



**Little Italy Association of San Diego – Organization Committee
Thursday, October 17, 2024 at 2:00pm**

**In-Person: Little Italy Association’s Conference Room (2210 Columbia Street) or via
Zoom (For Non-Voting Members): <https://us02web.zoom.us/j/83766424171>
or call 1-669-900-6833 / Meeting ID: 837 6642 4171 / Password: 3898**

- 1. Zoom Meeting Protocol & Introductions / Steve Galasso, President**
- 2. Non-Agenda Public Comment & Announcements (3-Min. Max Per Person)**
Please keep comments directed to non-agenda items.
- 3. Review of September 19, 2024 Minutes / Chris Gomez** *Action Item* P. 2-4
- 4. FY25 Get-or-Give & Attendance Review / Chris** P. 5-6
- 5. Quarterly Maintenance & Landscaping Walkthrough / Chris**
- 6. Maintenance & Landscaping Work Order – Update / Chris** P. 7
- 7. Donations to Our Lady of the Rosary & SD Police Foundation / Chris** P. 8-10
- 8. Recurring Set Meeting Time Amendment / Chris** *Action Item*
- 9. Legacy Plaque Location / Chris** *Action Item* P. 11
- 10. Amici House Mural Installation & Location / Chris & Lou Palestini** *Action Item* P. 12
- 11. Downtown Chula Vista Association Rental Request / Chris** *Action Item*
- 12. New City America FY24 Performance Evaluation / Jeri Keiller** *Action Item* P. 13-17
- 13. Chief Executive Administrator Report / Marco Li Mandri**
- 14. Old Business**
It is the practice of the LIA to formally request that an item under Old Business be pulled from the Agenda and placed on a future Agenda for Discussion and/or Action.
 - a. None
- 15. Next Meeting: Thursday, November 21, 2024 at TBD**
Little Italy Association Office (Conference Room) & Zoom
- 16. Adjournment** *Action Item*

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 2210 Columbia Street, San Diego, CA 92101 and on the LIA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Chris Gomez at 619-233-3898 or via email at chris@littleitalysd.com at least 48-hours prior to the meeting. **VIRTUAL MEETING PARTICIPATION.** Under current guidance by the State of California, meetings can be supported with a virtual option, but the participants attending virtually are only permitted to provide comments regarding items agendized and do not count towards Committee quorum or are allowed to vote.

LITTLE ITALY ASSOCIATION OF SAN DIEGO



Little Italy Association of San Diego – Organization Committee

Thursday, September 19, 2024 at 9:00am

**In-Person: Little Italy Association’s Conference Room (2210 Columbia Street) or via
Zoom (For Non-Voting Members): <https://us02web.zoom.us/j/83766424171>
or call 1-669-900-6833 / Meeting ID: 837 6642 4171 / Password: 3898**

PRESENT Steve Galasso, Annette Casemero, Lou Palestini, Jeri Keiller

VIRTUALLY Luke Vinci (Non-voting)

GUESTS David Rodger

STAFF Chris Gomez, Dianne T. Serna

MINUTES:

<i>ITEM</i>	<i>DISCUSSION</i>	<i>ACTION TAKEN</i>
1. Zoom Meeting Protocol & Introductions Steve Galasso	The meeting was called to order by Steve Galasso at 11:00am	<i>No Action taken</i>
2. Non-Agenda: Public Comments & Announcements	2. David Rodger thanked the maintenance crew for their help with Punches in Little Italy.	<i>2. No action taken</i>
3. Review of Org Minutes From July 12, 2024, Minutes	3. The minutes from July 12, 2024, were reviewed.	<i>3. Annette Casemero moved to approve the minutes. Steve Galasso seconded the motion. Bryan Thompson opposed. Motion passes.</i>
4. Recurring Set Meeting Date & Time Discussion/ Chris	4. Chris suggested the third Thursday of every month for a recurring ORG meeting.	<i>4. Annette Casemero moved to approve the 3rd Thursday of the month for the new ORG meeting schedule. Steve Galasso seconded the motion.</i>

LITTLE ITALY ASSOCIATION OF SAN DIEGO

2210 Columbia Street ▪ San Diego, CA 92101 ▪ Phone: 619-233-3898
Email: mail@littleitalysd.com ▪ Website: www.littleitalysd.com
Facebook / Instagram / X: LittleItalySD ▪ TikTok: LittleItaly.SD ▪ #LittleItalySD

