



**Board of Directors Meeting
Little Italy Association
Tuesday, October 6, 2020 - 8:30 a.m.
Little Italy Association Office (Zoom Meeting)
2210 Columbia Street San Diego, CA 92101**

Present: Frank Stiriti, Jack Pecoraro, Steve Galasso, Bryan Thompson, Danny Mocerì, Lou Palestini, Ryan Blum, Domenic Brunetto, Luke Vinci, Dino Cresci, Perry Meyer, Sandi Cottrell, Rich Gustafson, Catt White, Joe Cordileone, Jim DeSpenza, Joey Busalacchi, Pasquale Ioele, Jocelyn Marcus, Melanie Dellas, Jeri Keiller, Diana Casey

Absent: Father Joe Tabigue, Juan Nunez

Staff: Marco Li Mandri, Rosie DeLuca, Chris Gomez, Dianne T. Serna De León, Madeleine Hennessy, Olivia Connolly, Dominic Li Mandri

Presenters: Councilmember Barbara Bry, Assembly Member Todd Gloria

Guests: Rich & Joanne Kipling, Celina Laframboise, Kathi Meyer, Nick Serrano, Curt Brooker, Randy Wilde, Annette Casemero, Michael Sabella

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	The meeting was called to order at 8:30 a.m. by the President, Steve Galasso. Chris Gomez went over the Zoom meeting etiquette.	No action taken
2. Review of September 1, 2020 Board Minutes	Minutes from September 1, 2020 were reviewed.	Frank Stiriti moved to accept the Board Minutes. Luke Vinci seconded the motion. Unanimously approved.

<p>3. Non-Agenda/Public Comment, Introductions and Announcements</p>	<p>3. There were no Public Comments, Introductions or Announcements</p>	<p>3. No action taken</p>
<p>4. Presentation by Candidates for Mayor/ 8:30 a.m.</p> <p>a. Councilmember Barbara Bry-</p> <p>b. Assemblyman Todd Gloria-</p> <p>c. Q and A-</p>	<p>4.a. Steve Galasso introduced Councilmember Barbara Bry.</p> <p>Barbara gave a brief background on her experience and goals. She attended Harvard Business school in 1976. She ran for City Council in 2016 and if elected as Mayor, her priorities are to lead in economic recovery, address homelessness, mental health, and substance abuse. She has had a very diverse life; she has been a councilmember, businesswoman, wife, mother, and grandmother. Barbara stated that she will protect our neighborhood.</p> <p>4.b. Chris Gomez introduced Councilmember Todd Gloria.</p> <p>Todd gave a brief background on his experience and goals. He has worked with LIA for many years, first as a City Councilmember and then as an Assembly Member. He is a third generation San Diegan and he is the first in his family to attend college. Todd said one of the biggest challenges is that San Diego is a big city that operates like a small town. He stated that he would focus on affordable housing, transportation, and infrastructure. Todd concluded with, " if we can embrace our city, it can help tackle these issues".</p> <p>4.c. Marco Li Mandri opened the Q & A.</p> <p>Marco stated that LIA's general liability insurance premium has gone up from \$25,000-\$30,000 a year, to over \$90,000 due to trip and falls.</p>	<p>4.a. No action taken</p> <p>4.b. No action taken</p> <p>4.c. No action taken</p>

