafson moved to accept Danny Mocerì as Vice President for a new 3-year term to the Little Italy Board. Joe Cordileone seconded the motion. The Board voted almost unanimously in favor; Danny Mocerì abstained from the vote.</p>

<p>d. State of the Neighborhood Preliminary income</p>	<p>4.d. Chris Gomez reported on the State of the Neighborhood event which took place on September 26th, 2019. It was a good event with a nice turnout that netted the Association approximately \$2,200.</p>	<p>4.d. No action taken.</p>
<p>4. Committee Reports DISI Committee: Chris Gomez; a. Little Italy Mercato, Wednesday Market – Catt White b. Olive Creative Strategies c. Trick or Treat on India Street d. Little Italy Tree Lighting & Christmas Village e. Hotel Council f. Amazon “Pup Fest”</p>	<p>4.a. Brijet Myers reported on current Mercato & Wednesday Market activities. 4.b. Maddie Balicoco from Olive Creative Strategies reported on Little Italy PR and Social Media activities. 4.c. Chris reported that the Trick or Treat on India Street event will take place on Friday, October 25th, 2019. Luke Vinci and Bryan Thompson donated candy for the event, this event will be revenue neutral. 4.d. Chris reported on the 2019 Little Italy Tree Lighting & Christmas Village. The format will remain the same as last year with a budget of \$60,000, we are currently in fundraising mode. The Poinsettia Tree at India & Date will be replaced by a new tree sculpture. 4.e. Debi Besmer reported that meeting dates have been shifted to the 3rd Friday of every month. The next meeting will take place at 9:00 am on Friday, October 18th at the Carte Hotel. 4.f. Chris reported that Amazon has approached the Association about renting Amici Dog park for a dog-focused event. Curt Brooker reported that the event will take place on October 12, 2019 from 11:00 am – 5:00 pm, and Amazon will pay \$25,000 for the use of the Amici Dog Park.</p>	<p>4.a. No action taken. 4.b. No action taken. 4.c. No action taken 4.d No action taken 4.e. No action taken 4.f. No action taken</p>

<p>g. Ferragosto</p>	<p>This event will be free to the public.</p> <p>Jenn von Stauffenberg added that it would be a good idea to package the event to other large companies.</p> <p>4.g. Luke Vinci reported that there was a net profit of \$113,000 from Ferragosto, which would be split between OLR, WES, and LIA. Checks were presented to each organization; the Board gave Luke a round of applause.</p>	<p>4.g. No action taken</p>
<p>4. Parking & Mobility Committee: Luke Vinci</p> <p>a. Bollards Program going to Civic San Diego and Mayor's office - status</p> <p>b. Tree Grates</p> <p>c. Piazza Grancini & Amici Park Task Force</p>	<p>4.a. Chris updated the Board on the status of the Bollard Program.</p> <p>4.b. Chris reported that we received approval from the City of SD to use Parking Meter revenues to replace metal tree grates in the district.</p> <p>4.c. Luke Vinci reported on the Piazza Grancini project which is currently in the works.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>
<p>4. Committee Reports Sidewalk Operations: Rich Gustafson;</p> <p>a. No report</p>		
<p>4. Legacy Committee: Charlie Coradino</p>		

<p>a. New Piazza at Columbia and Ash as part of lennar project – Piazza Costanza</p> <p>b. Sales of Piazza della Famiglia tiles</p>	<p>4.a. Chris reported on the Piazza Costanza project, located at Columbia & Ash. The project committee is currently fundraising.</p> <p>4.b. Chris reported that efforts to sell tiles at the Piazza della Famiglia have been put on pause due to fountain and steps construction issues at the Piazza.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>
<p>4. Committee Reports <i>Finance Committee:</i> <i>Frank Stiriti</i></p> <p>a. Updates</p> <p>b. Next meeting tbd</p>	<p>4.a. Frank Stiriti reported that a meeting took place to discuss general finances.</p> <p>Jeri Keiller explained the finances in greater detail.</p> <p>Luke added that we are looking at where funds are being spent and how to reduce spending to address capital project repairs and maintenance.</p> <p>4.b. The next meeting date is tbd.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p>
<p>4. Community Advisory Board; <i>Jack Pecoraro</i></p> <p>a. No Report</p>		
<p>4. Project Review Committee; <i>Marco</i></p> <p>a. No Report</p>		
<p>4. Community Reports</p> <p>a. Councilmember Chris Ward’s office</p>	<p>4.a. Brittany Baily from Councilmember Chris Ward’s office gave a brief report on projects that the Councilmember is working on.</p>	<p>4.a. No action taken</p>

<p>b. LIRA</p> <p>c. OLR</p> <p>d. WES</p> <p>e. Convivio</p>	<p>4.b. Jeri Keiller reported that Nathan Fletcher will be a guest speaker at the next LIRA meeting, which will take place on October 16th at the Firehouse Museum.</p> <p>4.c. Fr. Joe Tabigue spoke about the upcoming Festa.</p> <p>4.d. A representative from Washington Elementary School spoke on the following issues:</p> <ul style="list-style-type: none"> • Annual Fall Festival to take place on Friday, October 25th • Social Media assistance requested • VanGo! Scheduled for 5/16/20 • Concert at Amici Park on 10/12 <p>4.e. Lou Palestini reported that Convivio is compliant with their State Corporation status. Financial reporting to the State is still pending.</p>	<p>4.b. No action taken</p> <p>4.c. No action taken</p> <p>4.d. No action taken</p> <p>4.e. No action taken</p>
<p>5. Presentation by City of San Diego on the Brown Act for Board and Committee</p>	<p>5. Joe Cordileone gave a brief background on LIA/s responsibilities and obligations as pertaining to the Brown Act.</p> <p>Jocelyn Maggard from the City of San Diego Economic Development Department gave a presentation on the Brown Act. The emphasis of her presentation was for open government, with public meetings.</p>	<p>5. No action taken</p>
<p>Next meeting:</p>	<p>The Next meeting will take place on November 5, 2019 at 8:30 am – location to be determined</p>	<p>Meeting adjourned by consensus.</p>

Minutes recorded and taken by Rosie DeLuca, staff.