		<i>Unanimously approved.</i>
5. FY24 Get-or-Give & Attendance Review/ Chris Gomez	5. Chris Gomez gave an update on the Get-or-Give and Attendance Review on pages 6-7. Chris reminded the committee that officers are required to purchase four tickets for the State of the Neighborhood event. Contact Chris if friends or family purchase tickets on behalf of the officers.	<i>5. No action taken</i>
6. Quarterly Maintenance Walkthrough & Work Orders/ Chris	6. Chris reported that the next Quarterly Maintenance Walkthrough is scheduled for October 11, 2024, at 11:00am	<i>6. No action taken</i>
7. Maintenance & Landscaping Work Order-Update/ Chris	7. Chris presented the Maintenance and Landscaping Work order spreadsheet on pages 8-9 of the packet.	<i>7. No action taken</i>
8. UIAA American Italian Heritage Sponsorship/ Lou Palestini	8. Lou Palestini shared the UIAA Heritage Sponsorship opportunity on pages 10-12 of the Packet.	<i>8. Steve Galasso moved to donate \$500 for the event. Bryan Thompson seconded the motion. Unanimously approved.</i>
9. Donation to PORAC for Officers Machitar & Martinez Families/ Chris	9. Chris shared information he received from Board Member, John Zimmerly, on page 13 of the packet.	<i>9. Steve Galasso moved to donate \$500 to PORAC. Bryan Thompson seconded the motion. Unanimously approved.</i>
10. Little Italy Legacy Wall- Discussion on Options/ Chris	10. Chris tabled this item. Chris will submit renderings for Landmark placement for Legacy plaques.	<i>10. No action taken</i>
11. Citizen App for Maintenance Staff/ Bryan Thompson	11. Byran shared information on the Citizen App on page 14 of the packet.	<i>11. Steve Galasso moved to purchase the Citizen App Lou Palestini seconded the motion. Unanimously approved.</i>

12. New City America FY24 Performance Evaluation Process/ Chris & Jeri Keiller	12. Jeri Keiler reported on NCA's Performance Evaluation Process on pages 15-16. Chris stated that he will create a Google Document for officers to be able to submit questions and comments for the Performance Evaluation.	<i>12. No action taken</i>
13. Vice President Appointment to WES Foundation/ Chris	13. Chris reported that he has been appointed as the new Vice President to WES Foundation.	<i>13. No action taken</i>
14. Chief Executive Administrator Report	14. Nothing to report.	<i>14. No action taken</i>
15. Old Business- Add or Remove Items	15. Nothing to report	<i>15. No action taken</i>
16. Next Meeting:	16. The next Organization Meeting will take place on Thursday, October 17, 2024, at 2:00pm. Little Italy Association Office (Conference Room & Zoom)	<i>16. No action taken</i>
17. Adjournment	17. Meeting Adjourned	<i>17. Bryan Thompson moved to adjourn the meeting. Annette Casemero seconded the motion. Unanimously approved.</i>

Minutes taken by Dianne T. Serna, Staff

Little Italy Board of Directors Get-or-Give & Staff Fundraising Summary

Term: 2024-2025

GOALS MET

*FY24 C/F does not carry-forward into the next fiscal year (FY26).

