



**Little Italy Association of San Diego – Organization Committee**

**Friday, May 3, 2024 at 9:00pm**

**In-Person: Little Italy Association’s Conference Room (2210 Columbia Street) or via**

**Zoom (For Non-Voting Members): <https://us02web.zoom.us/j/87518415986>**

**or call 1-669-900-6833 / Meeting ID: 875 1841 5986 / Password: 3898**

1. **Zoom Meeting Protocol & Introductions / Steve Galasso, President**
2. **Next Meeting: \_\_\_\_\_**
3. **Non-Agenda: Public Comment & Announcements**
4. **Review of April 5, 2024 Minutes** *Action Item* P. 2-4
5. **Proposed NCA FY25 Goals / Jeri Keiller** *Action Item* P. 5-6
6. **Donation to Convivio in Honor of Gina DePhilippis-Finch / Steve** *Action Item*
7. **Letter to Support SBEP Funding for FY25 / Chris Gomez** *Action Item*
8. **FY24 Get-or-Give & Attendance Review / Chris** P. 7-8
9. **Quarterly Maintenance Walkthrough & Work Orders / Chris** P. 9
10. **Danny Mocerì’s Legends & Legacy Member Plaques – Update / Chris** P. 10-11
11. **US Bank Transition / Chris**
12. **Chief Executive Administrator Report / Marco**
13. **Old Business – Add or Remove Items** *Action Item*
14. **Adjournment** *Action Item*

**Old Business**

*It is the practice of the LIA to formally request that an item under Old Business be pulled from the agenda and placed on a future Agenda for Discussion and/or Action.*

1. **N/A**

**BROWN ACT.** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 2210 Columbia Street, San Diego, CA 92101 and on the LIA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Chris Gomez at 619-233-3898 or via email at [chris@littleitalysd.com](mailto:chris@littleitalysd.com) at least 48-hours prior to the meeting. **VIRTUAL MEETING PARTICIPATION.** Under current guidance by the State of California, meetings can be supported with a virtual option, but the participants attending virtually are only permitted to provide comments regarding items agendized and do not count towards Committee quorum or are allowed to vote.

**LITTLE ITALY ASSOCIATION OF SAN DIEGO**



**Little Italy Association of San Diego – Organization Committee**  
**Friday, April 5, 2024, at 9:00am**  
**Little Italy Association’s Conference Room (2210 Columbia Street)**

PRESENT Steve Galasso, Lou Palestini, Luke Vinci, Annette Casemero, Jeri Keiller

GUESTS David Rodger, Susan Keating

STAFF Marco Li Mandri, Chris Gomez, Dianne T. Serna, Brijet Myers

MINUTES:

<i>ITEM</i>	<i>DISCUSSION</i>	<i>ACTION TAKEN</i>
1. Zoom Meeting Protocol & Introductions Steve Galasso	The meeting was called to order by Steve Galasso at 9:00am	No Action taken
2. Next Meeting	2. The next Organization Committee meeting will take place on May 3, 2024, at 9:00am	2. No action taken
3. Non-Agenda: Public Comments & Announcements	3. David Rodger asked to discuss paid employees who are on the Board of Directors.  Chris will add this item to next month’s agenda.	3. No action taken
4. Review of Org Minutes From March 8, 2024, Minutes	4. The minutes from March 8, 2024, were reviewed.	4. Annette Casemero moved to approve the minutes. Lou Palestini seconded the motion. Unanimously approved.
5. FY24 Get-or-Give & Attendance Review/ Chris Gomez	5. Chris Gomez gave an update on the Get-or-Give and Attendance Review on pages 5 & 6.	5. No action taken
6. NCA Annual Performance	6. Chris reviewed the NCA Annual Performance Review Schedule on page 7.	6. Steve Galasso moved to accept the Review Schedule as

