



Little Italy Association of San Diego – Organization Committee

Tuesday, October 31, 2023 at 1:00pm

In-Person: Little Italy Association's Conference Room (2210 Columbia Street) or via

Zoom (For Non-Voting Members): <https://us02web.zoom.us/j/82190456062>

or call 1-669-900-6833 / Meeting ID: 821 9045 6062 / Password: 3898

1. **Zoom Meeting Protocol & Introductions / Steve Galasso, President**
2. **Next Meeting: _____**
3. **Non-Agenda: Public Comment & Announcements**
4. **Review of August 14, 2023 Minutes** *Action Item* P. 2
5. **Diversity, Inclusivity & Anti-Harassment Board Policy / Luke Vinci** *Action Item* P. 3
6. **Board Orientation – Update / Chris Gomez** P. 4-5
7. **San Diego Rescue Mission Program – Update / Chris**
8. **FY24 Get-or-Give & Attendance Review / Chris** P. 6-7
9. **Chief Executive Administrator Report / Marco**
10. **Old Business – Add or Remove Items** *Action Item*
11. **Adjournment** *Action Item*

Old Business

It is the practice of the LIA to formally request that an item under Old Business be pulled from the agenda and placed on a future Agenda for Discussion and/or Action.

1. **Piazas & Quasi-Public/Public Spaces**

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 2210 Columbia Street, San Diego, CA 92101 and on the LIA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Chris Gomez at 619-233-3898 or via email at chris@littleitalysd.com at least 48-hours prior to the meeting.

LITTLE ITALY ASSOCIATION OF SAN DIEGO

2210 Columbia Street ▪ San Diego, CA 92101 ▪ Phone: 619-233-3898 ▪ Fax: 619-233-4866

Email: mail@littleitalysd.com ▪ Website: www.littleitalysd.com

Facebook / Instagram / X: LittleItalySD ▪ TikTok: LittleItaly.SD ▪ #LittleItalySD



**Little Italy Association of San Diego
Organization Committee Meeting**
Monday, August 14, 2030 / 11:00am
LIA Office

PRESENT Steve Galasso, Lou Palestini, Jack Pecoraro, Jeri Keiller, Danny Mocerri, Luke Vinci, Kaitlin Gee, David Roger

STAFF Chris Gomez

MINUTES

ITEM	DISCUSSION	ACTION TAKEN
Minutes from May 11, 2023	No Discussion.	Danny made the motion. Lou seconded. Motion passes unanimously.
FY 24 Give or Get & Attendance Review	No update	No Action Taken
\$1000 Globe & Anchor Gala	Program discussion and recognition. We will see who wants to go to the gala from the board. To offer to Joe Cordileone first	Danny made the motion and Lou seconded. Unanimously passes
Diversity, Inclusivity & Anti-Harassment Board Policy & Agreement	Conversations were discussed on the importance of training, policy, and agreement. And discussion of language that meets city requirements.	Motion was tabled to have a further discussion for language edits.
New City America Public Feedback	No comment made	
Closed Session Management Review	Session discussed grade of NCA and decided on a B+ for grade with some improvement needed with goals established for 2023 – 2024 year. .	Notes to be presented to Finance and Full board Bryan Thompson was absent
Chief Executive Administrator Report	Nothing to report	
Old Business	Nothing to report	
Adjourned		Motion made by Luke and seconded by Danny. Unanimous to dismiss

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**LITTLE ITALY ASSOCIATION OF SAN DIEGO
COMMITMENT TO DIVERSITY, INCLUSIVITY, AND ANTI-HARASSMENT
*Adopted by Board of Directors PENDING***

All members of the Board of are required to attend and complete annual Diversity, Inclusion, and Anti-Harassment Training, as required by the City of San Diego's FY19 BID Contract, Third Amendment, Exhibit F, to enhance their knowledge to fulfill this responsibility.

LIA is committed to providing an environment that is free of discrimination and unlawful harassment. Actions, words, jokes, or comments based on an individual's gender, race, ethnicity, age, religion, sexual orientation, or any other legally protected characteristic will not be tolerated. As an example, sexual harassment (both overt and subtle) is a form of Member misconduct that is demeaning to another person, undermines the integrity of the Member relationship, and is strictly prohibited.