LAST NAME	FIRST NAME	FY24 C/F*	JUL '24	AUG. '24	SEP. '24	FY25 + C/F	GorG REQ	FY25 RMNG	FY26 C/F	
Galasso	Steve	\$1,125		\$340		\$1,465	\$1,500	-\$35	-\$1,160	Aug. State Tix & Raffle
Thompson	Bryan	\$0		\$240		\$240	\$1,500	-\$1,260	-\$1,260	Aug. State Tix
Palestini	Lou	\$0		\$60		\$60	\$1,500	-\$1,440	-\$1,440	Aug. State Tix
Vinci	Luke	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Casemero	Annette	\$49		\$3,000	\$3,200	\$33,249	\$1,500	\$31,749	\$31,700	All Storage / Sep. State Tix
Blum	Ryan	\$90			\$200	\$290	\$1,500	-\$1,210	-\$1,300	Sep. State Tix
Brooker	Curt	\$3,500			\$100	\$3,600	\$1,500	\$2,100	-\$1,400	Sep. State Tix
Brunetto	Domenic	\$0		\$60		\$60	\$1,500	-\$1,440	-\$1,440	Aug. State Tix & Food
Busalacchi	Joey	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Cresci	Dino	\$0		\$500		\$500	\$1,500	-\$1,000	-\$1,000	Aug. State Raffle
DeSpenza	Jim	\$930		\$240		\$1,170	\$1,500	-\$330	-\$1,260	Aug. State Tix
Estevez	Clarissa	\$24,025			???	\$24,025	\$1,500	\$22,525	-\$1,500	Sep. State Venue
Gerson	Lisa	\$18,300	\$1,000	\$1,120	\$1,000	\$30,420	\$1,500	\$28,920	\$10,620	All Piazza Supp. / Aug. State Tix
Gustafson	Rich	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Hermes	Audrey	\$988		\$500		\$1,488	\$1,500	-\$12	-\$1,000	Aug. State Raffle
loele	Pasquale	\$0		\$1,630		\$1,630	\$1,500	\$130	\$130	Aug. State Sponsor & Tix
Keiller	Jeri	\$260		\$240		\$500	\$1,500	-\$1,000	-\$1,260	Aug. State Tix
Núñez	Juan	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Paladino	Robert	\$0		\$330		\$330	\$1,500	-\$1,170	-\$1,170	Aug. State Tix
Pecoraro	Jack	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Rodger	David									
		\$5,175	\$1,657	\$340		\$7,172	\$1,500	\$5,672	\$497	Jul. Taste Food, Marine Band Food / Aug. State Tix, Raffle & Food
Strauss Casey	Diana	\$0	\$200			\$200	\$1,500	-\$1,300	-\$1,300	Jul. State Tix
Tabigue	Father Joe	\$0	\$600	\$325	\$100	\$1,925	\$1,500	\$425	\$425	All Hall Use / Jul. Marine Room / Aug. State Tix
Vecchio	Joe	\$124,375			\$180	\$124,555	\$1,500	\$123,055	-\$1,320	Sep. State Tix
White	Catt	\$13,858		\$420		\$14,278	\$1,500	\$12,778	-\$1,080	Aug. State Tix & Décor
Zimmerly	Jon	\$0		\$200	\$100	\$300	\$1,500	-\$1,200	-\$1,200	Aug. State Tix / Sep. State Tix
		\$192,675	\$3,457	\$9,545	\$4,880	\$54,781	\$39,000			

As of 9/13/2024

FY25 Board Attendance

Last Name	First Name	Position	Member Since	Jul. 23	Aug. 23	Sep. 23	Oct. 23
Galasso	Steve	1 - PRESIDENT	1996			X	
Vinci	Luke	2 - VICE PRESIDENT	2011				X
Palestini	Lou	3 - V.P. OF CULT. AFF.	2000				X
Thompson	Bryan	4 - TREASURER	2018				
Casemero	Annette	5 - SECRETARY	2021				
Blum	Ryan	Property Director	2020				
Brooker	Curt	Business Director	2022				
Brunetto	Domenic	Property Director	1997				
Busalacchi	Joey	Business Director	2020			U	X
Cresci	Dino	Property Director	2023				U
DeSpenza	Jim	Property Director	2011				X
Estevez	Clarissa	Property Director	2022				X
Gerson	Lisa	Property Director	2022				X
Gustafson	Rich	Property Director	2011				
Hermes	Audrey	Business Director	2023				
Ioele	Pasquale	Property Director	2013				X
Keiller	Jeri	Property Director	2020				
Myers	Brijet	Community at Large	2009			A	
Núñez	Juan	Property Director	2019	X		X	X
Paladino	Robert	Property Director	2024				U
Pecoraro	Jack	Property Director	2011			U	
Rodger	David	Property Director	2022				
Strauss Casey	Diana	Property Director	2019			X	
Tabigue	Father Joe	Property Director	2011	A			
Vecchio	Joe	Community at Large	2024				X
Zimmerly	Jon	Residential Tenant	2023	X			

- X - Excused
- U - Unexcused
- L - Leave
- A - Alternate

Bylaws: Attendance

3 Unexcused or 6 Total (Excused & Unexcused)

Alternates are not permitted to stand in for more than 6 times in a calendar year.