	<p>Marco asked if the candidates would help facilitate the City in allowing LIA to be insured under the City's General Liability policy.</p> <p>Barbara Bry and Todd Gloria both agree that the City should act as the Insurer for LIA's general liability.</p> <p>Marco Li Mandri asked the candidates if Little Italy could receive equalized services, like what Balboa Park receives.</p> <p>Barbara Bry stated that Balboa Park is a Park and Little Italy is a Commercial Enterprise, however she agrees that basic city services for both Little Italy and Balboa park should be fair.</p> <p>Todd Gloria stated that although the institutions in Balboa Park are non-profit organizations that operate in a park setting, this does not mean that Little Italy should be treated poorly.</p> <p>Jack Pecoraro asked how will Affordable Housing be determined, and would the Candidates support the revamping of Security for Little Italy, like the "Live Well Live Safe" program?</p> <p>Barbara Bry stated that the City has a new Inclusionary Ordinance which she thinks will help with Affordable Housing. In terms of "Live Well Live Safe", this is a County issue. The City and the County need to work better together on regional issues.</p> <p>Todd Gloria stated that Affordable Housing requires City Participation. His priority will focus on working- and Middle-Class Housing. He feels that we can take some of the strategies we have in place for Low Income housing and implement that for middle class housing. Regarding Live Well Live Safe, Todd stated that any program should have a positive relationship and work collaboratively with law enforcement.</p>	
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	Chris Gomez asked that any further questions be emailed to him at Chris@littleitalysd.com	
<p>5. Committee Reports Org Committee: Steve Galasso;</p> <p>a. Little Italy Board Give-or-Get/Chris Gomez</p> <p>b. YTD Financial Report</p> <p>c. Letter from Lou Palestini-Withdrawal and Consideration</p> <p>d. Nomination of Treasurer</p> <p>e. Nomination of Vice President of Cultural Affairs</p>	<p>5.a. Chris Gomez reported that the Give-or-Get policy will be taken to the Finance Committee to see if the first 6 months of the fiscal year can be set back to accommodate those who have been financial affected due to COVID. Instead of the full \$1,500, \$750 would be due for the year.</p> <p>Self-Audit forms will be provided in the back of each board packet. Please complete, and email to: Chris@littleitalysd.com</p> <p>5.b. Lou Palestini reported on the YTD Financial Report.</p> <p>Marco Li Mandri announced that LIA received the semi-annual dividend check from the San Diego Foundation for \$217. This is from the \$10,000 we have had sitting in their account for about 15 years.</p> <p>5.c. Lou Palestini shared his letter of withdrawal as the Treasurer with the Board. He requested to be considered for the Vice President of Cultural Affairs and gave thanks to all for allowing him to serve as Board Treasurer for so many years.</p> <p>5.d. Lou Palestini nominated Bryan Thompson for Treasurer.</p> <p>Chris Gomez and Marco Li Mandri thanked Lou Palestini for his service as the Treasurer.</p> <p>5.e. Steve Galasso nominated Lou Palestini to serve as Vice President of Cultural Affairs.</p>	<p>5.a. No action taken</p> <p>5.b. Bryan Thompson moved to approve the YTD Financial Report. Danny Mocerri seconded the motion. Unanimously approved.</p> <p>5.c. No Action Taken</p> <p>5.d. Lou Palestini moved to approve the nomination for Treasurer. Frank Stiriti seconded the motion. Unanimously approved.</p> <p>5.e. Danny Mocerri moved to approve the Nomination of Lou Palestini as VP of</p>

<p>f. Bylaws Task Force Update/ Steve Galasso</p> <p>i. Finance Committee in Proposed Tasks in Bylaws Amendments</p> <p>g. Next Meeting:</p>	<p>5.f. Steve Galasso thanked everyone who participated in Bylaws Task Force.</p> <p>5.i. Steve Galasso stated that we are about 95% finished with the Bylaws and hope to have them completed and brought to a vote at the November Meeting.</p> <p>5.g. Next Meeting: TBA</p>	<p>Cultural Affairs. Luke Vinci seconded the motion. Unanimously approved.</p> <p>5.f. No action taken</p> <p>5.i. No action taken</p> <p>5.g. No action taken</p>
<p>Committee Reports <i>DISI Committee:</i> <i>Perry Meyer</i></p> <p>a. Olive Creative Strategies</p> <p>b. Little Italy Mercato- Catt White</p> <p>c. <i>Al Fresco</i></p> <p>d. Taste of Little Italy: Take-Out-Edition/Sandi Cottrell</p> <p>e. Little Italy Virtual Tree Lighting & Christmas Season Experience/Chris Gomez</p>	<p>5.a. Madeleine Hennessy from Olive Creative Strategies reported on Little Italy PR and Social Media activity.</p> <p>5.b. Catt White reported on the current Mercato activities.</p> <p>5.c. Curt Brooker reported that <i>Al Fresco</i> is still going well. Car tows have stayed consistent, around 4-10 cars per Friday and Saturday. The “No Parking” signs are being checked 2-hours prior to <i>Al Fresco</i> to help decrease the number of cars being towed.</p> <p>5.d. Curt Brooker reported on the Taste of Little Italy: Take-Out-Edition. He said everything is going smoothly. Ticket sales are not as strong as the standard Taste of Little Italy Event; however, the turnout has been good. They have received positive feedback, and hope to do it again.</p> <p>5.e. Chris Gomez reported that Little Italy is going to put together a 45-minute, pre-recorded Little Italy Christmas Special. It will begin with opening remarks from</p>	<p>5.a. No action taken</p> <p>5.b. No action taken</p> <p>5.c. No action taken</p> <p>5.d. No action taken</p> <p>5.e. No action taken</p>