Any Member who wants to report an incident of discrimination, sexual or other unlawful harassment, should promptly report the matter to the LIA attorney appointed to handle these matters or a member of the Executive Committee. Members can raise concerns and make reports without fear of reprisal.

Procedure:

1. When possible, confront the harasser and persuade him or her to stop.
2. Provide a written or oral complaint to the LIA attorney, Chief Executive Administrator, or LIA Organization Committee member which includes all details on the incident(s), names of individuals involved, and the names of any witnesses.
3. The agent that the complaint was reported to will share complaint with LIA attorney for evaluation of complaint.
4. Based on initial review, an effective, thorough, and objective investigation by a third-party independent agency may be triggered based on initial findings.
5. If the findings of the investigation are deemed in violation that undermines the LIA Board's city contracts or viability, removal or other appropriate action may be considered by a simple majority vote from the full board.
6. LIA will not retaliate against Members for filing a complaint and will not tolerate or permit retaliation from Leadership or other Members.

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LITTLE ITALY ASSOCIATION OF SAN DIEGO BOARD ORIENTATION

About the Little Italy Association (LIA) / Chris

- a. Background about LIA – Established, 501c3, etc.
- b. Mission Statement
- c. Business Improvement District (BID)
 - i. The Little Italy BID is an assessment district that promotes Little Italy as a destination and local businesses via special events, marketing, website, PR (traditional and social).
 - ii. Funded by assessment on top of business licenses within the boundaries of the BID.
 - iii. Established in 1996
 - iv. Boundaries: W. Laurel, W. A, Pacific Hwy, Front
- d. Maintenance Assessment District (MAD)
 - i. The Little Italy MAD is an assessment district that was created to keep Little Italy clean and safe via maintenance and enhanced landscaping operations, pressure washing, trash and graffiti abatement, enhanced safety service.
 - ii. Funded by assessment, which is included as an add-on to the property tax bill within the boundaries of the MAD.
 - iii. Established in 2000 and amended in 2004
 - iv. Boundaries: W. Laurel, W. Ash, Pacific Hwy, Front
- e. Community Parking District (CPD)
 - i. The Little Italy CPD is a contract the LIA has entered into with the City of San Diego to manage the Little Italy Parking District and its operations including valet, San Diego Rescue Mission, and capital improvements like installation of pop-outs, conversion of surface street parking and vacated driveways, enhanced pedestrian lighting, wayfinding, pedestrian barriers, etc.
 - ii. Funded by parking meter revenues per Council Policy 100-18.
 - iii. Under contract since 2009
 - iv. Boundaries: W. Laurel, W. Ash, Pacific Hwy, Front
- f. LIA Org Chart (Board and Committees)

Board Responsibilities / Steve

- a. Committee Options and Requirement to Serve
- b. Get-or-Give Policy

LITTLE ITALY ASSOCIATION OF SAN DIEGO

- c. Board Meeting and Event Attendance Requirement
- d. Service Pin and Penalty Fee
- e. Support the Goals and Objectives of LIA
- f. Conduct at LIA Meetings and Events

Governing Documents and Management Contract / Chris

- a. Corporate Documents on Website
- b. Bylaws
- c. New City America, Inc. (NCA) Contract
 - i. Funded by BID, CPD, Programs
 - ii. Contract Amount is 10% of LIA's Total Budget
 - iii. Annual Review and Process
- d. LIA Staff and Contractor Org Chart
- e. Directing Staff and Scheduling: Marco and Chris
- f. Maintenance Issues:
 - i. AM (7-Days a Week, 6am-3:30pm) 619-454 2507
 - ii. PM (7-Days a Week, 3:30pm-11pm) 619-372-0037

Finances / Jeri

- a. Meaning of Restricted and Unrestricted Funds
- b. Pie Chart of Funding
- c. Restricted: BID (\$??), MAD (\$??), CPD (\$??), and CPD Programs (\$??)
- d. Unrestricted: MNA (\$??) and Programs (\$??)
- e. NCA Contract
 - i. Annual Incentive Review
- f. LIA's Investment Policy
- g. Audit and Taxes
- h. P&L Tutorial

Little Italy Board of Directors Get-or-Give & Staff Fundraising Summary

Term: 2023-2024

GOALS MET

*FY24 RMNG does not carry-forward (C/F) into the next fiscal year.