Little Italy Association of San Diego
Maintenance & Landscaping Work Order Log

Date	Issued By	Department	Issue / Repair	Location	Get It Done?	LIA WO#	Date Issued / Repr Assigned To	Date Comp	Comments
7/1/24	Dianne	City	Clogged Drain	Date Street Culdesac	Yes		7/1/24		
7/2/24	Dianne	Maintenance	Graffiti	2235 Pacific Hwy			7/2/24	Daniel	7/2/24
7/12/24	Chris	Maintenance	Feces	2241 Kettner Blvd. (Harper Construction)		297	7/12/24	Richard	7/12/24
7/16/24	Chris	Maintenance	Graffiti	Southside of W. Cedar btwn. State & Columbia			7/16/24	Daniel	
7/16/24	Dianne	Maintenance	Dog Feces	Village Walk		299	7/16/24	Daniel	7/16/24
7/16/24	Dianne	Maintenance	Graffiti-Wheelchair Elevator	Beech & Union Hostel			7/16/24	Daniel	7/16/24
7/16/24	Dianne	Maintenance	Dog Feces	India & Beech		300	7/16/24	Daniel	7/16/24
7/16/24	Dianne	Maintenance	Relocate Dumpsters	Columbia & Date		298	7/16/24	Dianne	
7/16/24	Dianne	City	2 Light Poles Missing	610 West Ash	Yes		7/16/24		
7/17/24	Dianne	Maintenance	Graffiti	State & Cedar			7/17/24	Daniel	7/17/24
7/17/24	Dianne	Maintenance	Feces Clean up	555 W. Beech Street			7/17/24	Daniel	7/17/24
7/29/24	Dianne	Maintenance	Encampment	2210 Kettner	Yes	302	7/29/24	Daniel	7/29/24
7/29/24	Dianne	Maintenance	Adandoned Trash Can	Kettner Blvd (Decadr & Beech)		303	7/29/24	Daniel	7/29/24
8/13/24	Dianne	Maintenance	Homeless encampment	2310 Kettner Blvd.		307	8/13/24	Daniel	8/13/24
8/14/24	Dianne	Maintenance	Trash Overflowing	2400 Kettner		309	8/14/24	Daniel	8/13/24
8/18/24	Dianne	Maintenance	Drinking fountain leak	1900 State Street		310	8/18/24	Daniel & Scott	8/19/24
9/1/24	Dianne	Maintenance	Encampment	OUT OF OUR DISTRICT		311	9/1/24	n/a	9/1/24
9/6/24	Dianne	Maintenance	Fence Vandlism	425 Beech Street		312	9/6/24	n/a	9/6/24
9/9/24	Dianne	Maintenance	Feces on the sidewalk	1440 Columbia St.		313	9/9/24	Daniel	9/9/24
9/9/24	Scott	Landscaping	Army Worm Infestation	1550 Union Street		314	9/9/24	Scott	9/9/24
9/16/24	Dianne	Maintenance	Trash Overflowing	1431 Pacific Highway, Ash St.		315	9/16/24	Daniel	9/16/24
9/16/24	Dianne	Maintenance	Winshiled broken by homeless	245 W. Date Street	Yes	316	9/16/24		9/16/24
9/16/24	Dianne	Maintenance	Winshiled broken by homeless-DUPLICATED	246 W. Date Street	Yes	317	9/16/24		9/16/24
9/18/24	Dianne	Maintenance	Encampment	1660 Union Street		318	9/18/24	Rescue Mission	
10/9/24	Dianne	Maintenance	Clean-Up Feces	Columbia between Beech & Cedar		319	10/9/24	Daniel	10/9/24
10/9/24	Dianne	Maintenance	Encampment	Front Street (Across from Dog Park)	Yes	320	10/9/24		
10/10/24	Dianne	Maintenance	Trash Pick-Up	888 Ash Street		321	10/10/24	Richard	10/10/24

From: Sara Napoli <napoli@sdpolicefoundation.org>
Sent: Friday, September 20, 2024 12:12 PM
To: Christopher M. Gomez <chris@littleitalysd.com>
Cc: Cathy Abarca <cathy@sdpolicefoundation.org>
Subject: RE: Donation in Honor of Wounded & Taken Officers

Hi Chris –

Again, thank you for LIA's generosity to honor these officers and help their families. The link to our Fund Our Heroes giving page is below: it is hosted by another local company called Classy.

[Donate to Benevolence Fund \(classy.org\)](#)

If you have any questions, just let me know.

Sara

From: Christopher M. Gomez <chris@littleitalysd.com>
Sent: Friday, September 20, 2024 11:36 AM
To: Sara Napoli <napoli@sdpolicefoundation.org>
Cc: Cathy Abarca <cathy@sdpolicefoundation.org>
Subject: RE: Donation in Honor of Wounded & Taken Officers

Hi Sara,

Thank you for the information. Let's keep it local! Please send me link so I can submit donation.