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2210 Columbia Street ▪ San Diego, CA 92101 ▪ Phone: 619-233-3898  
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Review Schedule/ Steve & Jeri		presented. Jeri Keiller seconded the motion. Unanimously approved.
7. Amici Bocce Club Requests/ Lou Palestini a. Reissue Restroom Key	7.a. Lou Palestini asked to reissue restroom keys for the Bocce Team once they pay \$25.00.	7.a. Luke Vinci moved to reissue restroom keys to the Bocce Team. Steve Galasso seconded the motion. Unanimously approved.
b. Court Boards Repair & Grant	7.b. Lou reported that the Bocce Team asked to repair the Bocce Courts.  \$2,000 has been donated by Luke, Jeri and Filippis to underwrite the cost of the wood to repair the courts.	7.b. No action taken
c. Maintenance in Area	7.c. Lou asked for landscape maintenance to be addressed at Amici Park.	7.c. No action taken
8. Non-Compliant Board Members re: Compliance Agreement/ Chris	8. Chris stated that all Board Members are now in compliance.  Chris reminded the committee that the Compliance Agreement will need to be signed annually.	8. No action taken
9. Danny Moceris Legends & Legacy Member Plaques- Update/ Chris	9. Chris shared page 9 of the packet.  This item will be put on hold until a location for the plaque can be decided on.  Marco will speak with Princess Pub about temporarily placing plaques on their building until a display wall can be built.	9. No action taken
10. Changing Banks to US Bank	10. Chris stated that US Bank will be obtaining officer signatures today.  Chris stated that Little Italy Association will be transitioned over to US Bank by June 30, 2024.	10. No action taken
11. Punches in the Piazza Donation Update/ Steve & Chris	11. Chris reported that he contacted Michelle DePhillipis to schedule a meeting between her, Chris, and Steve.	11. No action taken

12. Neighborhood Quarterly Walks- Update/ Luke Vinci	12. Chris stated that the Neighborhood Quarterly Walk will take place on Monday, April 15, 2024, at 11:00am.	12. No action taken
13. Chief Executive Administrator Report	14. Marco stated that he will be amending the 100-18 letter to its original version.  Chris reported that there is \$12,000 allocated for PR & Social media for FY25.  LIA may need to raise an additional \$500 per event to be paid for PR & Social Media.	14. No action taken
14. Old Business- Add or Remove Items	15. Nothing to report	15. No action taken
15. Adjournment	16. Meeting Adjourned	16. Luke Vinci moved to adjourn the meeting. Steve Galasso seconded the motion. Unanimously approved.

Minutes taken by Dianne T. Serna, Staff



## PROPOSED GOALS FOR NCA FY2024-2025

### NCA Goals for 2023-2024

1. Improve understanding of operations and accomplishments with a quarterly closed session meeting with Org members/board.
2. Schedule an orientation with all board members to improve their understanding of LIA operations.
3. Start on the 2024-25 budget soon- within two months.
4. Completion of the reserve study and inventory of assets. Develop a schedule of maintenance, repairs, and replacements. Communicate the schedule to the Org committee.
5. Create a process for reporting repairs and maintenance in the community that creates accountability and follow-up by staff. [Similar to the process available from the Downtown Partnership]
6. Schedule ongoing neighborhood walk-throughs with Org members/board members.
7. Resolution of the following or update/progress on the following items:
  - a. Amici Park Remodel
  - b. Piazza Natale
  - c. Piazza "Fat"
  - d. Bollards
8. Implementation of SB43 in Little Italy

### COMMENTS FROM 7 BOARD MEMBERS AND ALTERNATES

1. Before adding new goals, the goals for 2023-2024 need to be completed.
2. Acknowledgment that there is a problem with communication between board members and community leaders. Style, frequency, and substance.
3. Financial well-being of the Association:
  - a. No bonus until LIA is more stable with funding after the cuts from the Parking District
  - b. Given the cut in Parking District income and responsibilities, shouldn't NCA cut fees?