LAST NAME	FIRST NAME	FY23 C/F	JUL '23	AUG. '23	SEP. '23	FY24 + C/F	GorG REQ	FY24 RMNG*	FY24 C/F	
Galasso	Steven	\$0		\$250		\$250	\$1,500	-\$1,250	-\$1,250	Aug. Casino Tix
Moceri	Danny	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Palestini	Lou	\$790		\$220		\$1,010	\$1,500	-\$490	-\$490	Aug. Casino Tix
Thompson	Bryan	\$2,968		\$600		\$3,568	\$1,500	\$2,068	\$2,068	Aug. Fall Disp., Casino Tix
Vinci	Luke	\$4,250				\$4,250	\$1,500	\$2,750	\$2,750	
Blum	Ryan	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Brooker	Curt	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Brunetto	Domenic	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Busalacchi	Joey	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Casemero	Annette	\$118		\$650	\$280	\$1,048	\$1,500	-\$452	-\$452	Aug. OLR Linens / Sep. Panches & Casino Linens
Cordileone	Joe	\$0		\$130		\$130	\$1,500	-\$1,370	-\$1,370	Aug. Casino Tix
Cresci	Dino	\$0		\$685		\$685	\$1,500	-\$815	-\$815	Aug. Fall Disp.
DeSpenza	Jim	\$930		\$700		\$1,630	\$1,500	\$130	\$130	Aug. Fall Disp., OLR Tix
Estevez	Clarissa	\$24,025				\$24,025	\$1,500	\$22,525	\$22,525	
Gerson	Lisa	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Gustafson	Rich	\$100		\$1,000		\$1,100	\$1,500	-\$400	-\$400	Aug. Casino Spon.
Hermes	Audrey	\$0				\$0	\$1,125	-\$1,125	-\$1,125	
Ioelle	Pasquale	\$134				\$134	\$1,500	-\$1,366	-\$1,366	
Keiller	Jeri	\$245		\$350		\$595	\$1,500	-\$905	-\$905	Aug. Fall Disp.
Newton	Davis	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Núñez	Juan	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Pecoraro	Jack	\$12,200				\$12,200	\$1,500	\$10,700	\$10,700	
Rodger	David	\$2,048	\$1,475		\$24,100	\$27,623	\$1,500	\$26,123	\$26,123	Jul. Marine Band Spon. & Food / Sep. Panches & Casino Don.
Strauss Casey	Diana	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Tabigue	Father Joseph	\$400				\$400	\$1,500	-\$1,100	-\$1,100	
White	Catt	\$0				\$0	\$1,500	-\$1,500	-\$1,500	
Zimmerly	Jon	\$0				\$0	\$1,125	-\$1,125	-\$1,125	
		\$48,208	\$1,475	\$4,585	\$24,380	\$30,440	\$39,750			

Little Italy Association of San Diego
 FY24 Board Attendance

Last Name	First Name	Position	Jul. 23	Aug. 23	Sep. 23	Oct. 23	Nov. 23	Dec. 23	Jan. 24	Feb. 24	Mar. 24	Apr. 24	May. 24	Jun. 24
Blum	Ryan	Property Director												
Brooker	Curt	Business Director			X									
Brunetto	Domenic	Property Director												
Busalacchi	Joey	Business Director	X											
Casemero	Annette	Property Director												
Cordileone	Joe	Community at Large			L									
Cresci	Dino	Property Director												
DeSpenza	Jim	Property Director			X									
Estevez	Clarissa	Property Director	U											
Galasso	Steven	1 - PRESIDENT												
Gerson	Lisa	Property Director												
Gustafson	Rich	Property Director												
Hermes	Audrey	Business Director												
loele	Pasquale	Property Director	X											
Keiller	Jeri	Property Director			X									
Moceri	Danny	2 - VICE PRESIDENT												
Núñez	Juan	Property Director	X		X									
Palestini	Lou	3 - V.P. OF CULT. AFF.												
Pecoraro	Jack	Property Director												
Rodger	David	Property Director												
Strauss Casey	Diana	Property Director	L	L	L									
Tabigue	Father Joseph	Property Director												
Thompson	Bryan	4 - TREASURER	X											
Vinci	Luke	5 - SECRETARY												
White	Catt	Community at Large												
Zimmerly	Jon	Residential Tenant												

- X - Excused
- U - Unexcused
- L - Leave

Bylaws: Attendance

- 3 Unexcused
- 6 Total (Excused and Unexcused)