Sending our prayers and thoughts to the families of Officer Machitar and Officer Martinez's families.

Ciao,
Chris

CHRISTOPHER M. GOMEZ
District Manager
Little Italy Association of San Diego

From: Sara Napoli <napoli@sdpolicefoundation.org>
Sent: Friday, September 20, 2024 10:55 AM
To: Christopher M. Gomez <chris@littleitalysd.com>
Cc: Cathy Abarca <cathy@sdpolicefoundation.org>
Subject: RE: Donation in Honor of Wounded & Taken Officers

Hi, Chris –

How wonderful! Donating through PORAC (state organization), SDPOA, (local organization) or the Police Foundation are all possibilities for your donation, and will render the same result. It is my understanding that none of these organizations are taking any fees from these donations; I can guarantee you that we are not.

One-hundred percent of the funds will be provided to the beneficiaries, half to the family of Officer Machitar and half to Officer Martinez. So, it is really simply a matter of preference on your part.

If you would like to make this donation through us, I can provide a link to give online via credit card, or you can provide a check, which can be mailed to us or we can pick up – but not today because the Officer Machitar's Memorial is tomorrow and so is the event we are hosting for SDPD. Let me know if you would like to go through us and I will provide the link, mailing address, or time for us to pick up the check.

Whatever method you choose, thank you for the great generosity and mercy the Little Italy Association is expressing via your gift. It is deeply appreciated in the wake of so great a tragedy.

Sara

From: Christopher M. Gomez <chris@littleitalysd.com>

Sent: Thursday, September 19, 2024 7:19 PM

To: Sara Napoli <napoli@sdpolicefoundation.org>

Subject: Donation in Honor of Wounded & Taken Officers

Hi Sara,

I hope you are well. The Association wanted to donate \$500 to support Officer Machitar's Family and Officer Martinez during his recovery. A Board Member recommended donation to PORAC's Fund A Hero program. I thought I would check with you first to see if SDPF has its own program to support them.

Thank you in advance for your help.

Ciao,
Chris

CHRISTOPHER M. GOMEZ

District Manager

Little Italy Association of San Diego

Official Donation Receipt

For Income Tax Purposes

**Contact phone**

+1 6192322130

Contact email

cathy@sdpolicefoundation.org

Receipt number	119241296
Organization name	SAN DIEGO POLICE FOUNDATION
Organization address	Every Dime Fights Crime San Diego, CA 92101
Federal tax ID	33-0785173
Donation type	One-time
Date donation received	Sep 20, 2024
Donated by	Little Italy Association of San Diego
Donor address	2210 Columbia Street San Diego, CA 92101
Donation amount	\$500.00
Fees covered	\$29.96
Total	\$529.96
Location receipt issued	Every Dime Fights Crime San Diego, CA 92101
Authorized signature	Sara Napoli , President & CEO

Tax deductibility

SAN DIEGO POLICE FOUNDATION is a 501(c)3 tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law. To claim a donation as a deduction on your U.S. taxes, please keep your email donation receipt as your official record. We'll send it to you upon successful completion of your donation.

[SAN DIEGO POLICE FOUNDATION Privacy Policy](#)

Powered by Classy, a GoFundMe Company

Little Italy Legacy Wall Concept





CHI DORME NON PIGLIA PESCI / WHO SLEEPS DOESN'T CATCH FISH



**FY24 New City America, Inc Performance Review Survey
BOARD OF DIRECTORS' RESPONSES
October 11, 2024**

Summarized by Jeri Keiller, Little Italy Financial Advisor & Board Member

Rating Values 1-5: 1 being unsuccessful and 5 being very successful.

Board Members	11 / 100%
Property Owners	4 / 36.4%
Business Owner	1 / 9.1%
Resident	1 / 9.1%
No Response	5 / 45.4%

FY24 GOAL 1: Improve understanding of operations and accomplishments quarterly with the Officers of the Corporation and the Board.

Rating Totals: 5-5 • 4-1 • 3.5-1 • 1-1 • N/A-3

Rating Average: 4.2

- Add'l Comments:
1. What Quarterly updates that never happened.
 2. I feel thoroughly informed and updated.
 3. Would like to see a meeting (semiannually with total NCA staff) have an open discussion on operations, appearance, and general concerns.
 4. Good.