### **LITTLE ITALY ASSOCIATION OF SAN DIEGO**

- c. Cut administration but maintain landscaping and maintenance services.
  - d. Finding a permanent home and/or another option if we are forced to move is a priority.
  - e. The reserve study can be done with current staff.
  - f. Sale of Piazza Costanza tiles
  - g. Take over the running of the Association events to increase the revenue kept by the Association.
4. Improved cleanliness of the community.
  5. Actively look for opportunities to support neighborhood activities:
    - a. Preservation of the Italian Culture in Little Italy should be a higher priority – it is the fabric of the neighborhood.
    - b. Consider opportunities to honor locals (past or present)
    - c. Marketing in LIA newsletter and website
    - d. Offer the expertise of NCA/LIA staff for activities.
    - e. Financial support, if possible
  6. Create opportunities for the community to know more about who the Association is, and what are the accomplishments. Examples: tree trimming, grates, events, new lighting, etc. Publicizing new businesses and new buildings.
  7. Actively look for opportunities to support neighborhood activities. One example is more activation in the Piazza della Famiglia.
  8. Continuation of San Diego Rescue Mission or something similar to deal with the homeless and security in the neighborhood.
  9. Put on hold the resolution of the following items until budget issues are resolved:
    - a. Amici Park Remodel
    - b. Piazza Natale
    - c. Piazza "Fat"
    - d. Bollards
  10. Reduce the amount of time spent on updating the Board on old items unless real progress has been made.

**GOALS MET**

\*FY24 RMNG does not carry-forward (C/F) into the next fiscal year.

LAST NAME	FIRST NAME	FY23 C/F	JUL'23	AUG. '23	SEP. '23	OCT. '23	NOV. '23	DEC. '23	JAN. '24	FEB. '24	MAR. '24	APR. '24	FY24 + C/F	GorG REQ	FY24 RMNG*	FY24 C/F	
Galasso	Steven	\$0		\$250	\$1,000	\$100		\$350			\$100		\$1,800	\$1,500	\$300	\$300	Aug. Casino Tix / Sep. Ounches Donation / Oct. Bella Vita Tix / Dec. Winter Display / Mar. WESF Donation
Thompson	Bryan	\$2,968		\$600							\$100		\$3,668	\$1,500	\$2,168	\$2,168	Aug. Fall Disp., Casino Tix / Mar. WESF Donation
Palestini	Lou	\$790		\$220				\$1,000			\$50		\$2,060	\$1,500	\$560	\$560	Aug. Casino Tix / Dec. Tree Sponsor / Mar. WESF Donation
Vinci	Luke	\$4,250											\$4,250	\$1,500	\$2,750	\$2,750	
Casemero	Annette	\$118		\$650	\$280	\$36	\$108		\$375		\$100		\$1,667	\$1,500	\$167	\$167	Aug. OLR Linens / Sep. Punches & Casino Linens / Oct. TOTIS Linens / Nov. Costanza & Tree Lighting Linens / Jan. LI Signs / Mar. WESF Donation
Blum	Ryan	\$0											\$0	\$1,500	-\$1,500	-\$1,500	
Brooker	Curt	\$0											\$0	\$1,500	-\$1,500	-\$1,500	
Brunetto	Domenic	\$0											\$0	\$1,500	-\$1,500	-\$1,500	
Busalacchi	Joey	\$0											\$0	\$1,500	-\$1,500	-\$1,500	
Cresci	Dino	\$0		\$685							\$100		\$785	\$1,500	-\$715	-\$715	Aug. Fall Disp. / Mar. WESF Donation
DeSpenza	Jim	\$930		\$700									\$1,630	\$1,500	\$130	\$130	Aug. Fall Disp., OLR Tix
Estevez	Clarissa	\$24,025											\$24,025	\$1,500	\$22,525	\$22,525	
Gerson	Lisa	\$0											\$0	\$1,500	-\$1,500	-\$1,500	
Gustafson	Rich	\$100		\$1,000							\$50		\$1,150	\$1,500	-\$350	-\$350	Aug. Casino Spon. / Mar. WESF Donation
Hermes	Audrey	\$0						\$500					\$500	\$1,125	-\$625	-\$625	Dec. Donation
Ioelle	Pasquale	\$134									\$50		\$184	\$1,500	-\$1,316	-\$1,316	Mar. WESF Donation
Keiller	Jeri	\$245		\$350			\$1,310				\$100		\$2,005	\$1,500	\$505	\$505	Aug. Fall Disp. / Nov. Bella Vita Tix, TOTIS Spon. / Dec. Winter Disp. +1 / Mar. WESF Donation
Núñez	Juan	\$0											\$0	\$1,500	-\$1,500	-\$1,500	
Pecoraro	Jack	\$12,200										\$1,200	\$13,400	\$1,500	\$11,900	\$11,900	Apr. Mercato Sponsor
Rodger	David	\$2,048	\$1,475		\$100	\$1,000	\$3,000	\$1,000			\$100		\$8,723	\$1,500	\$7,223	\$7,223	Jul. Marine Band Spon. & Food / Sep. Casino Don. / Nov. TOTIS Spon. / Nov. Punches Don. / Dec. Tree Lighting Sponsor / Mar. WESF Donation
Strauss Casey	Diana	\$0						\$1,500					\$1,500	\$1,500	\$0	\$0	Dec. Tree Lighting Sponor
Tabigue	Father Joseph	\$400			\$400								\$800	\$1,500	-\$700	-\$700	Sep. Casino Tix
Vecchio	Joe	\$0								\$125,000			\$125,000	\$625	\$124,375	\$124,375	Feb. Costanza Donations
White	Catt	\$0			\$10,000	\$5,000							\$15,000	\$1,500	\$13,500	\$13,500	Sep. Stella Donation / Oct. Stella Donation
Zimmerly	Jon	\$0											\$0	\$1,125	-\$1,125	-\$1,125	
		\$48,208	\$1,475	\$4,455	\$11,780	\$6,136	\$4,418	\$4,350	\$375	\$125,000	\$750	\$1,200	\$159,939	\$35,875			