<p>f. Fall Displays- Thank you</p> <p>g. Next Meeting</p>	<p>Little Italy Leadership, a Virtual Tree Lighting, then it will transition into messaging from Community Members. OLR Choir will perform in the newly renovated Church, then we will transition to Santa reading the Night before Christmas. Little Italy Leadership will then finish up with closing remarks.</p> <p>5.f. Chris Gomez reported on the newly designed Fall Displays. They are more compact, because of the sidewalk dining that is currently taking place. Chris thanked all of those who sponsored the units. The Association will have a small net income, which will go towards replacing any damaged Fall Displays.</p> <p>5.g. Next Meeting will be Friday, November 6, 2020 at 9:00 a.m. via Zoom</p>	<p>5.f. No action taken</p> <p>5.g. No action taken</p>
<p><i>Parking & Mobility Committee: Luke Vinci</i></p> <p>a. FY21 Little Italy Parking District Funds</p> <p>b. Bollard Status</p> <p>c. AB-5/ Prop 22 Discussion</p>	<p>5.a. Chris Gomez reported that we are close to receiving the FY21 LI Parking District Funds.</p> <p>5.b. Chris Gomez reported that Marco negotiated a 40% advance on the Bollard Program.</p> <p>5.c. Luke Vinci reported on AB-5/Prop 22. Little Italy Association does not endorse this; however, Luke is encouraging everyone to Vote for Prop 22 because it has an impact on transport to restaurants and bars and has lowered drunk driving incidents.</p>	<p>5.a. No action taken</p> <p>5.b. No action taken</p> <p>5.c. No Action taken</p>
<p>Committee Reports Sidewalk Operations: Rich Gustafson;</p> <p>a. No Report</p>	<p>5.a. There is no Report on Sidewalk Operations.</p>	<p>5.a. No action taken</p>

**Little Italy Association of San Diego
Board Meeting Closed Session**

**Tuesday, September 1, 2020 / 10:00 am - LIA Office & Virtual Closed Executive
Session**

Present: Frank Stiriti, Jack Pecoraro, Steve Galasso, Bryan Thompson, Danny Mocerì, Lou Palestini, Ryan Blum, Domenic Brunetto, Luke Vinci, Dino Cresci, Perry Meyer, Sandi Cottrell, Rich Gustafson, Catt White, Joe Cordileone, Jim DeSpenza, Joey Busalacchi, Pasquale Ioele, Jocelyn Marcus, Melanie Dellas, Jeri Keiller, Diana Casey

STAFF: Marco Li Mandri, Rosie DeLuca, Chris Gomez, Dianne T. Serna De León
Madeleine Hennessy, Olivia Connolly, Dominic Li Mandri

MINUTES

ITEM	DISCUSSION	ACTION TAKEN
Meeting Closed	Closed meeting session with Attorney, Robert Wright	
Discussion	<p>Marco Li Mandri asked Attorney Robert Wright to join the Board Meeting to advise on an ongoing issue with the Homeless. We have had reoccurring issues with one individual, named Chad Daniels.</p> <p>Robert Wright suggested that we collect as many testimonies as possible.</p> <p>Robert also suggested that individuals who experience any harassing incidents with Chad, should file for a Civil Harassment Order.</p> <p>Civil Restraining Orders need to be filed Individually.</p> <p>Marco is asking the Board to consider working with Robert Wright to assist with filing Civil Stay Away Orders. Each Order will cost approximately \$1,500 each.</p>	<p>Bryan Thompson made a motion to take this to the Finance Committee. Jack Pecoraro seconded the motion. Unanimously approved.</p>
Closing of closed session	Session Closed	Unanimous

Minutes taken by Dianne T. Serna De León, Staff