FY24 GOAL 2: Schedule an orientation with all Board Members to improve their understanding of LIA operations.

Rating Totals: 5-5 • 4-3 • 3-1 • 2-1 • N/A-1

Rating Average: 4.2

- Add'l Comments:
1. Yes we had a orientation that was beneficial.
 2. In my experience, NCA does this.
 3. I really don't know how beneficial that is?
 4. I received a filled out the Committee form with some follow-up questions regarding committees and did not receive a follow-up.

FY24 GOAL 3: Start on the FY24-25 budget four months before the end of the current FY.

Rating Totals: 5-4 • 4-2 • 2-2 • N/A-3

Rating Average: 4

- Add'l Comments:
1. The budget wasn't completed 4 months before 1.
 2. In my experience, NCA does this.
 3. Timing is good, yet amendments are generally required.

LITTLE ITALY ASSOCIATION OF SAN DIEGO

FY24 GOAL 4: Completion of the reserve study and inventory of assets. Develop a schedule of maintenance, repairs, and replacements. Communicate the schedule with the Organization Committee.

Rating Totals: 5-3 • 4-2 • 3-1 • 1-1 • N/A-4

Rating Average: 3.9

- Add'l Comments:
1. Never saw any schedule.
 2. In my experience, NCA does this.
 3. Yes, all of the above. We have been talking about, let's get it done. It's important.

FY24 GOAL 5: Create a process for reporting repairs and maintenance in the community that creates accountability and follow-up by staff. [Similar to the process available from the Downtown Partnership.]

Rating Totals: 5-6 • 3-1 • N/A-4

Rating Average: 4.7

- Add'l Comments:
1. Yes the reporting is working but the reporting to the board happened only once.
 2. In my experience, NCA does this.
 3. Not familiar with Downtown Partnership - but accountability is important (not to criticize but to improve).
 4. I can put NA on most of these because we do not get report outs from NCA or our committees on these specific items at board meetings.

FY24 GOAL 6: Schedule ongoing neighborhood walk-throughs with Organization Committee members and interested Board Members.

Rating Totals: 5-5 • 3-3 • N/A-3

Rating Average: 4.3

- Add'l Comments:
1. Yes 2 happened.
 2. I have not experience this yet.
 3. Scheduled neighborhood walkthrough is most beneficial and telling. Needs to be continued.
 4. Need feedback and report outs at board meetings.

FY24 GOAL 7: Resolution of the following or update progress on the following items to the Organization Committee and Board of Directors: Amici Park Remodel, Piazza Natale (Columbia & W. Date), Piazza Tomaso (Location TBD), Bollards (Phase I: W. Date), and Implementation of SB43.

Rating Totals: 5-4 • 4-2 • 3-1 • 1-1 • N/A-3

Rating Average: 4

- Add'l Comments:
1. Yes 2 happened.
 2. I have not experience this yet.
 3. Scheduled neighborhood walkthrough is most beneficial and telling. Needs to be continued.
 4. Need feedback and report outs at board meetings.

How would you rate the overall performance of NCA for the FY23-24?

Rating Totals: 5-5 ▪ 4.8-1 ▪ 4-4 ▪ 3-1

Rating Average: 4.4

Add'l Comments:

1. Over all I say 3.
2. Met acceptable Standards. It seems there is more and more time being spent on the political scene and other districts. Realizing today's problem of homeless people / vendors etc. requires more attention and monitoring of our streets. We still need a major yearly event representing the Italian culture. The Festa was a great representation of the Italian way. Little Italy is an historic neighborhood, and we must keep up traditions.

What are the specific areas that you would see NCA focus on in the coming 12-18 months? These recommendations will be considered by the LIA Board of Directors for the upcoming FY.

1. The same goal but they need to be completed successfully.
2. Actually, I'm not even sure how NCA and LIA work together.
3. Continue to make board meeting more efficient, already much better than few years ago.
4. Continue to make board meeting more efficient, already much better than few years ago.
5. Inventory and schedule for trash cans, light posts, etc.
6. Repairs to the Piazza fountain (!!)
7. The maintenance of the community. Emptying more often the trash bins.
8. A piazza on every corner - maybe? Work on some of the issues we have discussed for years. Completion of Tom Fat project. Let's have some fun and spice things up. Board luncheons, Neighborhood events.
9. Focus on a seamless transition between current CEA and newly appointed CEA.
10. Continued focus on transient issues in Little Italy.
11. Try to get committees to report out on goals being hit or missed by NCA.