Little Italy Association of San Diego  
FY24 Board Attendance

Last Name	First Name	Position	Member Since	Jul. 23	Aug. 23	Sep. 23	Oct. 23	Nov. 23	Dec. 23	Jan. 24	Feb. 24	Mar. 24	Apr. 24
Galasso	Steven	1 - PRESIDENT	1996				X					X	
Vinci	Luke	2 - VICE PRESIDENT	2011									X	
Palestini	Lou	3 - V.P. OF CULT. AFF.	2000								X		
Thompson	Bryan	4 - TREASURER	2018	X									
Casemero	Annette	5 - SECRETARY	2021									X	
Blum	Ryan	Property Director	2020						U				
Brooker	Curt	Business Director	2022			X			U				A
Brunetto	Domenic	Property Director	1997										X
Busalacchi	Joey	Business Director	2020	X			X						X
Cresci	Dino	Property Director	2023					X					
DeSpenza	Jim	Property Director	2011			X		X			X	X	
Estevez	Clarissa	Property Director	2022	U							A		A
Gerson	Lisa	Property Director	2022				X	U					X
Gustafson	Rich	Property Director	2011										X
Hermes	Audrey	Business Director	2023								X		
Ioele	Pasquale	Property Director	2013	X									X
Keiller	Jeri	Property Director	2020			X							
Núñez	Juan	Property Director	2019	X		X	X	X	X		X	X	X
Pecoraro	Jack	Property Director	2011				U	U	U				
Rodger	David	Property Director	2022										
Strauss Casey	Diana	Property Director	2019	L	L	L	L					U	
Tabigue	Father Joseph	Property Director	2011								A		X
Vecchio	Joe	Community at Large	2024										
White	Catt	Community at Large	2009									X	A
Zimmerly	Jon	Residential Tenant	2023										X

X - Excused

U - Unexcused

L - Leave

A - Alternate

**Bylaws: Attendance**

3 Unexcused or 6 Total (Excused & Unexcused)

Alternates are not permitted to stand in for more than 6 times in a calendar year.



**Little Italy Association of San Diego  
Maintenance & Landscaping Work Order Log**

<b>Date</b>	<b>Issued By</b>	<b>Department</b>	<b>Issue / Repair</b>	<b>Location</b>	<b>Get It Done?</b>	<b>Date Issued / Reported</b>	<b>Date Completed</b>
4/15/24	Dianne	City	Meter vault lowered - Trip hazard	India & W. Date (In front of Pub)	Yes	4/16/24	
4/15/24	Dianne	Landscaping	Tree needs to be filled in	Cedar-Avis		4/16/24	
4/15/24	Dianne	Landscaping	Tree needs to be cut back	Cedar-Jack in the Box		4/16/24	
4/15/24	Dianne	landscaping	Tree needs to be cut back	Cedar & Kettner		4/16/24	
4/15/24	Dianne	Landscaping	Tree needs to be filled in	Cedar		4/16/24	
4/15/24	Dianne	City	Trip Hazard	Kettner & Date	Yes	4/16/24	
4/15/24	Dianne	City	Trip Hazard	Kettner & Date	Yes	4/16/24	
4/15/24	Dianne	City	Trip Hazard	Kettner & Date	Yes	4/16/24	
4/15/24	Dianne	Landscaping	Tree needs to be filled in	Kettner		4/16/24	
4/15/24	Dianne	Landscaping	Tree Grate	Burger Lounge		4/16/24	
4/15/24	Dianne	City	Trip Hazard	OLR-State Street	Yes	4/16/24	
4/15/24	Dianne	Landscaping	Tree needs to be filled in	OLR-State Street		4/16/24	
4/15/24	Dianne	City	Broken Meter	OLR-State Street	Yes	4/16/24	
4/15/24	Dianne	Landscaping	Tree needs to be filled in	Cedar & State St.		4/16/24	
4/15/24	Dianne	City	Trip Hazard				

# LITTLE ITALY

SAN DIEGO™

## LEGENDS



Daniel (Danny) V. Mocerri, born in Los Angeles, California in 1950, grew up immersed in the vibrant Italian culture of Little Italy. Raised by his parents Anthony and Louise Mocerri, Danny's upbringing was steeped in familial traditions and community bonds. Fond memories of his childhood revolve around the tight-knit neighborhood and enduring friendships forged in the bustling streets.

After attending Westmont High School in Campbell, California, Danny seamlessly transitioned into assisting his family's business ventures in Little Italy. As a proud third-generation Italian American, Danny learned invaluable lessons from his parents and grandparents, immigrants from Italy, who laid the groundwork for cherished fixtures in the community like Cash & Carry Italian Foods and Filippis Pizza Grotto. Through their dedication to their heritage, Danny and his family played an instrumental role in shaping the rich culinary tapestry of Little Italy.

Danny Mocerri's affinity for Little Italy runs deep, evident in his pivotal role as a founding father of the Little Italy Association and serving as the Vice President for 27 years. His unwavering commitment played an integral role in revitalizing and preserving the essence of the Little Italy neighborhood. Beyond his business endeavors, Daniel is a loving husband to his wife Debra and a loving father to his three children Alissa, Andrea, and Danny. Additionally, his pursuits as a martial artist, coach, singer, and Santa's key helper for Little Italy exemplify his multifaceted contribution to the Little Italy community.

Danny Mocerri received the designation of Little Italy Legacy Member, a lifetime honor, by the Little Italy Association Board of Directors on April 2, 2024 for his service to the Little Italy Board and community for over two decades. Grazie Mille, Danny!