**FY24 New City America, Inc Performance Review Survey
PUBLIC RESPONSES
October 11, 2024**

Summarized by Jeri Keiller, Little Italy Financial Advisor & Board Member

Rating Values 1-5: 1 being unsuccessful and 5 being very successful.

<u>Public</u>	24 / 100%
Property Owners	13 / 54.2%
Business Owner	8 / 33.3%
Resident	8 / 33.3%
Other	2 / 8.4%

1. Stay in Little Italy 6 times a year...go to lighting of the Christmas Tree for the last 22 years
2. Visitor

How would you rate the overall performance of NCA for the FY23-24?

Rating Totals: 5*-9 ▪ 4.5-1 ▪ 4-4 ▪ 3-7 ▪ 2-2 ▪ N/A-1

Rating Average: 3.9

- Add'l Comments:
1. 3, but I do not believe that is the fault of NCA. There is so much human defecation that it must be very hard to keep up with. I manage our properties in LI and in EV- I have to clean up more in LI than EV.
 2. 3, there's always overflowing trash cans along the 1600 Kettner Blvd with only 1 can along Lusso Lofts side.
 3. Streets are clean.

** One respondent gave a 7 but was registered as a 5 since that is the max rating option.*

What are the specific areas that you would see NCA focus on in the coming 12-18 months? These recommendations will be considered by the LIA Board of Directors for the upcoming FY.

1. Better response to homeless and sanitation of sidewalks.
2. Homeless people in Little Italy. Dirty sidewalks in residential blocks of Little Italy. Broken or burned-out sidewalk lights in Little Italy.
3. The sidewalks need to be cleaned regularly...the smell of urine is not pleasant. Music in the piazza should be regulated...we were there a couple weeks ago for 3 nights and there was this horrible singer, singing up till 11 pm.
4. Additional cleanliness of the neighborhood. Cleanliness of public spaces (piazzas) seem to be deteriorating since COVID.
5. Homeless. Noise at night. Streetlights.

LITTLE ITALY ASSOCIATION OF SAN DIEGO

6. Homeless population. High rise construction and density allowed in Little Italy. Specifically new construction at Kettner and Beech with a proposed 29 story building on property that has a 6-story height limit.
7. Working on solutions to reduce the homeless population in Little Italy.
8. More Italian cultural events. Increased activation/events in north LI.
9. Better outreach and cooperation with LI residents.
10. Better quality of life for the actual people who live here. Too much focuses on the tourism and businesses yet we have so many people living here now we need to make sure we have the right services and security for us. We pay a percent of property tax to association.
11. Locking the trash and recycling receptacles.
12. Noise pollution (citing the illegal use of gas-powered leaf blowers & citing non-compliance car & motorcycle exhausts/"mufflers".) Ensuring that once establishments close, people do not hang out on their outdoor seating and that patrons don't yell. Re-locate homeless encampments and discourage loitering for drug use, etc. Respect the city's noise ordinance of 7am - 11pm.
13. Upgrading trash and recycle bins to non-accessible bins to deter feeding the vagrants.
14. Homeless
15. Activation Partnership
16. Eliminate unsafe crosswalk pavements like W. Beech and India
17. ~~Pickleball courts need repaired~~ – (LIA Comment: N/A, LIA does not maintain County Waterfront Park.)
18. You do a great job - would be nice to get a state of the other businesses in the area to see how they are performing (although I'm sure it would be difficult to compile).
19. Trash receptacle changes (sealed), increased power washing and more community events (vs. for pay events)
20. homeless issues
21. Outreach to homeless and cleanliness of sidewalks. Thank you for your work!
22. Power wash the sidewalks more often around residential areas along Kettner Blvd. Especially, after the Jacarandas have bloomed and there pedals have fallen.
23. Recycling.

Topic Mentions	35 / 100%
1. Homelessness	9 / 26%
2. Cleanliness & Pressure Washing	7 / 20%
3. Trash & Recycling Receptacles	4 / 11%
4. Streetlights	2 / 6%
5. Public Spaces	2 / 6%
6. Noise Issues	2 / 6%
7. Cultural Activities & Events	2 / 6%
8. Safety	2 / 6%
9. Buskers	1 / 3%
10. New Development Concerns	1 / 3%
11. Resident Outreach	1 / 3%
12. Traffic & Transition	1 / 3%
13. Other	1 / 3%